





Public Views and Perceptions of Policing in West Mercia 2019/20 Survey Quarter 2 Results Presentation













## Section One Introduction & Methodology, Summary & Respondent Breakdown







### Introduction & Methodology

- West Mercia Police (WMP) & the Police and Crime Commissioner, John Campion, seek to obtain the views of residents, including their confidence in WMP, to inform the PCC's plan priorities and support decision making around the Safer West Mercia agenda
- WMP & the OPCC commissioned SMSR, a third party research agency, to conduct surveys over the phone and face to face with West Mercia residents and victims of crime
- The questionnaire includes key questions taken from the Crime Survey for England and Wales (CSEW) and the 2018 Report on Public Perceptions of Policing in England and Wales (PPPEW)
- Where relevant, comparisons with CSEW AND PPPEW are displayed. Comparisons with CSEW include the average score of forces included in West Mercia Police's most similar group (MSG)\*\*. Where comparisons have been made, results have been consistently analysed in accordance with this external reporting
- Over the 12 month period (Oct 18 Sep 19) SMSR have interviewed a representative sample of over 3000 residents 600 across each
  of the 5 Local Policing Areas (LPA): Hereford; Shropshire; Telford & Wrekin and North & South Worcestershire
- Results have been weighted to accurately represent the population size of each LPA
- The report tracks changes in perception levels, identifies high performing areas and those with need for improvement

### Summary – Overall Views

- The majority of residents (85%) agreed that they had confidence in West Mercia Police and more than 8 in every 10 were confident that they would receive a good service from the force (82%).
- Around two-thirds (66%) felt that West Mercia Police were doing a good or excellent job.

### Visibility

- Over a quarter (26%) of residents report that they see an officer or PCSO at least once a week with just under half (49%) satisfied with the levels of policing in their local area.
- Just over two-thirds (68%) said that there had been no change in the level of policing; around a fifth (17%) believed there had been a decrease and less than a tenth (7%) thought there had been an increase.
- A quarter said that they had spoken to an officer or PCSO from their local policing team.

### Interaction / Access

- More than four-fifth (82%) were confident that they could access the police in an emergency with just under two-thirds (64%) confident they could do so in a non-emergency.
- The majority (80%) said they would prefer to contact West Mercia Police by telephone for a non-emergency issue.
- Just over half (51%) said that they find out about crime and policing issues from the media, with over a third (36%) finding out through social media. Three-fifths (59%) said they do not feel informed about what West Mercia Police is doing.

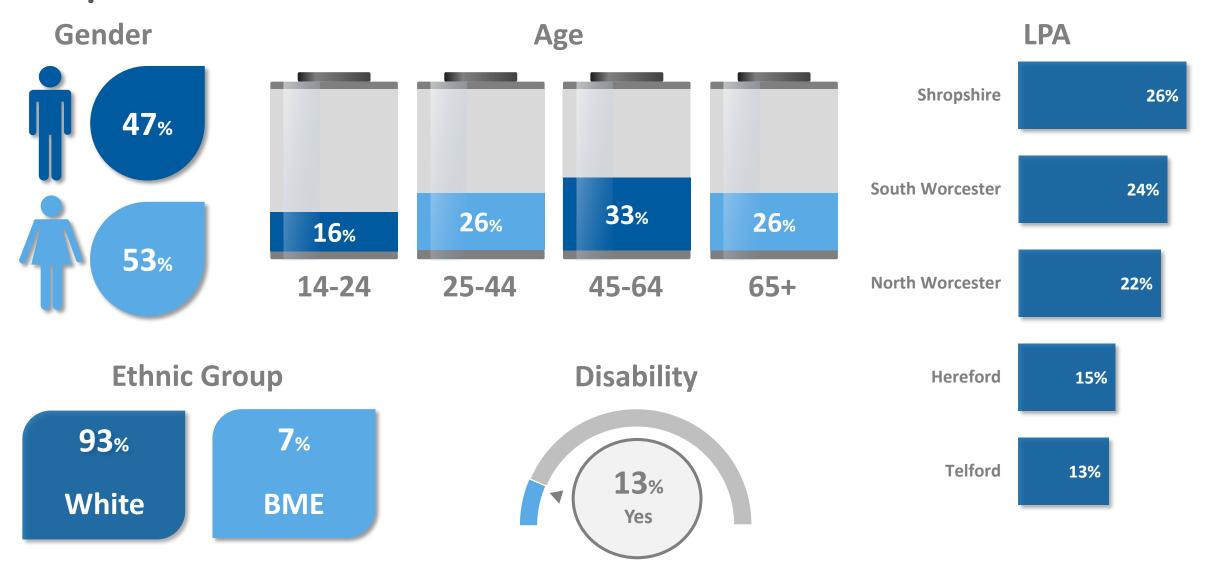
### Effectiveness

- Over two-thirds (69%) of residents felt that West Mercia Police understand the issues in their community and around three out of every ten (29%) reported that they thought that crime and ASB was a problem in their area.
- Just over two-thirds (68%) thought that crime and ASB had remained the same compared to 12 months ago with around a fifth (18%) reporting an increase. Further to this, 8 in every 10 residents agreed that West Mercia Police are dealing with crime and ASB.

### Trust / integrity

- The vast majority (92%) said that West Mercia Police have their support. Over 8 in every 10 said they trust WMP (87%), believe they treat everyone fairly regardless of who they are (86%) and felt West Mercia Police act with integrity (82%).
- Just over three-fifths (61%) are confident West Mercia Police use their stop and search power fairly and respectfully.
   Only 5% felt West Mercia Police did not use their stop and search powers fairly and respectfully.

### Respondent Breakdown









# Section Two Visibility / Presence

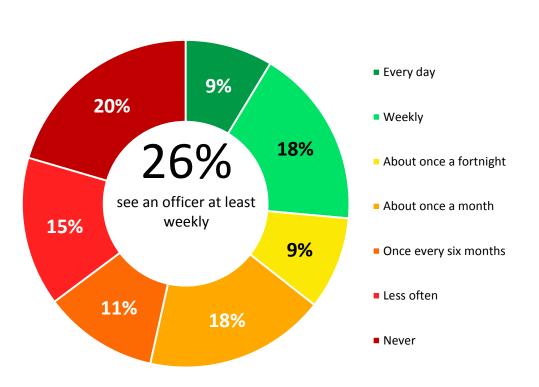




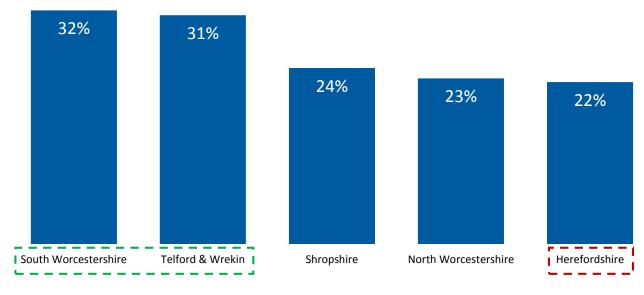


## A quarter see an officer or PCSO at least once a

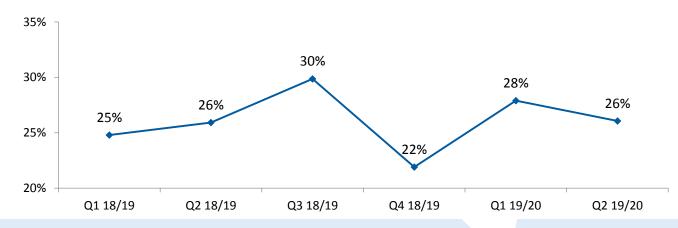
week



LPA Comparisons - % seeing a police officer or PCSO at least weekly

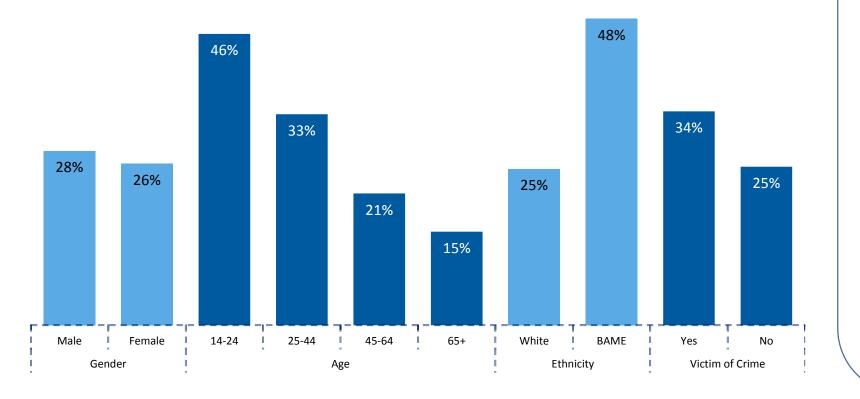


Trend over time - % At least weekly



## A quarter see an officer or PCSO at least once a week

Demographic Comparisons - % seeing a police officer or PCSO at least weekly



#### **Key Insights**

Visibility 2% lower than previous quarter

Residents of South Worcestershire and Telford & Wrekin significantly more likely to see an officer or PCSO at least weekly

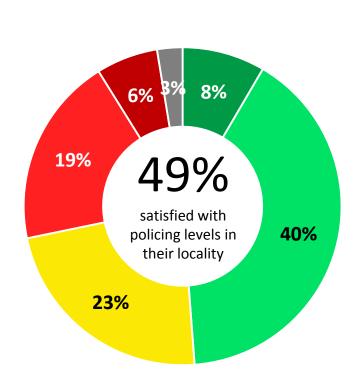
Strong correlation between age and visibility with younger respondents more likely to see an officer compared to older respondents

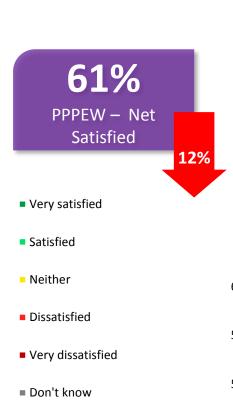
BAME respondents nearly twice as likely to see an officer or PCSO at least weekly than white respondents

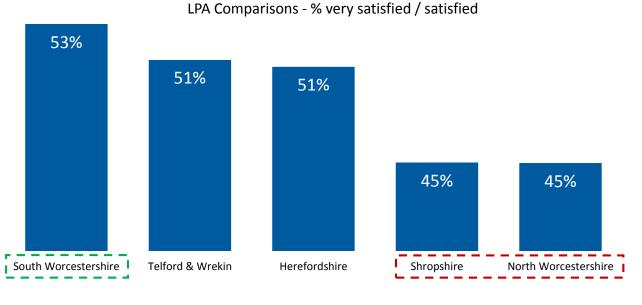
Victims of crime more likely to see an officer or PCSO weekly compared to those that were not a victim of crime

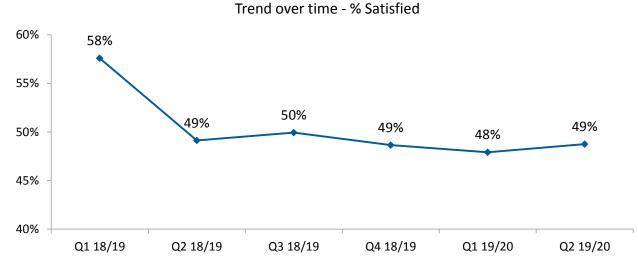
Half are satisfied with the levels of policing in their

local area



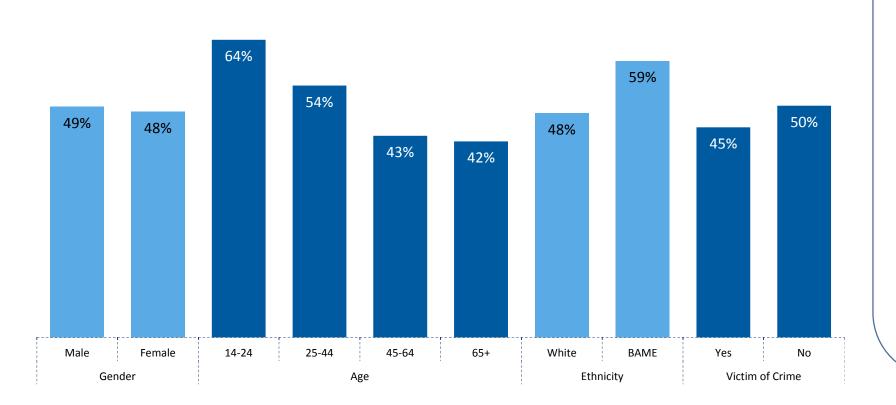






## Half are satisfied with the levels of policing in their local area







#### **Key Insights**

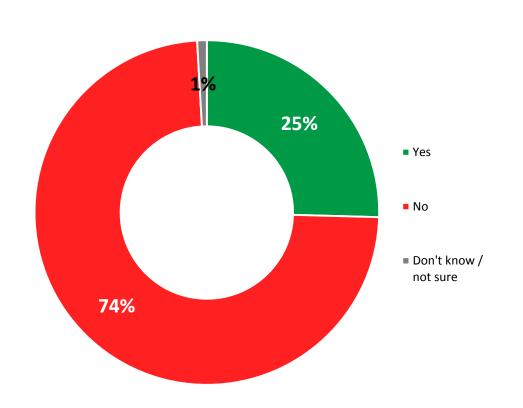
Satisfaction with visibility has been consistent over the last 5 quarters, tracking at just under 50%

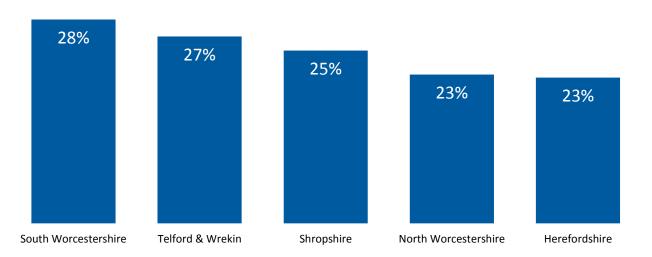
Under 44's and BAME respondents more likely to be satisfied with policing levels in their local area

Those aged 45 and over less likely to be satisfied with policing levels

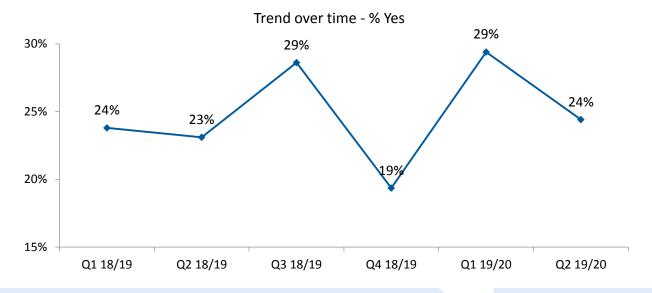
Residents of Shropshire and North Worcestershire least likely to be satisfied with policing levels – residents of South Worcestershire most likely to be satisfied A quarter have spoken to an officer or PCSO from

their local policing team



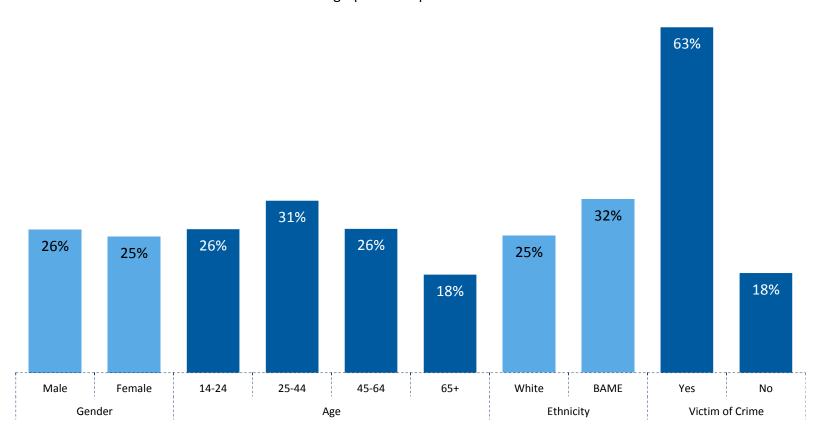


LPA Comparisons - % Yes



A quarter have spoken to an officer or PCSO from their local policing team

Demographics comparisons - % Yes



#### **Key Insights**

5% decrease in those that have spoken to local policing team compared to previous quarter

Victims of crime significantly more likely to have spoken to a member of their local policing team

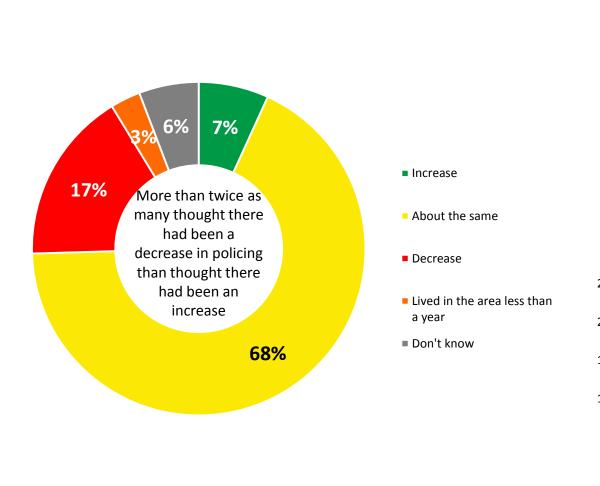
BAME residents more likely to have spoken to an officer or PCSO

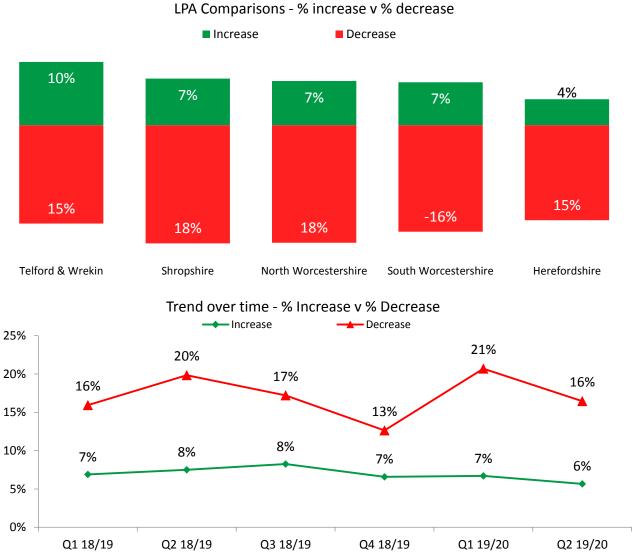
Those aged 65+ least likely to have spoken to local policing team, those aged 25-44 most likely to have spoken to local policing team

Residents of Herefordshire and North Worcestershire least likely to have spoken to their local policing team

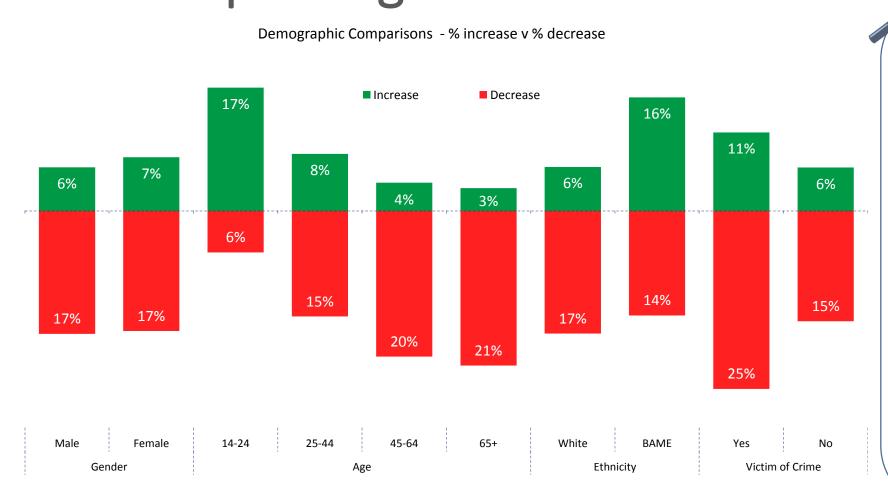
## Two-thirds felt there had been no change in the

level of policing





Two-thirds felt there had been no change in the level of policing



#### **Key Insights**

Those stating a decrease in levels of policing 5% lower than the previous quarter

Under 24's and BAME respondents were more likely to notice an increase in levels of policing

Those aged 45+ and victims of crime most likely to notice a decrease in levels of policing

Residents of Telford & Wrekin most likely to notice an increase in policing; Herefordshire least likely

Residents of Shropshire and North Worcestershire most likely to notice a decrease in policing levels







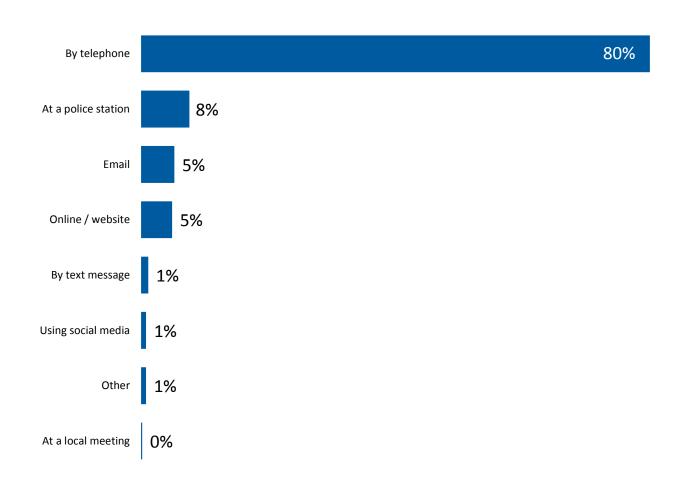
# Section Three Interaction / Access







## 8 in every 10 said they would prefer to contact the police by telephone for a non-emergency





#### **Key Insights**

Preference of telephone contact increases with age but by far the most preferred method overall

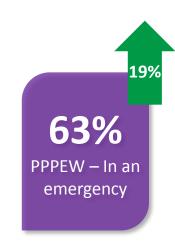
Younger residents (14-44) more likely to prefer electronic contact when compared to those aged 45+

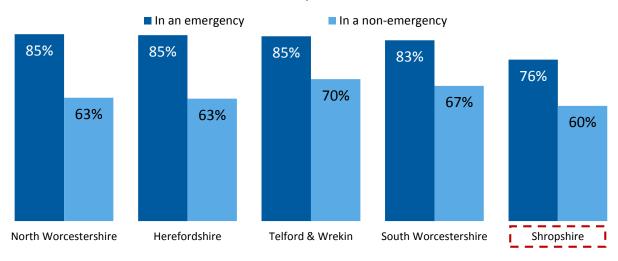
Females more inclined to prefer using telephone to contact the police than males

### More than four-fifths confident they could access the police in an emergency

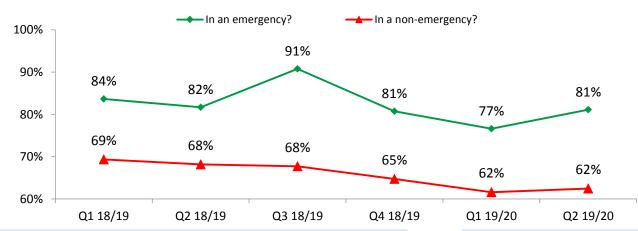
LPA Comparisons - % confident they could easily speak to or access police services in your local area...





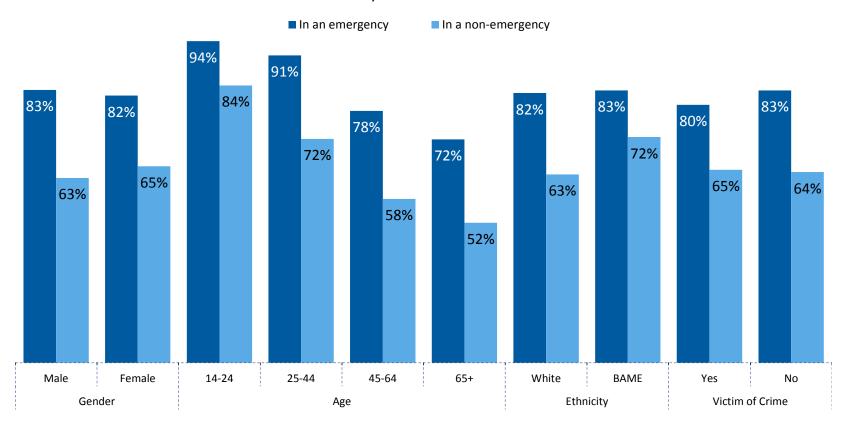


Trend over time - % Confidence in accessing police services



## More than four-fifths confident they could access the police in an emergency

Demographic Comparisons - % confident they could easily speak to or access police services in your local area...





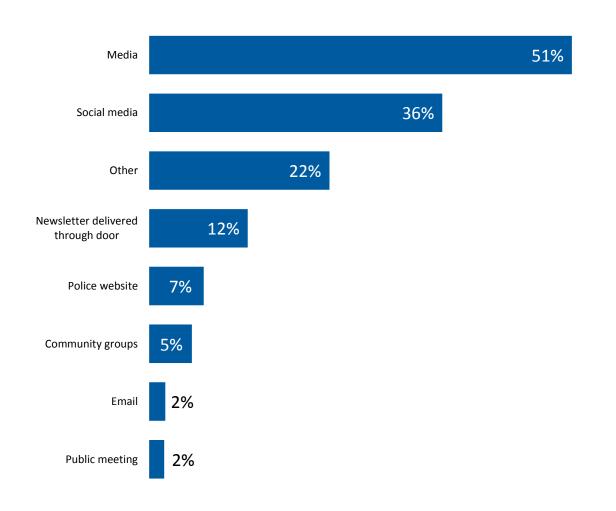
#### **Key Insights**

Confidence amongst residents they could access the police in an emergency has increased by 4% from the previous quarter; for a non-emergency it has remained the same as the previous quarter

Residents in Shropshire least confident in being able to access the police in either an emergency or non-emergency

Those under 45 significantly more likely to have confidence they can access WMP in an emergency & non-emergency than those aged 45+

## Half said they found out about crime and policing from the media – over a third from social media





#### **Key Insights**

Males more likely than females to find out about crime and policing from the media

Those aged 65+ more likely to find out about crime and policing from the media

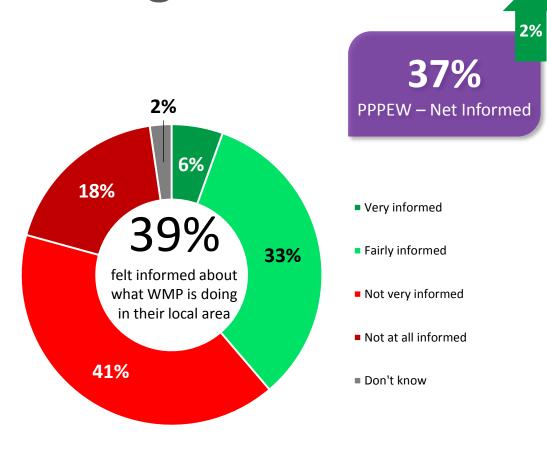
Those aged 14-24 most likely to find out about crime and policing via social media channels; the younger the resident, the more likely to extract information from this source

Females more likely than males to find out about policing through social media

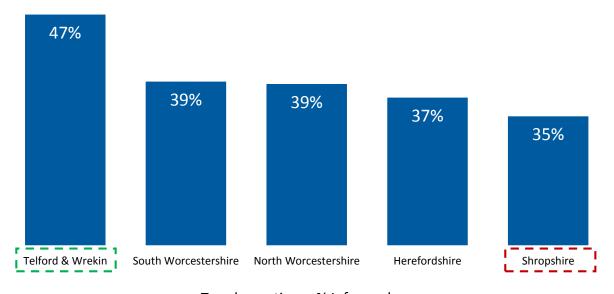
BAME residents less likely to find out through media than white residents and more likely to access information through community groups and social media compared to white respondents

Three-fifths do not feel informed about what WMP

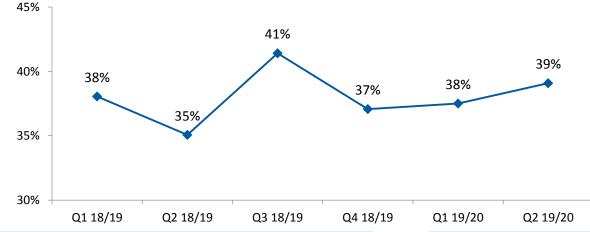
are doing



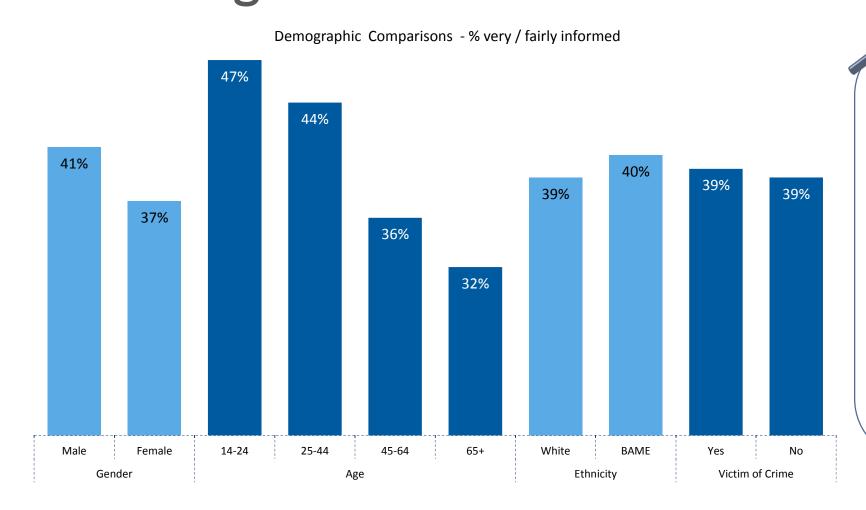
LPA Comparisons - % very / fairly informed



Trend over time - % Informed



## Three-fifths do not feel informed about what WMP are doing





#### **Key Insights**

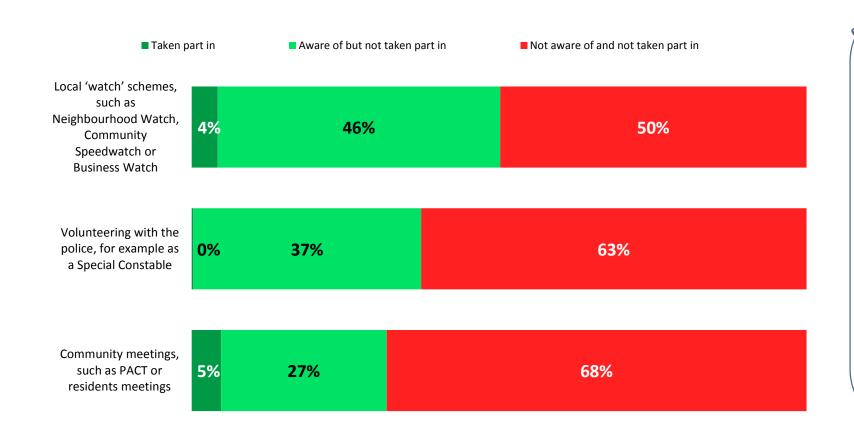
Those aged 45 and over less likely to feel informed about what WMP is doing

Younger respondents (under 44) much more likely to feel informed about what the police are doing

Nearly half of residents from Telford & Wrekin said they felt informed about what the police are doing in their local area

Just over a third in Shropshire felt informed

## Low levels of participation amongst residents in watch schemes, volunteering and community meetings





#### **Key Insights**

Less than half aware of local 'watch' schemes; a small percentage have taken part

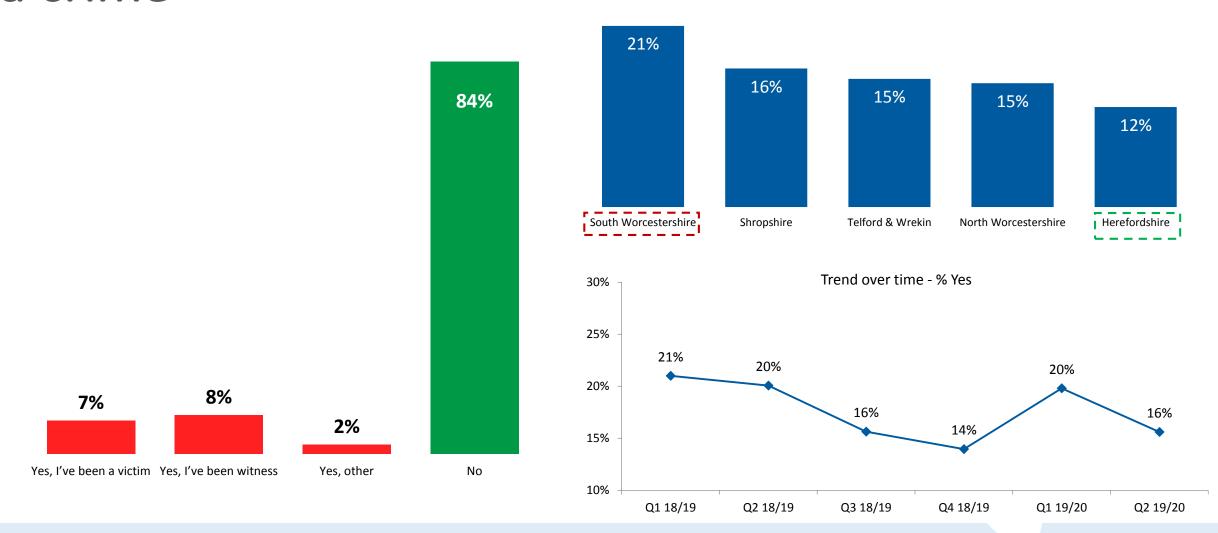
A small number of residents (8) said they had taken part in police volunteering; over a third were aware

Around quarter of residents aware of community meetings; a very small percentage have participated

Residents in North Worcestershire more likely to be aware of all three aspects of participation

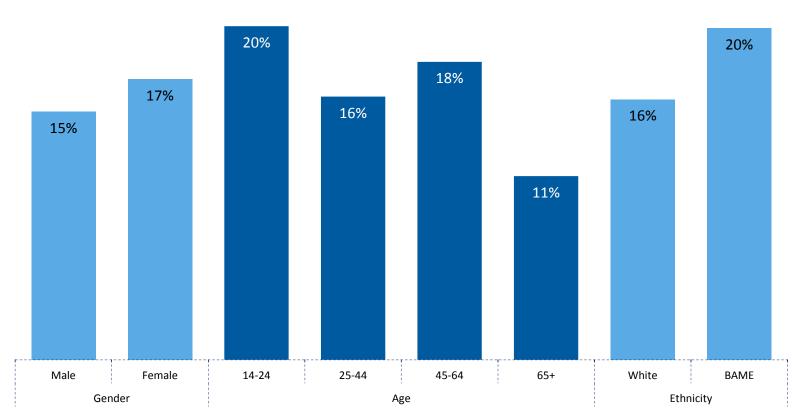
## Less than a fifth have been a victim of, or witness to,

a crime or other



Less than a fifth have been a victim of, or witness to, a crime

Demographic Comparisons - % that had been either a victim of a crime, witness to a crime or other



#### **Key Insights**

Decrease of 4% from the previous quarter in those that said they have been a victim, witness or other to crime

Those 65+ were less likely to have been a victim; witness or other to crime when compared to other age groups

BAME respondents more likely to be a victim, witness or other to crime than White respondents

Residents in South Worcestershire more likely to have encountered crime, with those in Herefordshire least likely

Four-fifths of those that had been a victim of crime said they reported this to the police







# Section Four Effectiveness

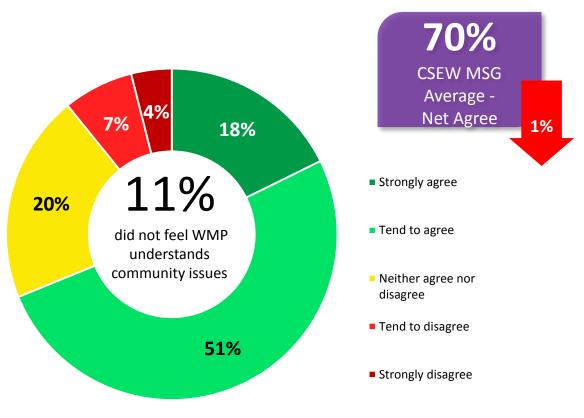




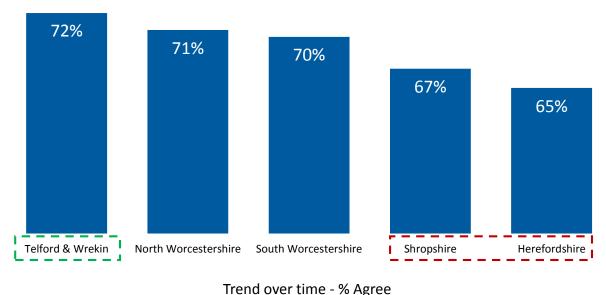


## Over two-thirds felt WMP understands issues in

their community



LPA Comparisons - % strongly / tend to agree



75% - 69% 66% 66% 66% 66% 66% 66%

Q4 18/19

Q1 19/20

Q3 18/19

Q2 18/19

Q1 18/19

Q2 19/20

## Over two-thirds felt WMP understands issues in their community

Demographic Comparisons - % strongly / tend to agree



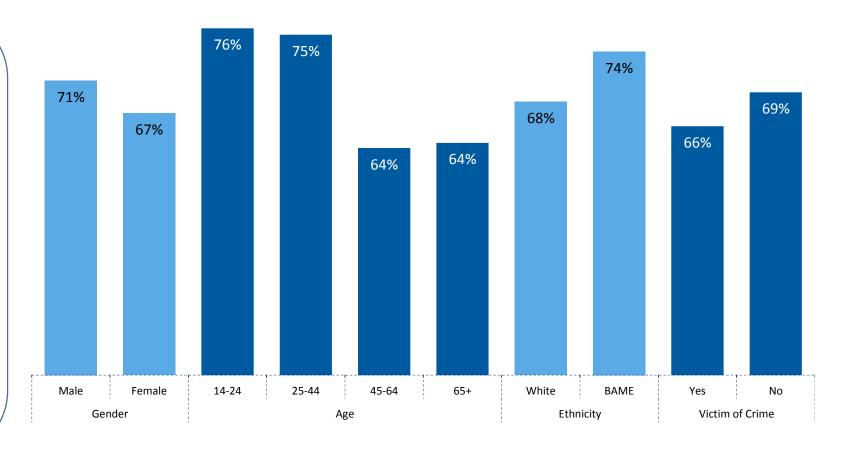
#### **Key Insights**

Residents aged 44 and under significantly more likely to agree compared to those aged 45 and over

Males and BAME respondents more likely to agree when compared to females and White respondents

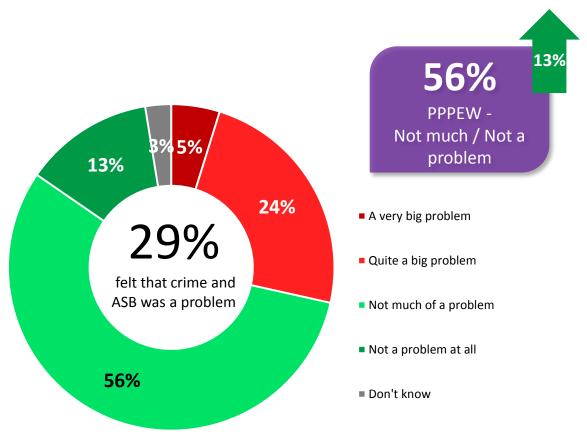
Victims of crime less likely to agree that WMP understand the issues in their community

Residents in Shropshire and Herefordshire the least likely to agree the police understands community issues

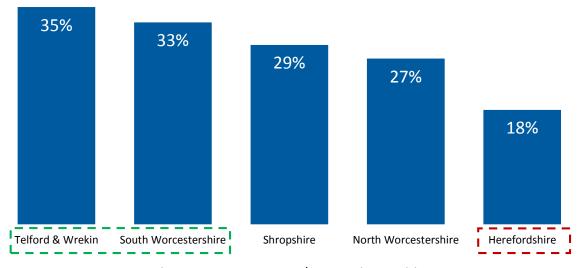


### Two-thirds did not think crime and ASB was a

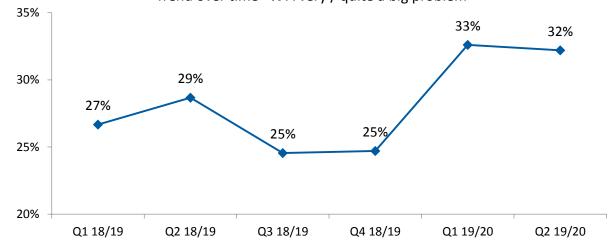
problem in their local area



LPA Comparisons - % very / quite a big problem

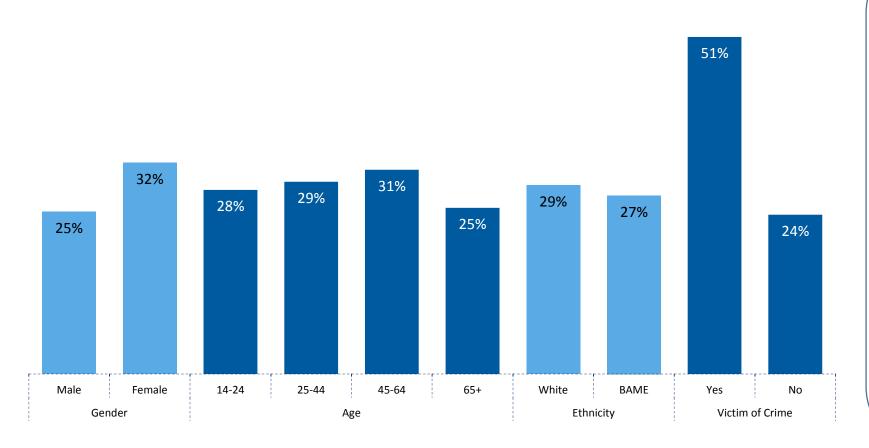


Trend over time - % A very / quite a big problem



## Two-thirds did not think crime and ASB was a problem in their local area

Demographic Comparisons - % very / quite a big problem



#### **Key Insights**

Percentage of residents who thought crime and ASB a problem in their area has decreased slightly from previous quarter

Victims of crime were significantly more likely to have said crime and ASB was a problem

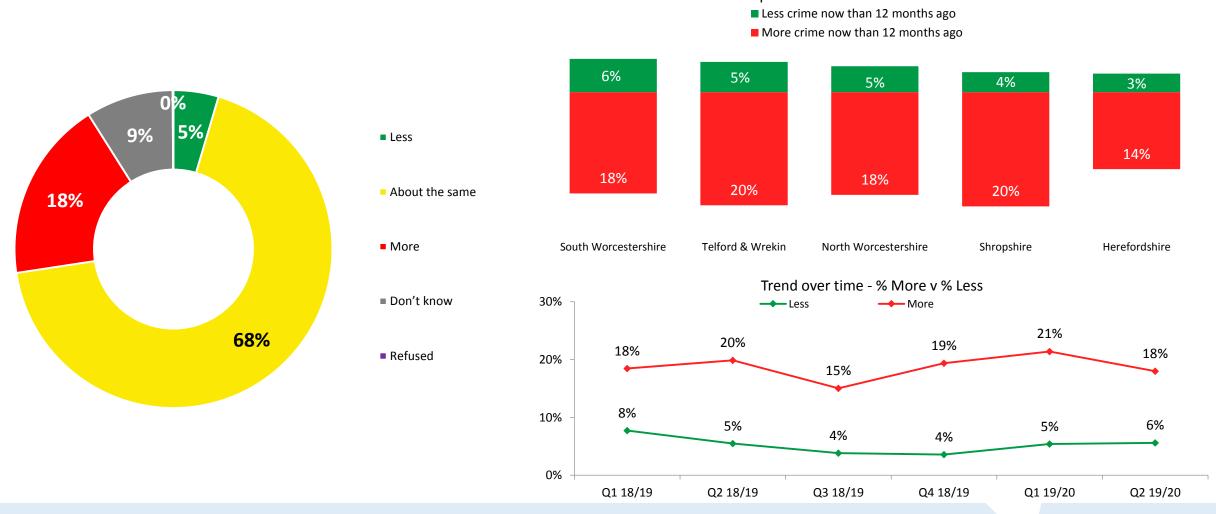
Females and more likely to say crime and ASB a problem than males

Residents in Herefordshire least likely to say crime and ASB was a problem

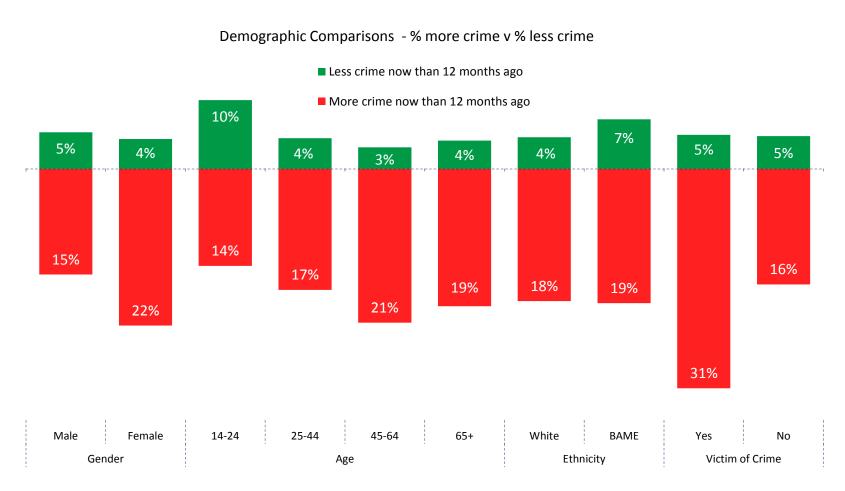
Residents in Telford & Wrekin and South Worcestershire most likely to believe crime and ASB was a problem in their local area

## Two-thirds felt crime and ASB levels had remained the same – around a fifth felt there was more

LPA Comparisons - % more crime v % less crime



## Two-thirds felt crime and ASB levels had remained the same – around a fifth felt there was more



#### **Key Insights**

3% decrease in those that thought there was more crime and ASB compared to the previous quarter

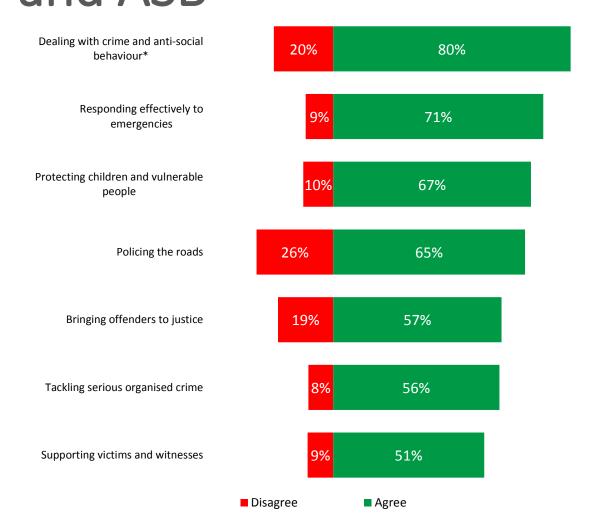
Victims of crime more likely to feel that crime and ASB levels had risen in the last 12 months compared to non-victims

Those aged 14-24 most likely to say there is now less crime and ASB and least likely to say there is more crime and ASB

Females more likely to say crime has increased than males

Residents in Shropshire and Telford & Wrekin more likely to say there is now more crime compared to 12 months ago

### 8 in every 10 agreed WMP are dealing with crime and ASB





#### **Key Insights**

Around a fifth disagree that WMP are dealing with crime and ASB and bringing offenders to justice

A quarter disagree that WMP are policing the roads

Agreement towards statements generally declined the older the respondent was

Residents in Telford & Wrekin more agreeable towards these statements

Residents of Shropshire less agreeable towards these statements







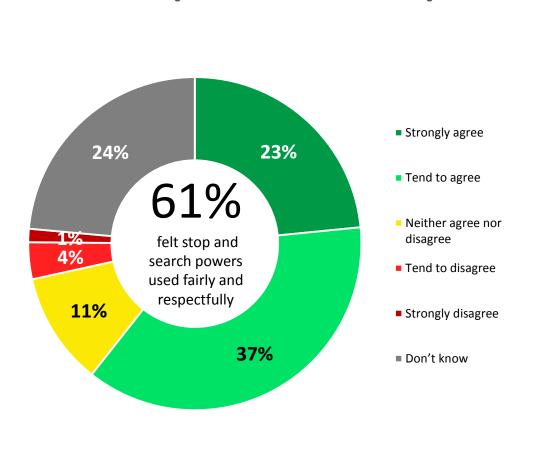
# Section Five Trust / Integrity

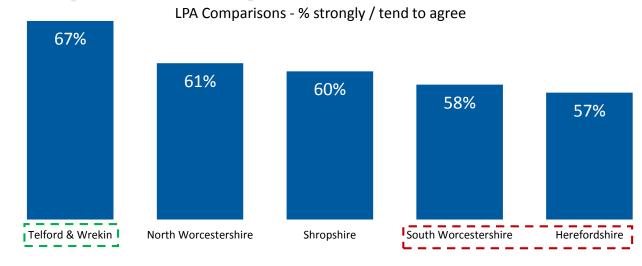


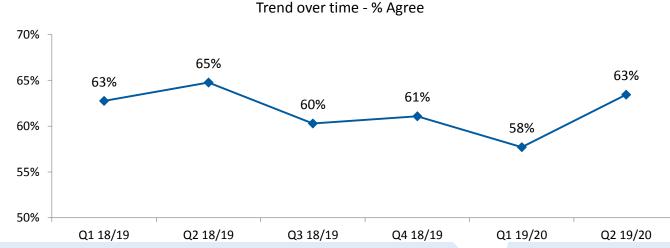




## Three-fifths are confident WMP use their stop and search power fairly and respectfully

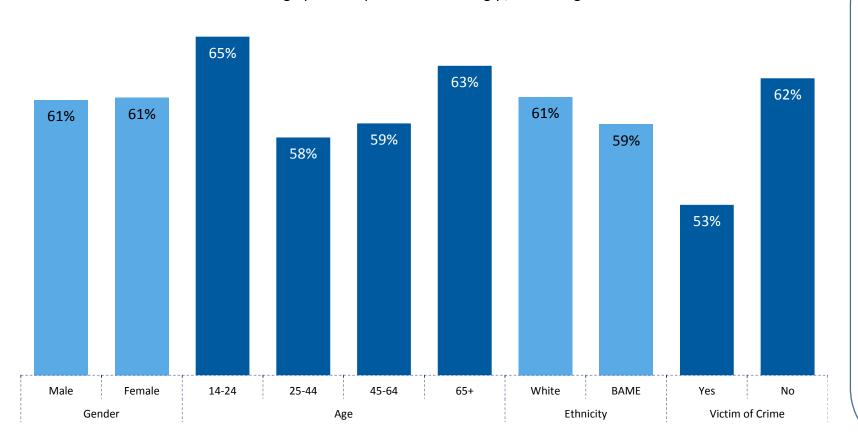






Three-fifths are confident WMP use their stop and search power fairly and respectfully

Demographic Comparisons - % strongly / tend to agree



#### **Key Insights**

5% increase from previous quarter in those that felt WMP use their stop and search powers fairly and respectfully

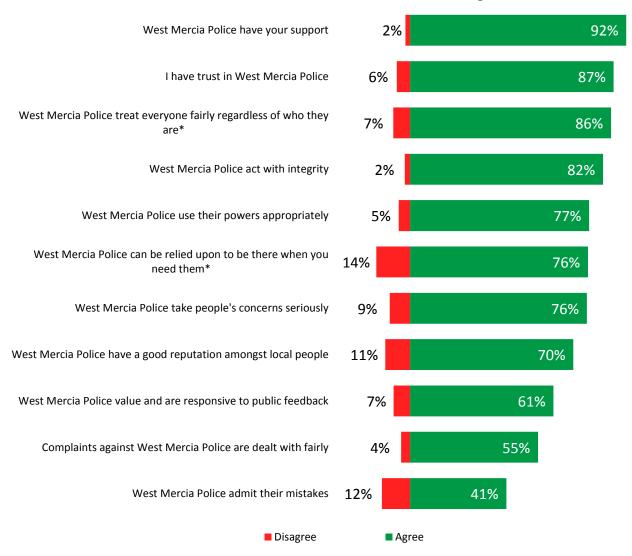
Those aged 14-24 and 65+ were more likely to feel confident the police use their stop and search power fairly and respectfully

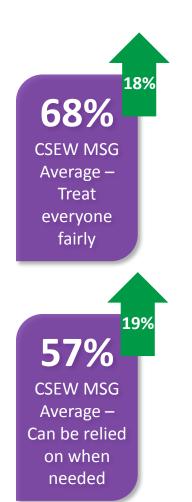
Victims of crime less likely to feel confident WMP use stop and search powers fairly and respectfully

Residents in Herefordshire and South Worcestershire least likely to feel WMP use stop and search powers fairly and respectfully, those in Telford & Wrekin most likely

Nearly a quarter said they did not know

## Over nine-tenths say that WMP have their support







#### **Key Insights**

Over 9 out of every 10 residents say that WMP have their support

Over 8 in 10 say they trust WMP, believe they treat everyone fairly regardless of who they are and they act with integrity

Over a tenth disagreed WMP can be relied upon to be there when needed and admit their mistakes

Residents of North Worcestershire least likely to agree WMP can be relied upon to be there when needed; those in South Worcestershire most likely to agree







## Section Six Confidence in West Mercia Police

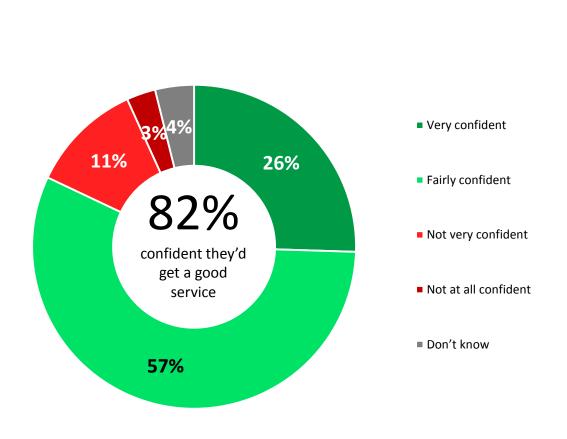


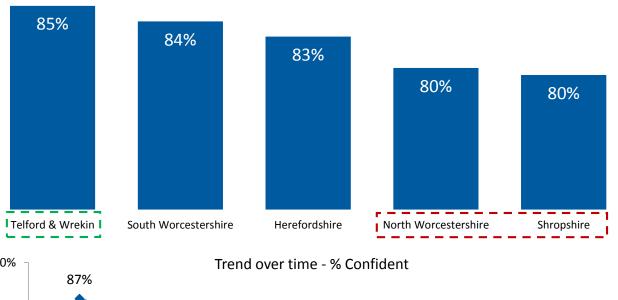


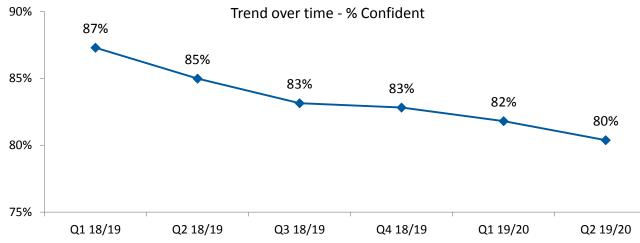


## Over 8 out of 10 confident they would receive a good service from WMP

LPA Comparisons - % very / fairly confident







# Over 8 out of 10 confident they would receive a good service from WMP

#### **Key Insights**

Confidence in service delivery continues on a downward trend

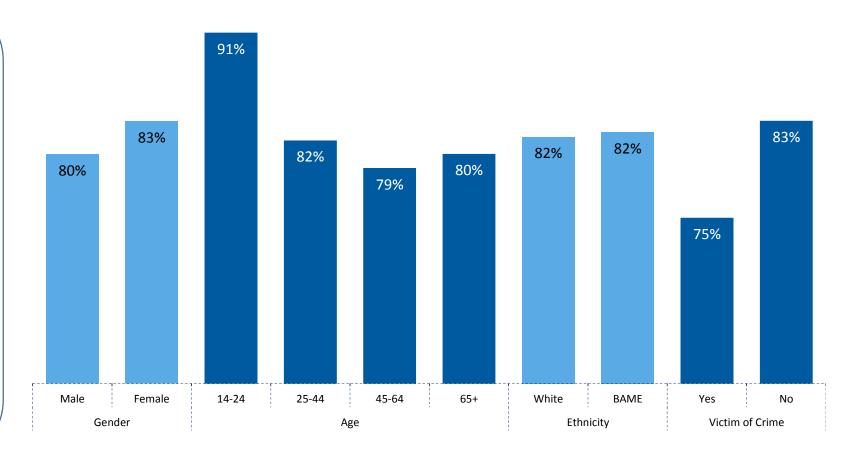
Those aged 14-24 most confident they would receive a good service from WMP; those aged 45-64 least likely to be confident

Victims of crime were less confident in receiving a good service

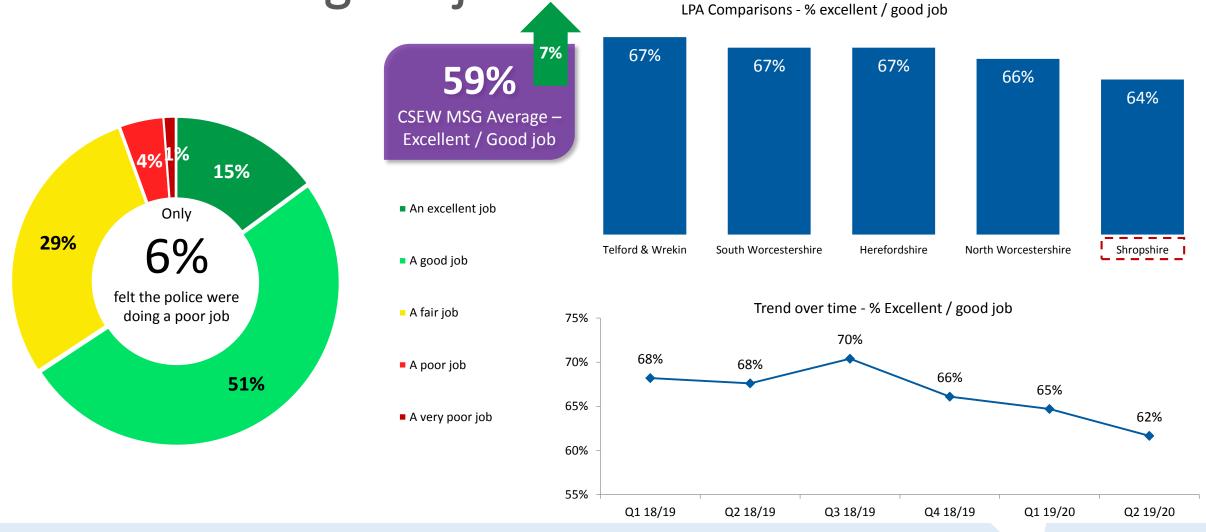
Females more confident than males they would receive a good service from WMP

Confidence lower amongst residents of North Worcestershire and Shropshire

Demographic Comparisons - % very / fairly confident

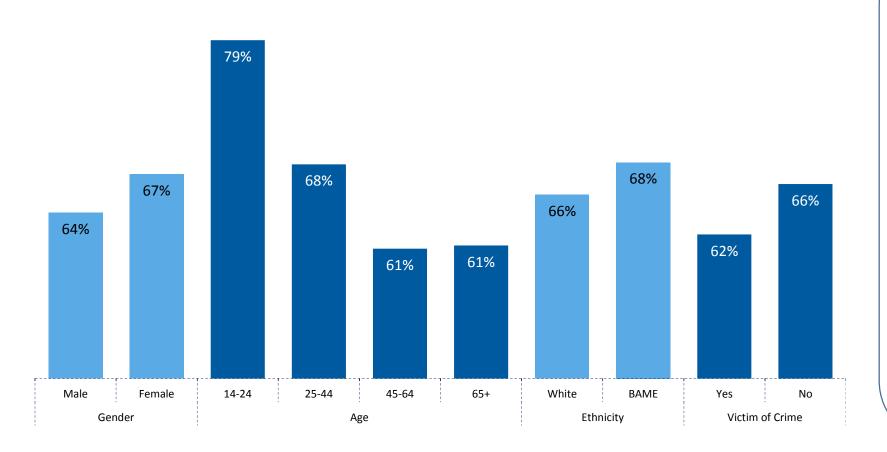


Two-thirds felt the police were doing either an excellent or a good job



# Two-thirds felt the police were doing either an excellent or a good job

Demographic Comparisons - % excellent / good job



#### **Key Insights**

3% decrease from the previous quarter in those that felt WMP were doing an excellent or a good job – the third quarter in a row were it has declined

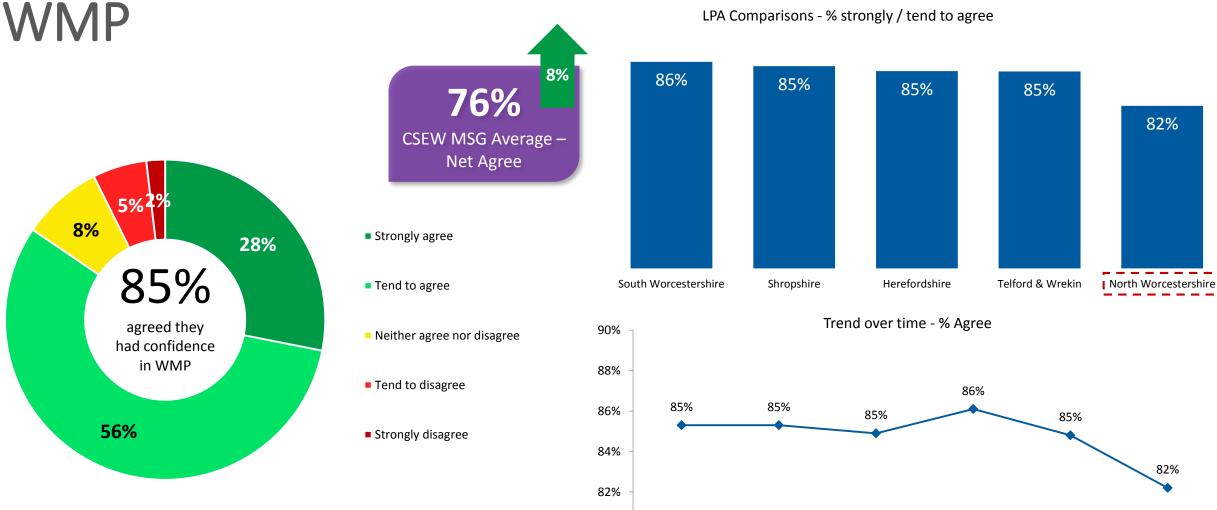
Younger respondents (14-24) significantly more likely to feel the police were doing an excellent or good job compared to those aged 45+

Females more frequently said the police are doing an excellent or good job compared to males

Residents in Shropshire were the least likely to say WMP were doing an excellent or good job

43

More than 8 out of 10 say they have confidence in



80%

Q1 18/19

Q2 18/19

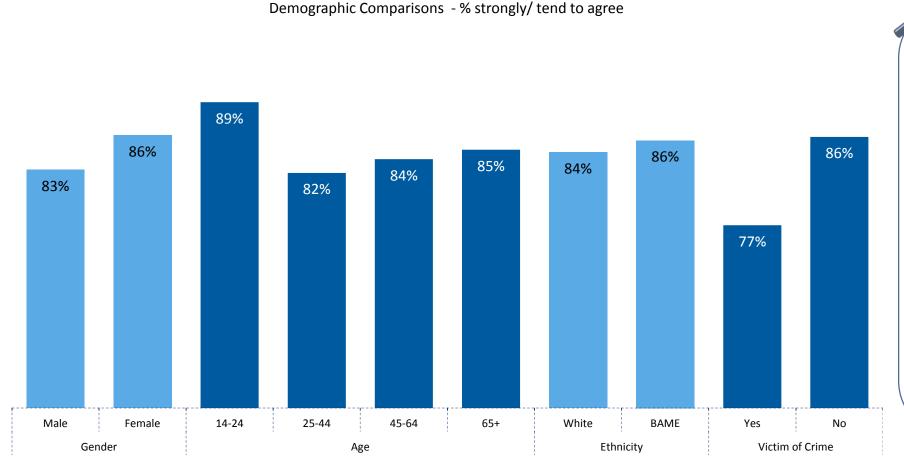
Q3 18/19

Q2 19/20

Q1 19/20

Q4 18/19

## More than 8 out of 10 say they have confidence in WMP





#### **Key Insights**

Those aged 14-24 most likely to be have confidence in WMP compared to other age groups

Victims of crime least likely be confident in WMP

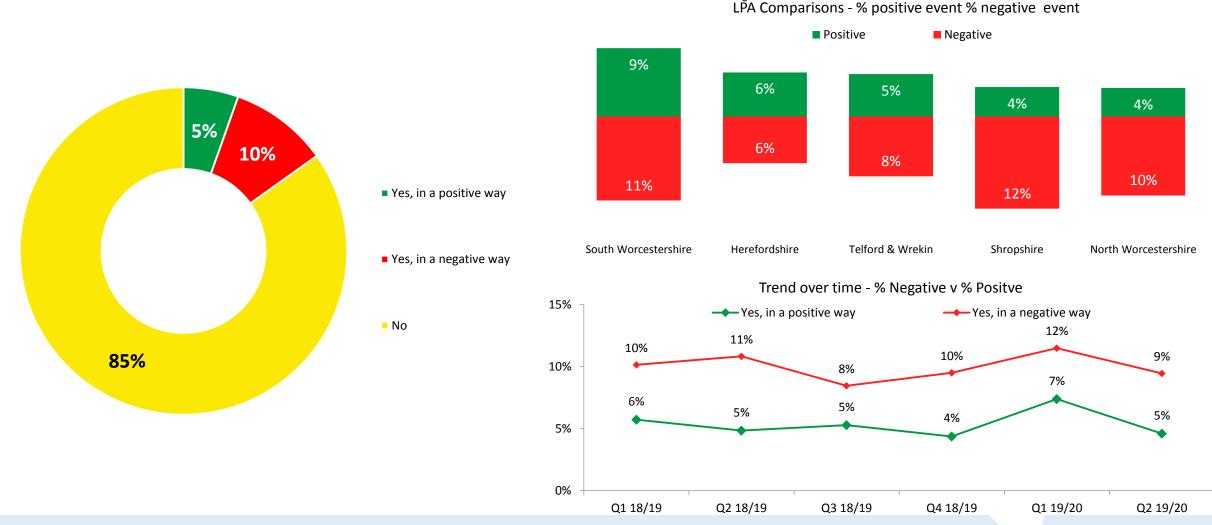
Confidence in WMP has taken a drop of 3% from the previous quarter after being stable for the first 5 quarters

Residents in North Worcestershire least likely to be confident in WMP

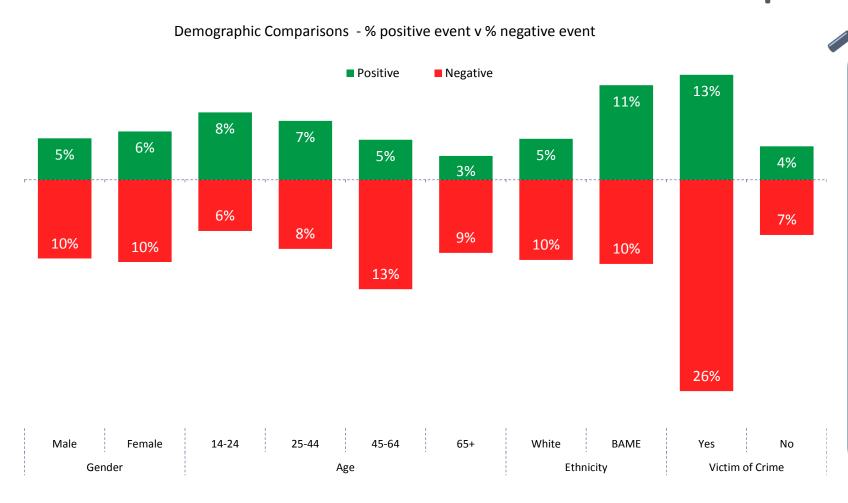
Factors influencing confidence



# A tenth have experienced an event that negatively affected their confidence in the police



# A tenth have experienced an event that negatively affected their confidence in the police



#### **Key Insights**

Victims of crime and were the most likely to experience an event that negatively affected their confidence; victims were also more likely to be affected in a positive way

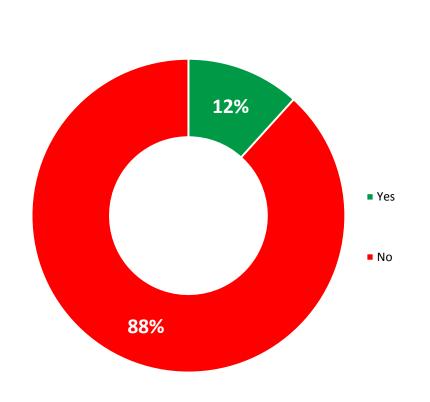
BAME respondents more likely to have experienced an event that positively affect their confidence compared to white residents

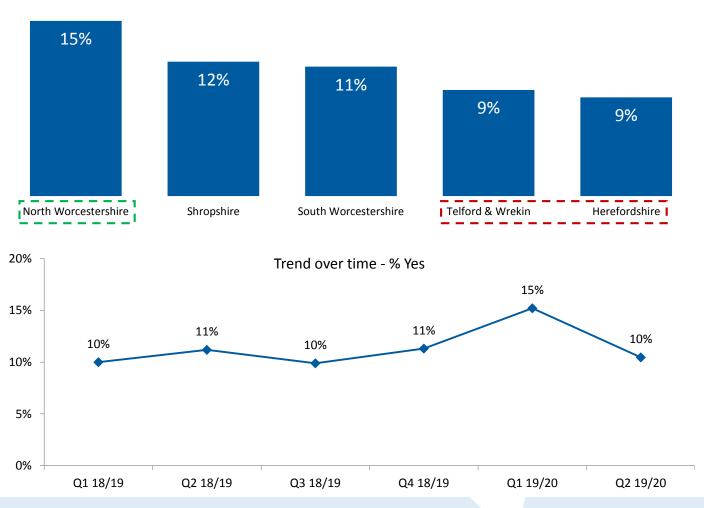
Those aged 45-64 more likely to experience an event that affected them negatively compared to other age groups

Residents in Shropshire were the most likely to have experienced an event that negatively affected their confidence in WMP

## Over a tenth of respondents said they are aware of the Police and Crime Commissioner

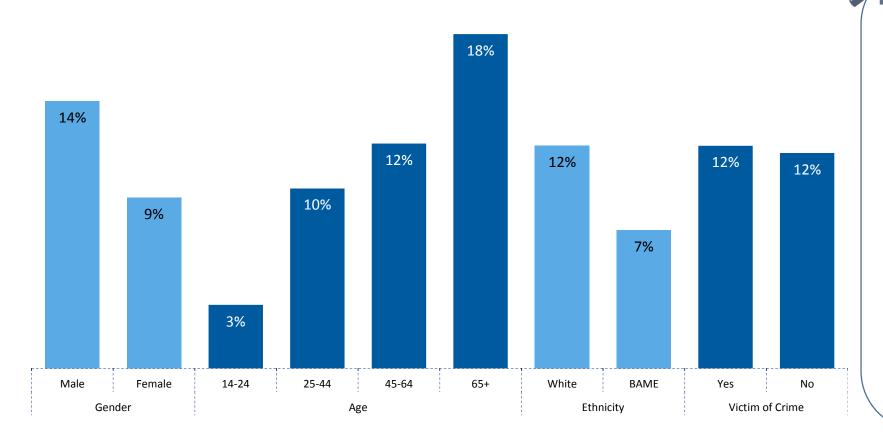
LPA Comparisons - % aware of PCC





## Over a tenth of respondents said they are aware of the Police and Crime Commissioner

Demographic Comparisons - % that had been either a victim of a crime, witness to a crime or other



#### **Key Insights**

Higher awareness found in North Worcestershire; least awareness in Telford & Wrekin and Herefordshire

Awareness has declined 5% from previous quarter

Males more aware of the PCC compared to females

The older the respondent the more likely they were to be aware of the PCC

Perceptions surveys typically record awareness of 8-15% based on previous research conducted by SMSR.







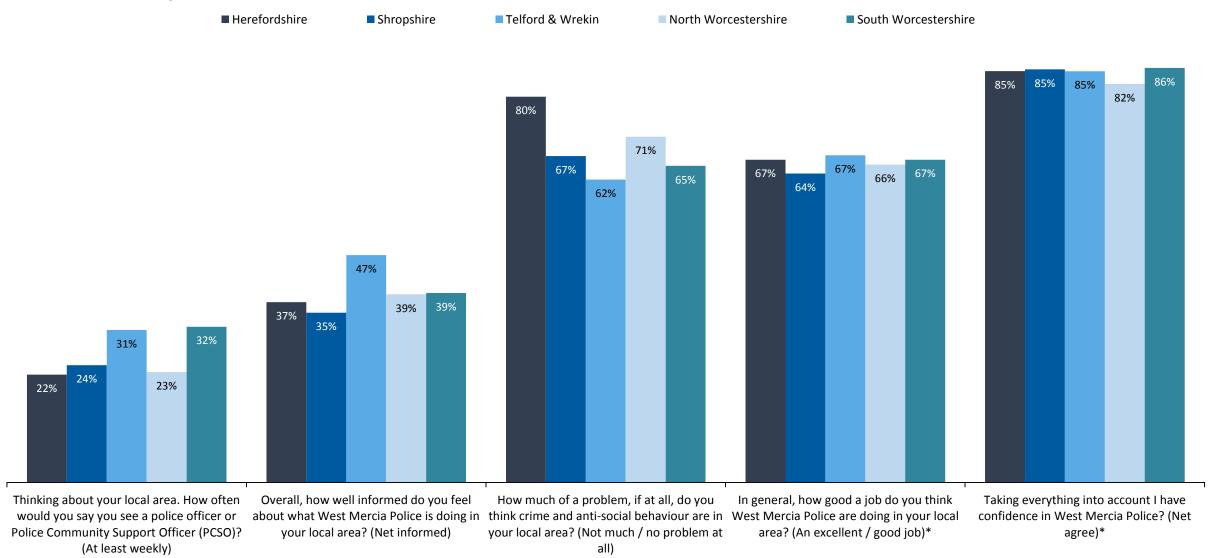
## Section Seven LPA & Victim Comparisons



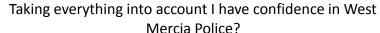


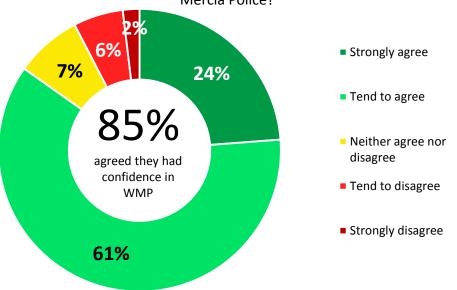


## LPA Key Question Overview

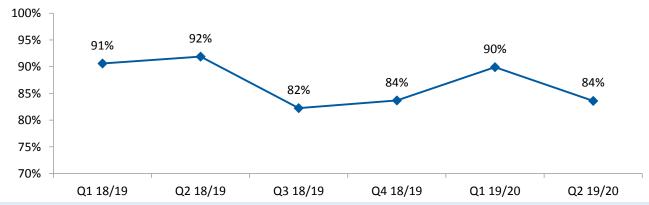


## LPA Key Findings - Herefordshire





#### Trend over time - % Strongly agree / tend to agree





#### **Key Findings Compared With Other NPTs**

**Least** likely to have seen an officer or PCSO at least weekly (22%)

**Least** likely to have spoken to have spoken to an officer from their local policing team (23% - joint with North Worcestershire)

<u>Most</u> likely to be confident in contacting the police in an emergency (85% - joint with North Worcestershire and Telford & Wrekin)

**Least** likely to have been a victim of, or witness to, a crime (12%)

<u>Least</u> likely to feel WMP understands the issues in their community (65%)

<u>Least</u> likely to feel crime and ASB was a problem in their area (18%)

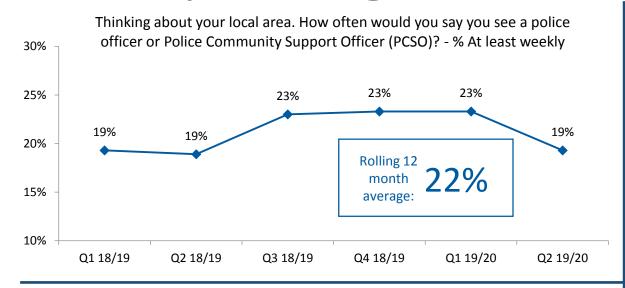
<u>Least</u> confident WMP use their stop and search powers fairly and respectfully (57%)

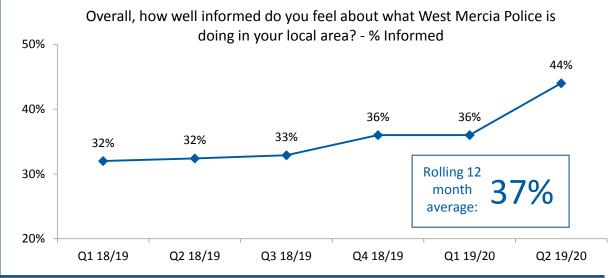
**Most** likely to say the police were doing an excellent or a good job (67% - joint with Telford & Wrekin and South Worcestershire)

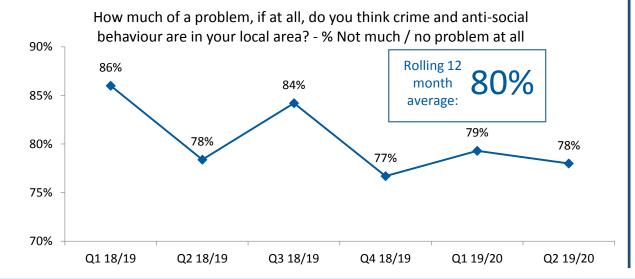
**Least** aware of the PCC (9% - joint with Telford & Wrekin)

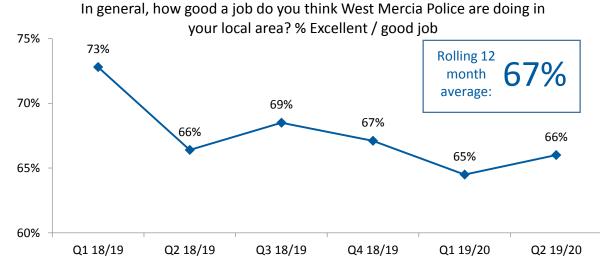
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - Herefordshire





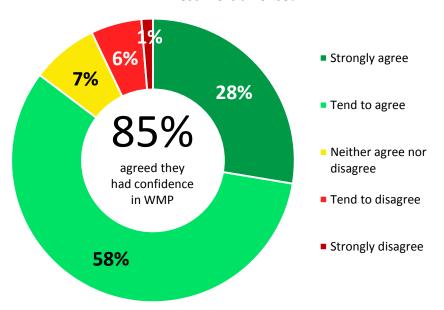




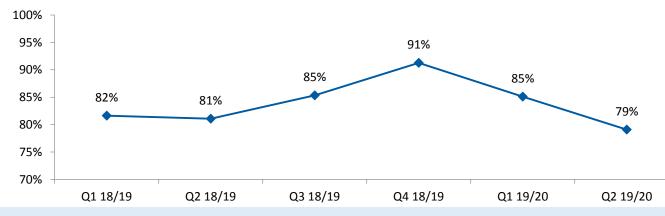
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - Shropshire

Taking everything into account I have confidence in West Mercia Police?



Trend over time - % Strongly agree / tend to agree



### Key Fin

#### **Key Findings Compared With Other NPTs**

**Least** satisfied with the levels of policing in their local area (45% - joint with North Worcestershire)

**Most** likely to feel that levels of policing had decreased over the past 12 months (18% - joint with Telford & Wrekin)

<u>Least</u> confident they could access the police services in an emergency (76%)

<u>Least</u> confident they could access the police services in a nonemergency (60%)

**Least** likely to feel informed about what WMP are doing (35%)

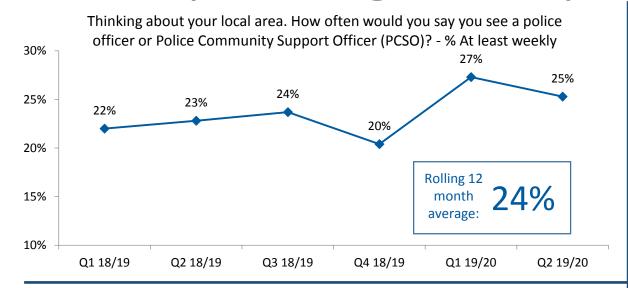
<u>Most</u> likely to feel there had been an increase in crime over the past 12 months (20% - joint with Telford & Wrekin)

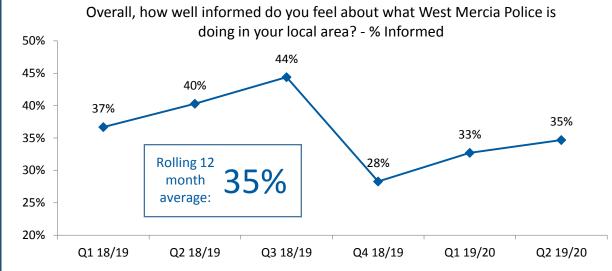
<u>Least</u> confident they would receive a good service from WMP (80% - joint with North Worcestershire)

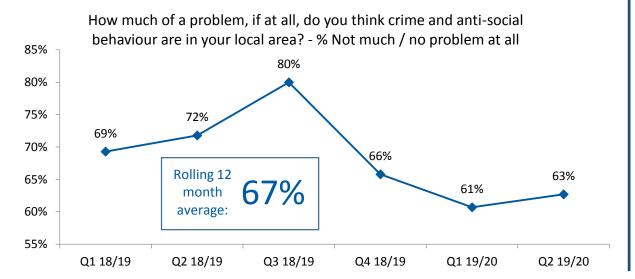
<u>Least</u> likely to have said the police in their area are doing an excellent or a good job (64%)

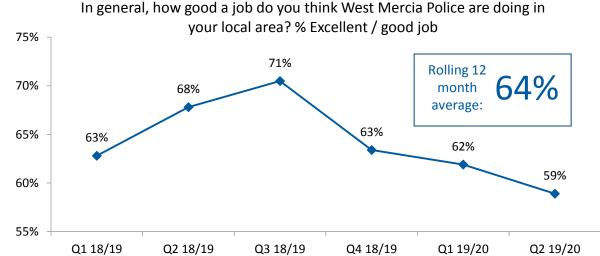
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - Shropshire





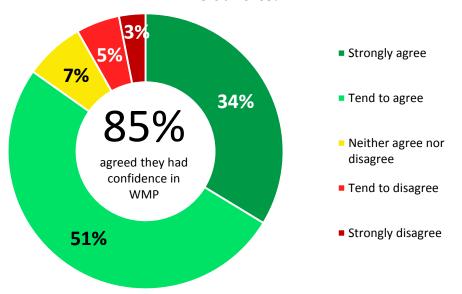




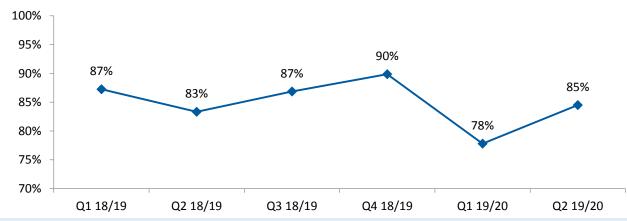
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - Telford & Wrekin

Taking everything into account I have confidence in West Mercia Police?



#### Trend over time - % Strongly agree / tend to agree





#### **Key Findings Compared With Other NPTs**

<u>Most</u> likely to be confident they would access the police in an emergency (85% - joint with North Worcestershire and Herefordshire) and in a non-emergency (70%)

**Most** informed about what WMP are doing (47%)

<u>Most</u> likely to feel WMP understands the issues in their community (72%)

**Most** likely to feel crime and ASB are a problem in the local area (35%)

<u>Most</u> likely to have said WMP use their stop and search powers fairly and respectfully (67%)

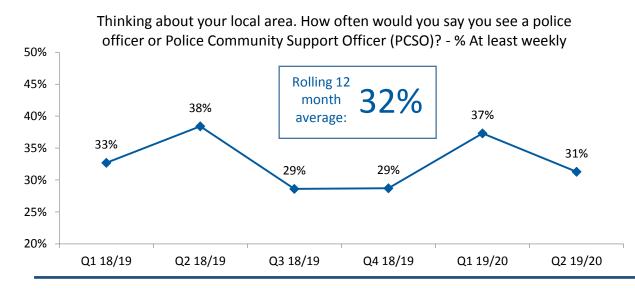
**Most** confident they'd receive a good service from WMP (85%)

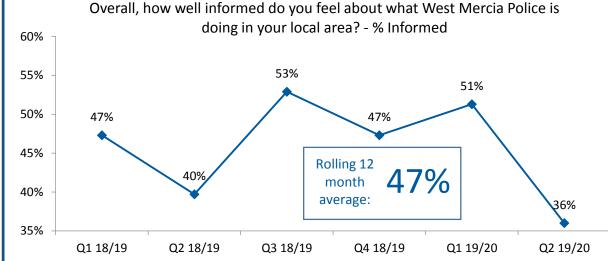
<u>Most</u> likely to feel the police are doing a good or excellent job (67% - joint with South Worcestershire and Herefordshire)

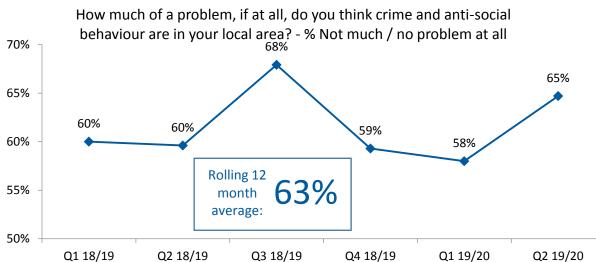
<u>Least</u> awareness of the PCC (9% - joint with Herefordshire)

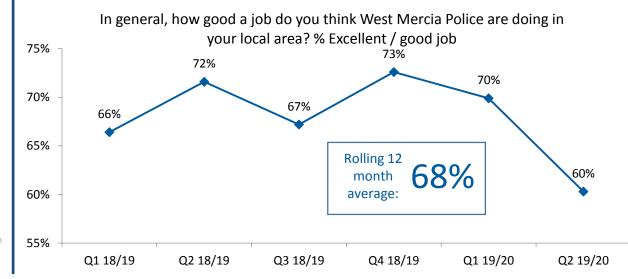
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - Telford & Wrekin





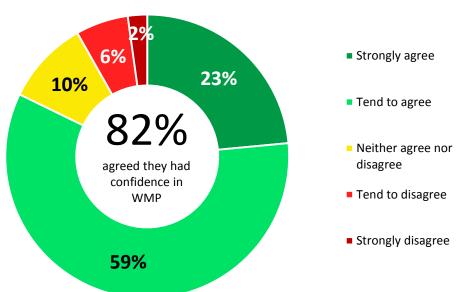




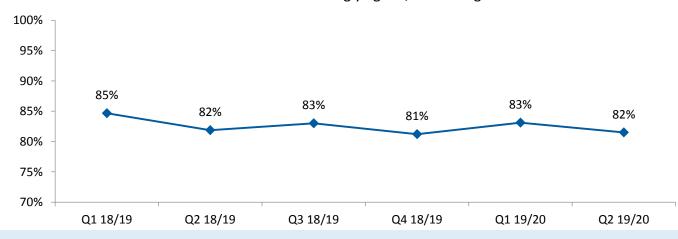
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - North Worcestershire

Taking everything into account I have confidence in West Mercia Police?



Trend over time - % Strongly agree / tend to agree



#### **Key Findings Compared With Other NPTs**

<u>Least</u> satisfied with levels of policing in their local area (45% - joint with Shropshire)

**Least** likely to have spoken to an officer or PCSO over the past 12 months (23% - joint with Herefordshire)

<u>Most</u> likely to feel there has been a decrease in levels of policing (18% - joint with Shropshire)

<u>Most</u> confident they could access the police in an emergency (85% - joint with Herefordshire and Telford & Wrekin)

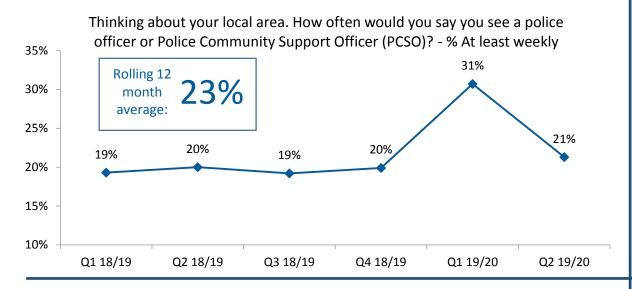
<u>Least</u> confident they would receive a good service from WMP (80% - joint with Shropshire)

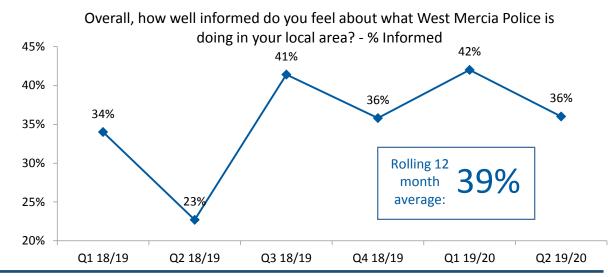
**Least** confident in WMP (82%)

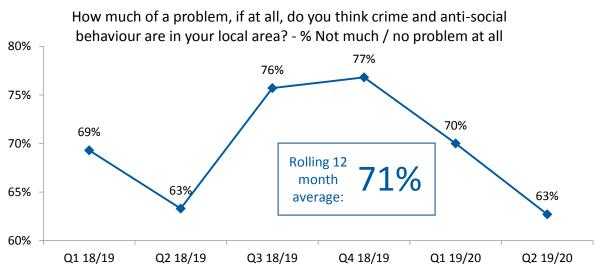
<u>Most</u> aware of who the Police and Crime Commissioner was (15%)

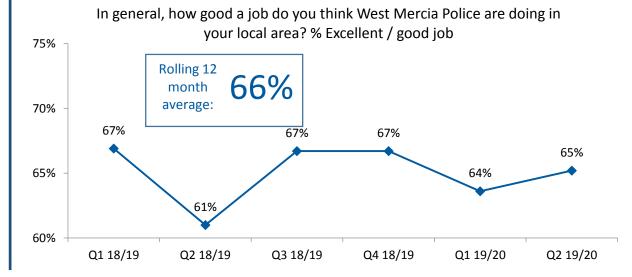
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - North Worcestershire



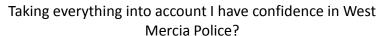


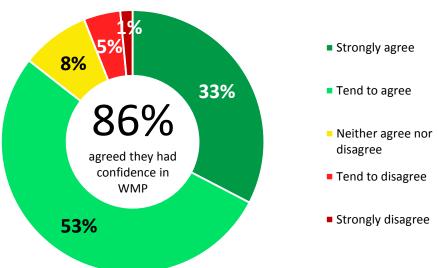




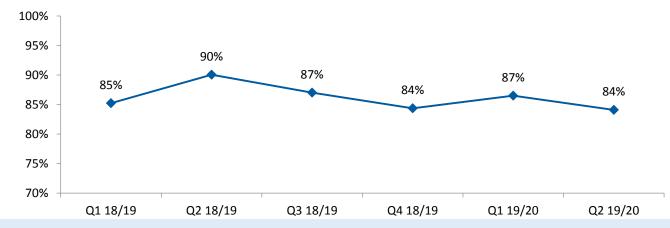
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - South Worcestershire





#### Trend over time - % Strongly agree / tend to agree





#### **Key Findings Compared With Other NPTs**

**Most** likely to see an officer or PCSO at least weekly (32%)

**Most** likely to be satisfied with levels of policing in their local area (53%)

**Most** likely to have spoken to an officer or PCSO from their local policing team (28%)

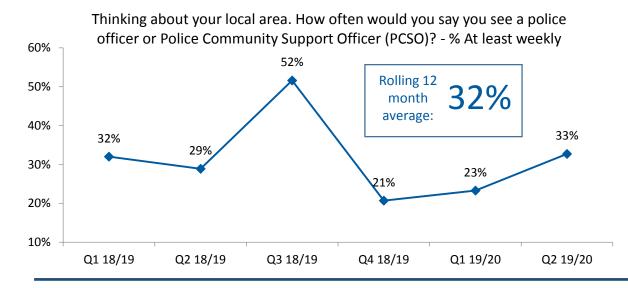
**Most** likely to have been a victim or a witness to a crime (21%)

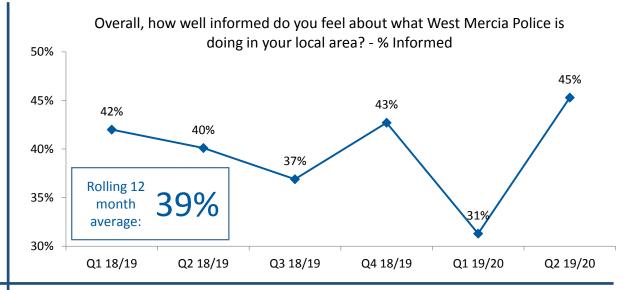
**Most** likely to feel WMP are doing an excellent or a good job (67% - joint with Telford & Wrekin and Herefordshire)

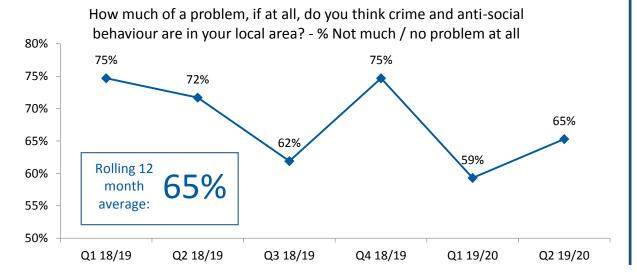
**Most** likely to have confidence in WMP (86%)

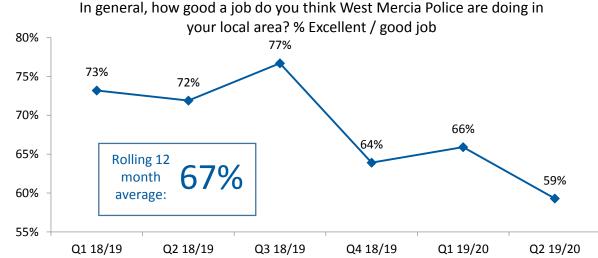
<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## LPA Key Findings - South Worcestershire



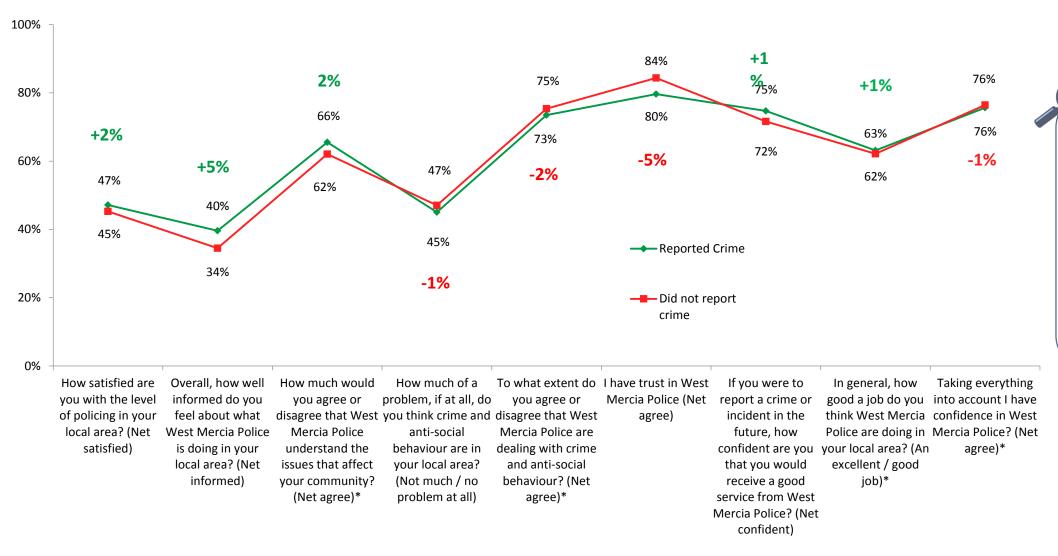






<sup>\*</sup>Don't know option has been excluded from calculation to make question comparable to CSEW

## Victim of Crime Comparisons





#### **Key Insights**

Very little difference in perceptions of victims of crime between those that reported the crime to the police and those that did not report the crime to the police