



WEST MERCIA PCC: DISCLOSURE LOG RESPONSE TO REQUEST

Reference: F57

Date of response 19 August 2014

1. Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2012/13?

Nil

2. Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2013/14?

£252, comprising e-newsletter design and amendments

3. How much is the PCC budgeting to spend on PR, marketing and promotional materials in the current financial year?

For 2014/15 £2,214.18, comprising 6 pop-up banners (£943), 2 Gazebos with printed top (£1204.50), 2 large reusable presentation cheques (£66.68) There are no budgeted plans for any further items.

4. Could you please list the type, number and cost of physical marketing materials with PCC branding created by the office in the 2013/14 that have been produced - e.g. leaflets, pens, erasers, lollipops etc?

We have not created or purchased any branded items. All posters and leaflets are produced in-house and the costs are not separately recorded.