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Public Views and Perceptions of Policing in West Mercia

2021/22 Survey Quarter 2 Results Presentation





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Section One

Introduction & Methodology, Summary & Respondent Breakdown



Introduction & Methodology

- West Mercia Police (WMP) & the Police and Crime Commissioner, John Campion, seek to obtain the views of residents, including their confidence in WMP, to inform the PCC's plan priorities and support decision making around the Safer West Mercia agenda
- WMP & the OPCC commissioned SMSR, a third party research agency, to conduct surveys over the phone and face to face with West Mercia residents and victims of crime
- The questionnaire includes key questions taken from the Crime Survey for England and Wales (CSEW) and the 2018 Report on Public Perceptions of Policing in England and Wales (PPPEW)
- Where relevant, comparisons with CSEW AND PPPEW are displayed. Comparisons with CSEW include the average score of forces included in West Mercia Police's most similar group (MSG)**. Where comparisons have been made, results have been consistently analysed in accordance with this external reporting. Comparisons with CSEW are based on the most recent results available (March 2020)
- Over the 12 month period (October 20 – September 21) SMSR have interviewed a representative sample of over 3000 residents – 600 across each of the 5 Local Policing Areas (LPA): Hereford; Shropshire; Telford & Wrekin and North & South Worcestershire
- Results have been weighted to accurately represent the population size of each LPA
- The report tracks changes in perception levels, identifies high performing areas and those with need for improvement

Summary – Overall Views

- The majority of residents (84%) agreed that they had confidence in West Mercia Police with a similar proportion confident that they would receive a good service from the force (88%).
- Three-quarters (74%) felt that West Mercia Police were doing either a good or excellent job.

Visibility

- A quarter of residents (26%) report that they see an officer or PCSO at least once a week with around three-fifths (58%) satisfied with the levels of policing in their local area.
- Over three-quarters (77%) said that there had been no change in the level of policing; around a tenth (9%) believed there had been an increase and slightly less (8%) thought there had been a decrease.
- Less than a sixth (14%) said that they had spoken to an officer or PCSO from their local policing team.

Interaction / Access

- Over nine-tenths (92%) were confident that they could access the police in an emergency with seven-tenths (71%) confident they could do so in a non-emergency.
- The majority (83%) said they would prefer to contact West Mercia Police by telephone for a non-emergency issue.
- Over three-fifths (62%) said that they find out about crime and policing issues from the media, with two-fifths (39%) finding out through social media. Just under half (47%) said they felt informed about what West Mercia Police is doing, with slightly more (52%) that stated they did not feel informed.

Effectiveness

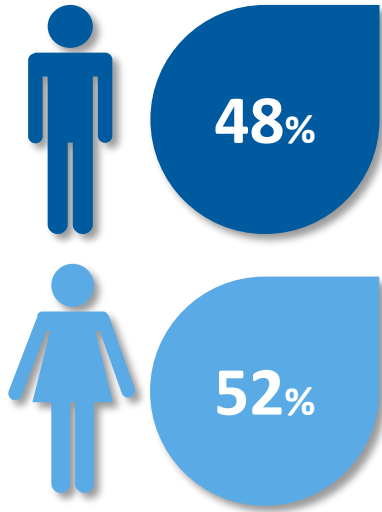
- More than seven-tenths (72%) of residents felt that West Mercia Police understand the issues in their community and a quarter (26%) reported that they thought that crime and ASB was a problem in their area.
- Seven out of every ten (71%) thought that crime and ASB had remained the same compared to 12 months ago with just over a tenth (11%) reporting an increase. Further to this, over 8 in every 10 residents (84%) agreed that West Mercia Police are dealing with crime and ASB.

Trust / integrity

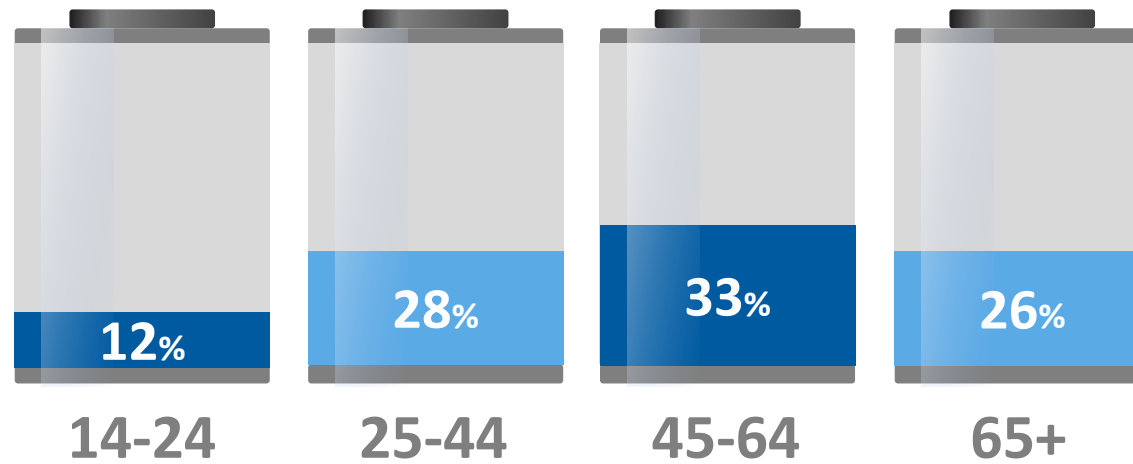
- The vast majority (96%) said that West Mercia Police have their support with over nine-tenths that said they trust WMP (92%). Over 8 in every 10 said that they believe they treat everyone fairly regardless of who they are (88%), they act with integrity (88%), can be relied to be there when you need them (82%), felt West Mercia Police use their powers appropriately (82%) and take people's concerns seriously (81%).
- Three-fifths (60%) are confident West Mercia Police use their stop and search power fairly and respectfully. Only 3% felt West Mercia Police did not use their stop and search powers fairly and respectfully.

Respondent Breakdown

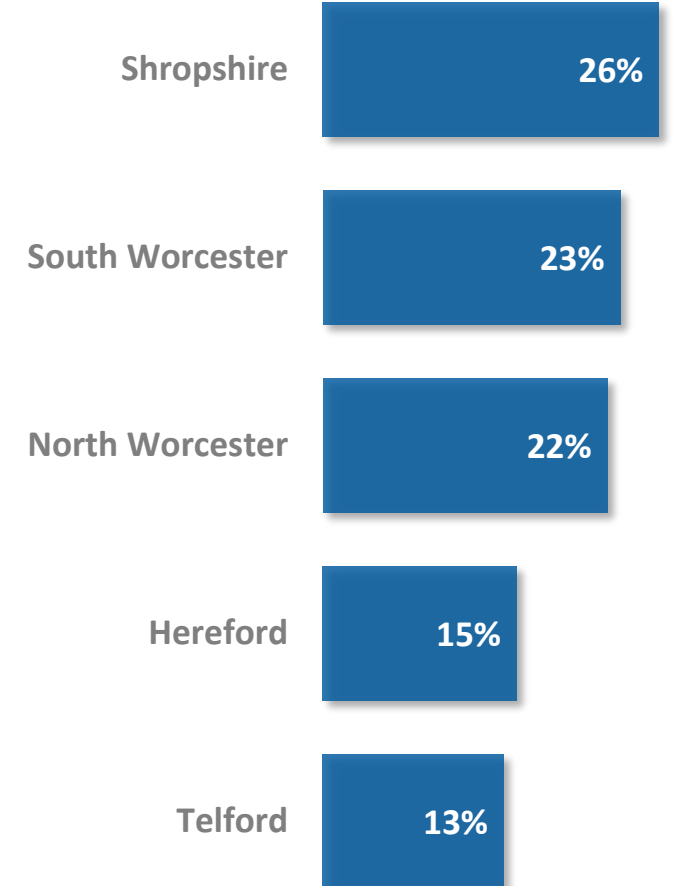
Gender



Age



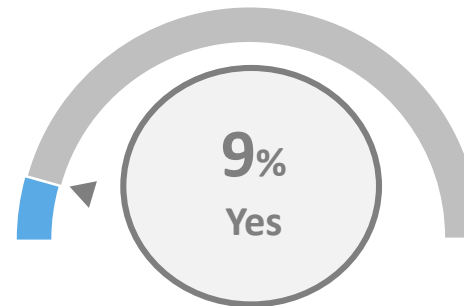
LPA



Ethnic Group



Disability





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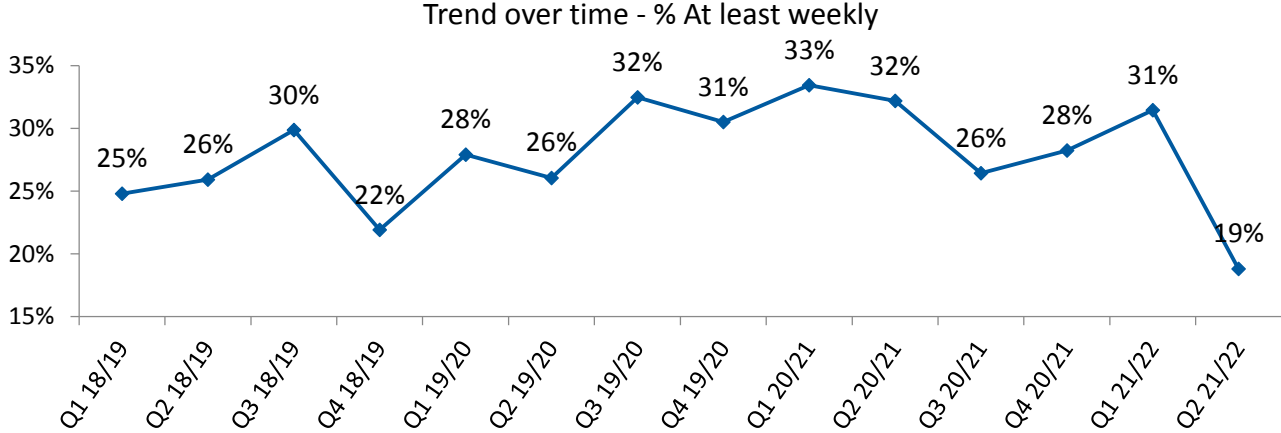
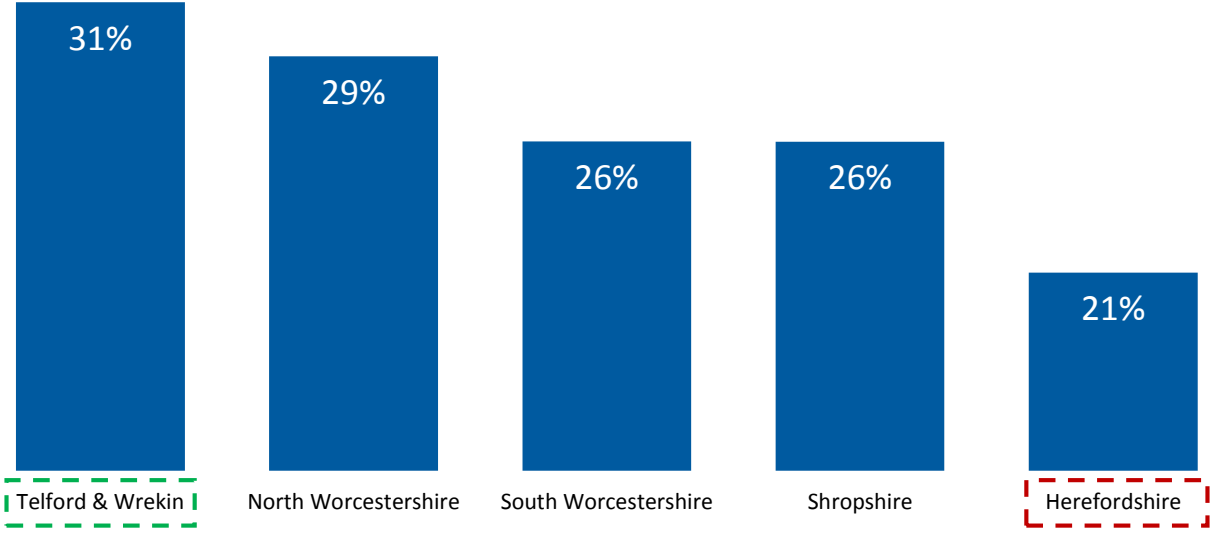
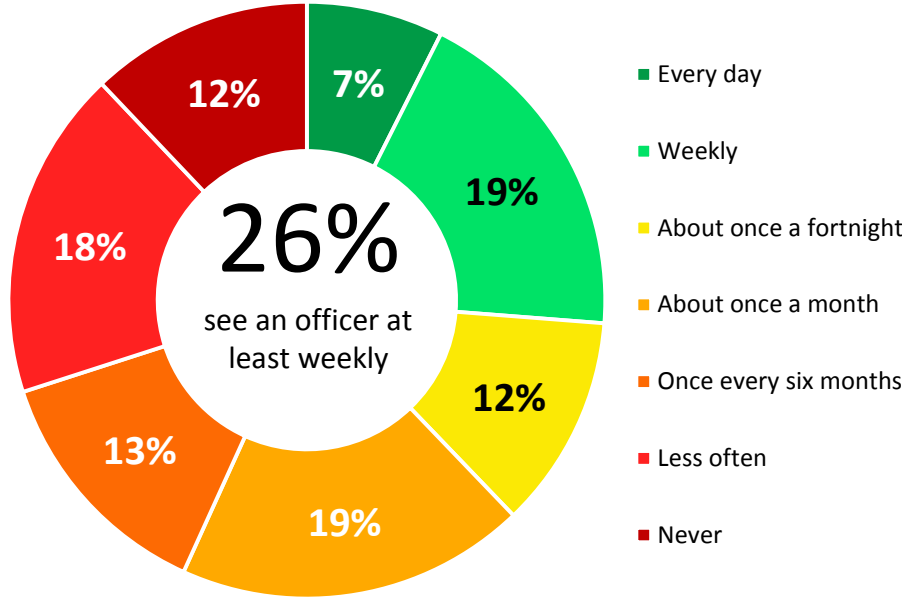
Section Two

Visibility / Presence



A quarter see an officer or PCSO at least once a week

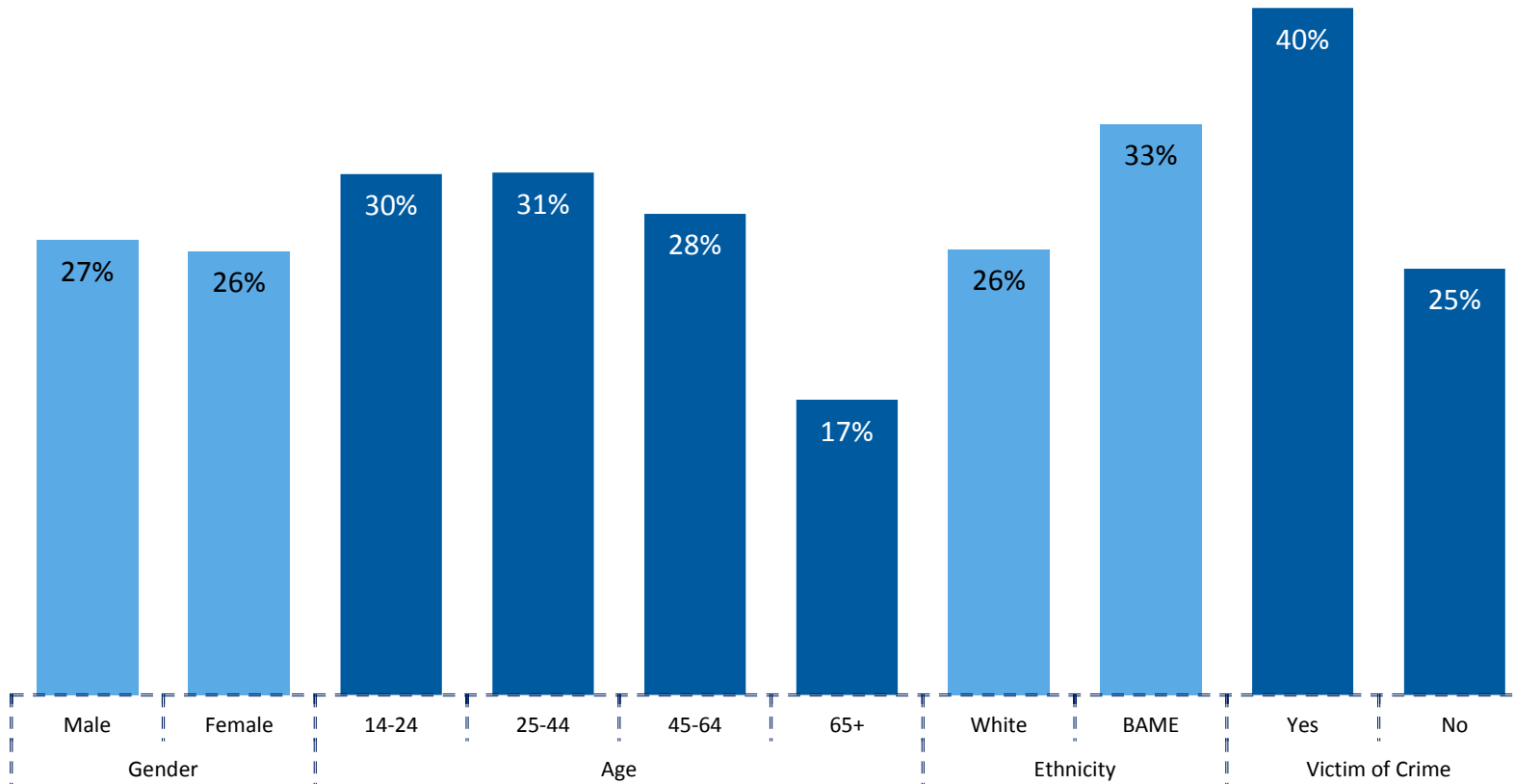
LPA Comparisons - % seeing a police officer or PCSO at least weekly



Q1 Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)?

A quarter see an officer or PCSO at least once a week

Demographic Comparisons - % seeing a police officer or PCSO at least weekly



Key Insights

Residents of Telford & Wrekin more likely to see an officer or PCSO at least weekly

Residents of Herefordshire least likely to see an officer at least weekly

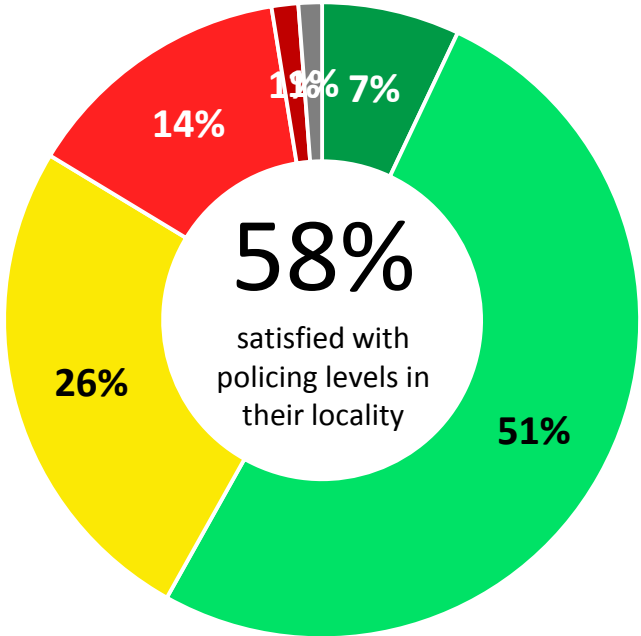
Older respondents least likely to see an officer or PCSO at least weekly

BAME respondents more likely to see an officer or PCSO at least weekly than white respondents

Victims of crime more likely to see an officer or PCSO weekly

Visibility has declined 12% since the previous quarter and is now at lowest level since tracking began

Three-fifths are satisfied with the levels of policing in their local area

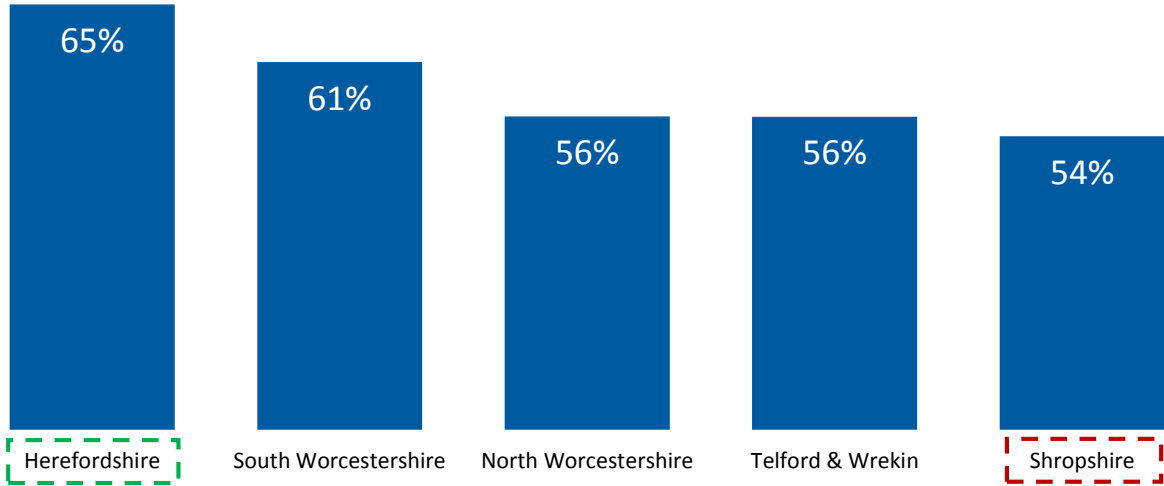


61%
PPPEW – Net Satisfied

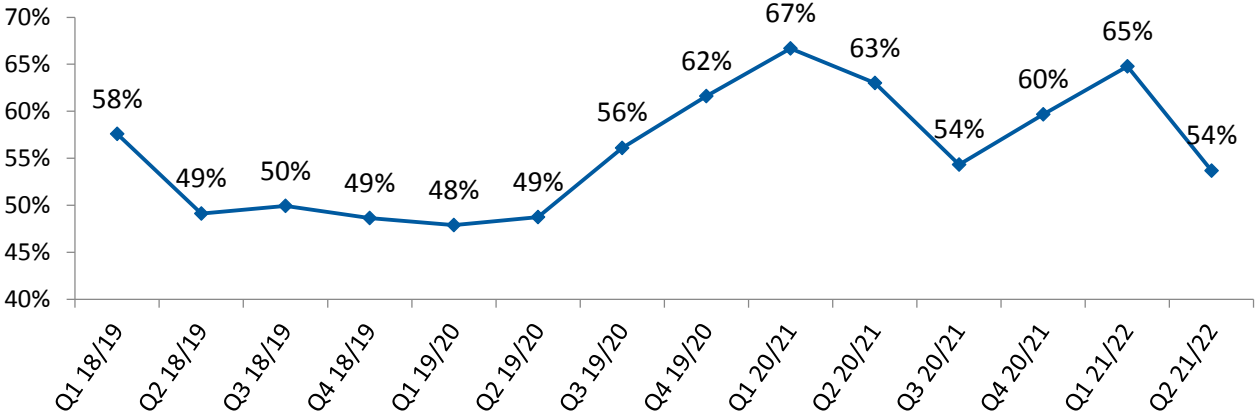


- Very satisfied
- Satisfied
- Neither
- Dissatisfied
- Very dissatisfied
- Don't know

LPA Comparisons - % very satisfied / satisfied

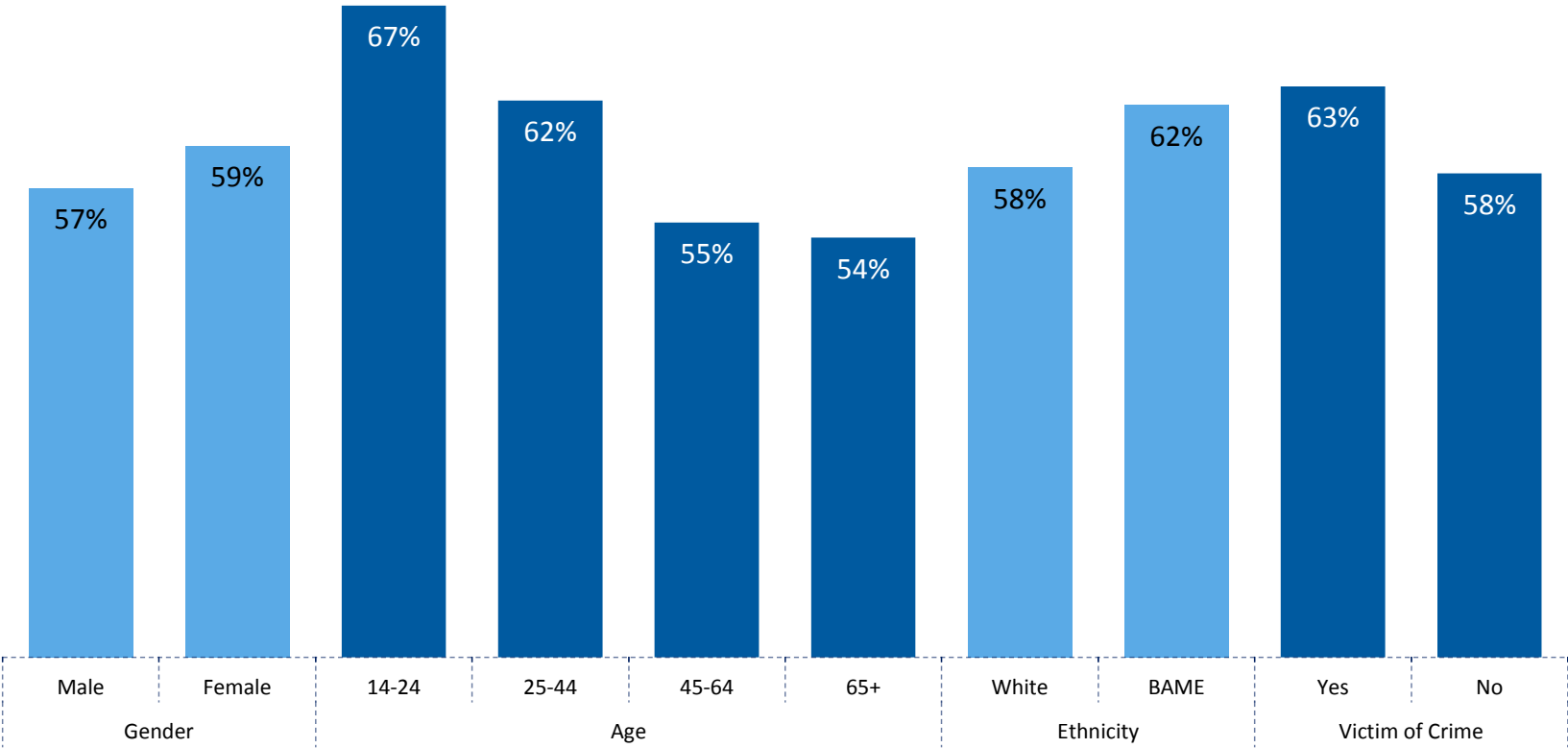


Trend over time - % Satisfied



Three-fifths are satisfied with the levels of policing in their local area

Demographic Comparisons - % very satisfied / satisfied



Key Insights

Satisfaction with visibility has decreased 9% from the previous quarter

Under 24's most likely to be satisfied with policing levels in their local area

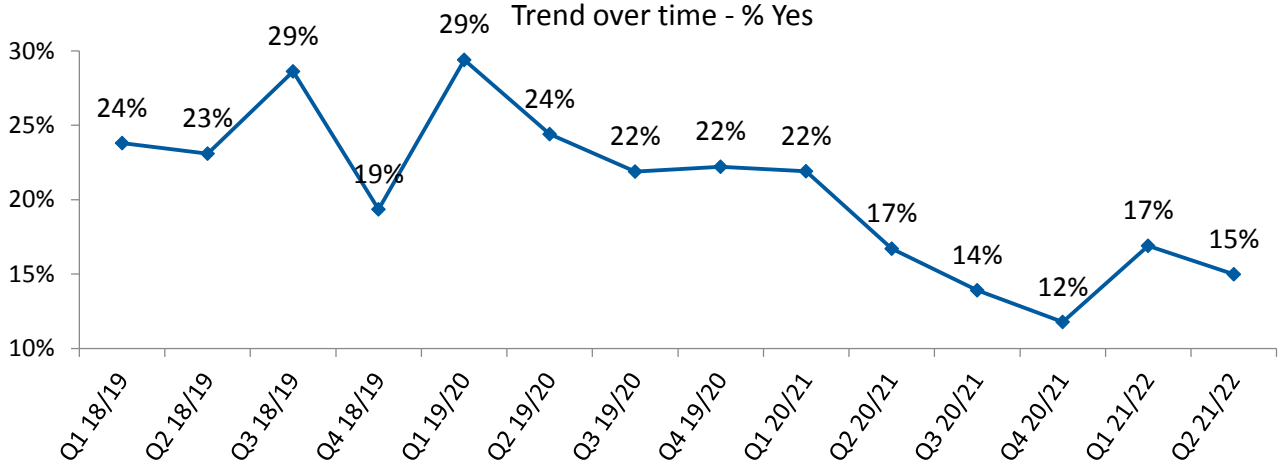
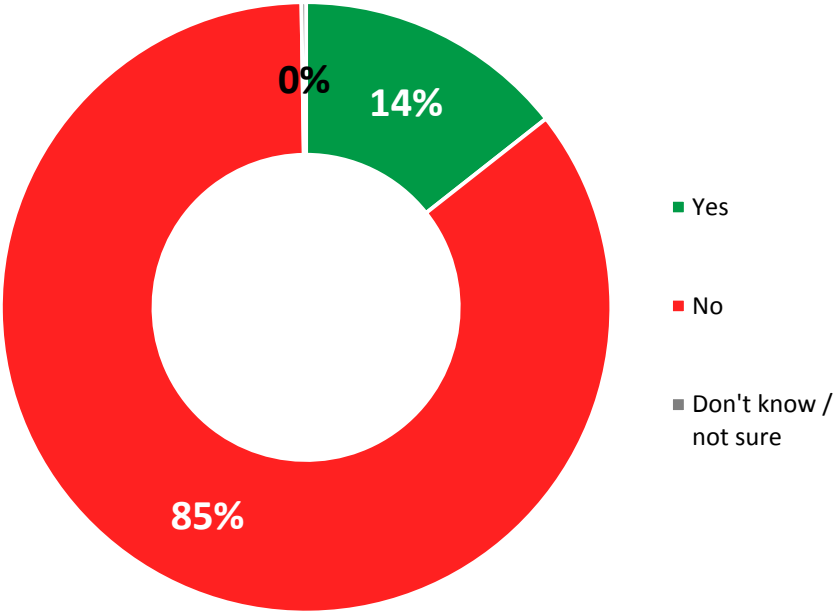
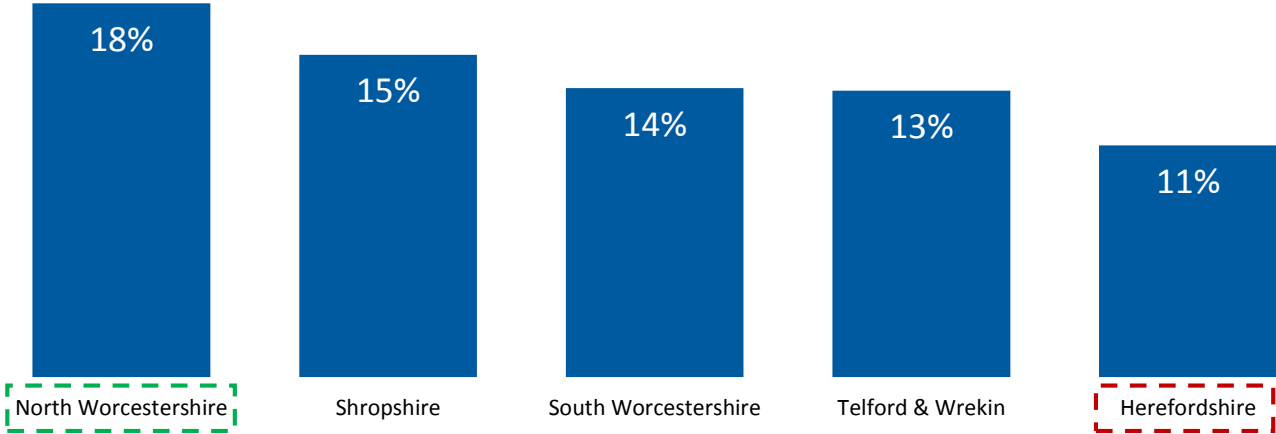
Those aged 45 and over less likely to be satisfied with policing levels

Residents of Shropshire least likely to be satisfied with policing levels

Those in Herefordshire more likely to be satisfied

Over a tenth have spoken to an officer or PCSO from their local policing team

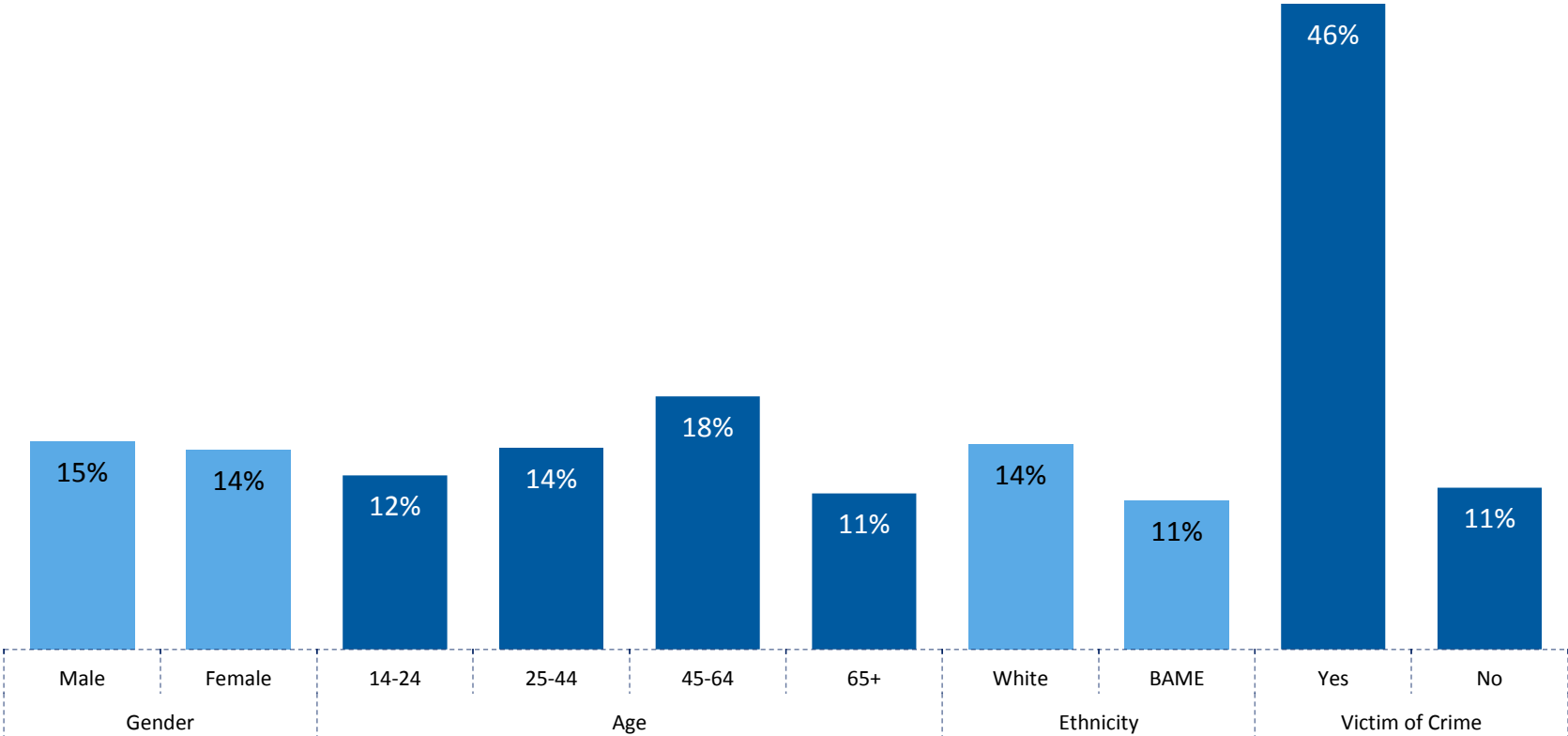
LPA Comparisons - % Yes



Q3 In the past 12 months, have you spoken to one or more of the police officers or PCSO's who form the local policing team in your area?

Over a tenth have spoken to an officer or PCSO from their local policing team

Demographics comparisons - % Yes



Key Insights

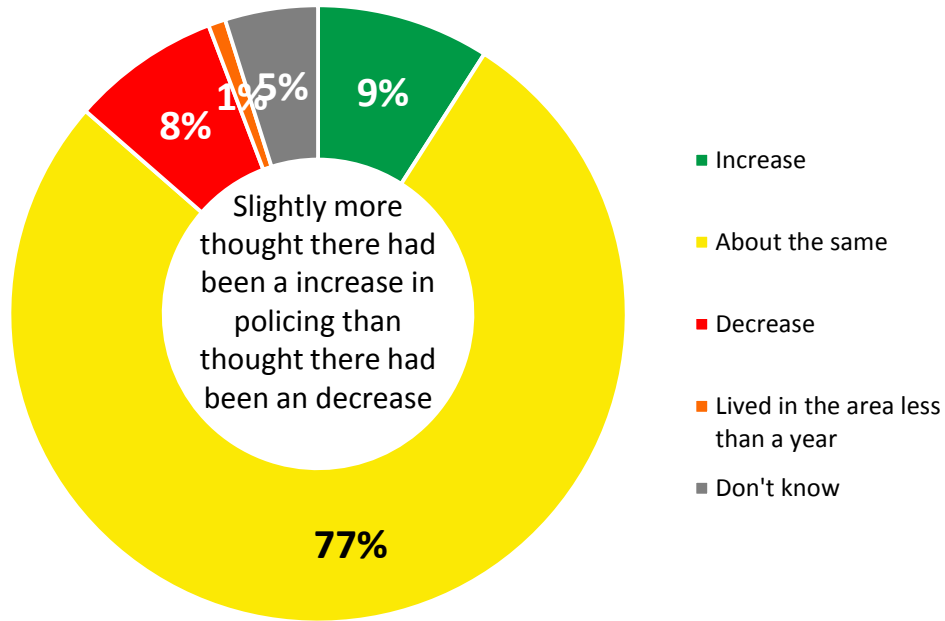
Victims of crime four times as likely to have spoken to a member of their local policing team

Those aged 14-24 and 65 and over least likely to have spoken to local policing team

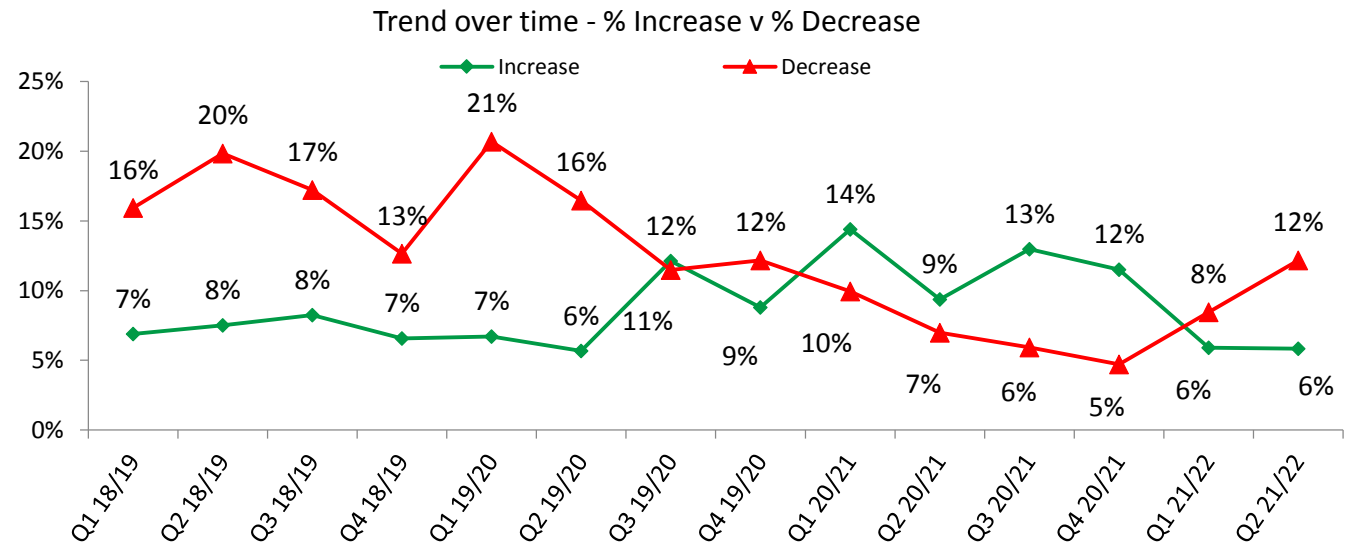
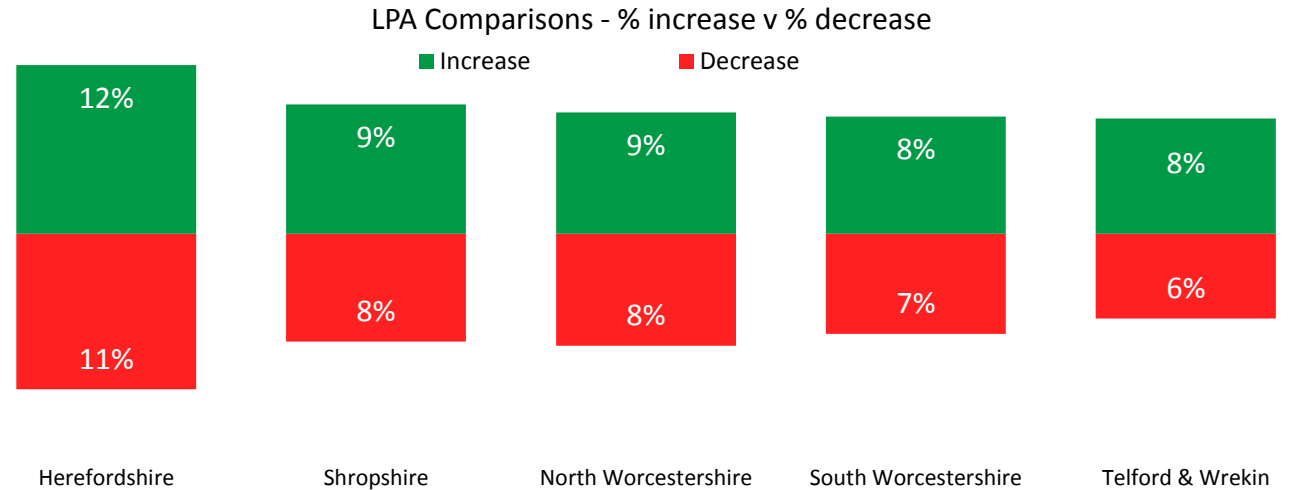
Residents of Herefordshire least likely to have spoken to their local policing team; those in North Worcestershire most likely

BAME residents less likely to have spoken to their local policing team compared to White residents

Over three-quarters felt there had been no change in the level of policing

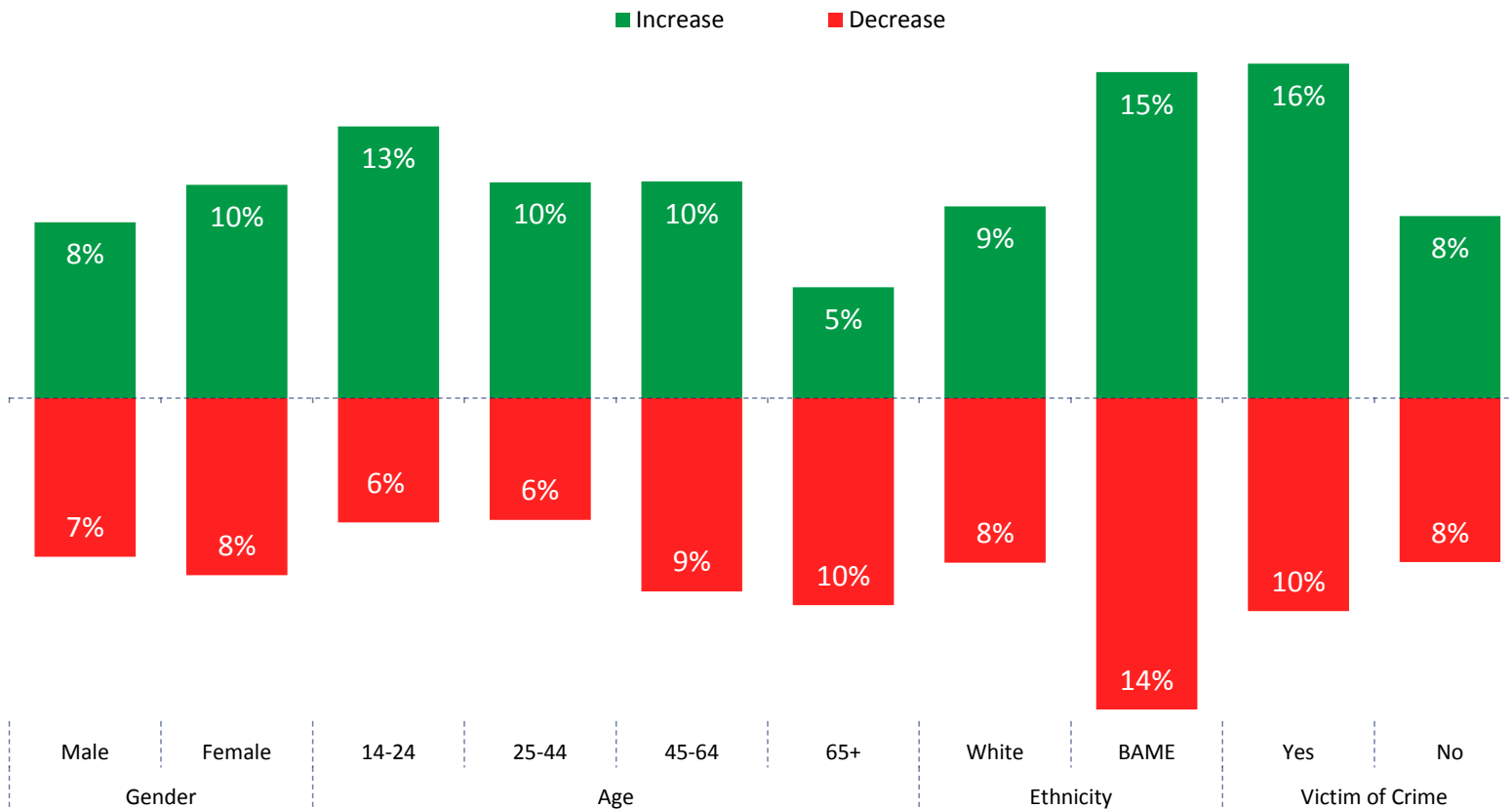


- Increase
- About the same
- Decrease
- Lived in the area less than a year
- Don't know



Over three-quarters felt there had been no change in the level of policing

Demographic Comparisons - % increase v % decrease



Key Insights

Those stating an increase in levels of policing now at lowest level since tracking began

Under 24's, BAME respondents and victims of crime were more likely to notice an increase in levels of policing

Victims of crime most likely to notice a decrease in levels of policing

Residents of Herefordshire most likely to notice an increase in policing

Residents of Herefordshire also most likely to notice a decrease in policing levels



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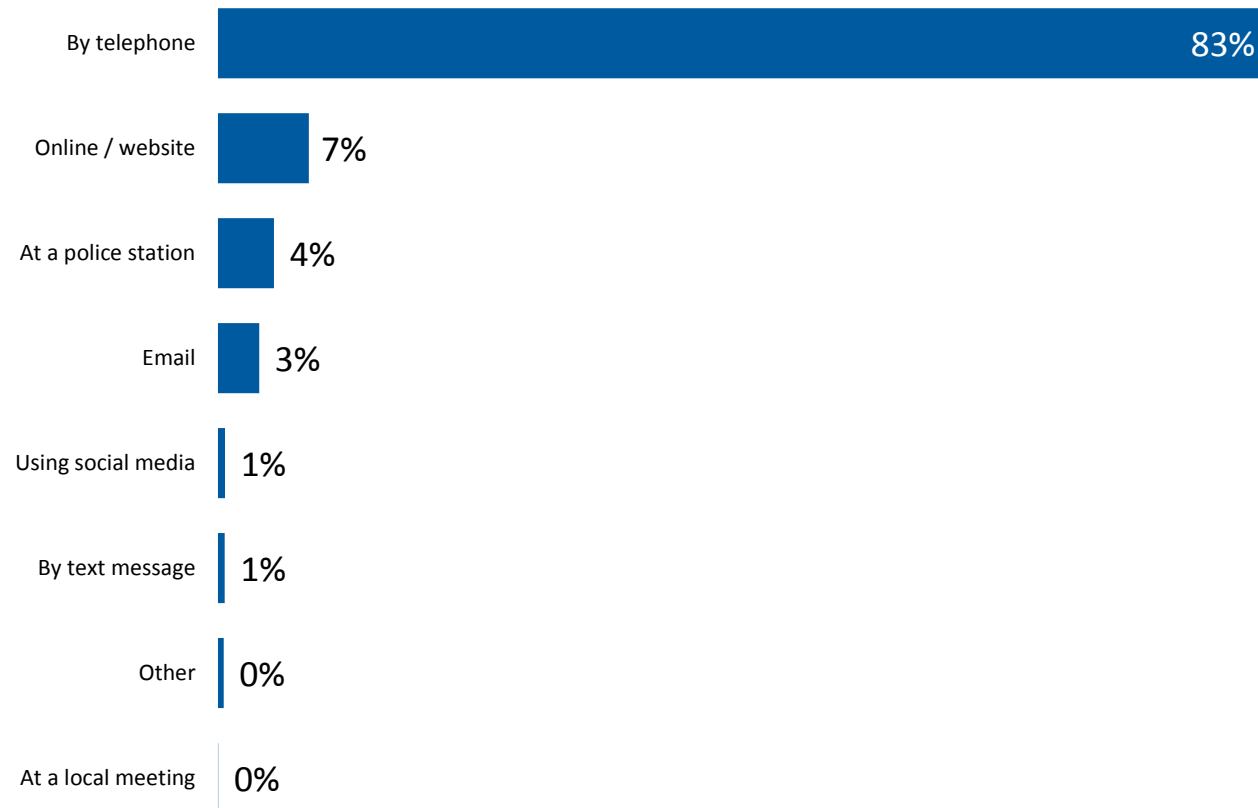


Section Three

Interaction / Access



8 in every 10 said they would prefer to contact the police by telephone for a non-emergency

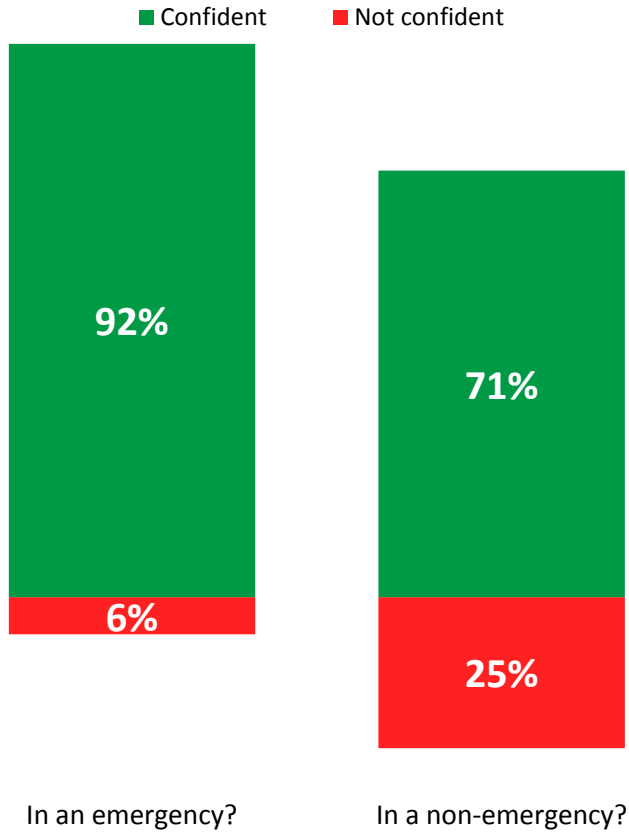


Key Insights

Preference of telephone contact increases with age but by far the most preferred method overall

Younger residents (14-44) more likely to prefer electronic contact when compared to those aged 45+

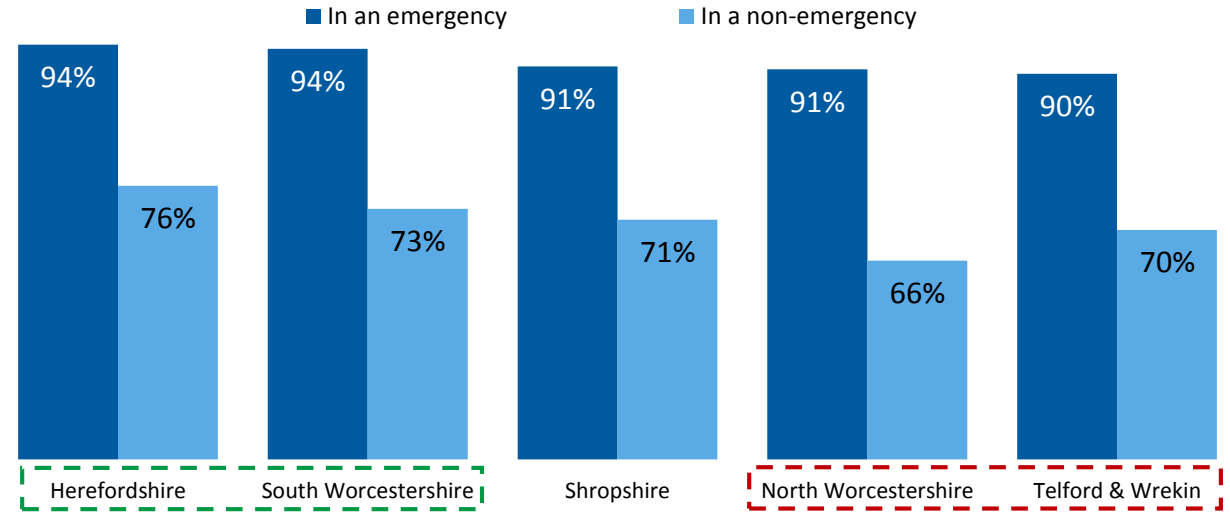
Nine-tenths confident they could access the police in an emergency



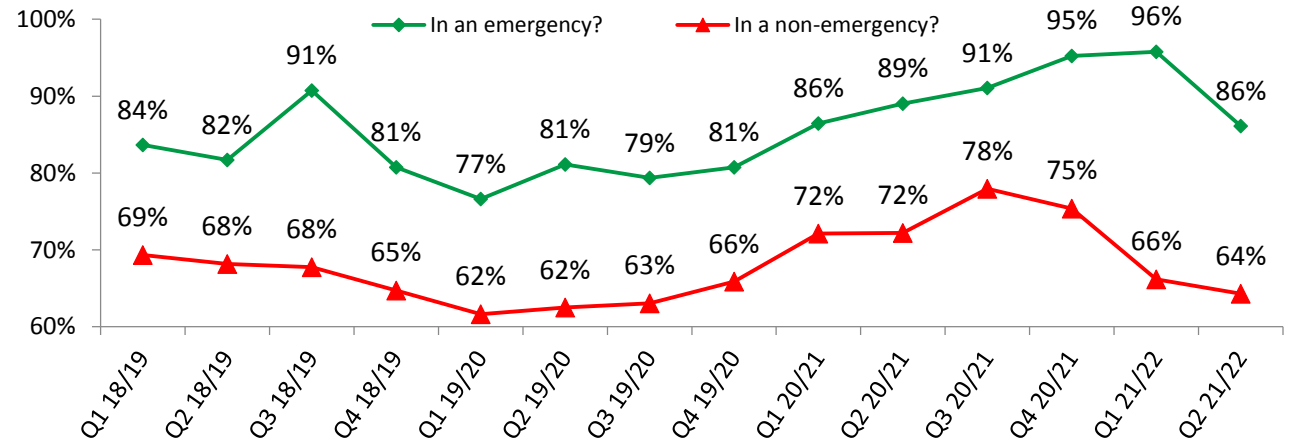
↑ 29%

63%
PPPEW – In an emergency

LPA Comparisons - % confident they could easily speak to or access police services in your local area...



Trend over time - % Confidence in accessing police services

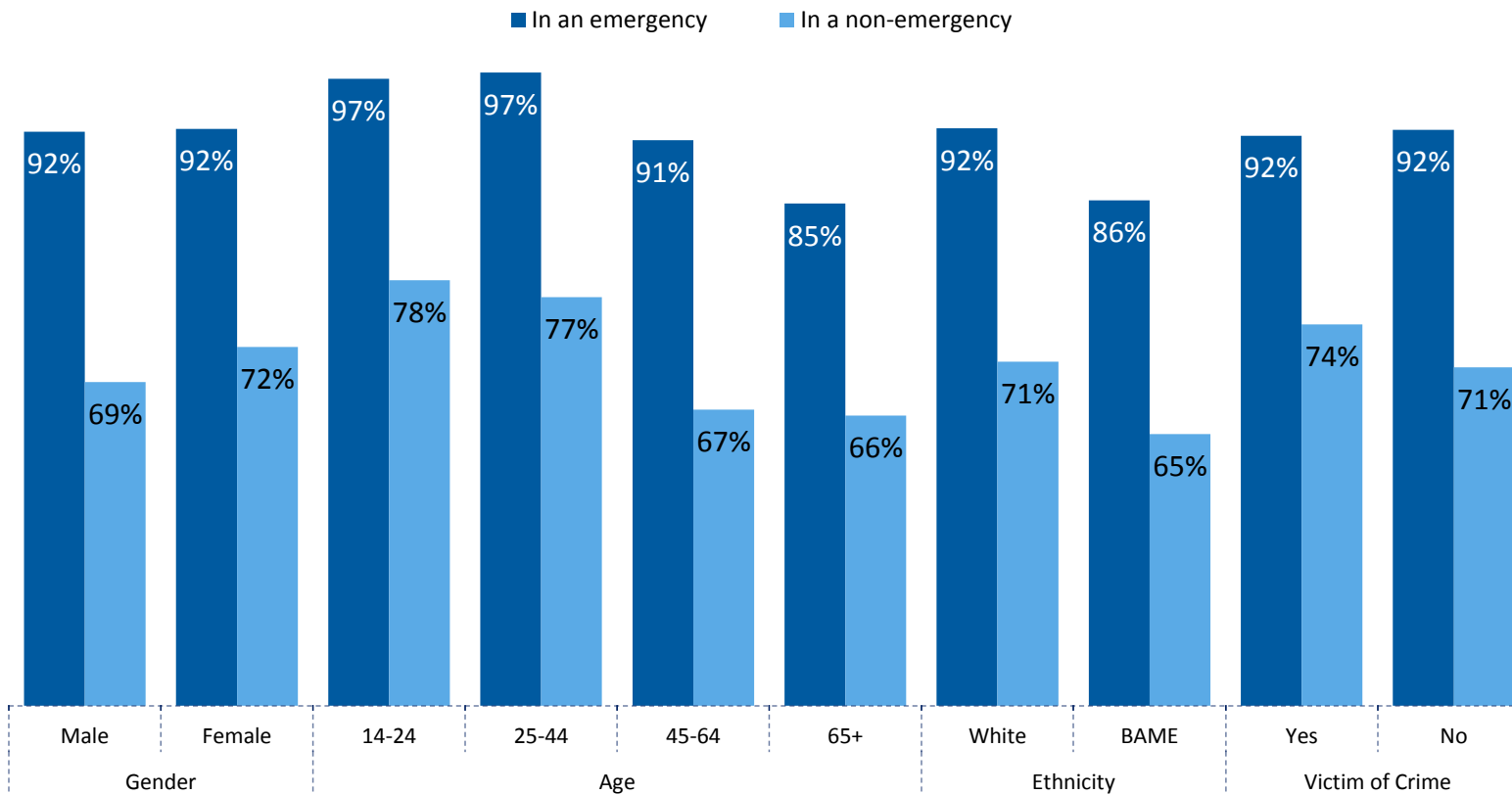


Q6 How confident are you, if at all, that you could easily speak to or access police services in your local area if you (or someone else) needed help in an emergency / non-emergency?

PPPEW Question: How confident are you, if at all, that the police in your local area would be easy to access/speak to if you (or someone else) needed help in an emergency

Nine-tenths confident they could access the police in an emergency

Demographic Comparisons - % confident they could easily speak to or access police services in your local area...



Key Insights

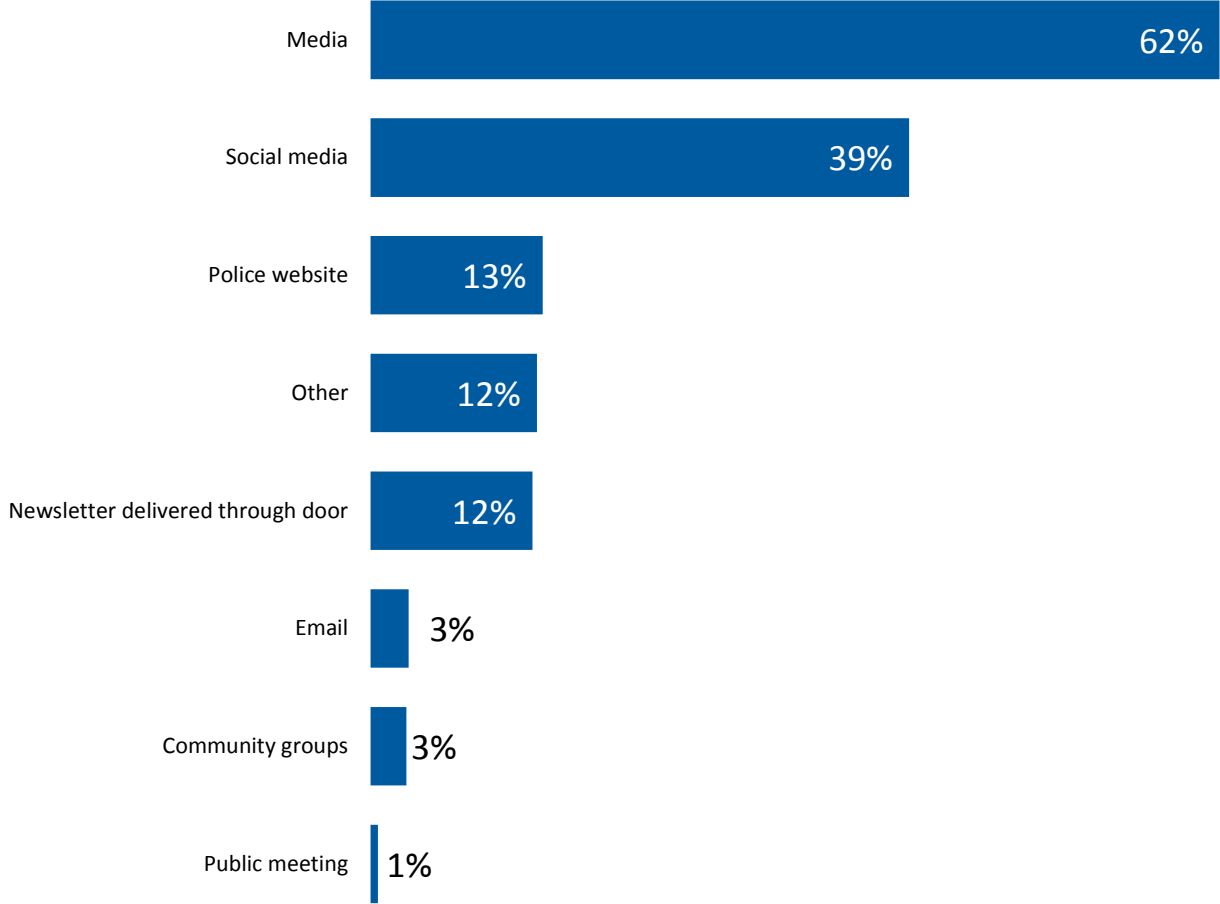
Confidence amongst residents they could access the police in an emergency has decreased by 10% from the previous quarter

Residents in Telford & Wrekin least confident in being able to access the police in an emergency; North Worcestershire least confident in a non-emergency

Residents of Herefordshire and South Worcestershire most confident they could access the police in an emergency; Herefordshire also most confident in a non-emergency

Those under 45 more likely to have confidence they can access WMP in an emergency & non-emergency than those aged 45+

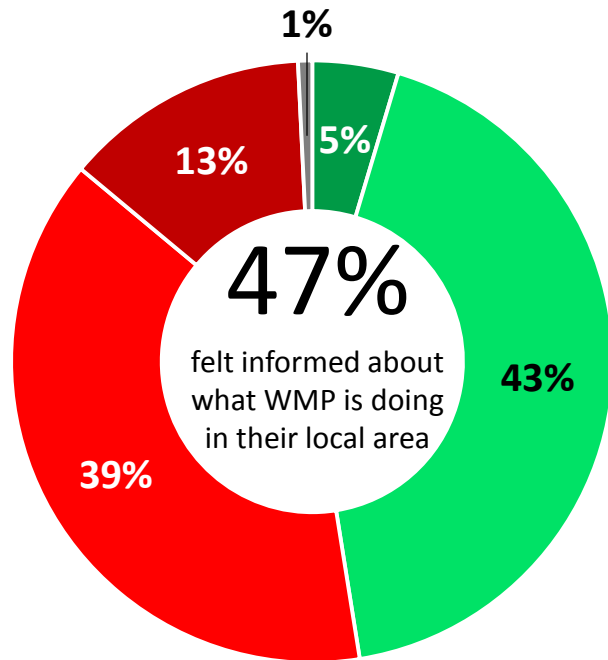
Three-fifths said they found out about crime and policing from the media – two-fifths from social media



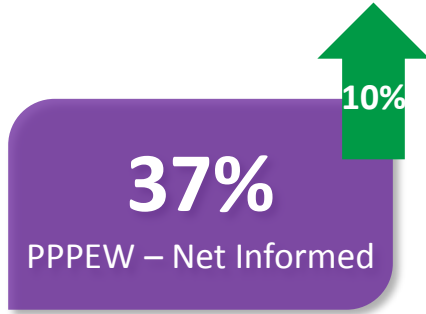
Key Insights

- Males more likely than females to find out about crime and policing from the media
- Females more likely than males to find out about crime and policing from social media
- Those aged 65+ more likely to find out about crime and policing from the media
- Those aged 14-24 most likely to find out about crime and policing via social media channels; the younger the resident, the more likely to extract information from this source
- BAME residents and victims of crime less likely to find out about crime and policing from the media – more likely to find out through social media

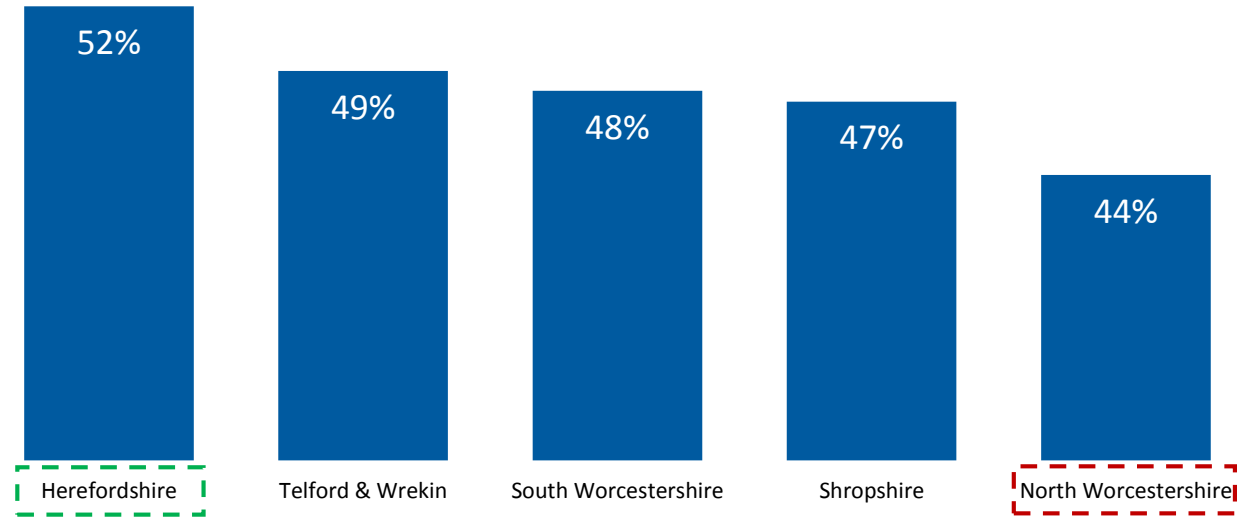
Half do not feel informed about what WMP are doing



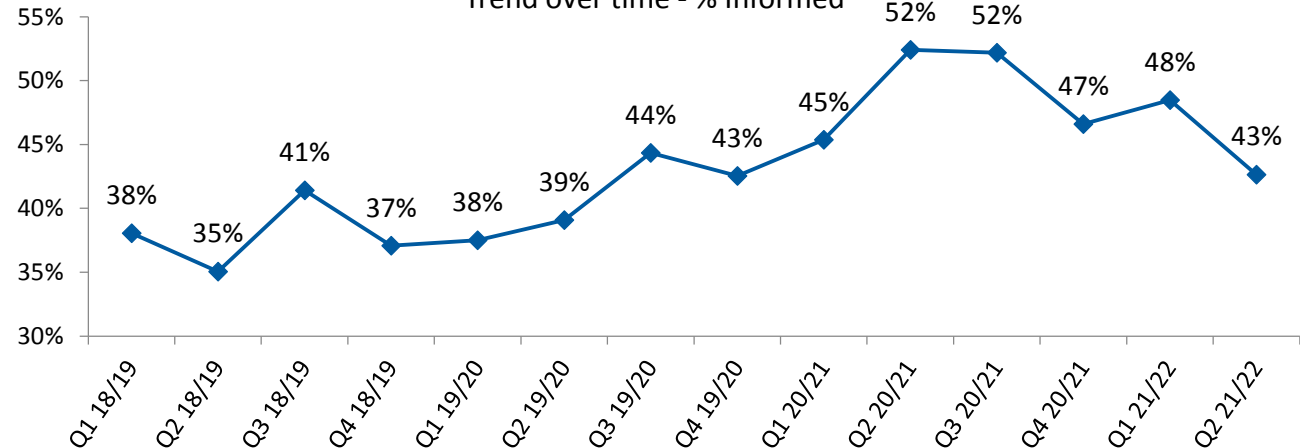
- Very informed
- Fairly informed
- Not very informed
- Not at all informed
- Don't know



LPA Comparisons - % very / fairly informed

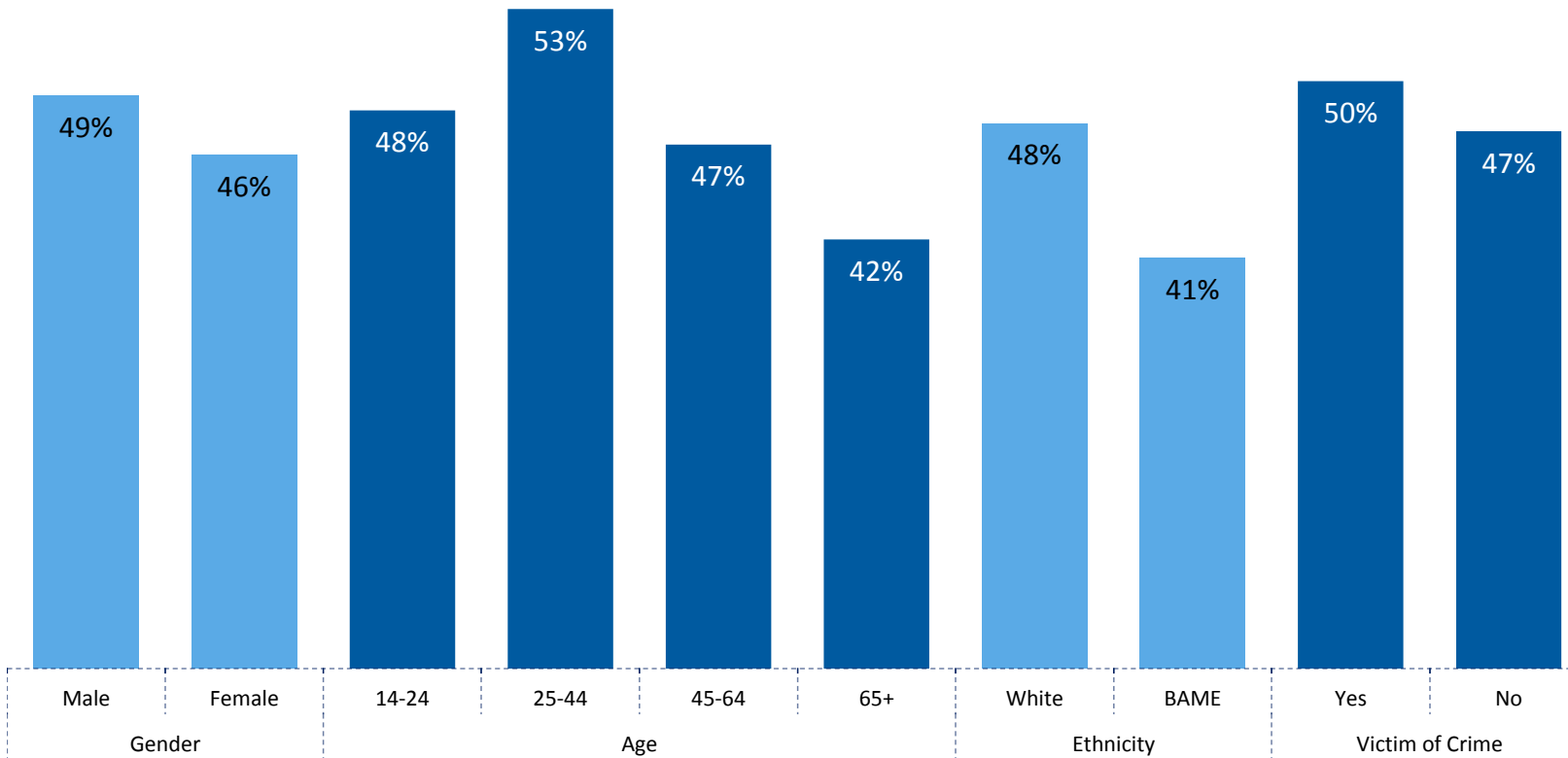


Trend over time - % Informed



Half do not feel informed about what WMP are doing

Demographic Comparisons - % very / fairly informed



Key Insights

5% drop in those that felt informed compared to the previous quarter

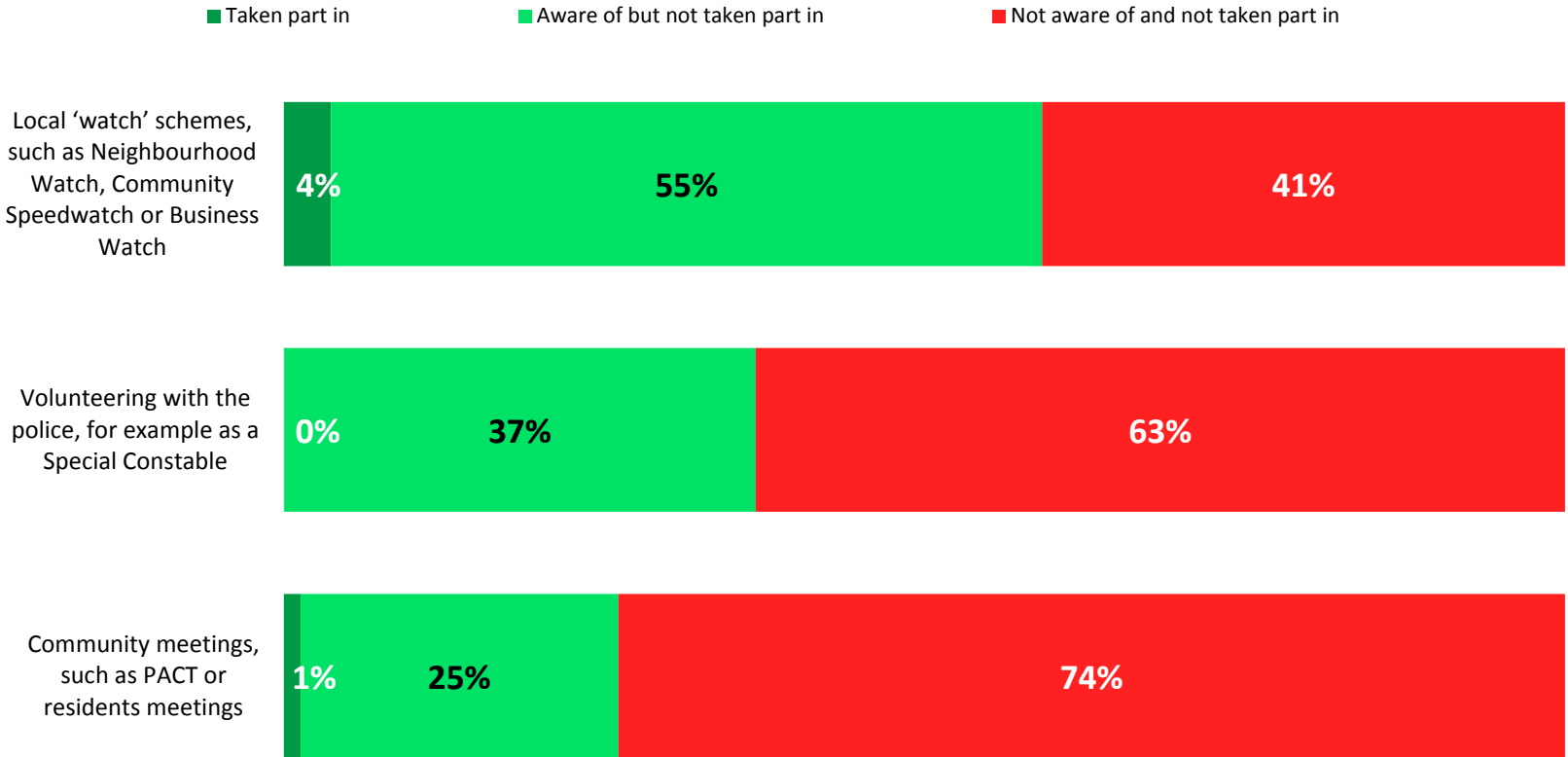
Those aged 45 and over less likely to feel informed about what WMP is doing

Younger respondents (under 44) more likely to feel informed about what the police are doing

Males and white respondents felt more informed than females and BAME respondents

Residents from Herefordshire felt most informed about what the police are doing in their local area; those from North Worcestershire least informed

Low levels of participation amongst residents in watch schemes, volunteering and community meetings



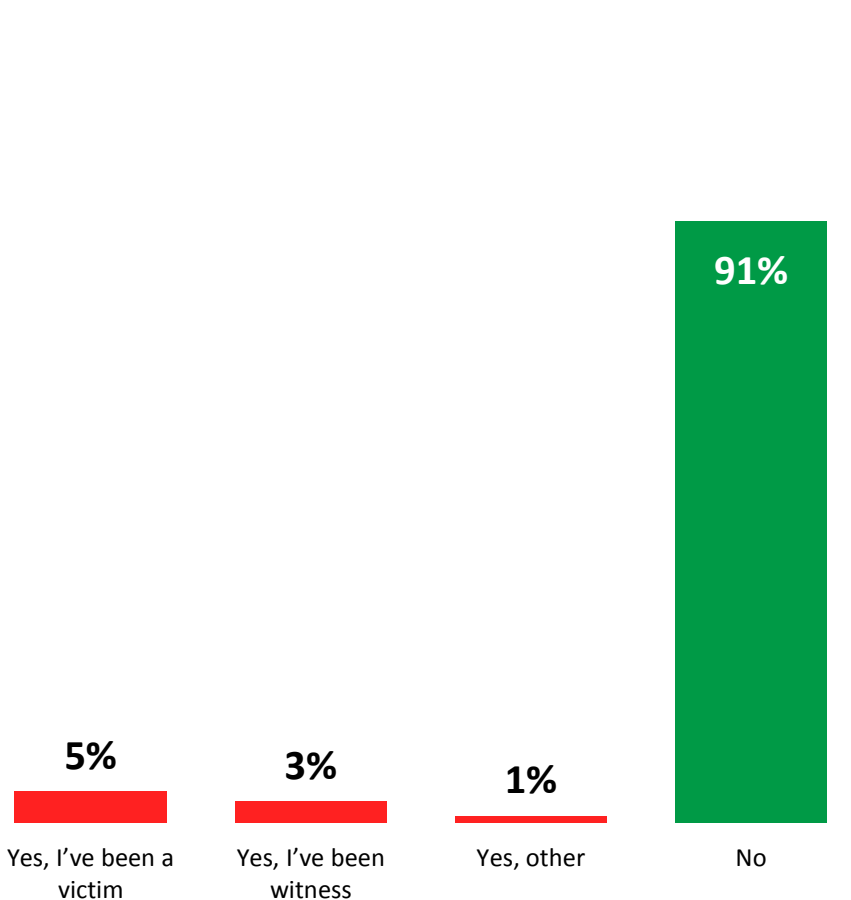
Key Insights

Over half aware of local 'watch' schemes; a small percentage have taken part

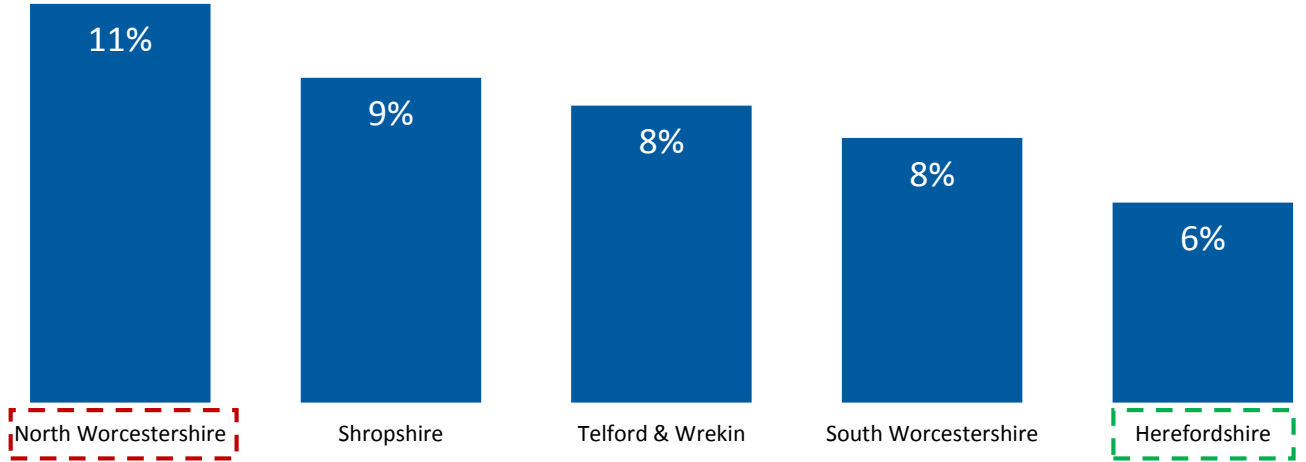
Over a third were aware of volunteering with the police; only one respondent had taken part

A quarter of residents aware of community meetings; a small percentage have participated

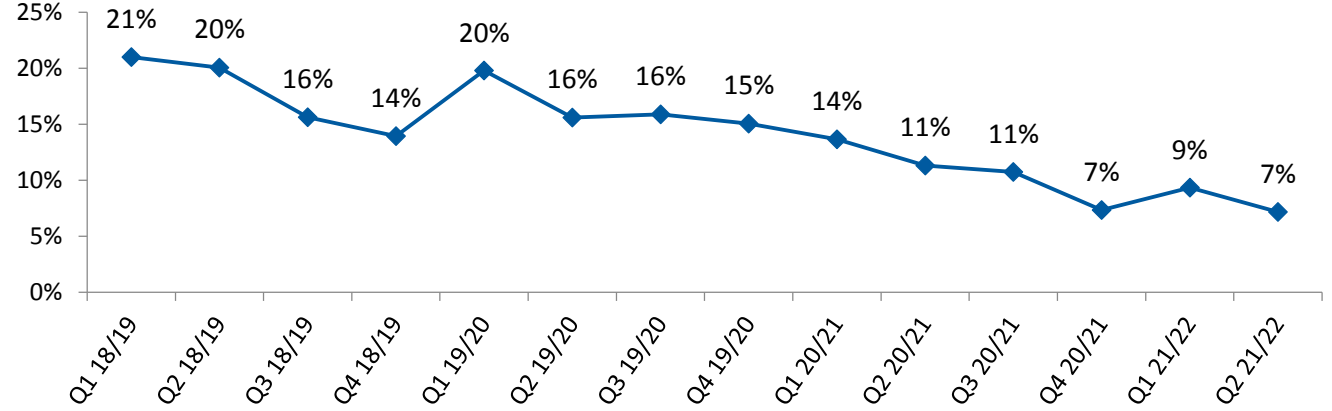
A tenth have been a victim of, or witness to, a crime



LPA Comparisons - % that had been either a victim of a crime, witness to a crime or other



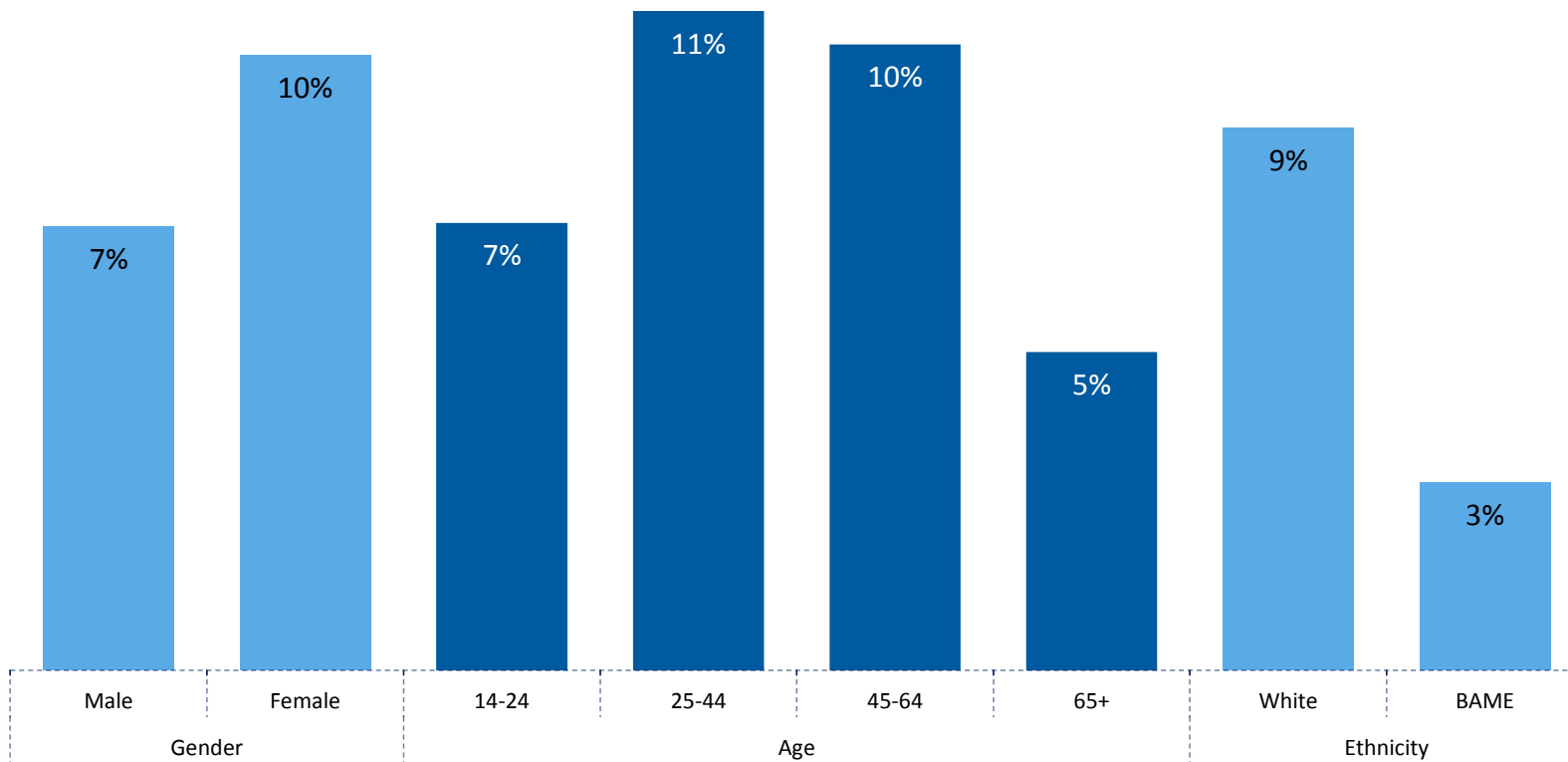
Trend over time - % Yes



Q10 And can I ask whether you have been a victim of, or witness to, crime in the past 12 months, or you've had to contact West Mercia Police for any other issues?

A tenth have been a victim of, or witness to, a crime

Demographic Comparisons - % that had been either a victim of a crime, witness to a crime or other



Key Insights

Slight decrease (-2%) in those that had been a victim of crime since the previous quarter

Residents in North Worcestershire more likely to have encountered crime, with those in Herefordshire least likely

Those aged 14-24 and 65 and over least likely to have been a victim of crime

Females and White respondents more likely than males and BAME respondents to have been a victim of crime

89% of those that had been a victim of crime said they reported this to the police



John Campion
Police and Crime Commissioner
West Mercia

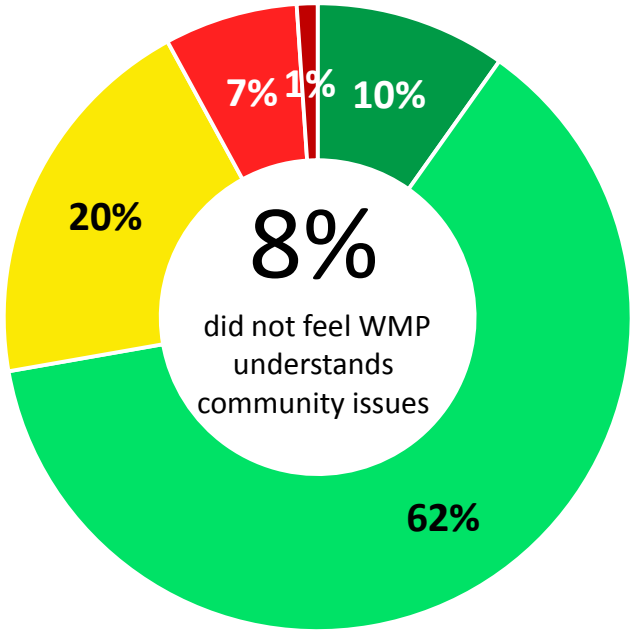
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Section Four Effectiveness



Just under three-quarters felt WMP understands issues in their community

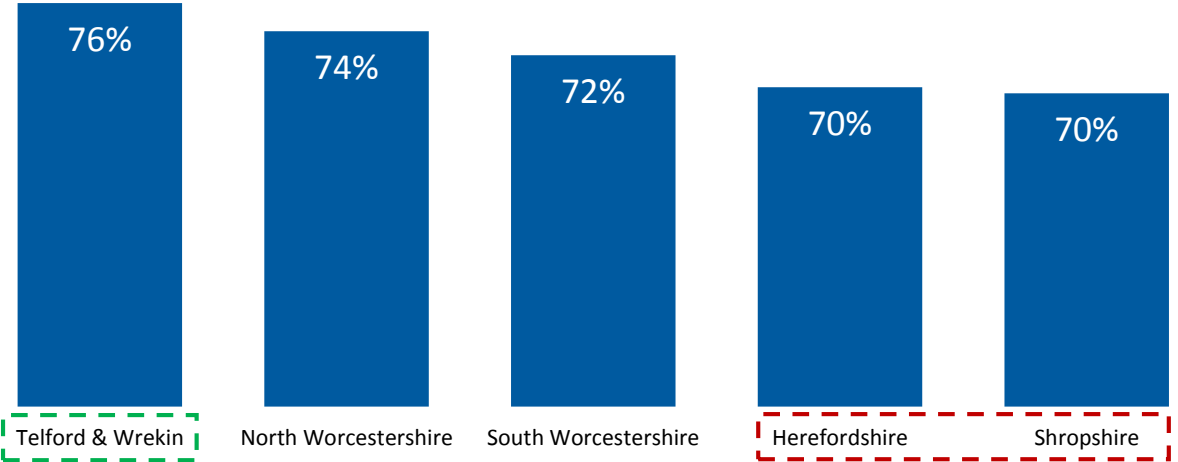


67%
CSEW MSG
Average -
Net Agree

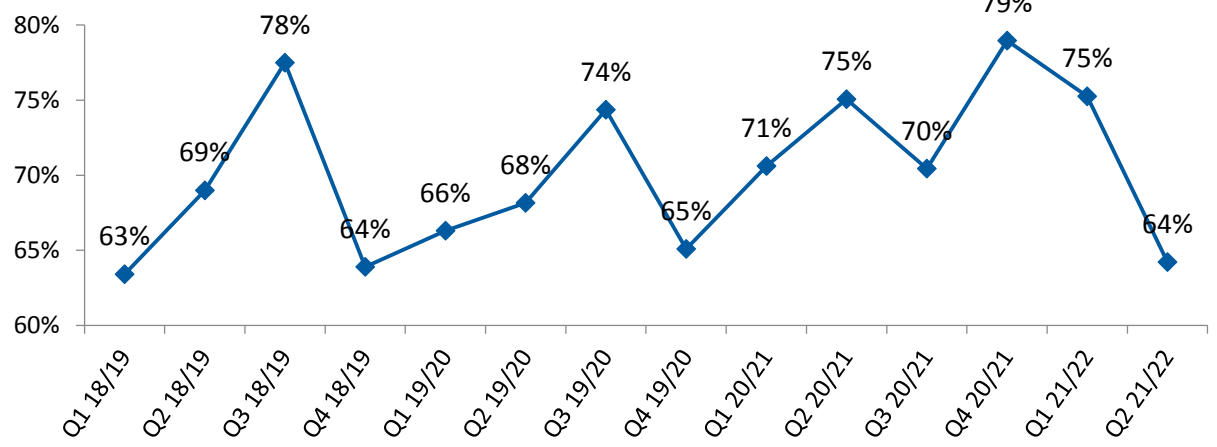


- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree

LPA Comparisons - % strongly / tend to agree



Trend over time - % Agree



Q13 How much would you agree or disagree that West Mercia Police understand the issues that affect your community? *Don't know option has been excluded from calculation to make question comparable to CSEW

CSEW Question: They (the police in this area) understand the issues that affect this community

Just under three-quarters felt WMP understands issues in their community



Key Insights

Agreement has declined 9% from the previous quarter

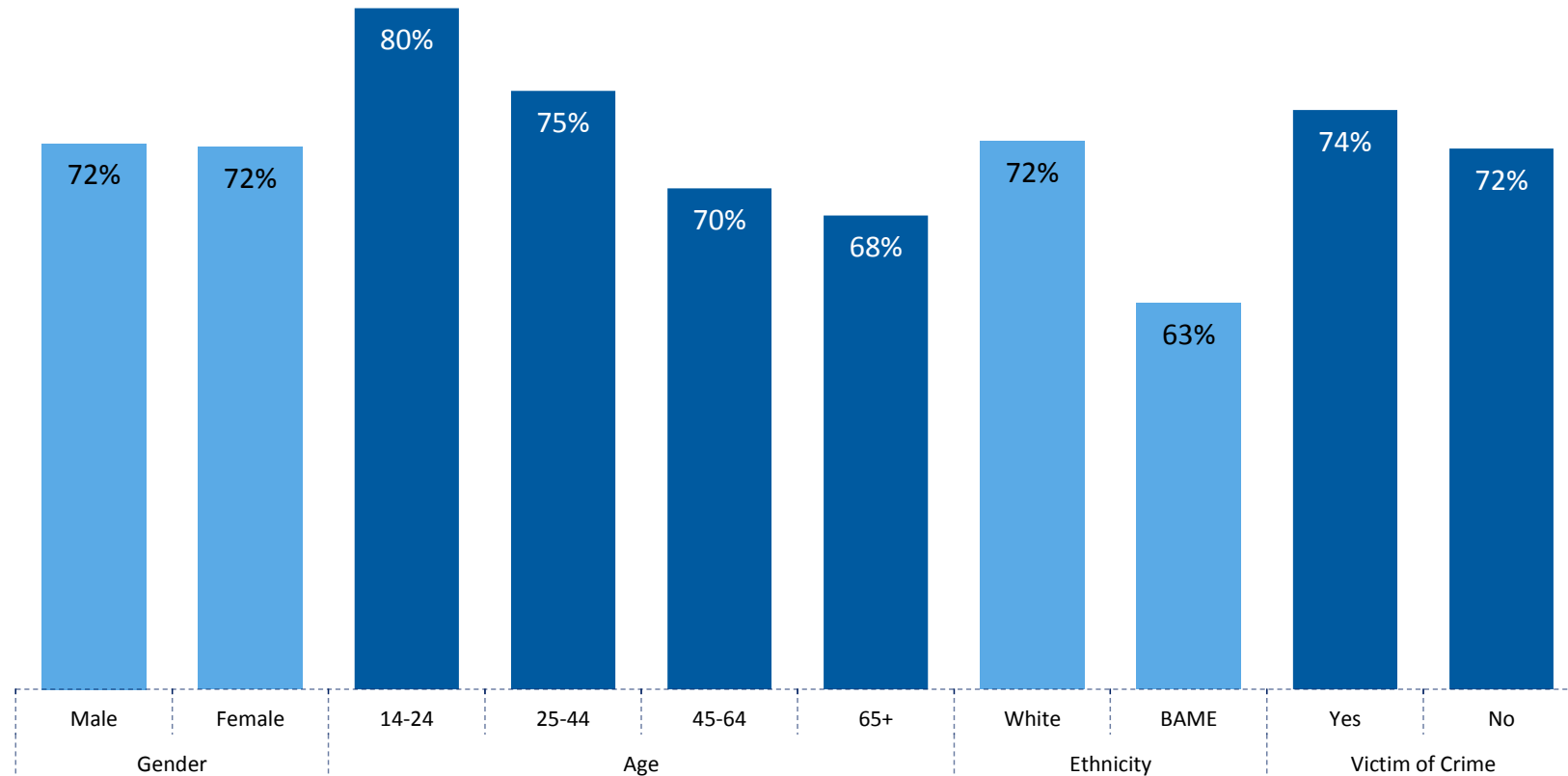
Residents aged 14-24 more likely to agree, with agreement declining the older the respondent was

White respondents more likely to agree when compared BAME respondents

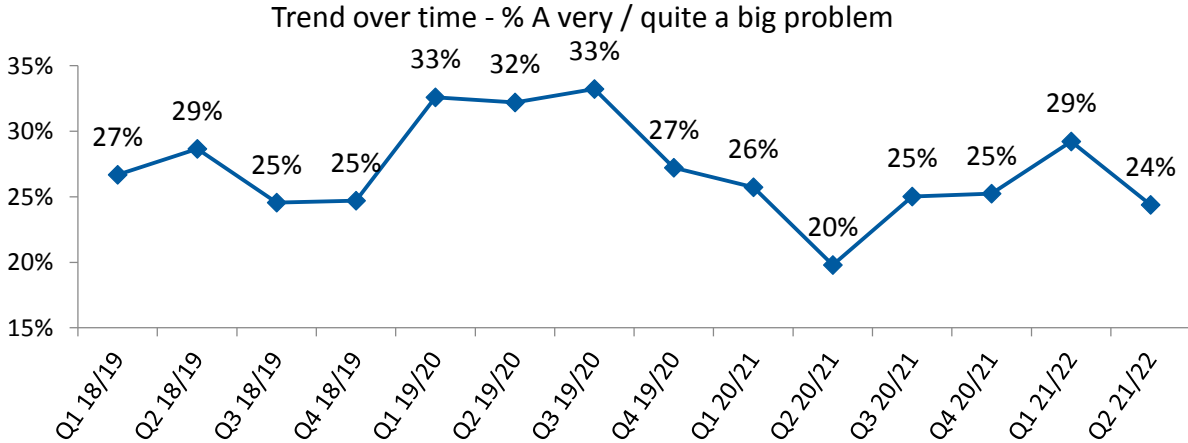
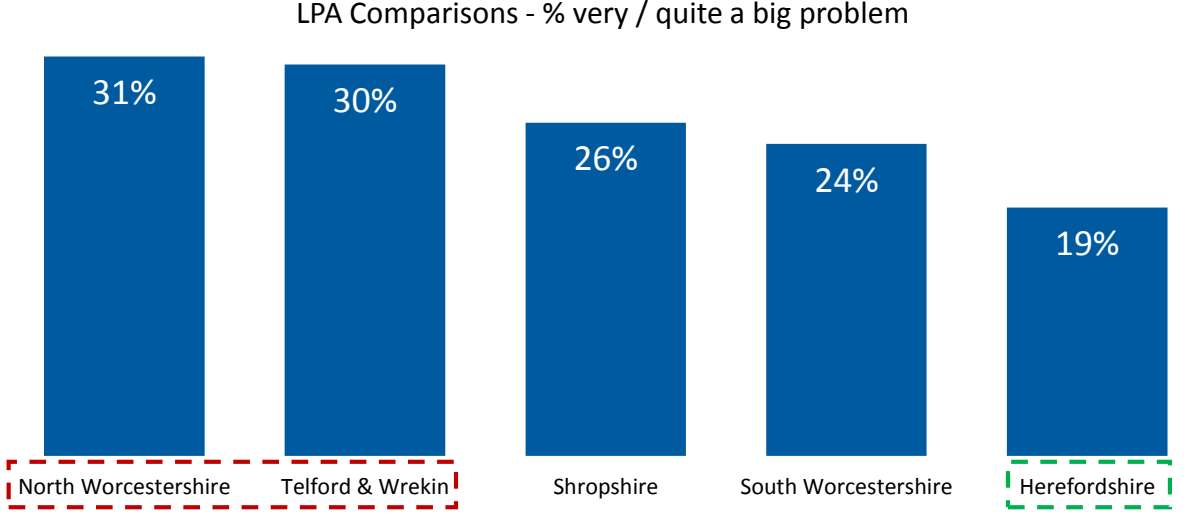
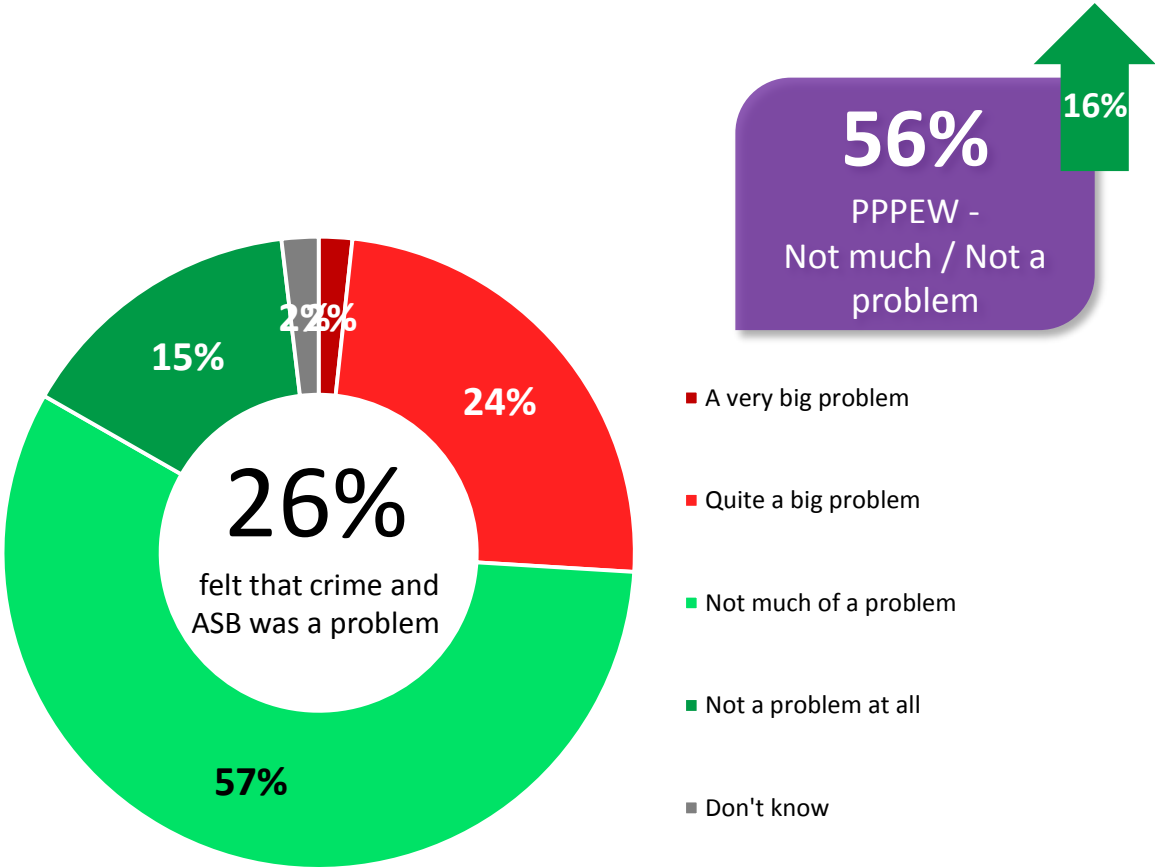
Residents in Shropshire and Herefordshire least likely to agree the police understands community issues

Residents in Telford & Wrekin most likely to agree the police understands community issues

Demographic Comparisons - % strongly / tend to agree

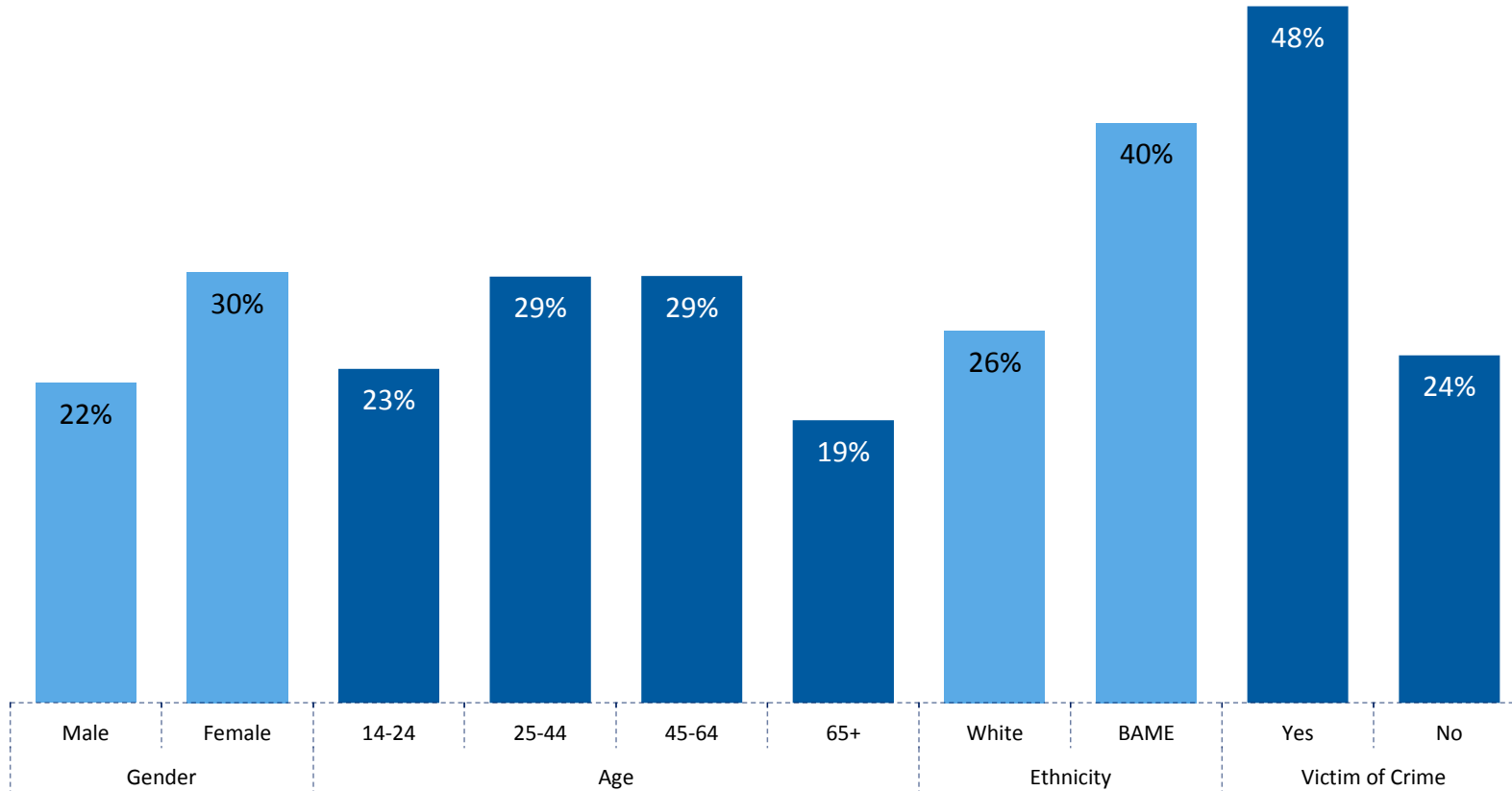


Around three-quarters did not think crime and ASB was a problem in their local area



Around three-quarters did not think crime and ASB was a problem in their local area

Demographic Comparisons - % very / quite a big problem



Key Insights

Victims of crime twice as likely to have said crime and ASB was a problem

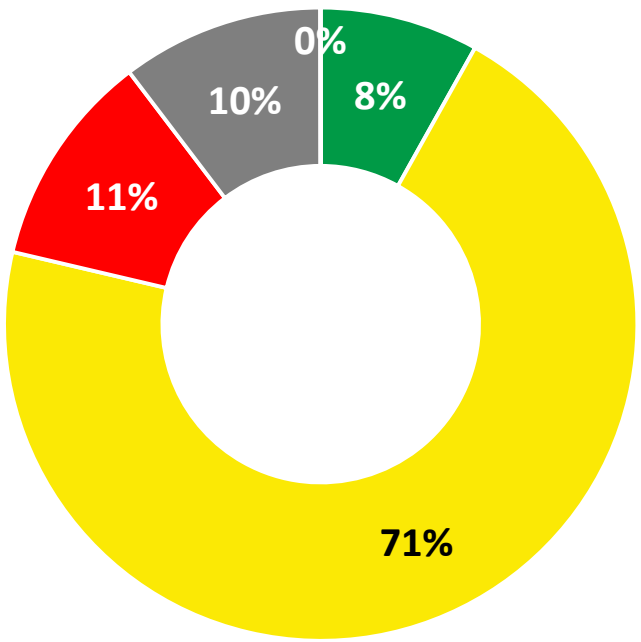
Females more likely to say crime and ASB a problem than males

Those aged 14-24 and 65 and over less likely to feel crime and ASB was a problem in their area

BAME respondents more likely than White respondents to say crime and ASB is a problem

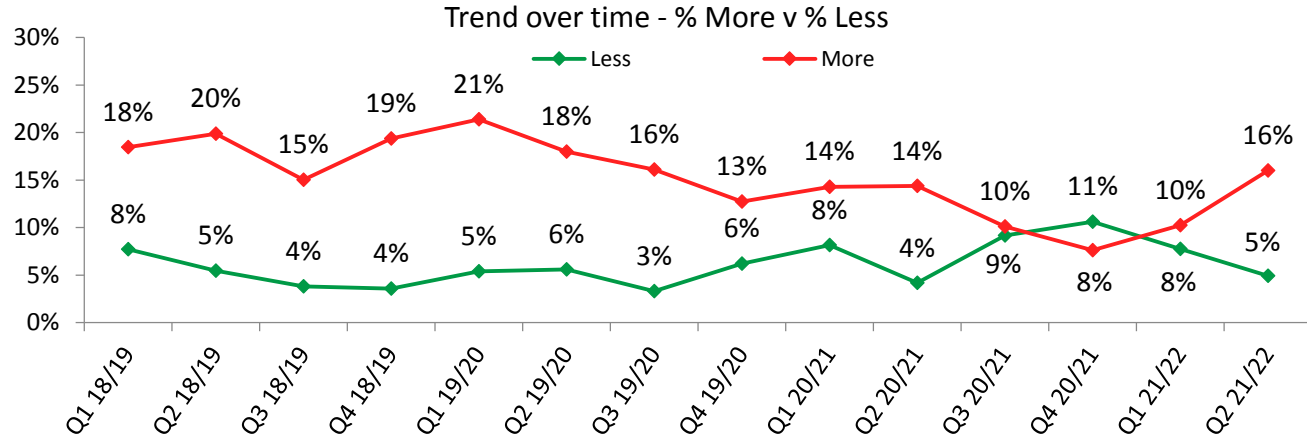
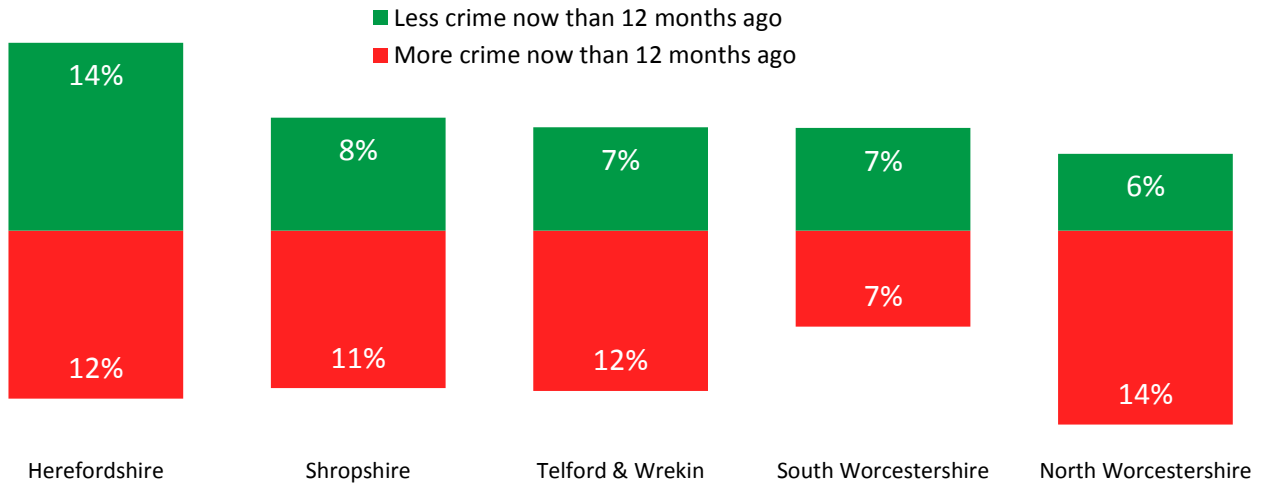
Residents in Herefordshire least likely to say crime and ASB was a problem; those in Telford & Wrekin and North Worcestershire most likely

Seven-tenths felt crime and ASB levels had remained the same – a tenth felt there was more



- Less
- About the same
- More
- Don't know
- Refused

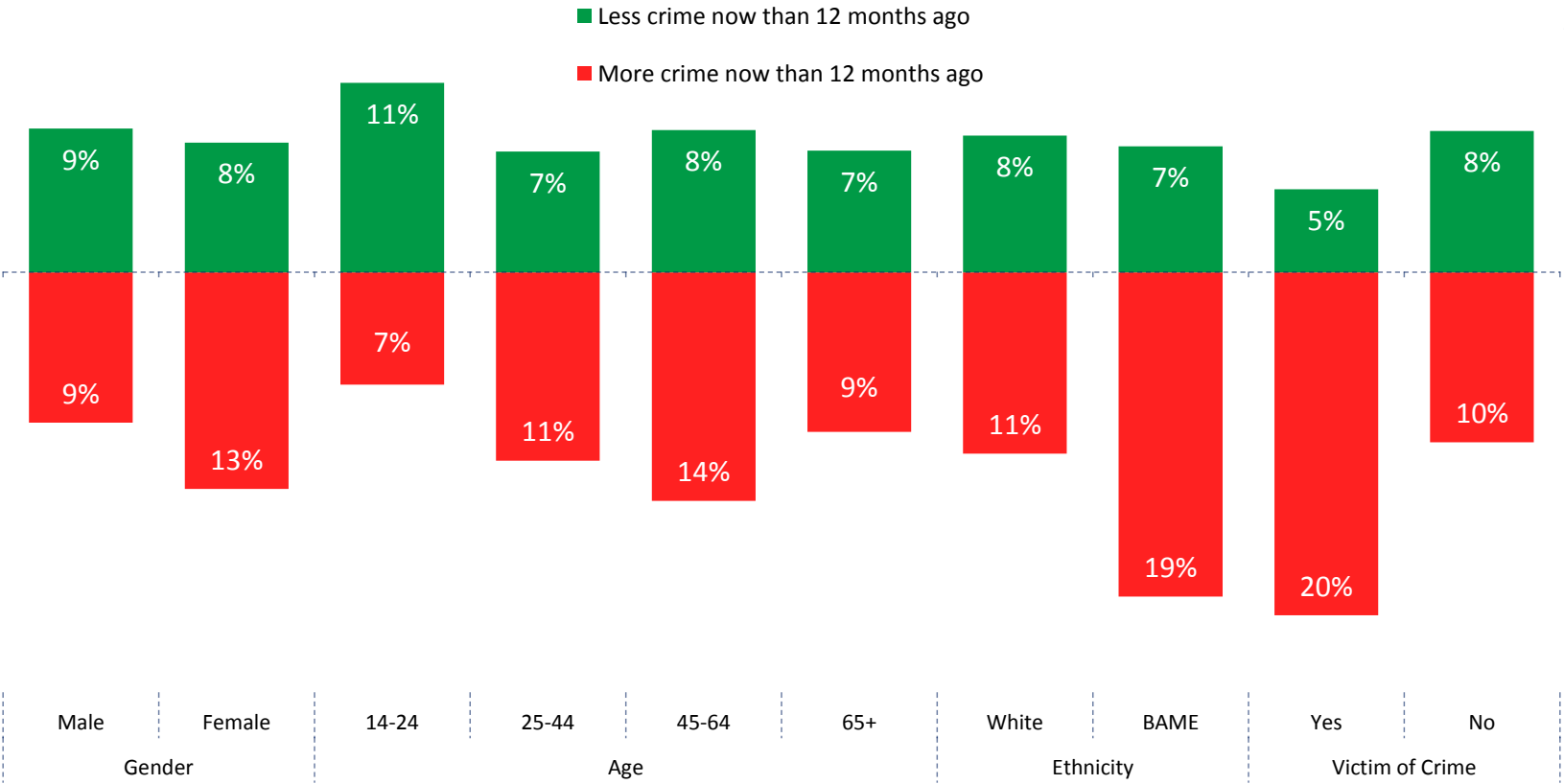
LPA Comparisons - % more crime v % less crime



Q15 Compared to 12 months ago, would you say there is now more crime and ASB in the area you live in, less crime and ASB or about the same?

Seven-tenths felt crime and ASB levels had remained the same – a tenth felt there was more

Demographic Comparisons - % more crime v % less crime



Key Insights

Victims of crime more likely to feel that crime and ASB levels had risen in the last 12 months compared to non-victims

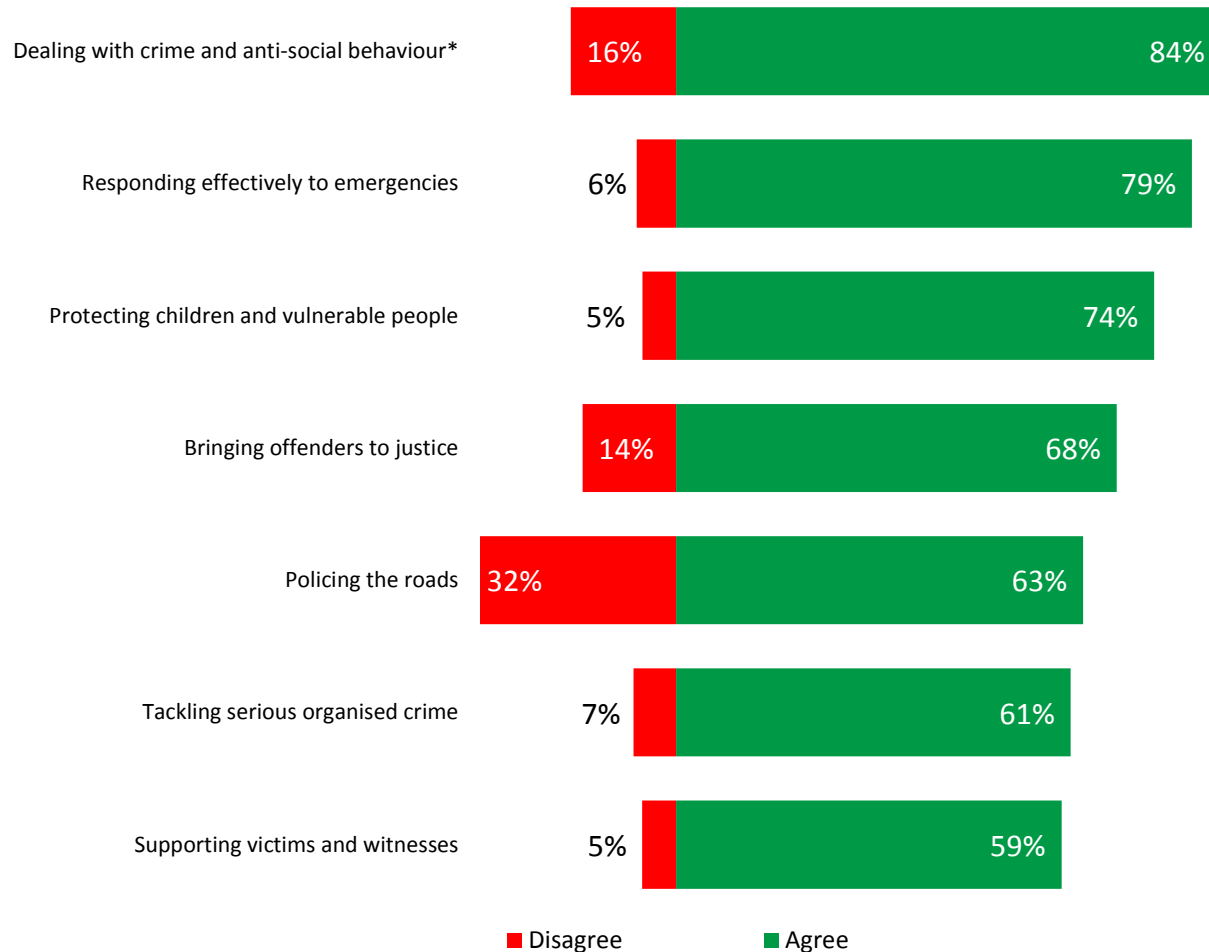
Females more likely than males to say crime has increased

BAME more inclined than white respondents to feel that crime and ASB has increased

Those aged 45-64 more likely to feel there has been an increase in crime over the past 12 months

Q15 Compared to 12 months ago, would you say there is now more crime and ASB in the area you live in, less crime and ASB or about the same?

Over 8 out of every 10 agreed WMP are dealing with crime and ASB



54%
CSEW MSG
Average -
Dealing with
crime and
ASB



Key Insights

Just under four-fifths agreed WMP are responding effectively to emergencies

Around a sixth disagree that WMP are dealing with crime and ASB and bringing offenders to justice

Nearly a third disagreed that WMP are policing the roads

Agreement towards statements generally declined the older the respondent was

BAME respondents tended to be less agreeable towards these statements compared to white respondents

Q16 To what extent do you agree or disagree that West Mercia Police are:

*Don't know option has been excluded from calculation to make question comparable to CSEW

CSEW: Do you agree or disagree that the police and local council are dealing with the anti-social behaviour and crime issues that matter in this area?



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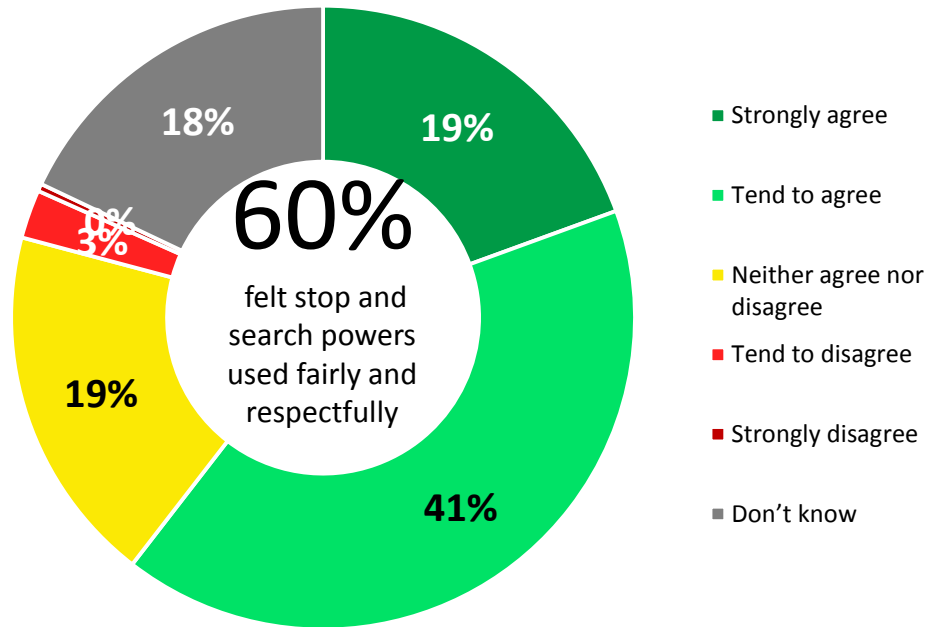


Section Five

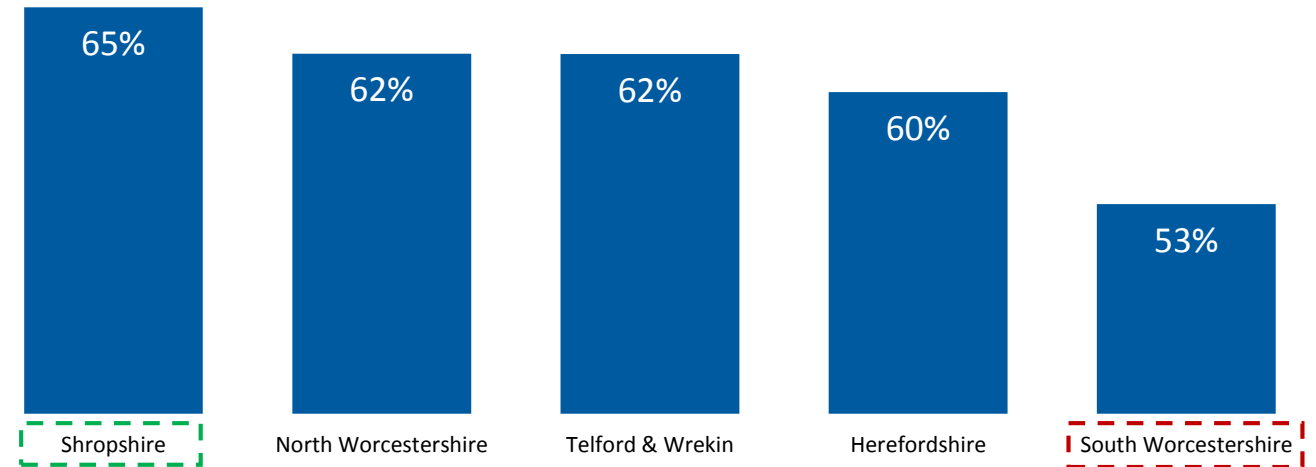
Trust / Integrity



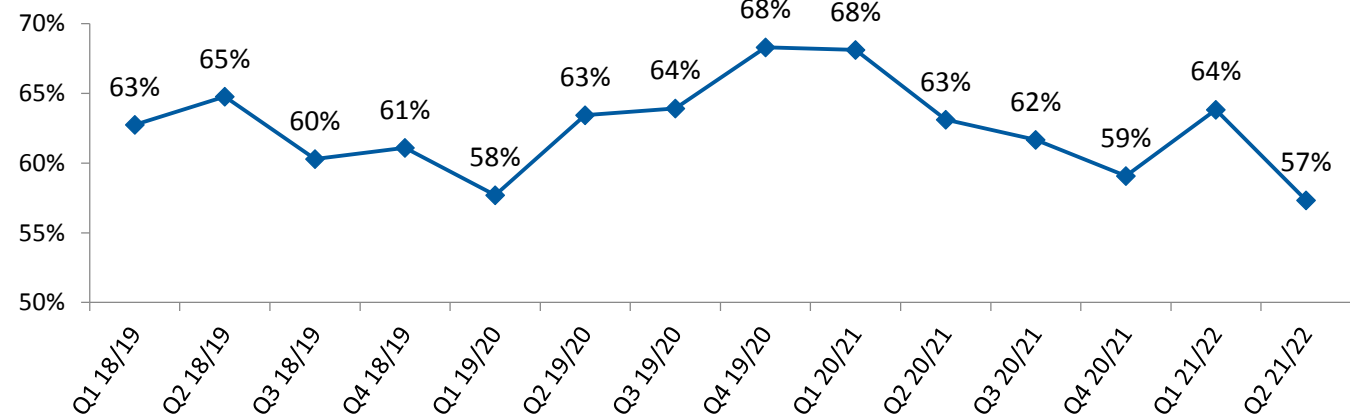
Three-fifths confident WMP use their stop and search power fairly and respectfully



LPA Comparisons - % strongly / tend to agree

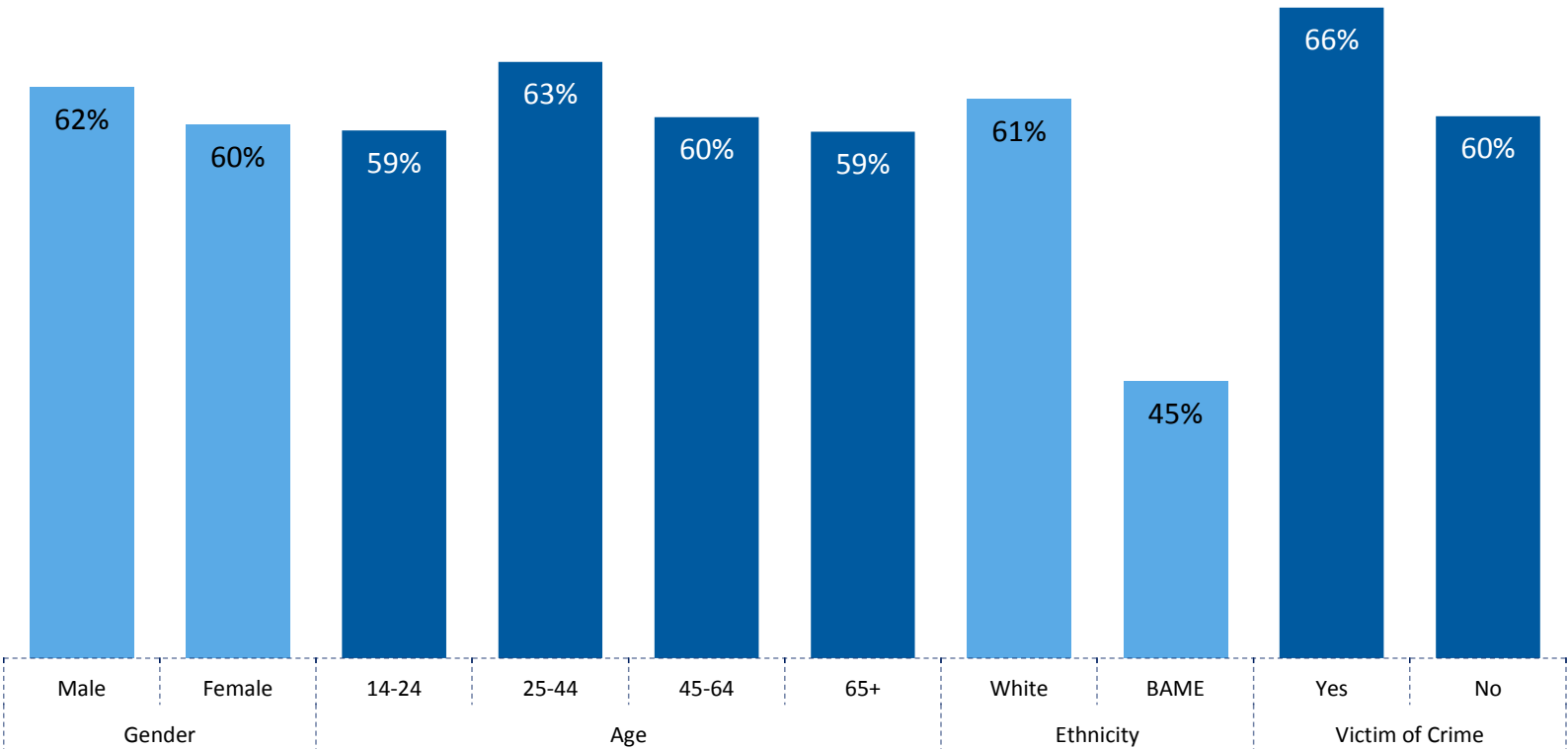


Trend over time - % Agree



Three-fifths confident WMP use their stop and search power fairly and respectfully

Demographic Comparisons - % strongly / tend to agree



Key Insights

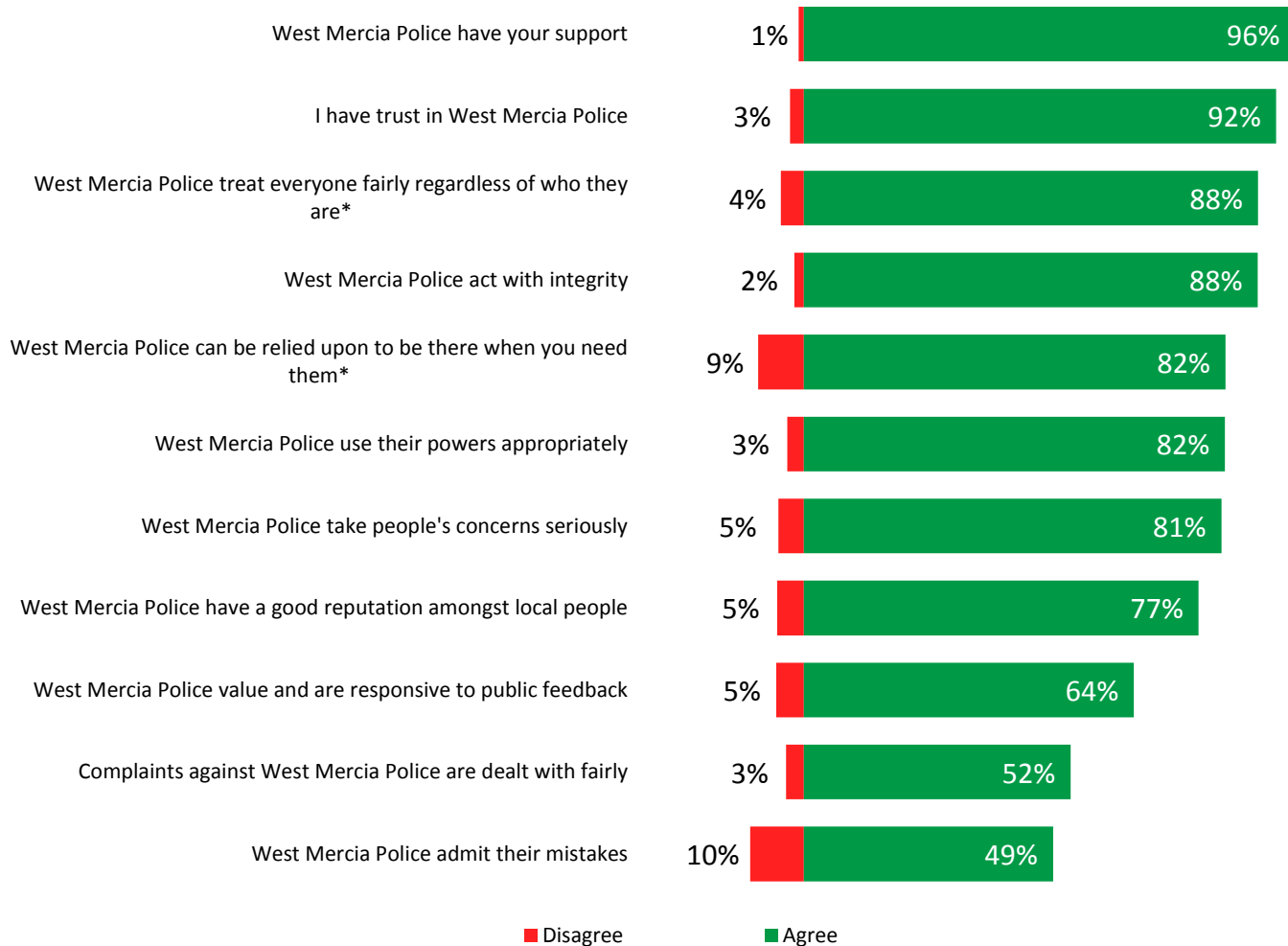
BAME respondent less confident the police use their stop and search power fairly and respectfully compared to white respondents

Those aged 25-44 more likely to feel confident the police use their stop and search power fairly and respectfully

Victims of crime more likely to feel confident WMP use stop and search powers fairly and respectfully

Residents in South Worcestershire least likely to feel WMP use stop and search powers fairly and respectfully, those in Shropshire most likely

Over nine-tenths say that WMP have their support and that they have trust in WMP



69%
CSEW MSG Average –
Treat everyone fairly

↑ 19%

57%
CSEW MSG Average –
Can be relied on when needed

↑ 25%



Key Insights

Over 9 out of every 10 residents say that WMP have their support and that they have trust in WMP

Over 8 in 10 say they believe WMP treat everyone fairly regardless of who they are, WMP act with integrity, WMP use their powers appropriately, can be relied upon to be there when you need them and take people's concerns seriously

Around a tenth disagreed WMP can be relied upon to be there when needed and admit their mistakes



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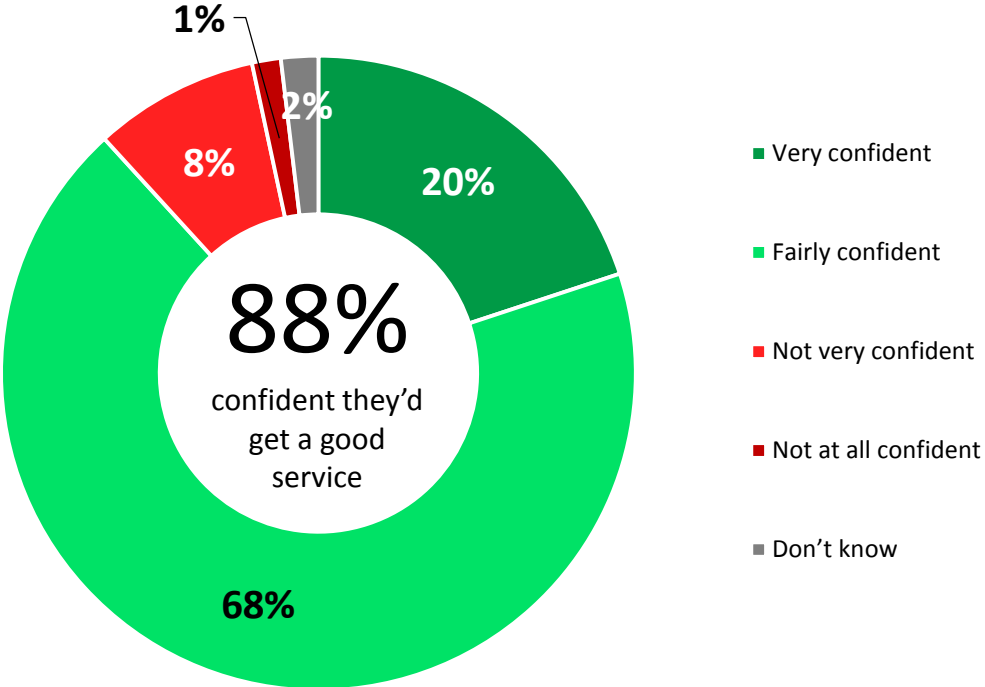


Section Six

Confidence in West Mercia Police



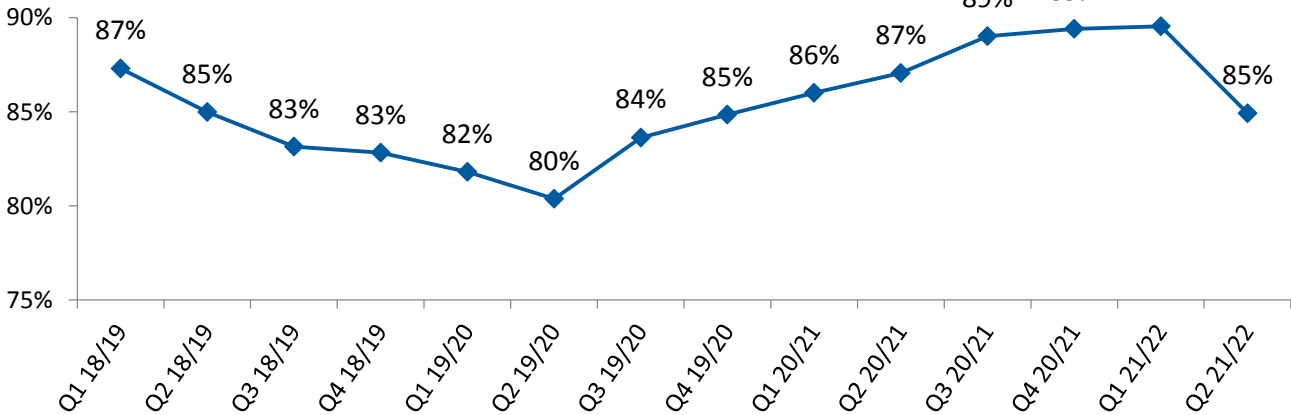
Just under 9 out of 10 confident they would receive a good service from WMP



LPA Comparisons - % very / fairly confident



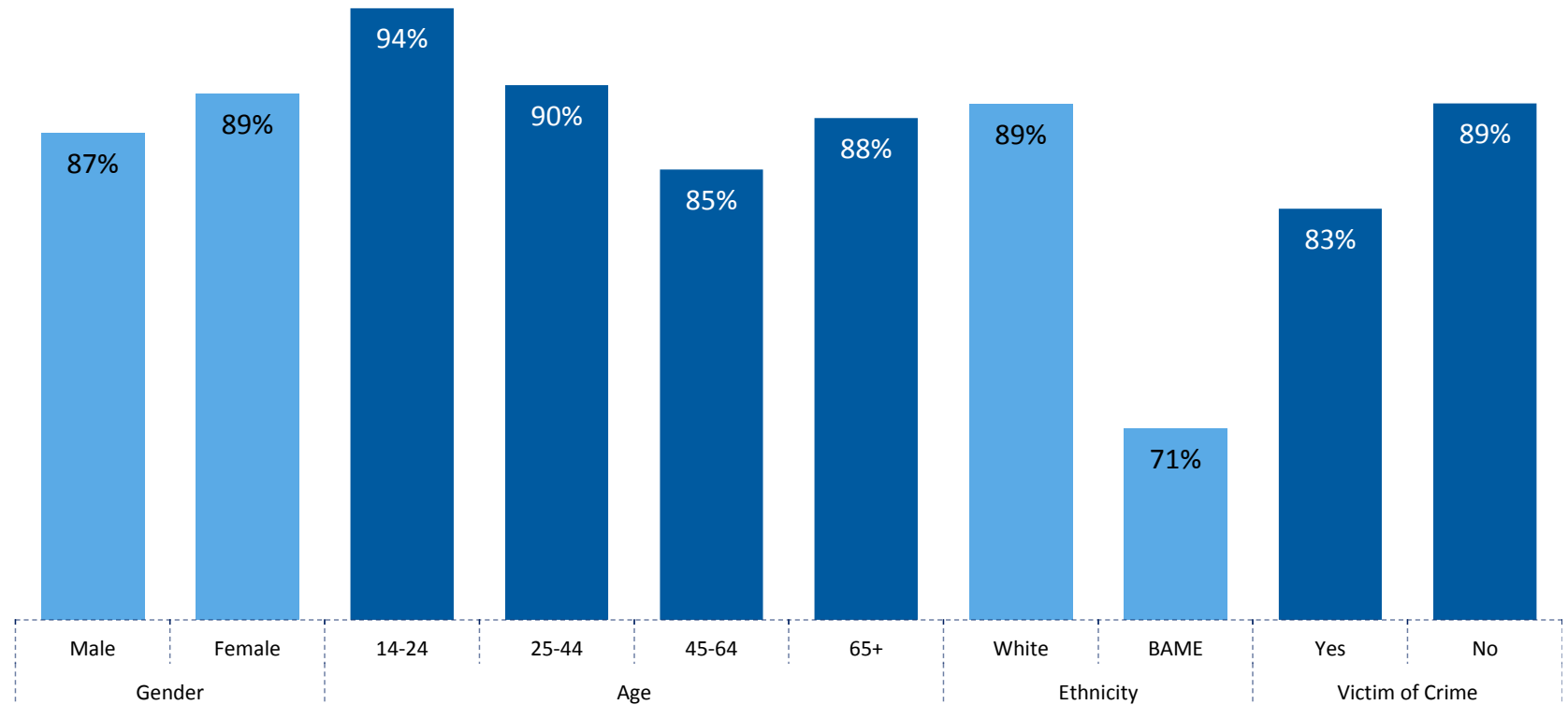
Trend over time - % Confident



Q19 If you were to report a crime or incident in the future, how confident are you that you would receive a good service from West Mercia Police?

Just under 9 out of 10 confident they would receive a good service from WMP

Demographic Comparisons - % very / fairly confident



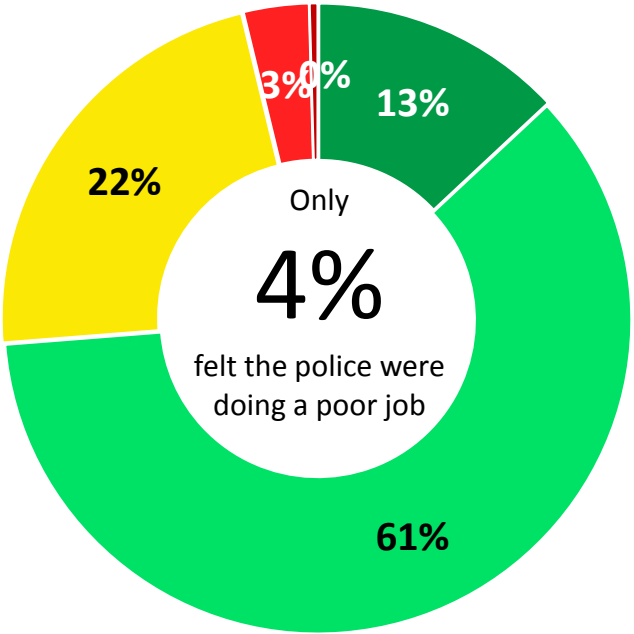
Key Insights

Confidence has decreased 5% from the previous quarter

Those aged 14-24 most confident they would receive a good service from WMP

BAME respondents and victims of crime were less confident in receiving a good service

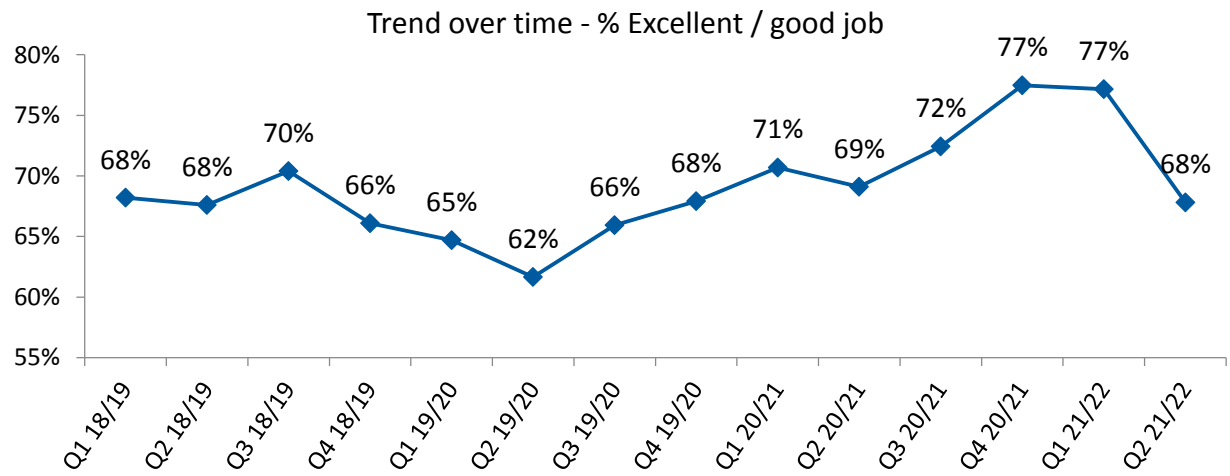
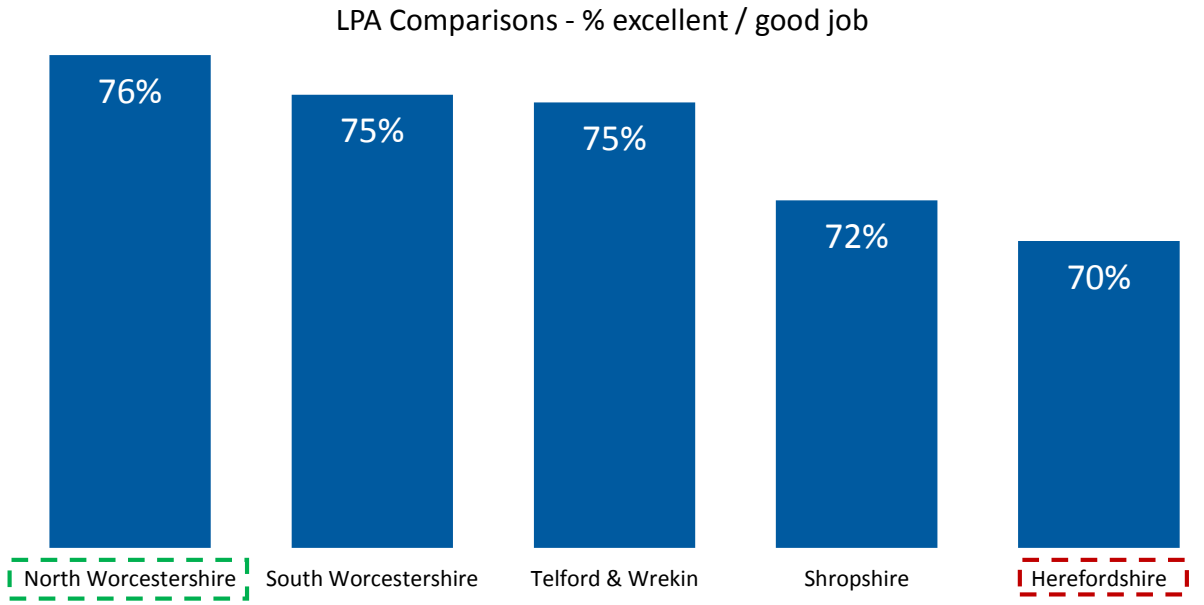
Three-quarters felt the police were doing either an excellent or a good job



59%
CSEW MSG Average – Excellent / Good job

↑ 15%

- An excellent job
- A good job
- A fair job
- A poor job
- A very poor job

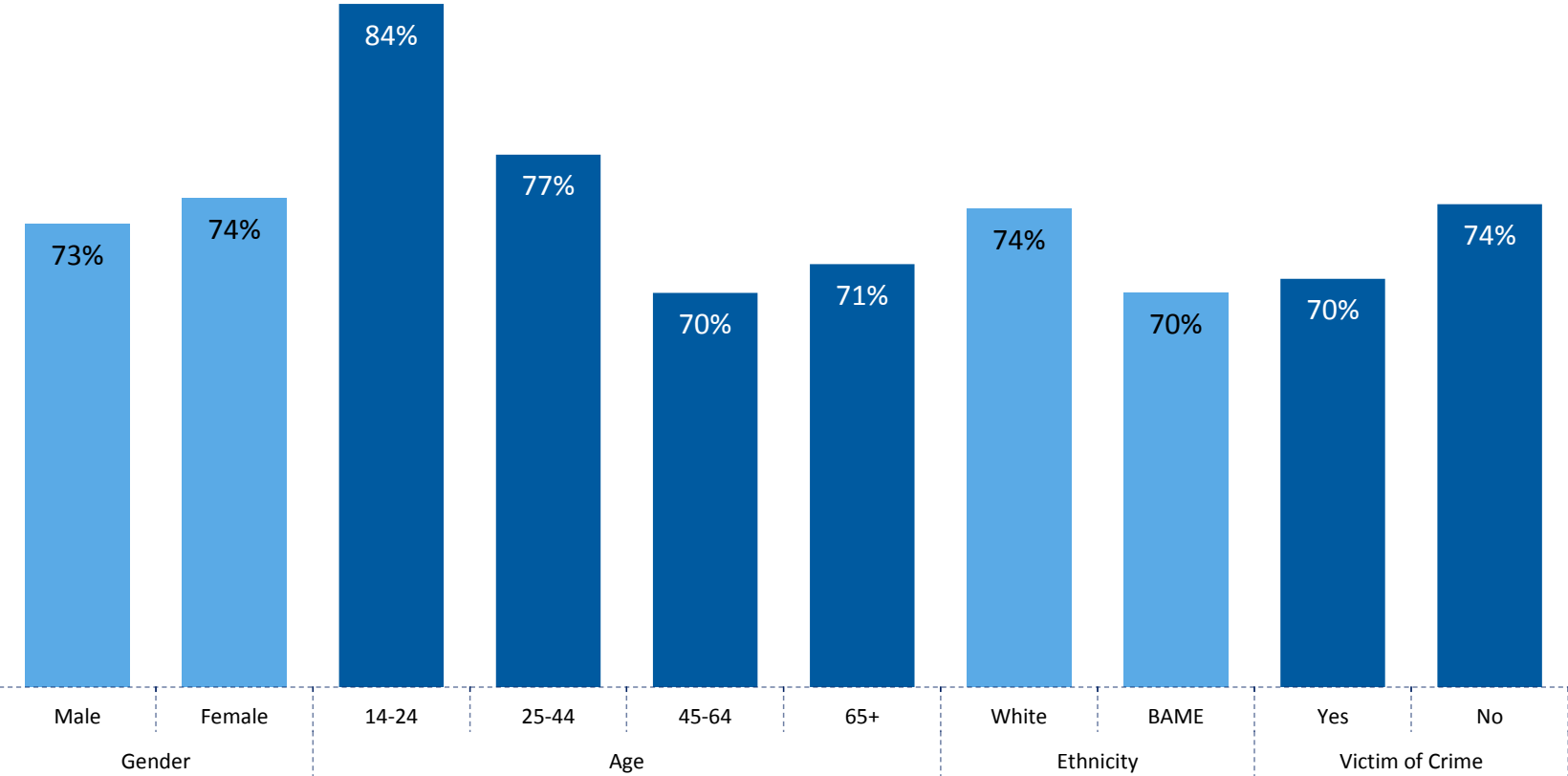


Q20 In general, how good a job do you think West Mercia Police are doing in your local area?
*Don't know option has been excluded from calculation to make question comparable to CSEW

CSEW Question: Taking everything into account, how good a job do you think the police in this area are doing?

Three-quarters felt the police were doing either an excellent or a good job

Demographic Comparisons - % excellent / good job



Key Insights

Decrease of 9% from the previous quarter in those that felt the police were doing an excellent or good job

Those aged 14-24 significantly more likely to feel the police were doing an excellent or good job compared to other age groups

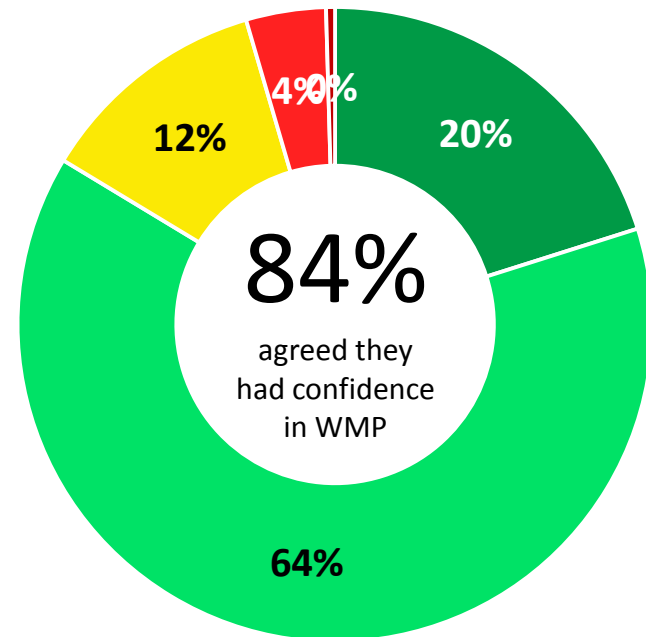
Victims of crime and BAME respondents least likely to feel the police were doing an excellent or good job

Residents in Herefordshire least likely to say WMP were doing an excellent or good job – those in North Worcestershire were the most likely

Q20 In general, how good a job do you think West Mercia Police are doing in your local area?

*Don't know option has been excluded from calculation to make question comparable to CSEW

More than 8 out of 10 say they have confidence in WMP

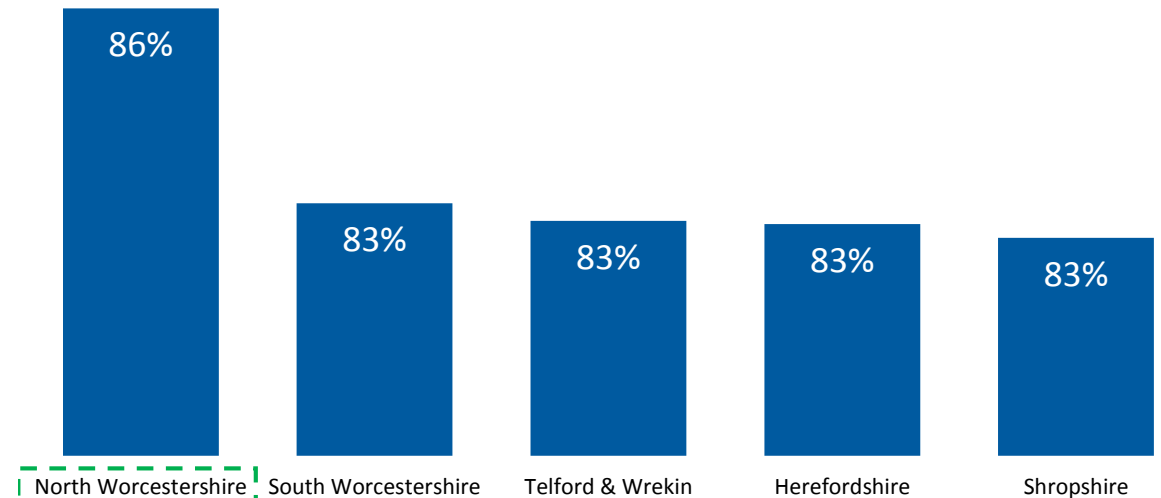


77%
CSEW MSG Average – Net Agree

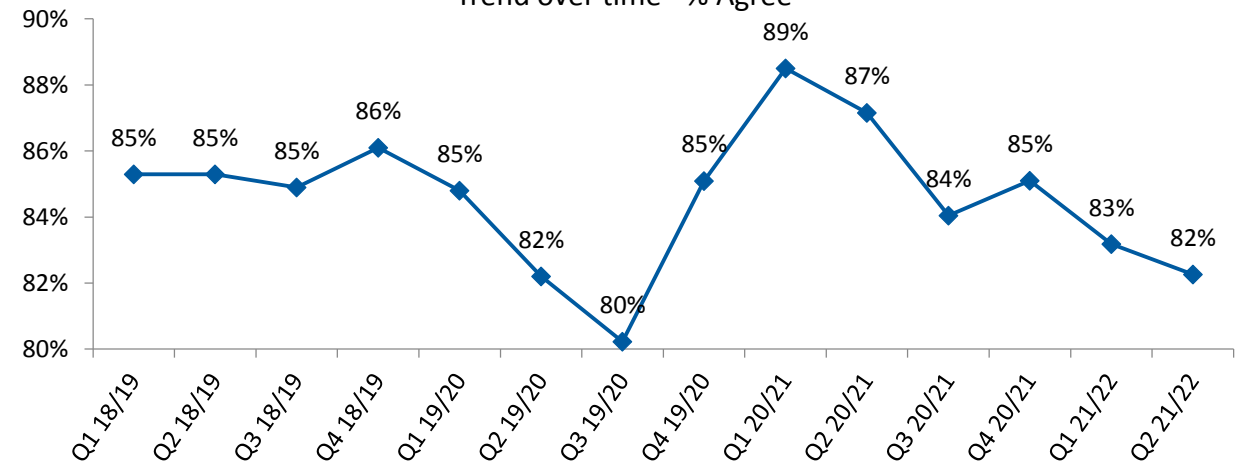
7%

- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree

LPA Comparisons - % strongly / tend to agree



Trend over time - % Agree



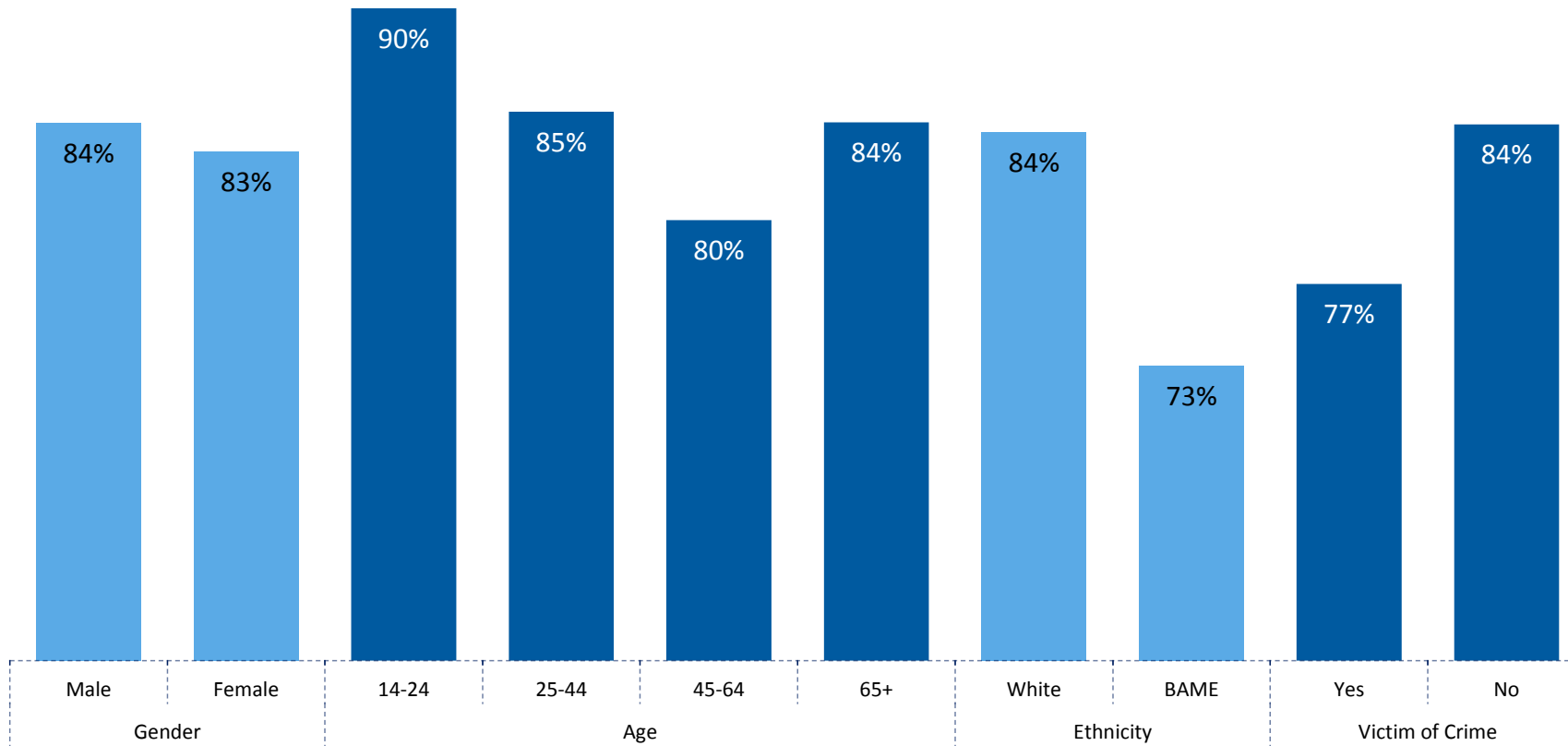
Q21 Please say how much you agree or disagree with the following statement: Taking everything into account I have confidence in West Mercia Police?

CSEW Question: Taking everything into account I have confidence in the police in this area

*Don't know option has been excluded from calculation to make question comparable to CSEW

More than 8 out of 10 say they have confidence in WMP

Demographic Comparisons - % strongly/ tend to agree



Key Insights

Those aged 14-24 more likely to have confidence in WMP compared to other age groups

Those aged 45-64 less inclined to have confidence in WMP

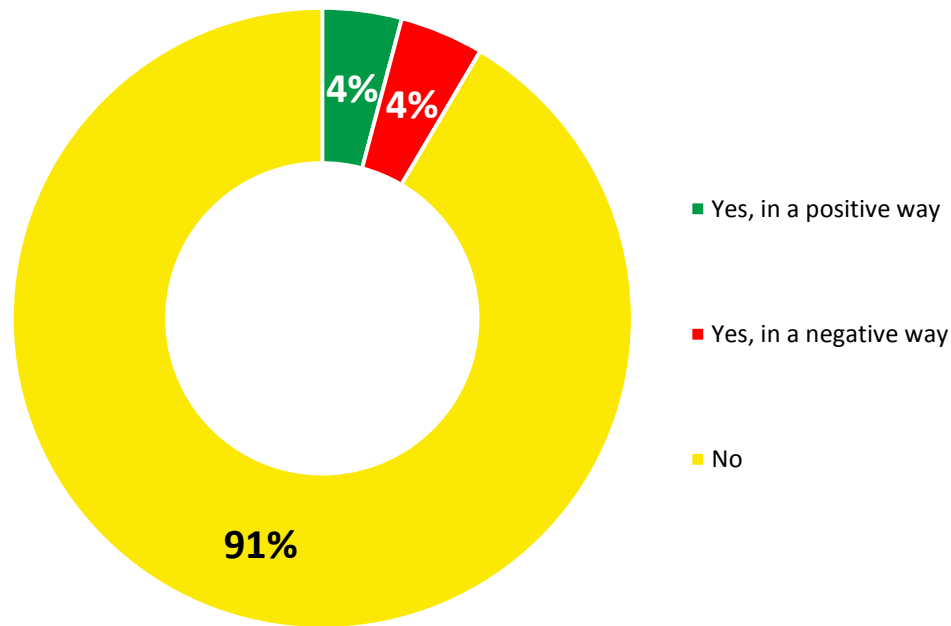
Victims of crime and BAME respondents less likely be confident in WMP

Residents of North Worcestershire more likely to have confidence in WMP

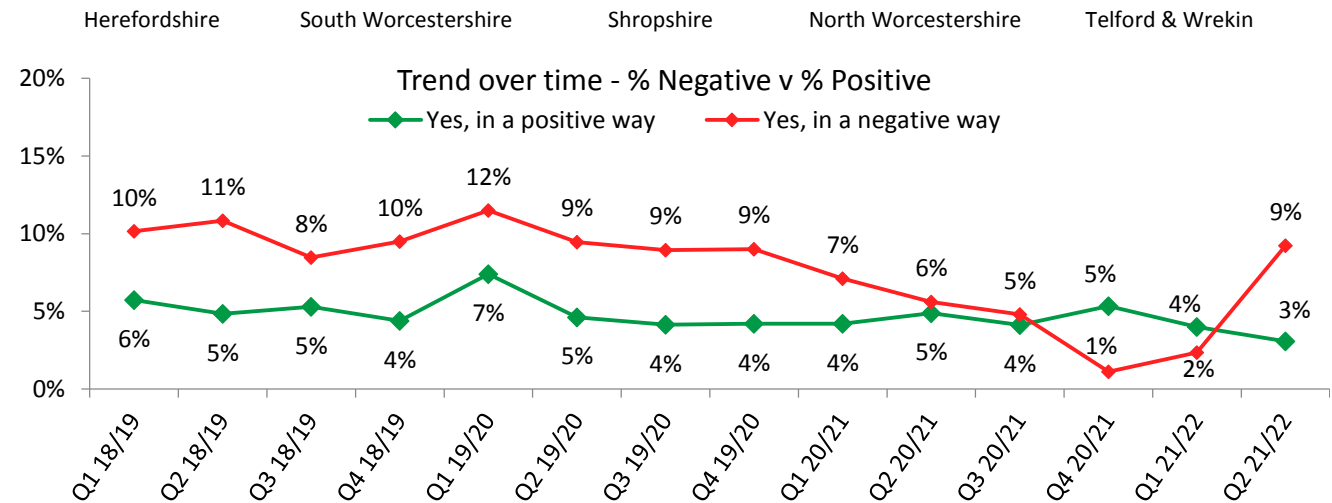
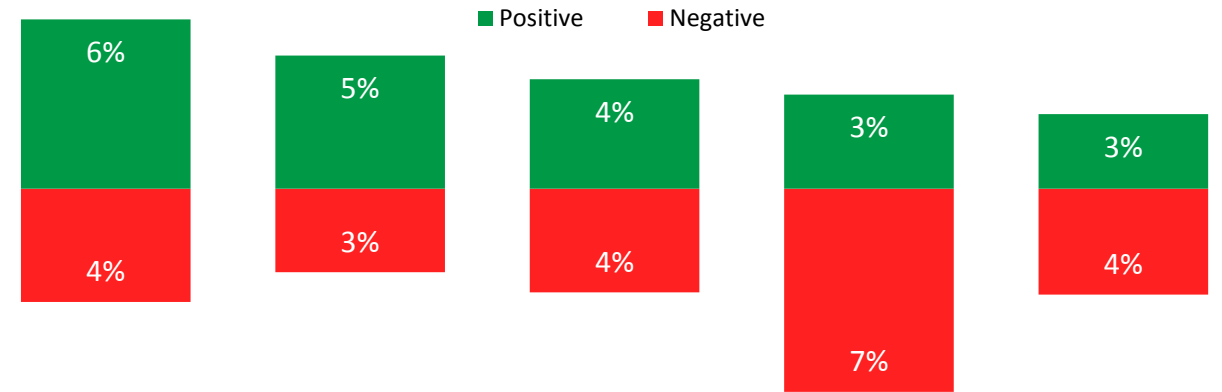
Q21 Please say how much you agree or disagree with the following statement: Taking everything into account I have confidence in West Mercia Police?

*Don't know option has been excluded from calculation to make question comparable to CSEW

Less than a tenth have experienced an event that negatively affected their confidence in the police

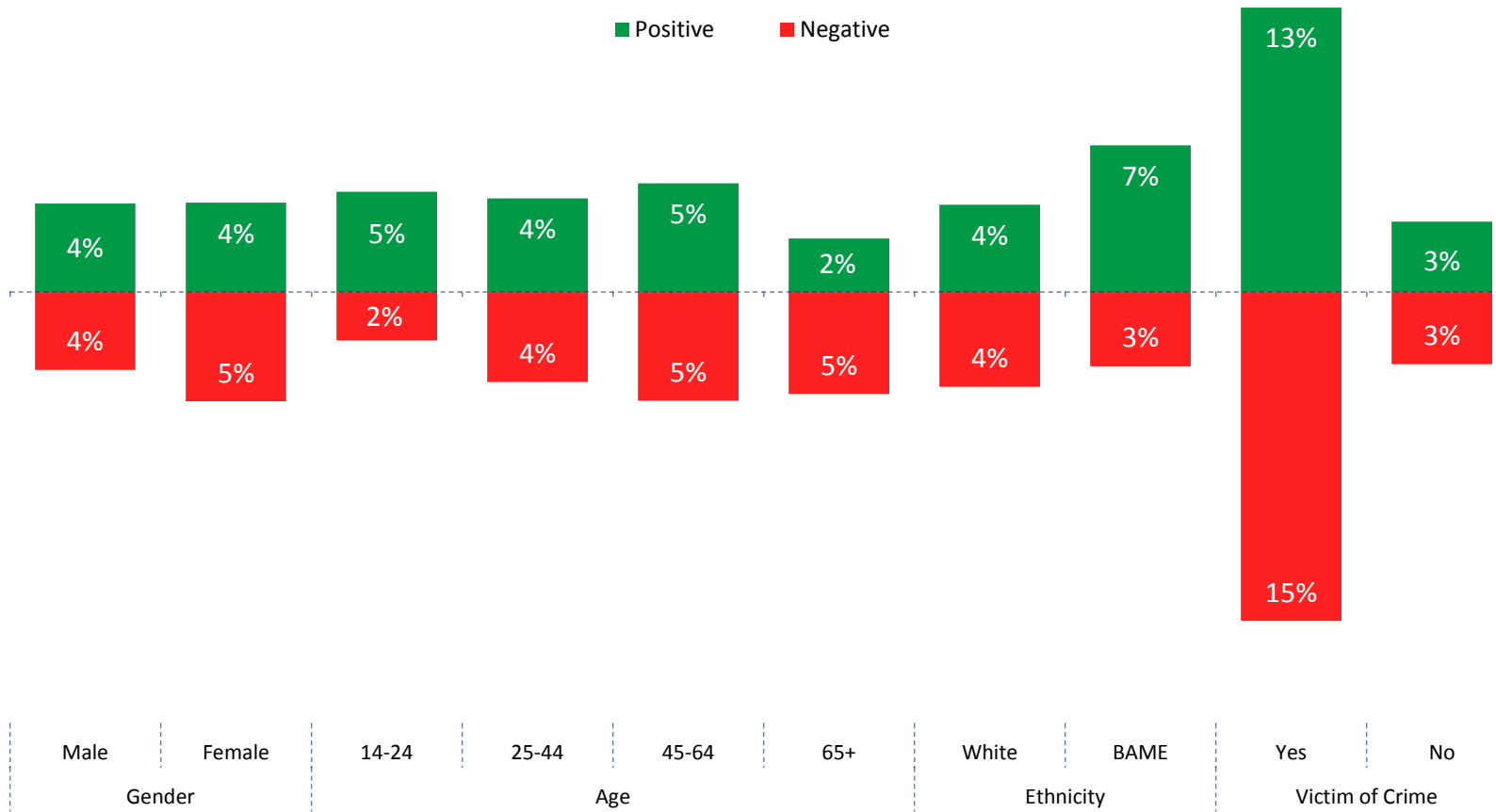


LPA Comparisons - % positive event % negative event



Less than a tenth have experienced an event that negatively affected their confidence in the police

Demographic Comparisons - % positive event v % negative event



Key Insights

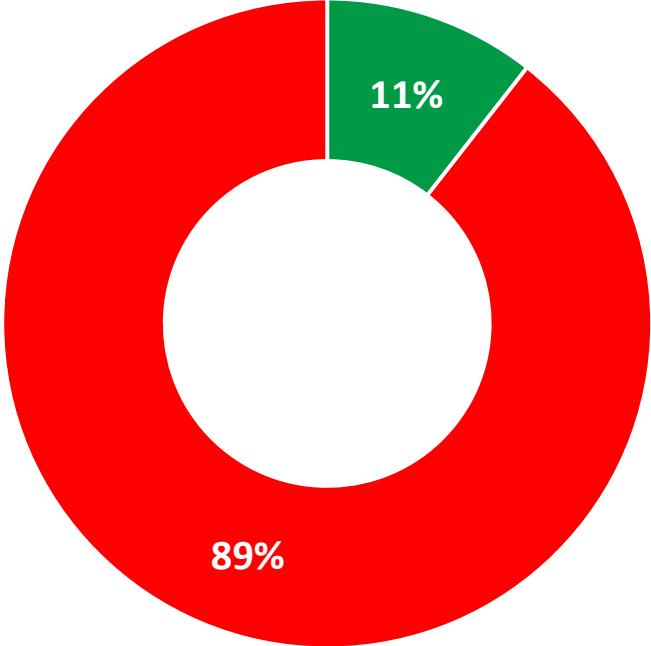
Victims of crime were the most likely to experience an event that negatively affected their confidence; victims were also more likely to be affected in a positive way

BAME respondents more likely to experience an event that affected them positively compared to white respondents

Residents in North Worcestershire were the most likely to have experienced an event that negatively affected their confidence in WMP

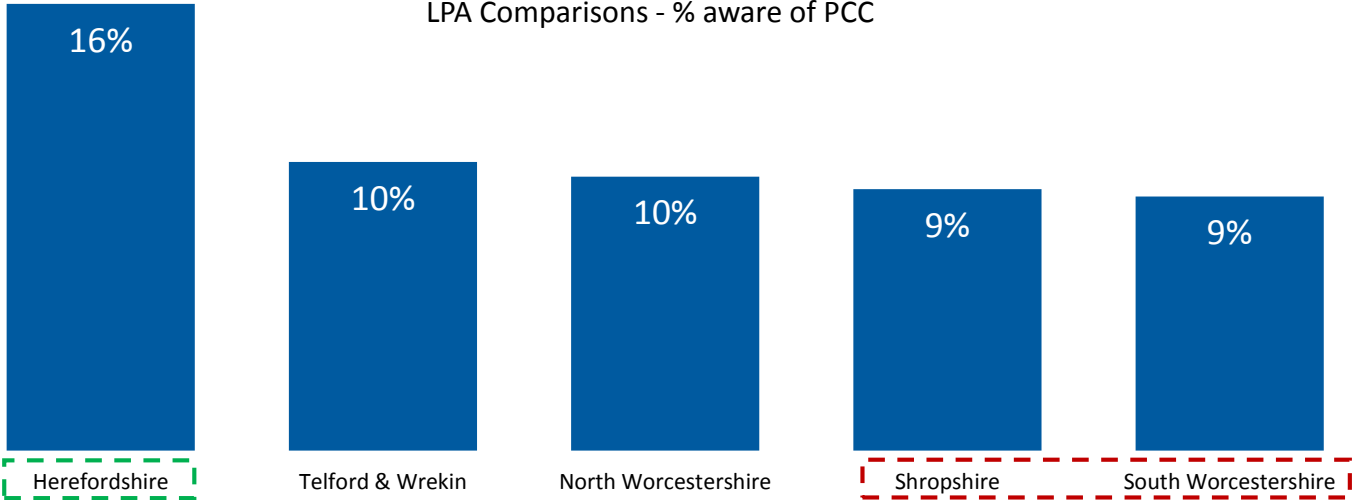
Increase of 7% from the previous quarter in those that experienced an event that negatively affected their confidence

A tenth of respondents said they are aware of the Police and Crime Commissioner

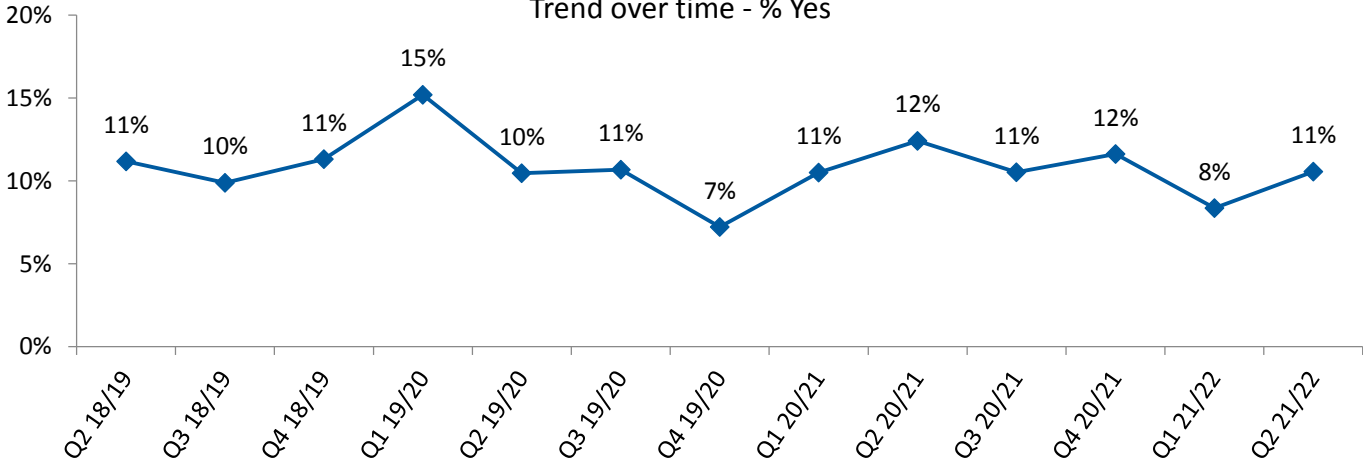


■ Yes
■ No

LPA Comparisons - % aware of PCC

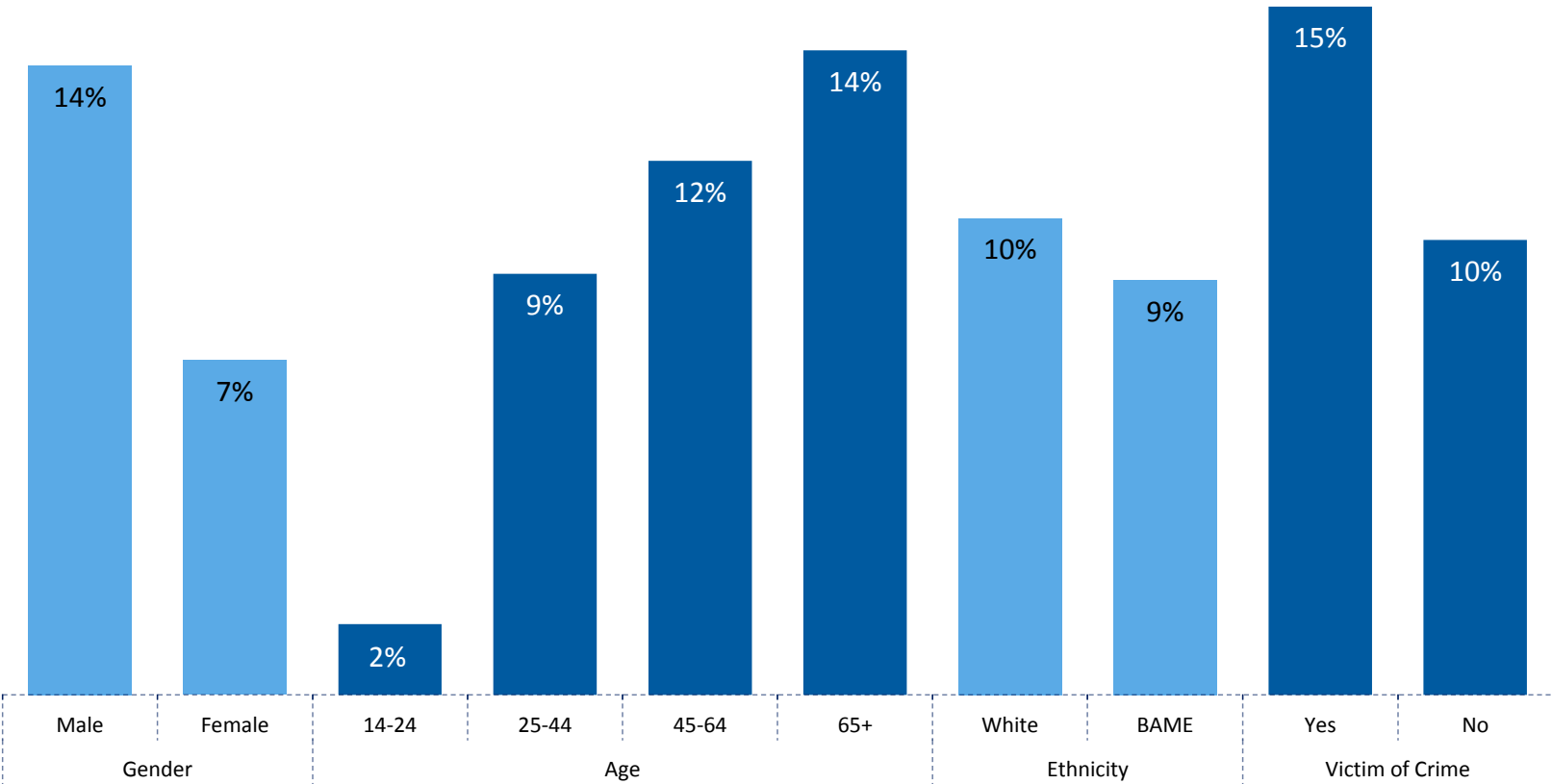


Trend over time - % Yes



A tenth of respondents said they are aware of the Police and Crime Commissioner

Demographic Comparisons - % aware of PCC



Key Insights

Higher awareness found in Herefordshire; least awareness in Shropshire and South Worcestershire

Males twice as likely to be aware of the PCC compared to females

The older the respondent the more likely they were to be aware of the PCC

Perceptions surveys typically record awareness of 8-15% based on previous research conducted by SMSR.



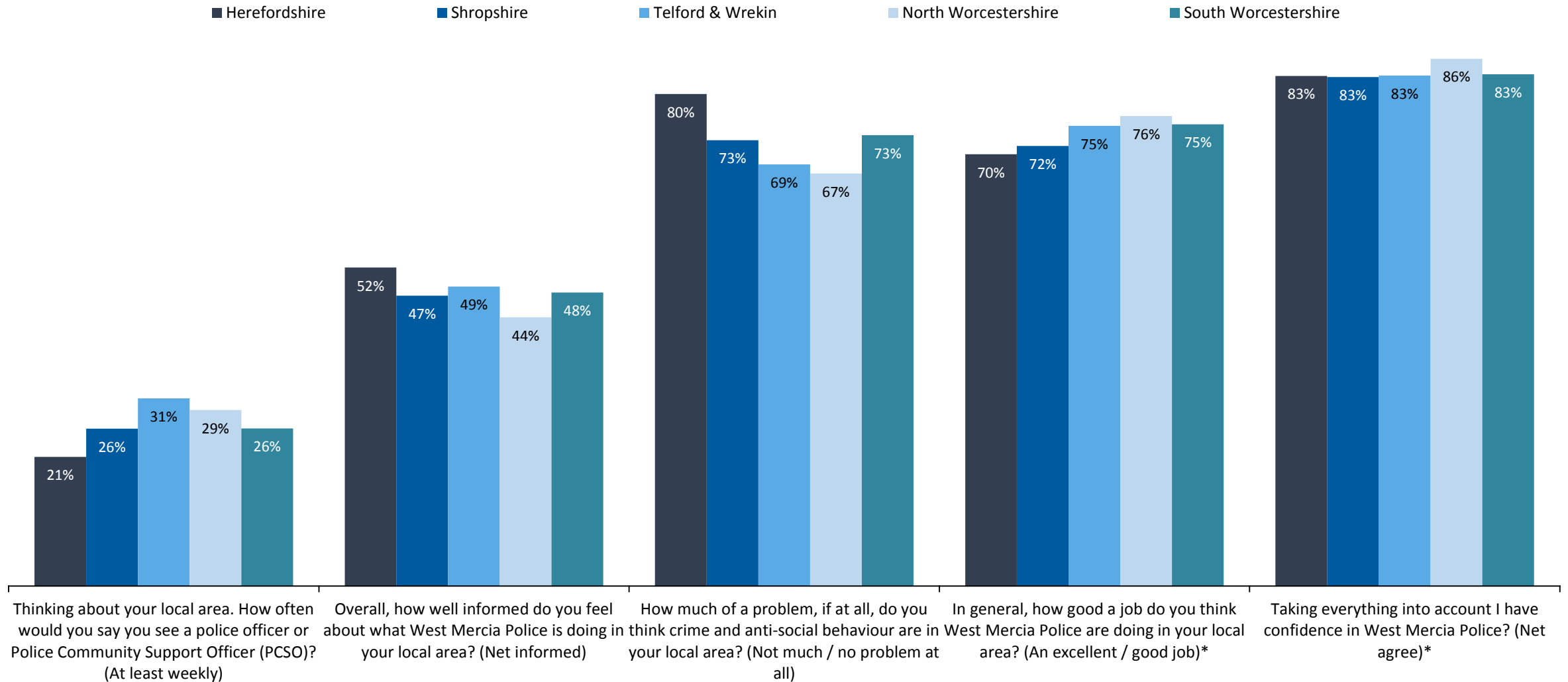
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Section Seven LPA & Victim Comparisons



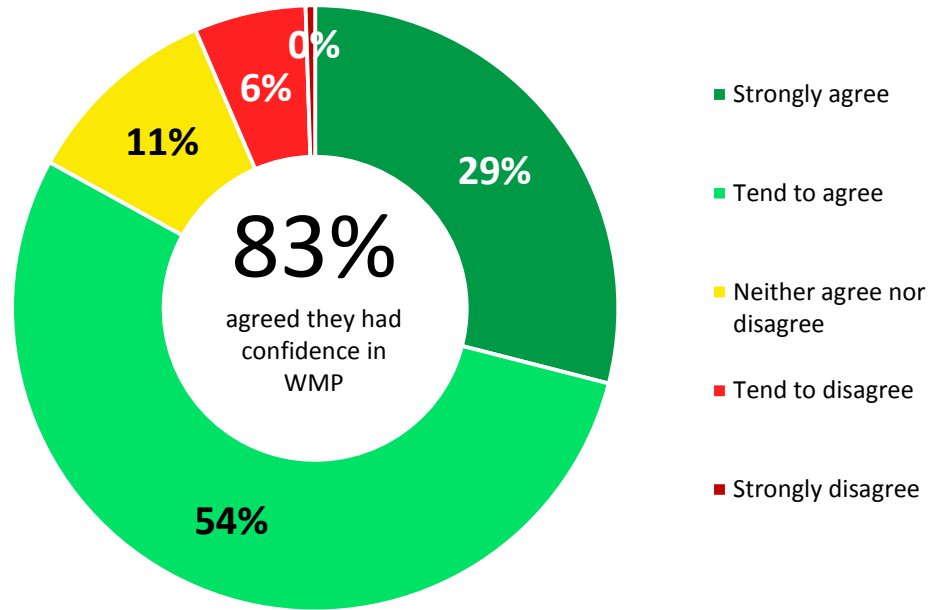
LPA Key Question Overview



*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - Herefordshire

Taking everything into account I have confidence in West Mercia Police?



Key Findings Compared With Other NPTs

Least likely to see an officer or PCSO at least weekly (21%)

Most satisfied with the levels of policing in their local area (65%)

Most likely to feel they could access the police in both an emergency (94% - joint with South Worcestershire) and non-emergency (76%)

Most informed about what WMP are doing (52%)

Least likely to have been a victim of crime over the past year (6%)

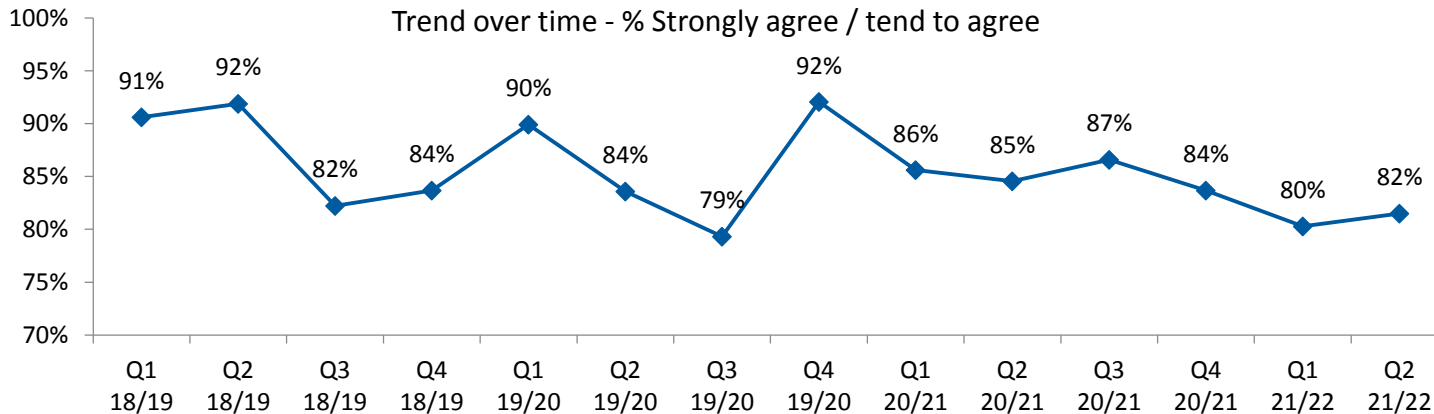
Least likely to feel WMP understands the issues in their area (70% - joint with Shropshire)

Least likely have said crime and ASB is a problem in their area (19%)

Least likely to say that WMP were doing either a good or an excellent job (70%)

Highest awareness of the PCC (16%)

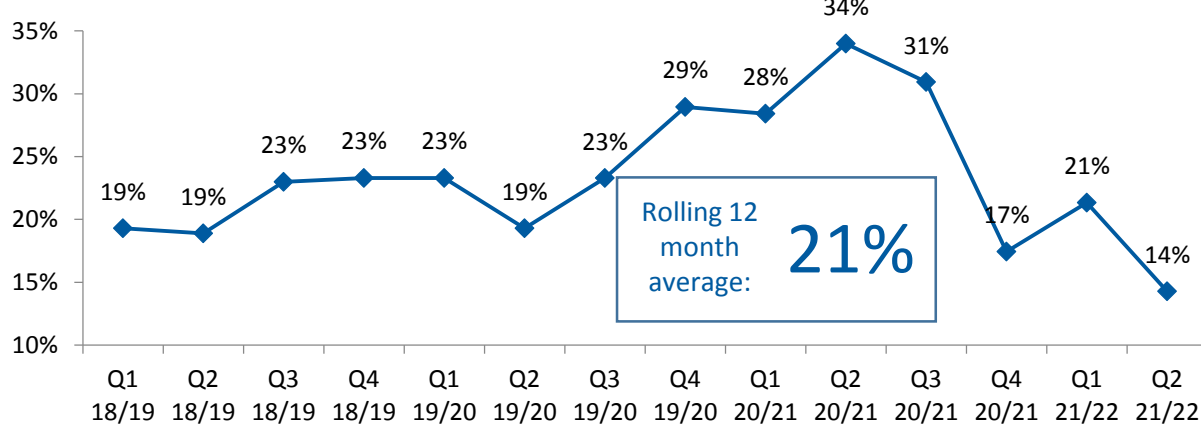
Trend over time - % Strongly agree / tend to agree



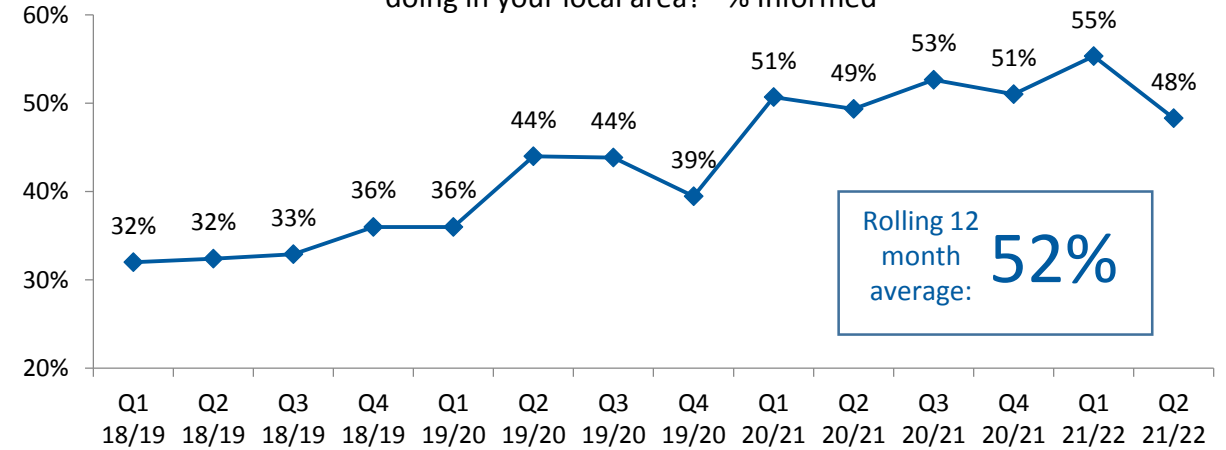
*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - Herefordshire

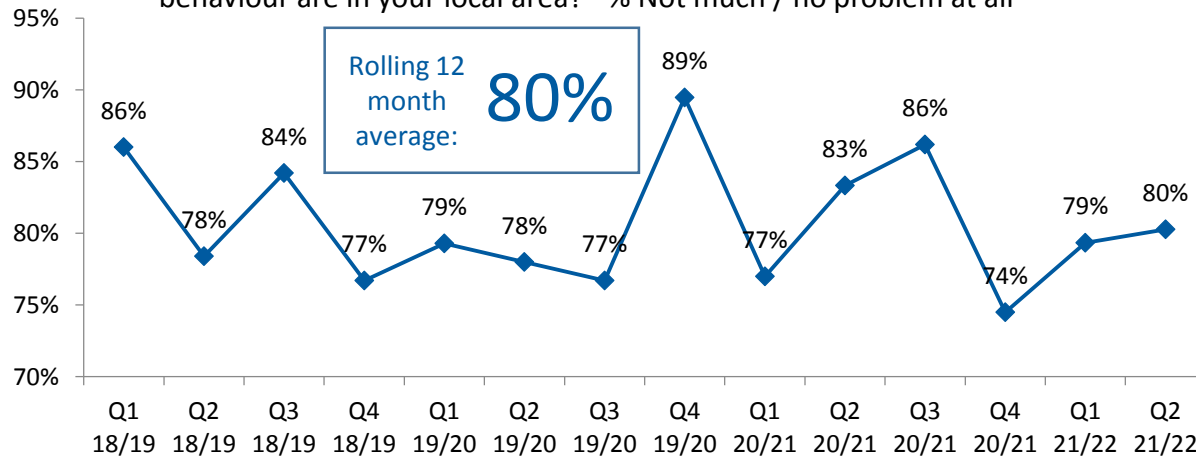
Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)? - % At least weekly



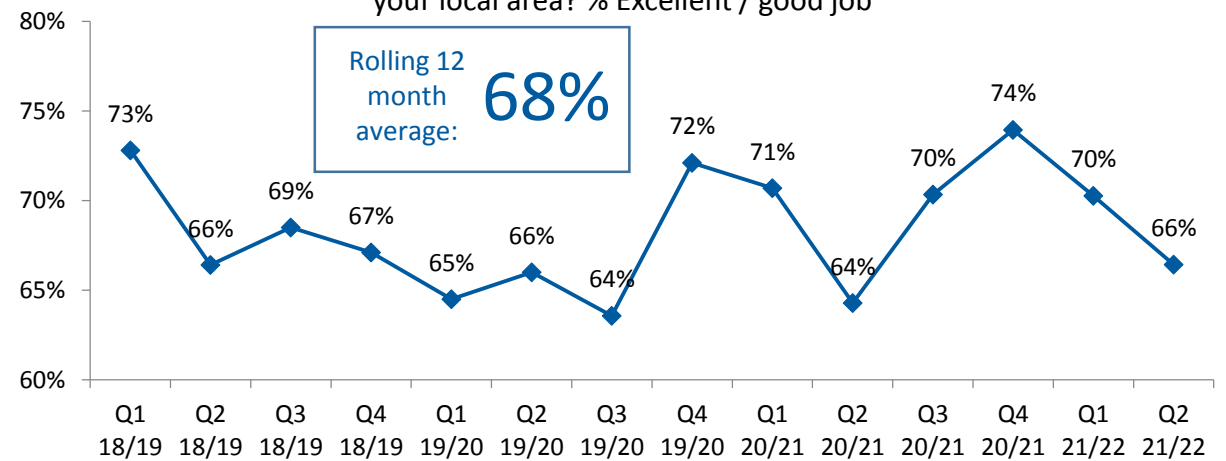
Overall, how well informed do you feel about what West Mercia Police is doing in your local area? - % Informed



How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area? - % Not much / no problem at all



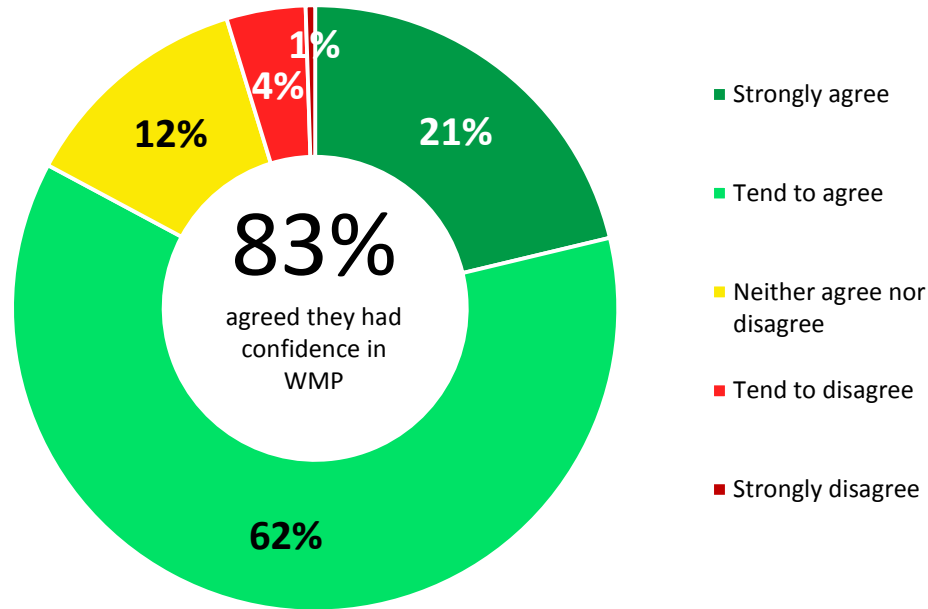
In general, how good a job do you think West Mercia Police are doing in your local area? % Excellent / good job



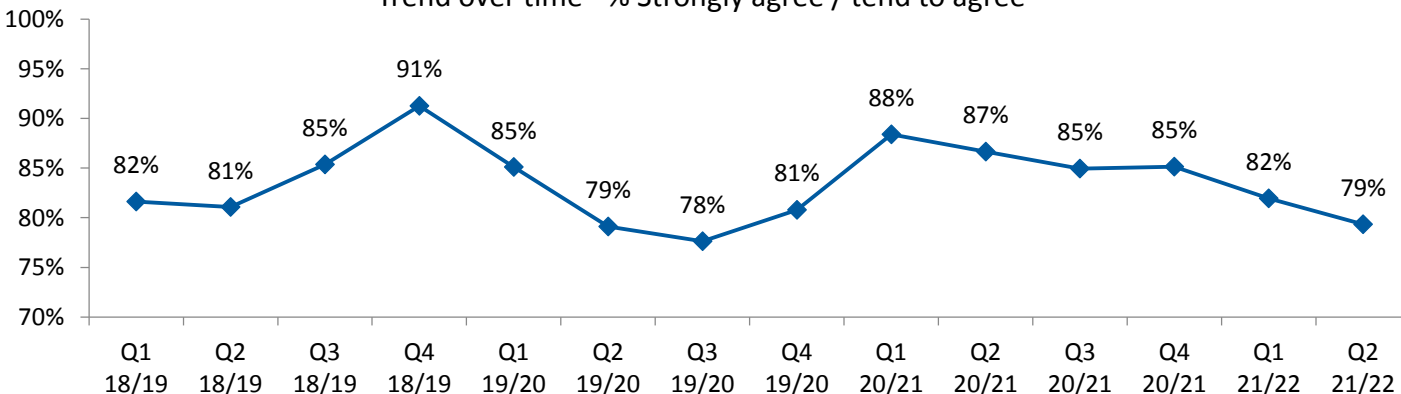
*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - Shropshire

Taking everything into account I have confidence in West Mercia Police?



Trend over time - % Strongly agree / tend to agree



*Don't know option has been excluded from calculation to make question comparable to CSEW



Key Findings Compared With Other NPTs

Least satisfied with the levels of policing in their local area (54%)

Least likely to feel WMP understand the issues that impact their area (70% - joint with Herefordshire)

Most confident WMP use their stop and search powers fairly and respectfully (65%)

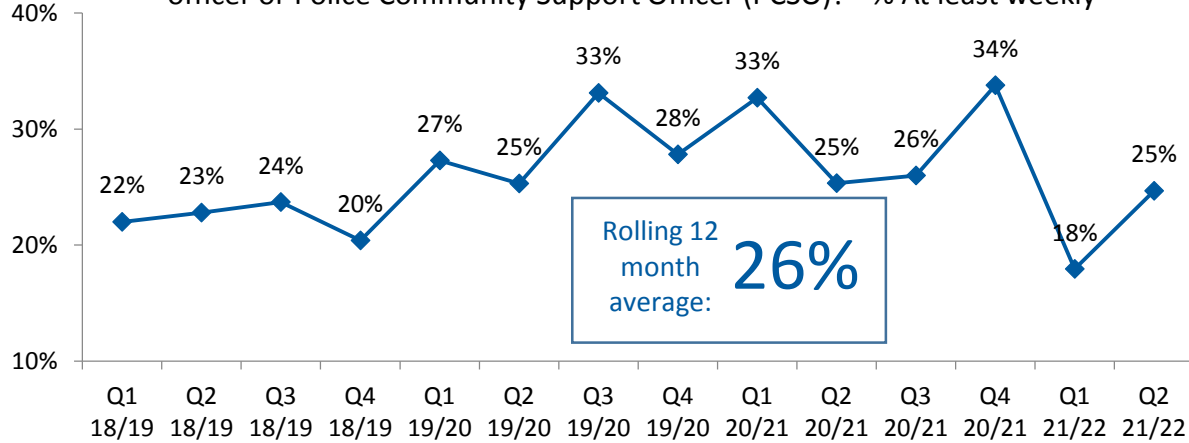
Most confident they would receive a good service from WMP (89% - joint with North Worcestershire)

Least confident in WMP (83% - joint with South Worcestershire, Telford & Wrekin and Herefordshire)

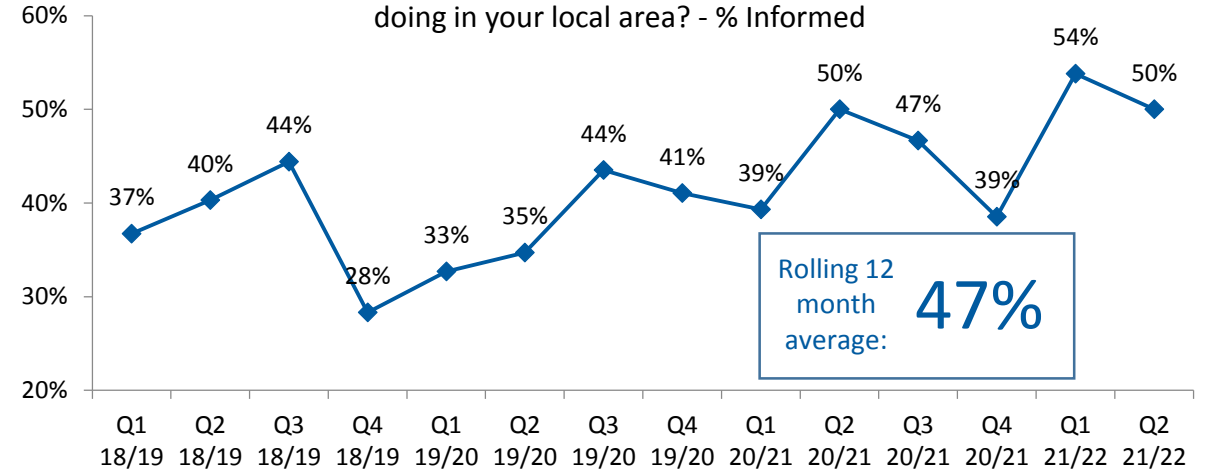
Least aware of the PCC (9% - joint with South Worcestershire)

LPA Key Findings - Shropshire

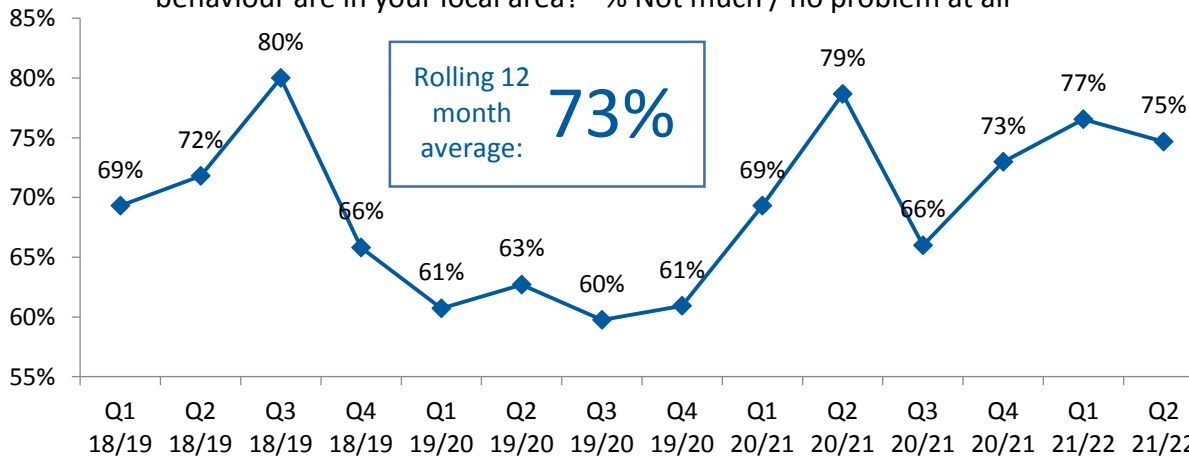
Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)? - % At least weekly



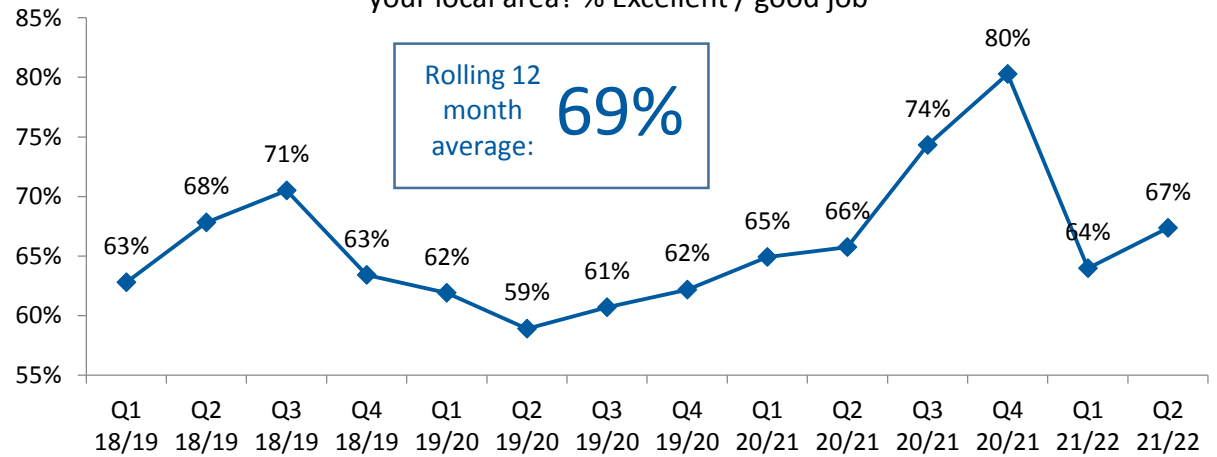
Overall, how well informed do you feel about what West Mercia Police is doing in your local area? - % Informed



How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area? - % Not much / no problem at all



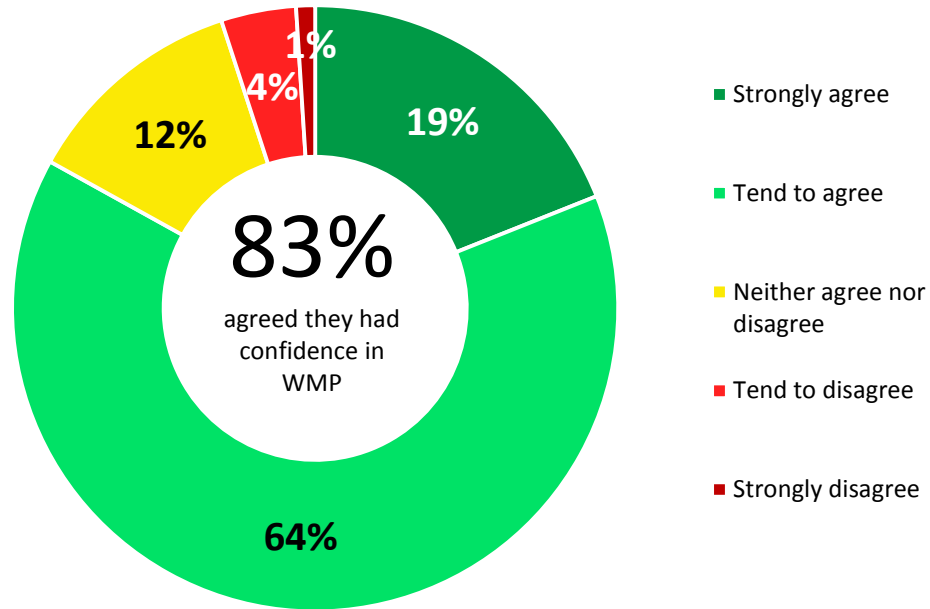
In general, how good a job do you think West Mercia Police are doing in your local area? % Excellent / good job



*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - Telford & Wrekin

Taking everything into account I have confidence in West Mercia Police?



Key Findings Compared With Other NPTs

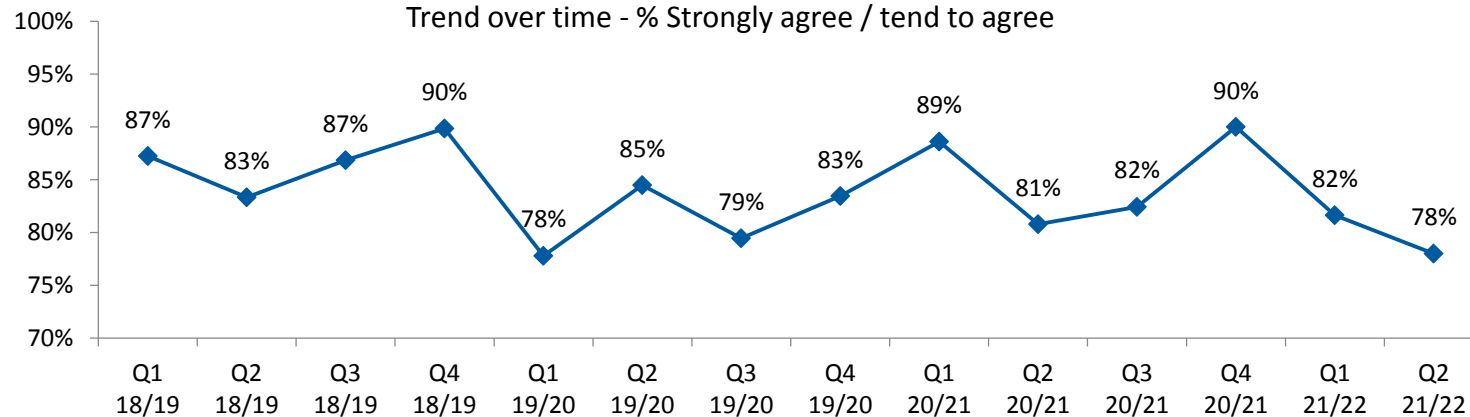
Most likely to see and officer or PCSO at least weekly (31%)

Least confident they could access the police in a non-emergency (90%)

Most likely to feel WMP understands the issues in their community (76%)

Least likely to say they have confidence in WMP (83% - joint with South Worcestershire, Herefordshire and Shropshire)

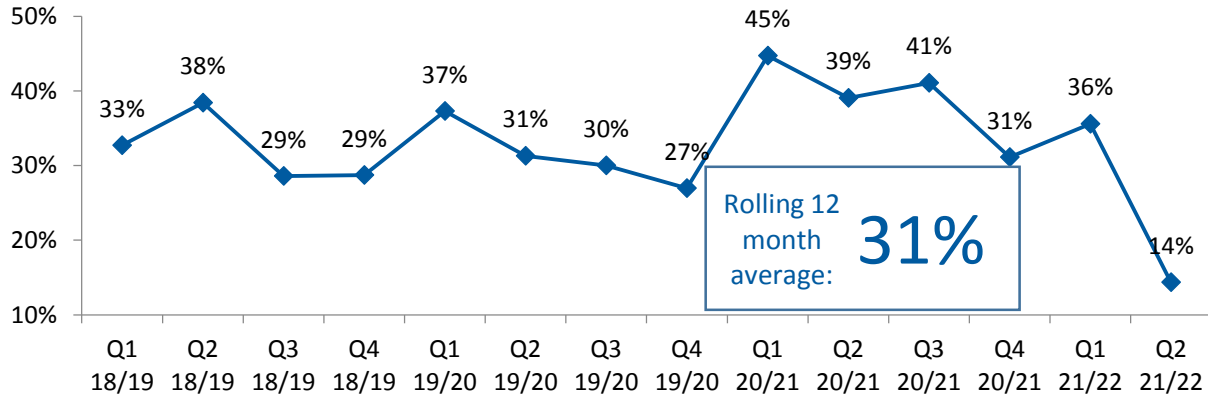
Trend over time - % Strongly agree / tend to agree



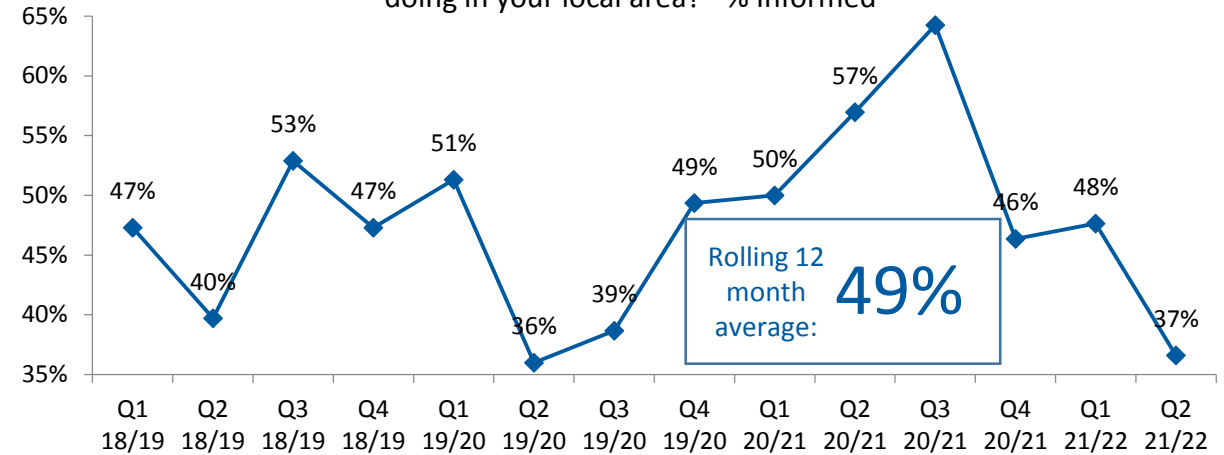
*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - Telford & Wrekin

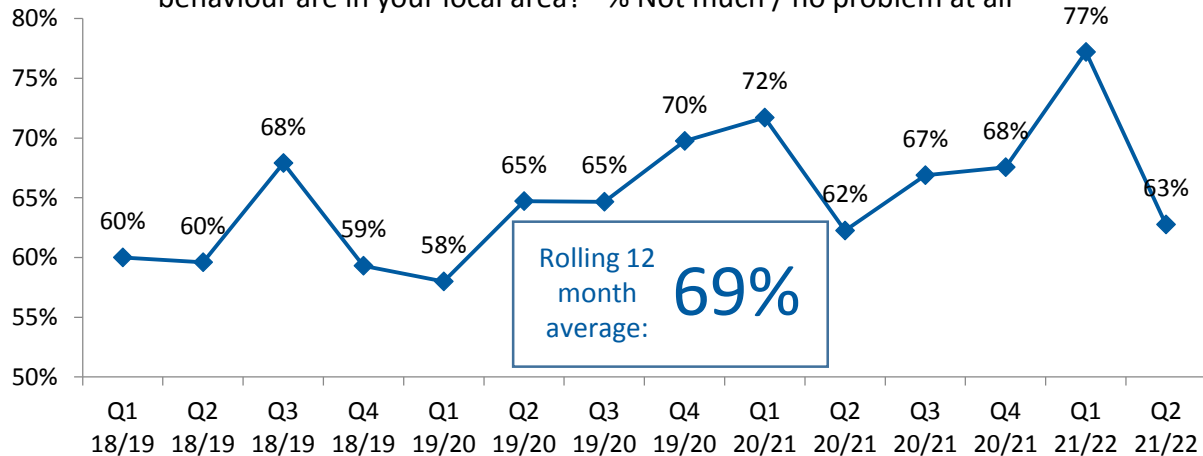
Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)? - % At least weekly



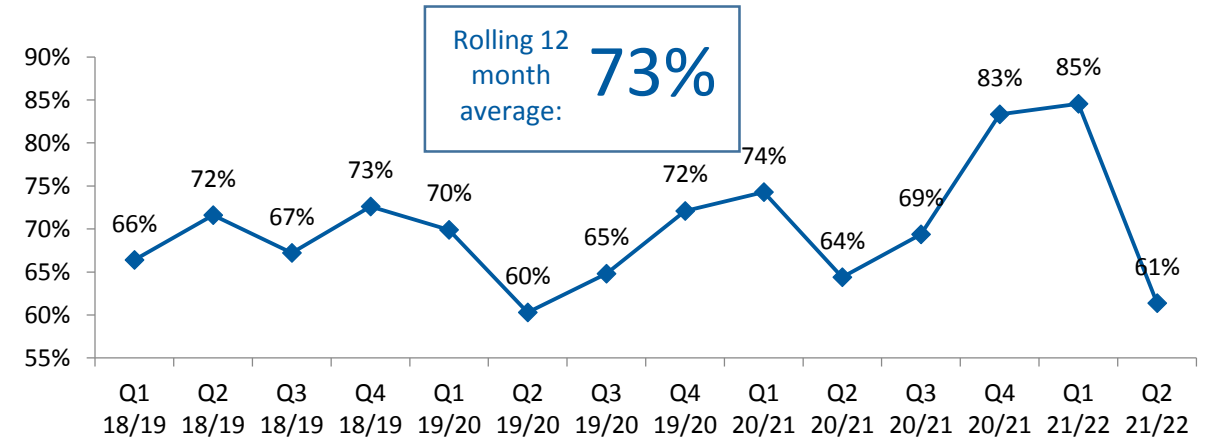
Overall, how well informed do you feel about what West Mercia Police is doing in your local area? - % Informed



How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area? - % Not much / no problem at all



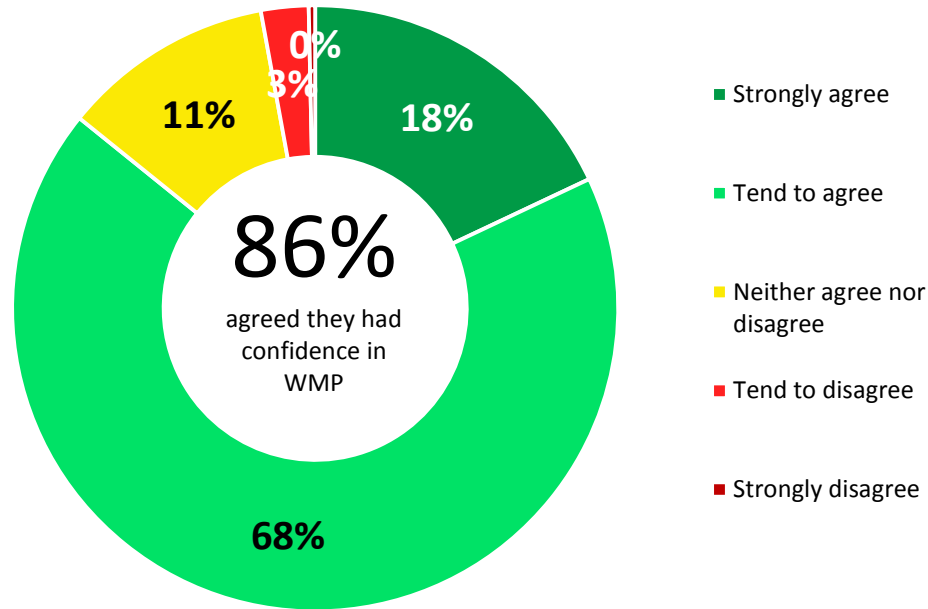
In general, how good a job do you think West Mercia Police are doing in your local area? % Excellent / good job



*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - North Worcestershire

Taking everything into account I have confidence in West Mercia Police?



Key Findings Compared With Other NPTs

Most likely to have spoken to an officer or PCSO from their local policing team (18%)

Least confident they could access the police in a non-emergency (66%)

Least informed about what WMP are doing (44%)

Most likely to have been a victim, or witness to, a crime (11%)

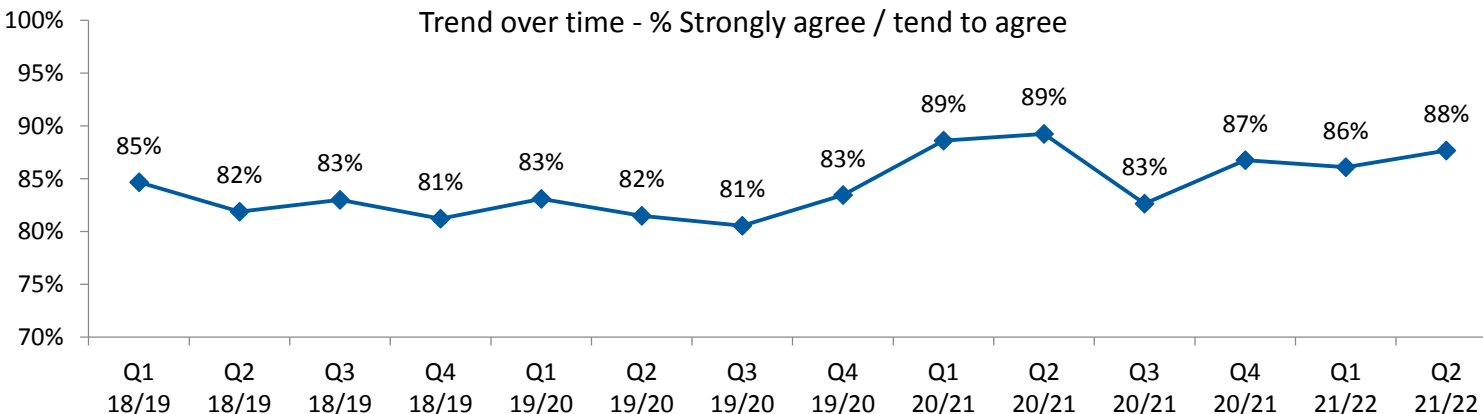
Most likely to feel crime and ASB was a problem in their local area (31%)

Most confident they would receive a good service from WMP (89% - joint with Shropshire)

Most likely to feel WMP were doing a good or excellent job (76%)

Most likely to have confidence in WMP (86%)

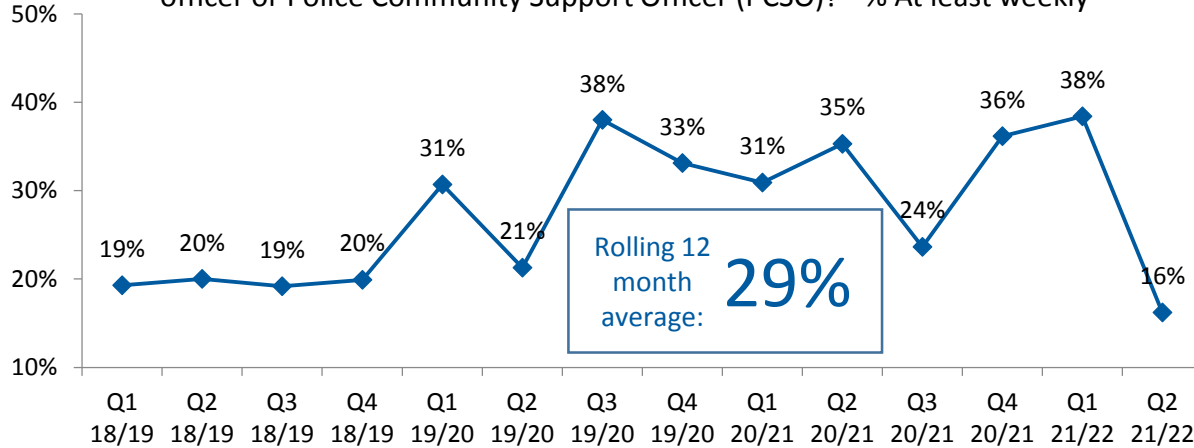
Trend over time - % Strongly agree / tend to agree



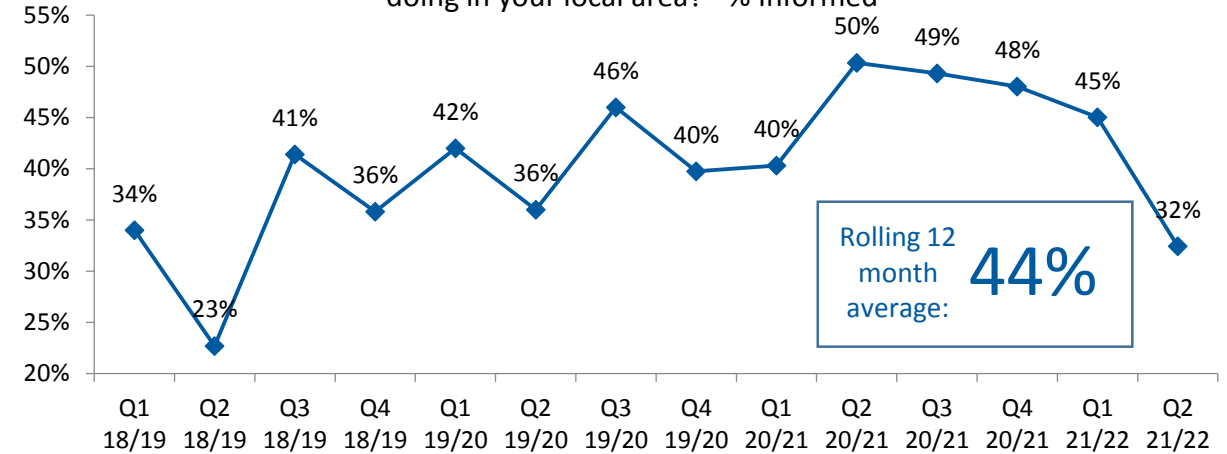
*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - North Worcestershire

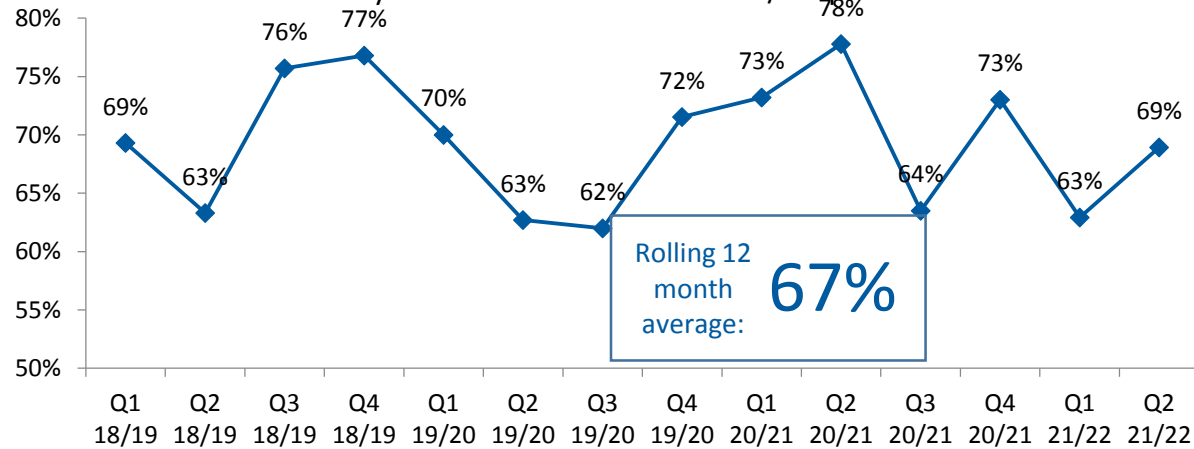
Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)? - % At least weekly



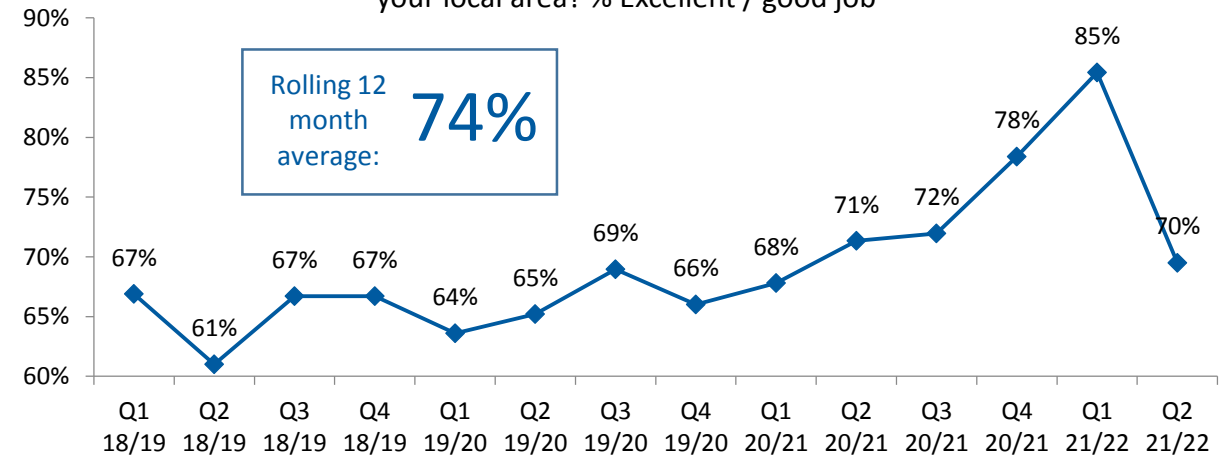
Overall, how well informed do you feel about what West Mercia Police is doing in your local area? - % Informed



How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area? - % Not much / no problem at all



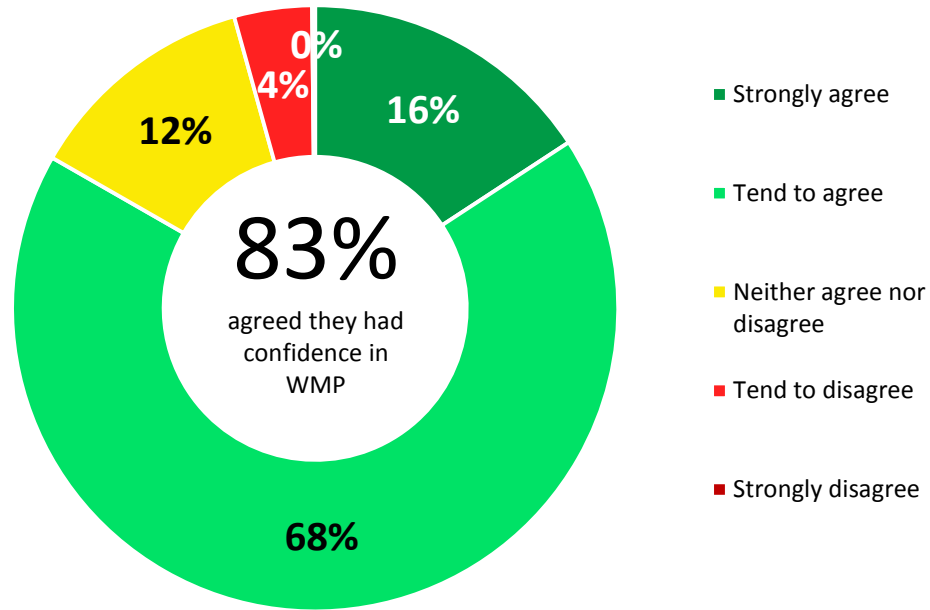
In general, how good a job do you think West Mercia Police are doing in your local area? % Excellent / good job



*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - South Worcestershire

Taking everything into account I have confidence in West Mercia Police?



Key Findings Compared With Other NPTs

Most confident they could access the police in an emergency (94% - joint with Herefordshire)

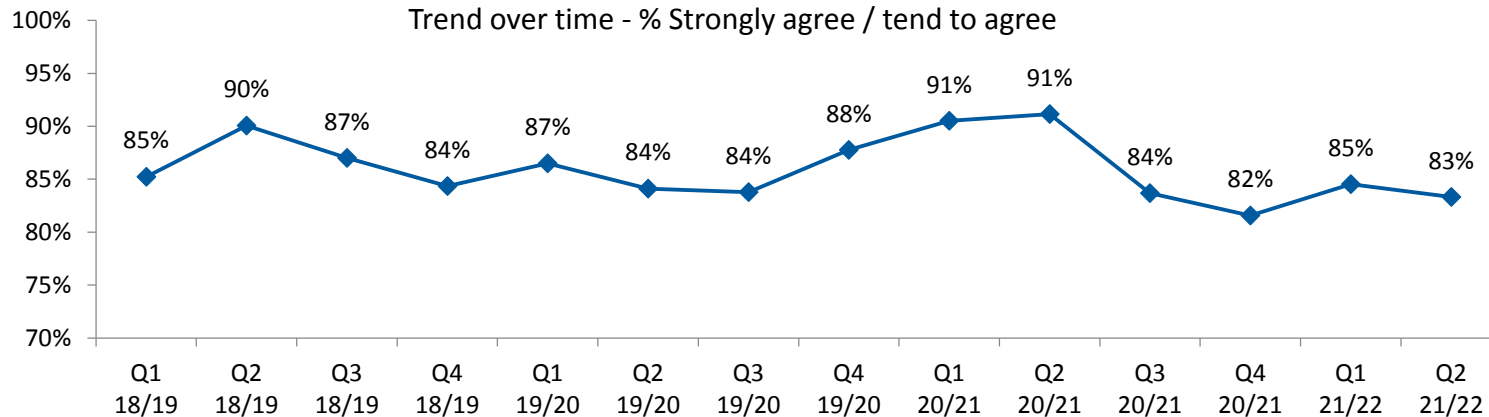
Least confident that WMP use their stop and search powers fairly and respectfully (53%)

Least likely to feel there is now more crime and ASB compared to a year ago (7%)

Least likely to say they have confidence in WMP (83% - joint with Telford & Wrekin, Herefordshire and Shropshire)

Least aware of the PCC (9% - joint with Shropshire)

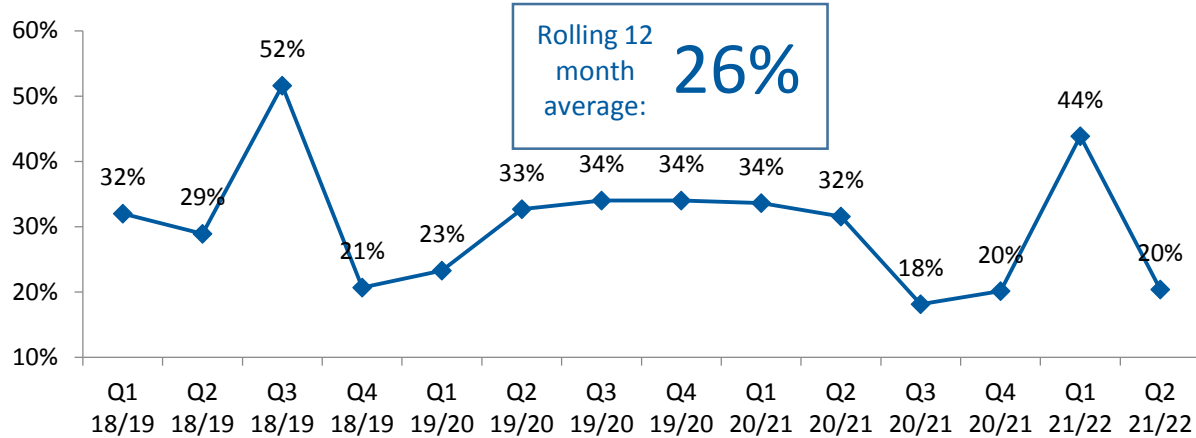
Trend over time - % Strongly agree / tend to agree



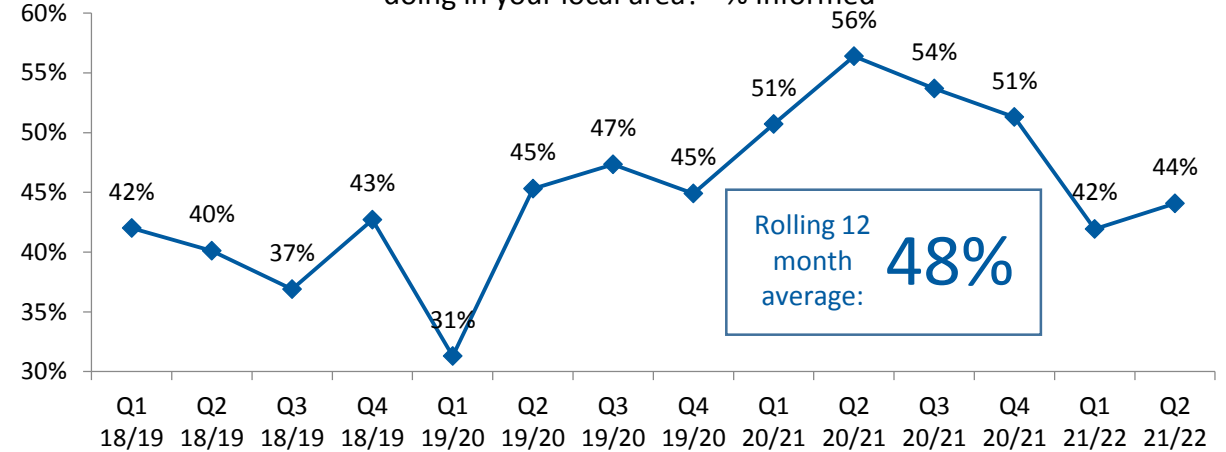
*Don't know option has been excluded from calculation to make question comparable to CSEW

LPA Key Findings - South Worcestershire

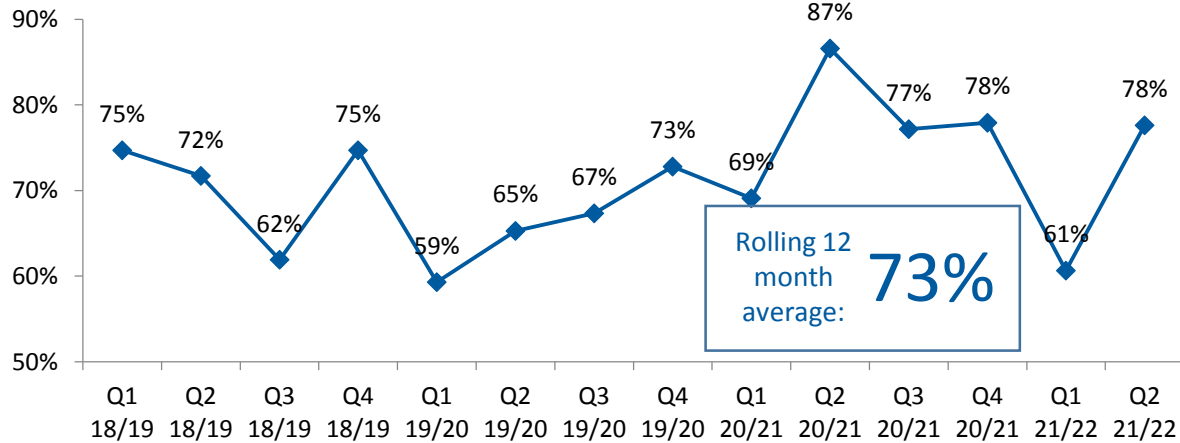
Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)? - % At least weekly



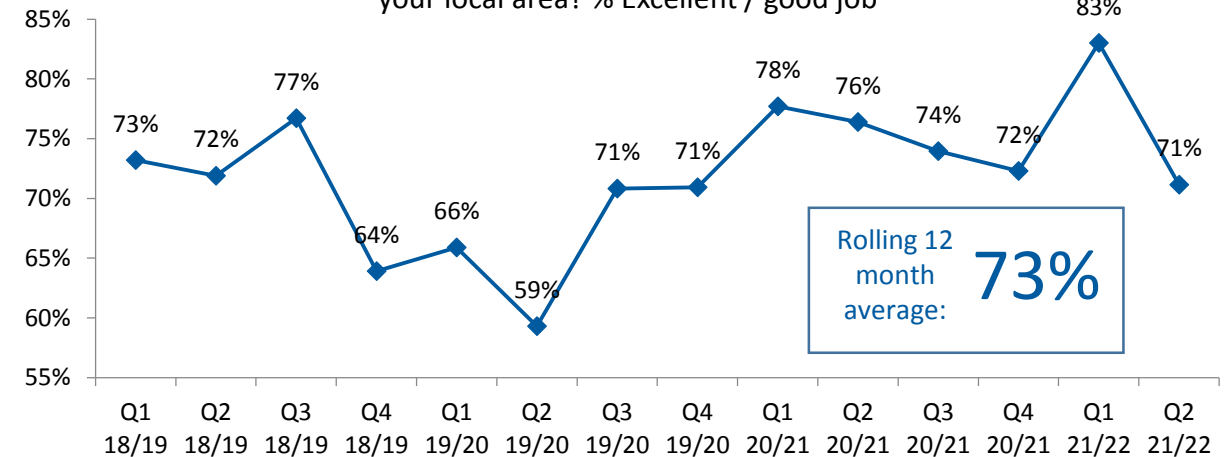
Overall, how well informed do you feel about what West Mercia Police is doing in your local area? - % Informed



How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area? - % Not much / no problem at all



In general, how good a job do you think West Mercia Police are doing in your local area? % Excellent / good job



*Don't know option has been excluded from calculation to make question comparable to CSEW

Victim of Crime Comparisons



Key Insights

For most statements respondents who did not report the crime typically were more positive towards WMP than those that did report the crime

*Don't know option has been excluded from calculation to make question comparable to CSEW