

SMSR RESEARCH

Public Views and Perceptions of Policing in West Mercia 2021/22 Survey Quarter 3 Results Presentation







Section One Introduction & Methodology, Summary & Respondent Breakdown



Introduction & Methodology

- West Mercia Police (WMP) & the Police and Crime Commissioner, John Campion, seek to obtain the views of residents, including their confidence in WMP, to inform the PCC's plan priorities and support decision making around the Safer West Mercia agenda
- WMP & the OPCC commissioned SMSR, a third party research agency, to conduct surveys over the phone and face to face with West Mercia residents and victims of crime
- The questionnaire includes key questions taken from the Crime Survey for England and Wales (CSEW) and the 2018 Report on Public Perceptions of Policing in England and Wales (PPPEW)
- Where relevant, comparisons with CSEW AND PPPEW are displayed. Comparisons with CSEW include the average score of forces included in West Mercia Police's most similar group (MSG)**. Where comparisons have been made, results have been consistently analysed in accordance with this external reporting. Comparisons with CSEW are based on the most recent results available (March 2020)
- Over the 12 month period (January 2021 December 2021) SMSR have interviewed a representative sample of over 3000 residents –
 600 across each of the 5 Local Policing Areas (LPA): Hereford; Shropshire; Telford & Wrekin and North & South Worcestershire
- Results have been weighted to accurately represent the population size of each LPA
- The report tracks changes in perception levels, identifies high performing areas and those with need for improvement

Summary – Overall Views

- The majority of residents (82%) agreed that they had confidence in West Mercia Police with a slightly higher proportion confident that they would receive a good service from the force (86%).
- Seven out of every ten (71%) felt that West Mercia Police were doing either a good or excellent job.

Visibility

- A quarter of residents (25%) report that they see an officer or PCSO at least once a week with over half (55%) satisfied with the levels of policing in their local area.
- Over three-quarters (77%) said that there had been no change in the level of policing; around a tenth (11%) believed there had been a decrease and slightly less (7%) thought there had been an increase.
- A sixth (17%) said that they had spoken to an officer or PCSO from their local policing team.

Interaction / Access

- Nine-tenths (90%) were confident that they could access the police in an emergency with two-thirds (66%) confident they could do so in a non-emergency.
- The majority (84%) said they would prefer to contact West Mercia Police by telephone for a non-emergency issue.
- Two-thirds (66%) said that they find out about crime and policing issues from the media, with over a third (37%) finding out through social media. Less than half (43%) said they felt informed about what West Mercia Police is doing, with 56% that stated they did not feel informed.

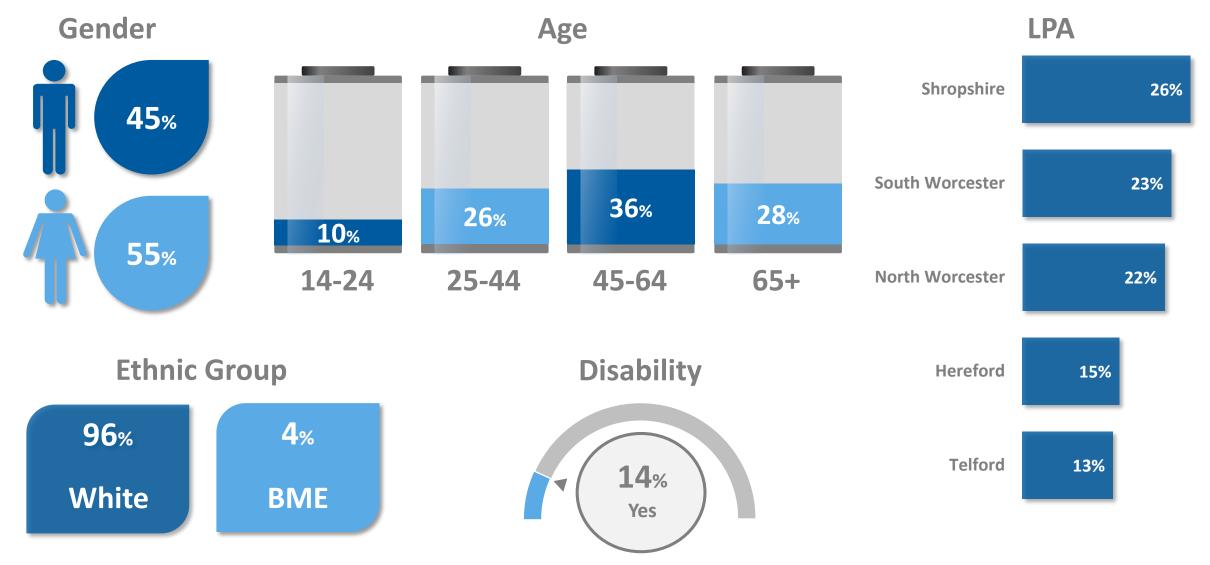
Effectiveness

- More than seven-tenths (71%) of residents felt that West Mercia Police understand the issues in their community and a quarter (27%) reported that they thought that crime and ASB was a problem in their area.
- Around two-thirds (68%) thought that crime and ASB had remained the same compared to 12 months ago with just over a tenth (13%) reporting an increase. Further to this, over 8 in every 10 residents (85%) agreed that West Mercia Police are dealing with crime and ASB.

Trust / integrity

- The vast majority (95%) said that West Mercia Police have their support with nine-tenths that said they trust WMP (90%). Over 8 in every 10 said that they act with integrity (87%), they believe they treat everyone fairly regardless of who they are (86%), they take people's concerns seriously (81%), can be relied to be there when you need them (80%) and they felt West Mercia Police use their powers appropriately (80%).
- Three-fifths (59%) are confident West Mercia Police use their stop and search power fairly and respectfully. Only 3% felt West Mercia Police did not use their stop and search powers fairly and respectfully.

Respondent Breakdown



Results have been weighted to accurately represent the population size of each LPA

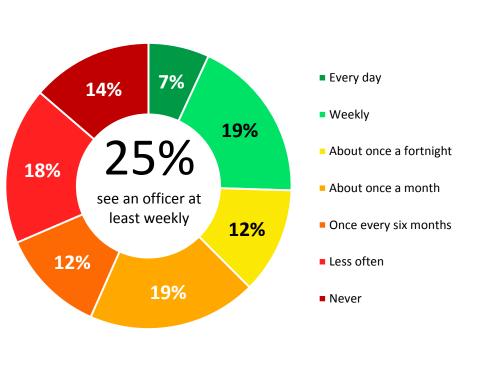


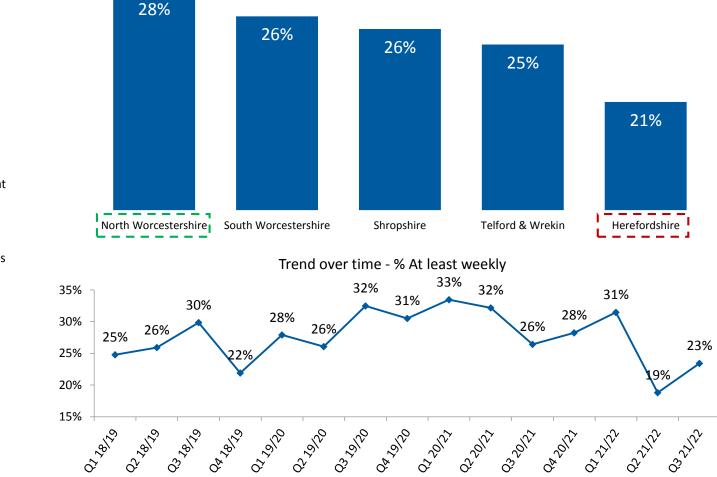


Section Two Visibility / Presence



A quarter see an officer or PCSO at least once a Week

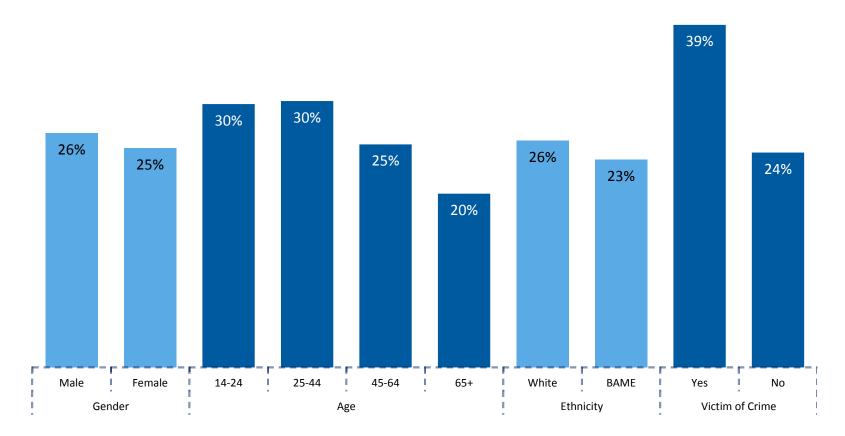




Q1 Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)?

A quarter see an officer or PCSO at least once a week

Demographic Comparisons - % seeing a police officer or PCSO at least weekly



Key Insights

Residents of North Worcestershire more likely to see an officer or PCSO at least weekly

Residents of Herefordshire least likely to see an officer at least weekly

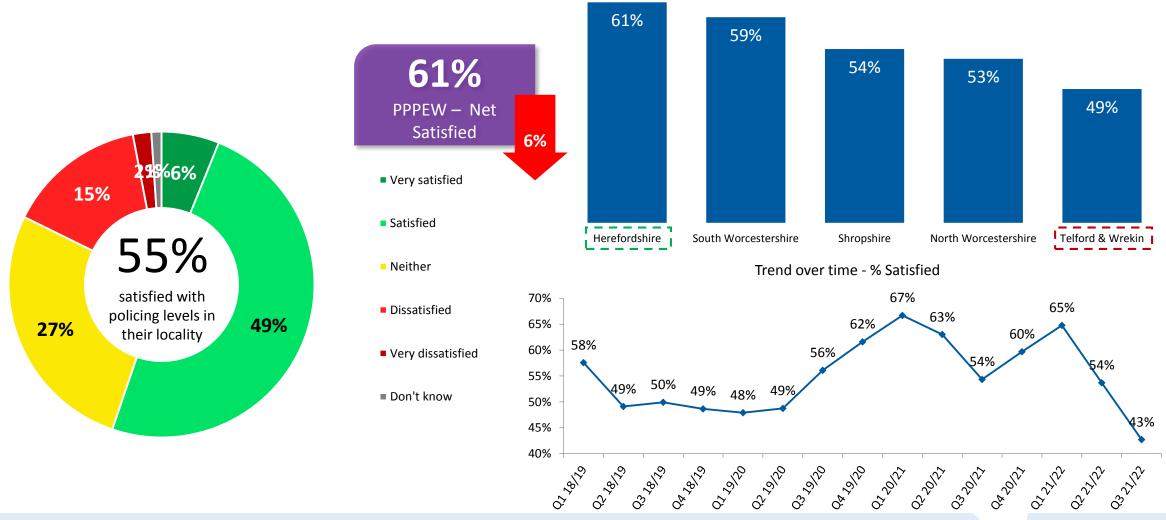
Older respondents least likely to see an officer or PCSO at least weekly

Victims of crime more likely to see an officer or PCSO weekly

Visibility has increased 4% since the previous quarter

Q1 Thinking about your local area. How often would you say you see a police officer or Police Community Support Officer (PCSO)?

Over half satisfied with the levels of policing in their local area

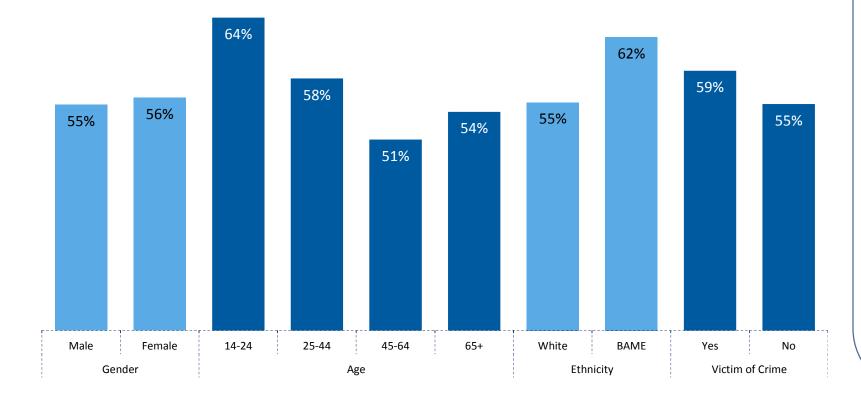


Q2 How satisfied are you with the level of policing in your local area?

PPPEW Question: How satisfied or dissatisfied are you with your local police force?

Over half satisfied with the levels of policing in their local area

Demographic Comparisons - % very satisfied / satisfied



Key Insights

Satisfaction with visibility has decreased 11% from the previous quarter – now at lowest level since tracking began

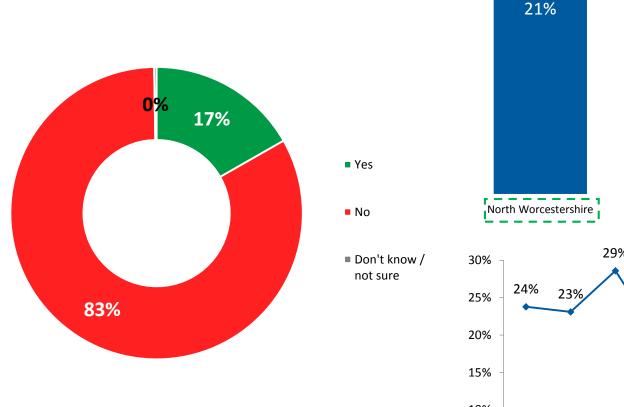
Under 24's most likely to be satisfied with policing levels in their local area - those aged 45-54 least likely to be satisfied with policing levels

BAME respondents more likely to be satisfied than White respondents

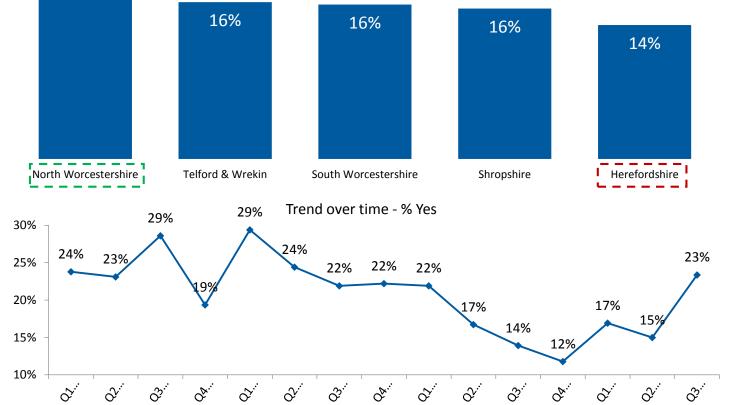
Residents of Telford & Wrekin least likely to be satisfied with policing levels

Those in Herefordshire more likely to be satisfied

Around a sixth have spoken to an officer or PCSO from their local policing team

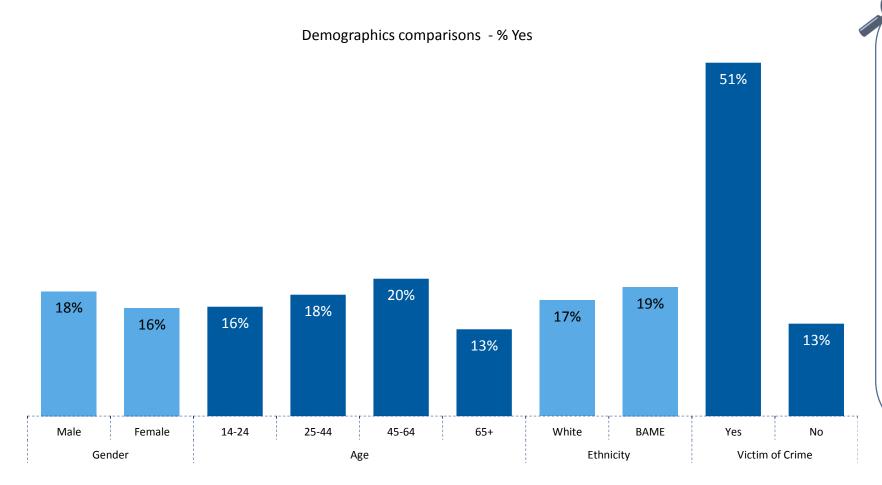


LPA Comparisons - % Yes



Q3 In the past 12 months, have you spoken to one or more of the police officers or PCSO's who form the local policing team in your area?

Around a sixth have spoken to an officer or PCSO from their local policing team





Key Insights

Victims of crime four times as likely to have spoken to a member of their local policing team

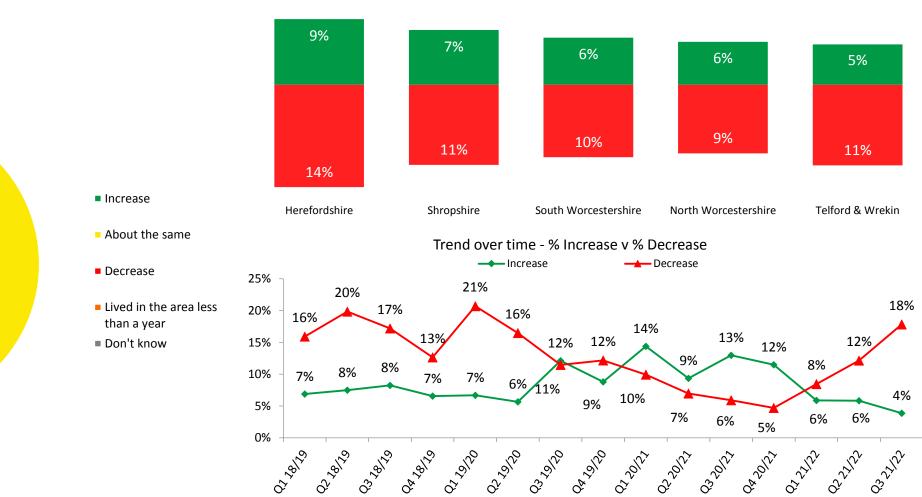
Those aged 65 and over least likely to have spoken to local policing team

Residents of Herefordshire least likely to have spoken to their local policing team; those in North Worcestershire most likely

Increase of 8% from previous quarter in those that have spoken to a member of their local policing team

Q3 In the past 12 months, have you spoken to one or more of the police officers or PCSO's who form the local policing team in your area?

Over three-quarters felt there had been no change in the level of policing



Q4 Compared to the last 12 months do you feel there has there been a change in the level of policing in this area?

7%

Slightly more

thought there had

been a increase in

policing than

thought there had

been an decrease

77%

11%

Over three-quarters felt there had been no change in the level of policing

Increase Decrease 15% 12% 10% 8% 7% 7% 7% 6% 6% 4% 7% 8% 10% 11% 11% 11% 12% 13% 15% 18% Female 14-24 25-44 45-64 65+ White BAME Male No Yes Gender Ethnicity Victim of Crime Age

Demographic Comparisons - % increase v % decrease



Key Insights

Those stating an increase in levels of policing now at lowest level since tracking began

Under 24's, BAME respondents and victims of crime were more likely to notice an increase in levels of policing

Victims of crime and BAME respondents also most likely to notice a decrease in levels of policing

Residents of Herefordshire most likely to notice an increase in policing

Residents of Herefordshire also most likely to notice a decrease in policing levels

Q4 Compared to the last 12 months do you feel there has there been a change in the level of policing in this area?

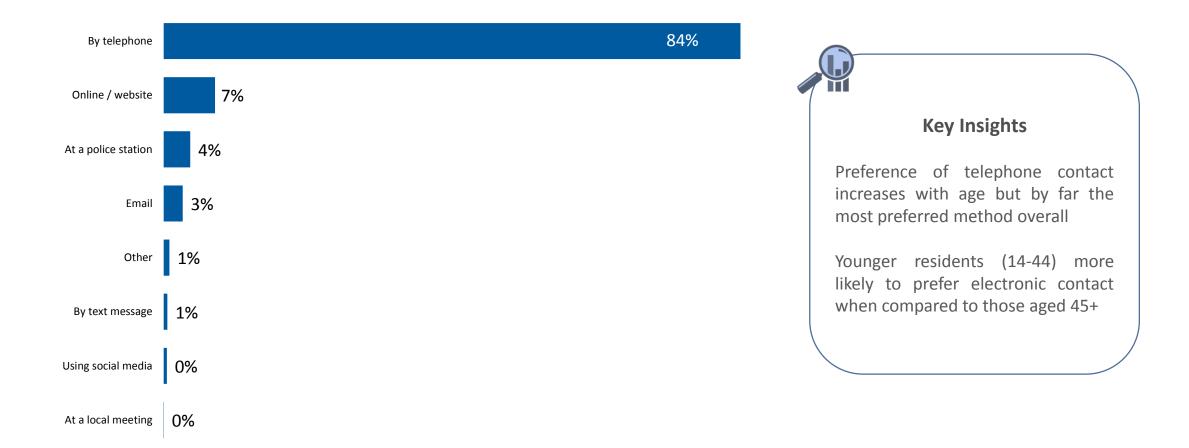




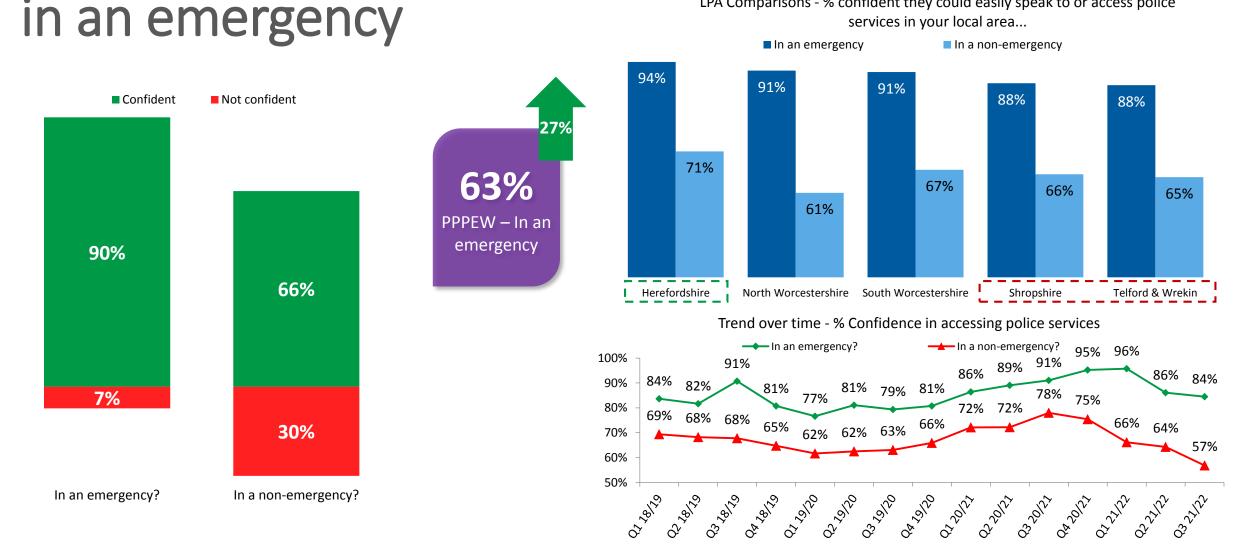
Section Three Interaction / Access



8 in every 10 said they would prefer to contact the police by telephone for a non-emergency



Nine-tenths confident they could access the police LPA Comparisons - % confident they could easily speak to or access police

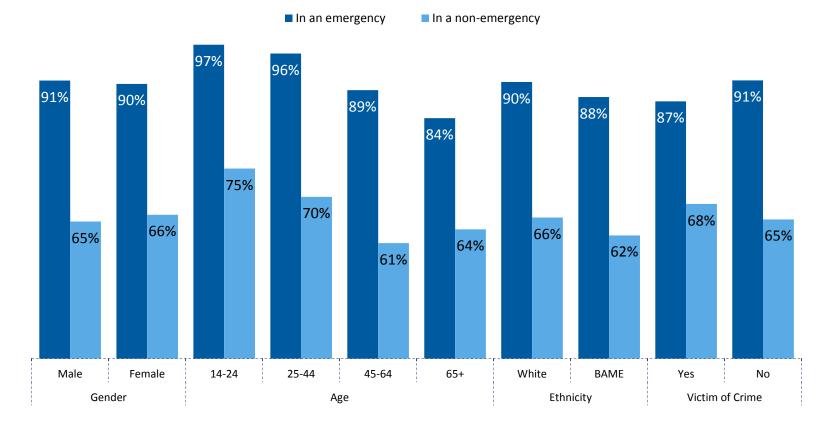


Q6 How confident are you, if at all, that you could easily speak to or access police services in your local area if you (or someone else) needed help in an emergency / non-emergency?

PPPEW Question: How confident are you, if at all, that the police in your local area would be easy to access/speak to if you (or someone else) needed help in an emergency

Nine-tenths confident they could access the police in an emergency

Demographic Comparisons - % confident they could easily speak to or access police services in your local area...



Key Insights

Confidence amongst residents they could access the police in a non-emergency has decreased by 7% from the previous quarter – now at lowest since tracking began

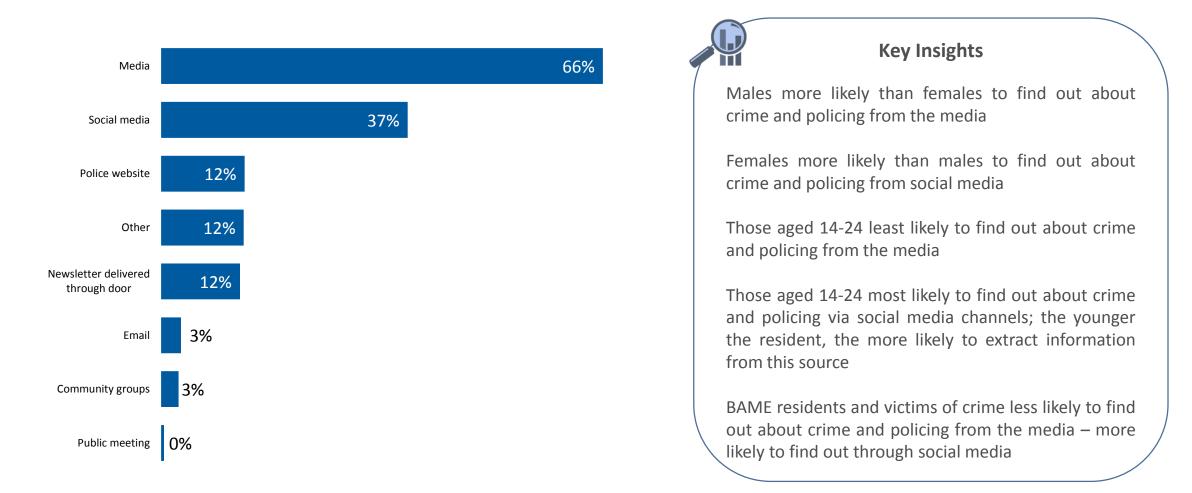
Residents in Telford & Wrekin and Shropshire least confident in being able to access the police in an emergency

Residents of Herefordshire most confident they could access the police in both an emergency and a non-emergency

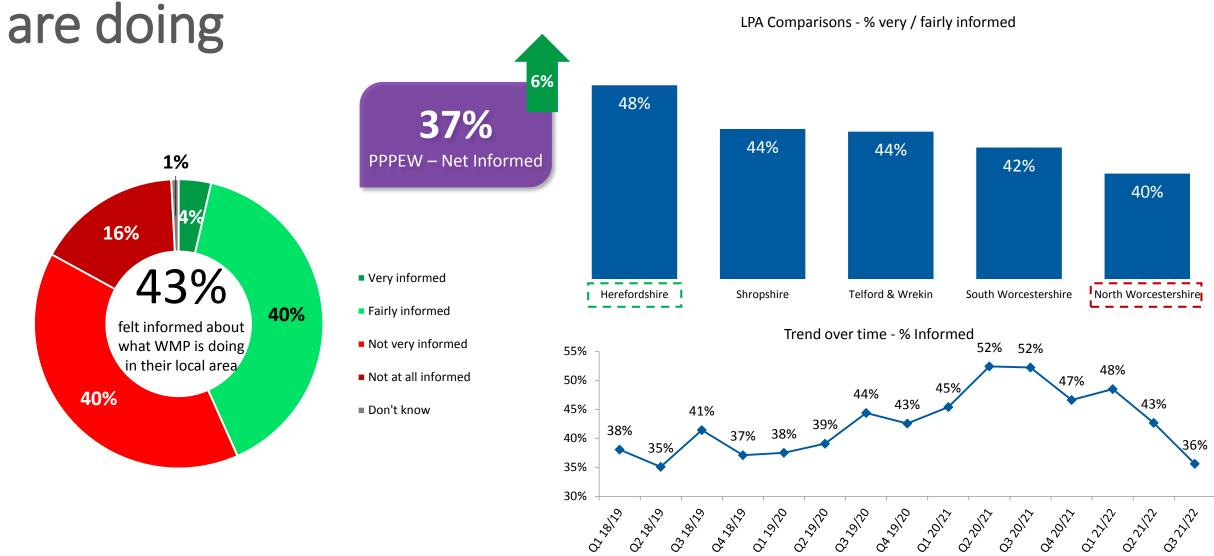
Those under 45 more likely to have confidence they can access WMP in an emergency & non-emergency than those aged 45+

Q6 How confident are you, if at all, that you could easily speak to or access police services in your local area if you (or someone else) needed help in an emergency / non-emergency?

Two-thirds said they found out about crime and policing from the media – over a third from social media



Over half do not feel informed about what WMP

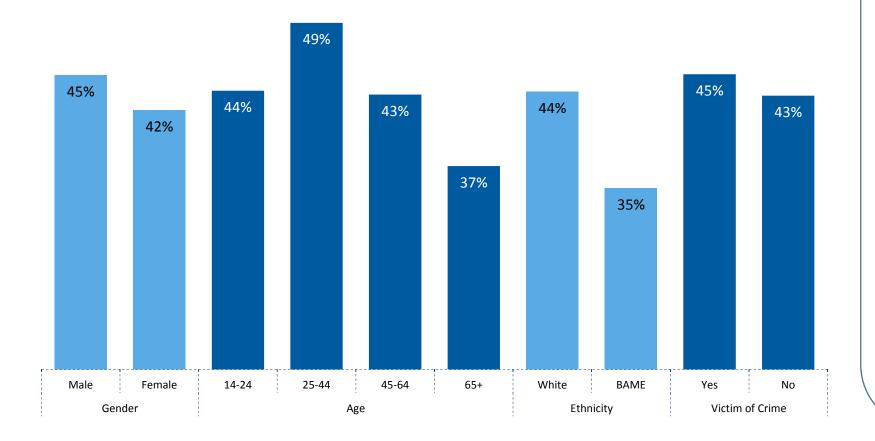


Q8 Overall, how well informed do you feel about what West Mercia Police is doing in your local area?

PPPEW Question: Overall, how well informed do you feel about what the police in your local area are doing?

Over half do not feel informed about what WMP are doing

Demographic Comparisons - % very / fairly informed





7% drop in those that felt informed compared to the previous quarter

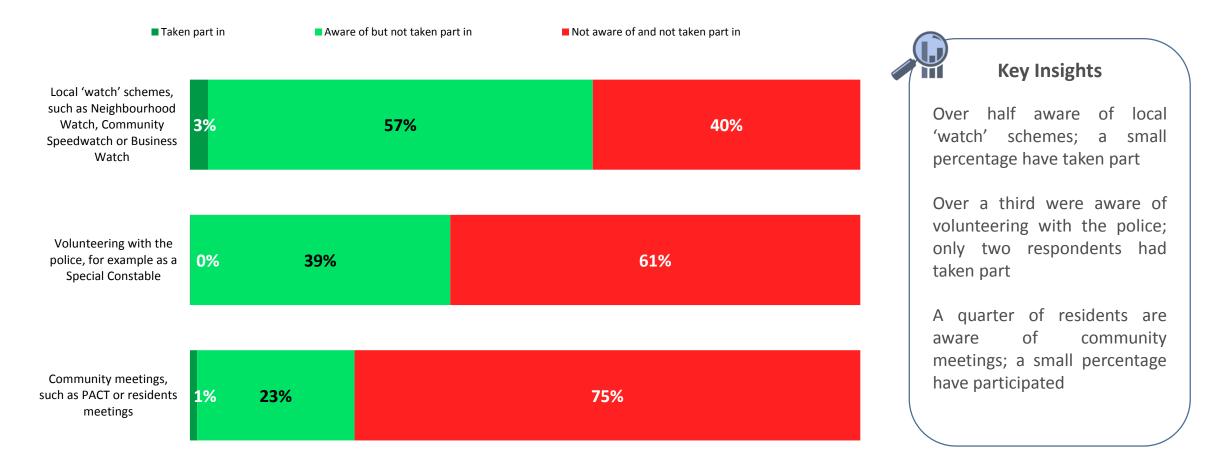
Those aged 65 and over less likely to feel informed about what WMP is doing

Those aged 25-44 more likely to feel informed about what the police are doing

Males and white respondents felt more informed than females and BAME respondents

Residents from Herefordshire felt most informed about what the police are doing in their local area; those from North Worcestershire least informed

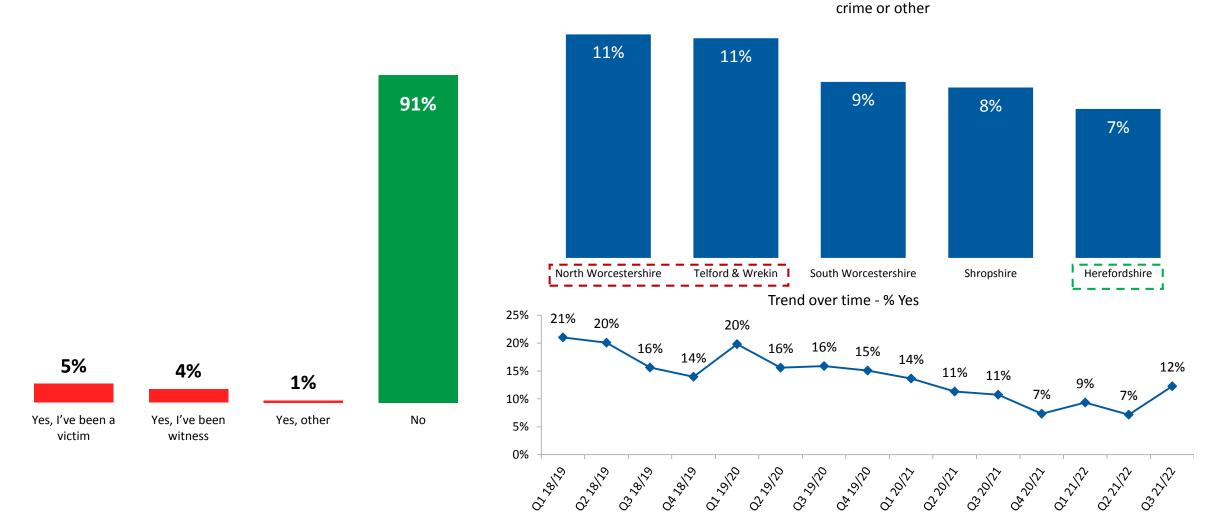
Low levels of participation amongst residents in watch schemes, volunteering and community meetings



Q9 Are you aware of or have you taken part in any of the following activities in the last 12 month?

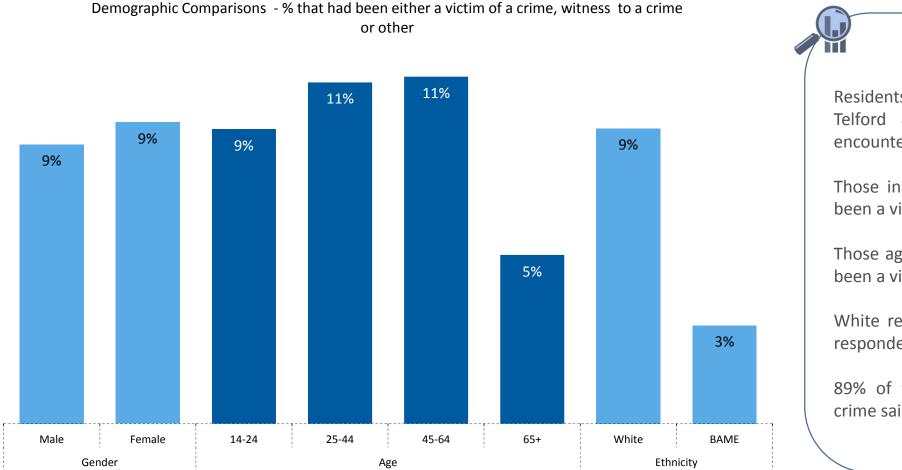
A tenth have been a victim of, or witness to, a crime

LPA Comparisons - % that had been either a victim of a crime, witness to a



Q10 And can I ask whether you have been a victim of, or witness to, crime in the past 12 months, or you've had to contact West Mercia Police for any other issues?

A tenth have been a victim of, or witness to, a crime





Residents in North Worcestershire and Telford & Wrekin more likely to have encountered crime

Those in Herefordshire least likely to have been a victim of crime

Those aged 65 and over least likely to have been a victim of crime

White respondents more likely than BAME respondents to have been a victim of crime

89% of those that had been a victim of crime said they reported this to the police

Q10 And can I ask whether you have been a victim of, or witness to, crime in the past 12 months, or you've had to contact West Mercia Police for any other issues?



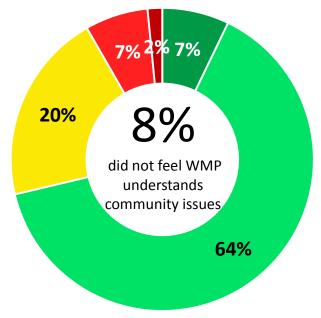


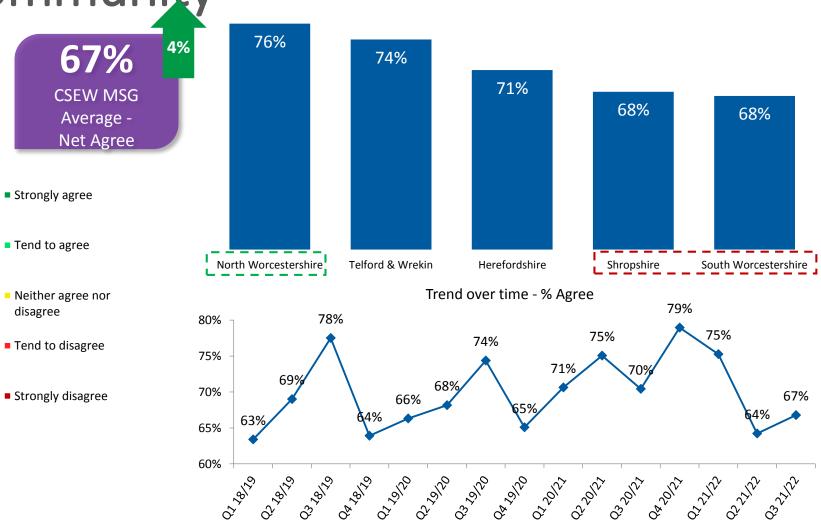


Section Four Effectiveness



Just under three-quarters felt WMP understands issues in their community LPA Comparisons - % strongly / tend to agree



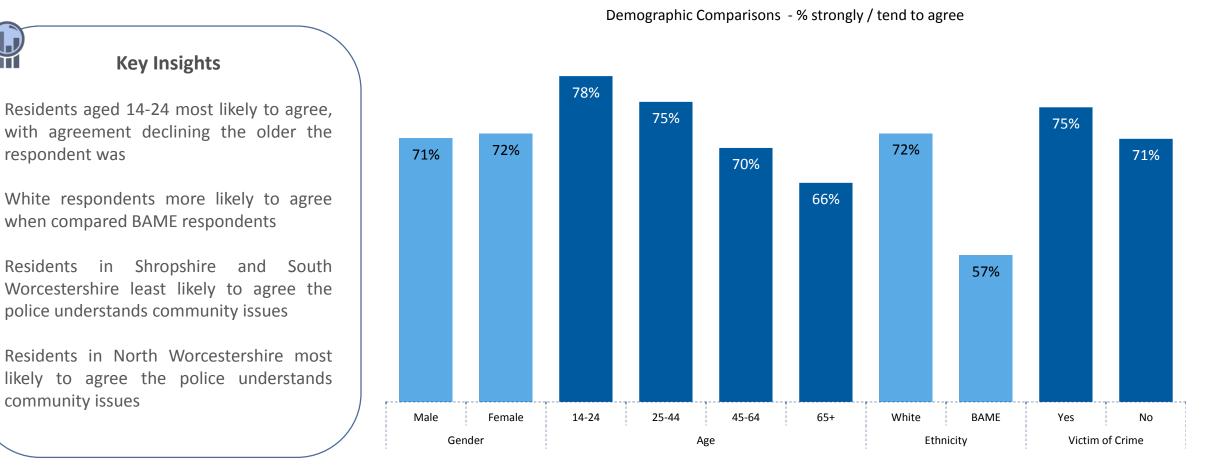


Q13 How much would you agree or disagree that West Mercia Police understand the issues that affect your community? *Don't know option has been excluded from calculation to make guestion comparable to CSEW

disagree

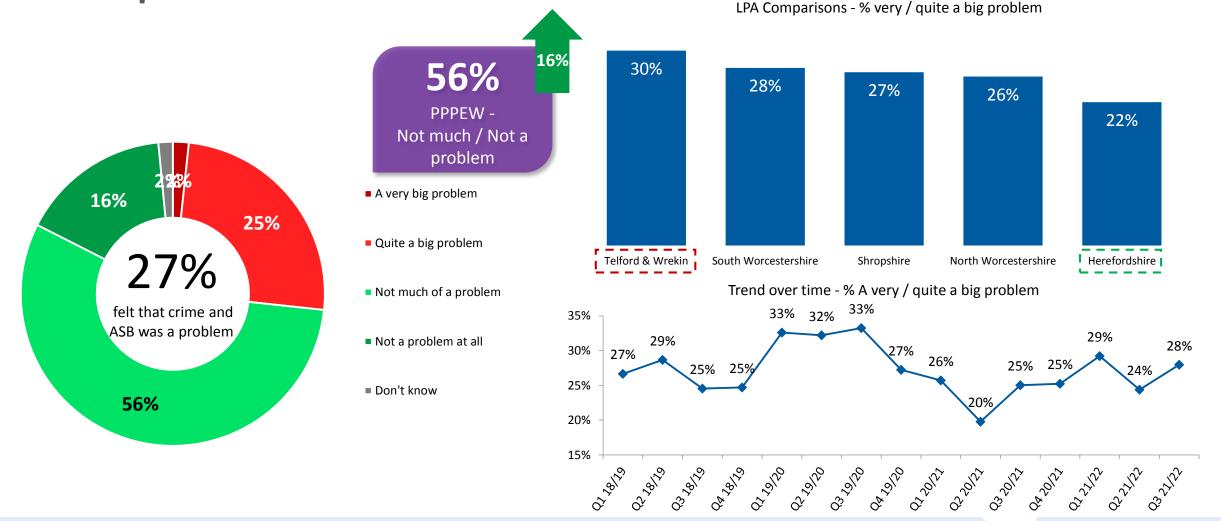
CSEW Question: They (the police in this area) understand the issues that affect this community

Just under three-quarters felt WMP understands issues in their community



Q13 How much would you agree or disagree that West Mercia Police understand the issues that affect your community? *Don't know option has been excluded from calculation to make question comparable to CSEW

Around three-quarters did not think crime and ASB was a problem in their local area

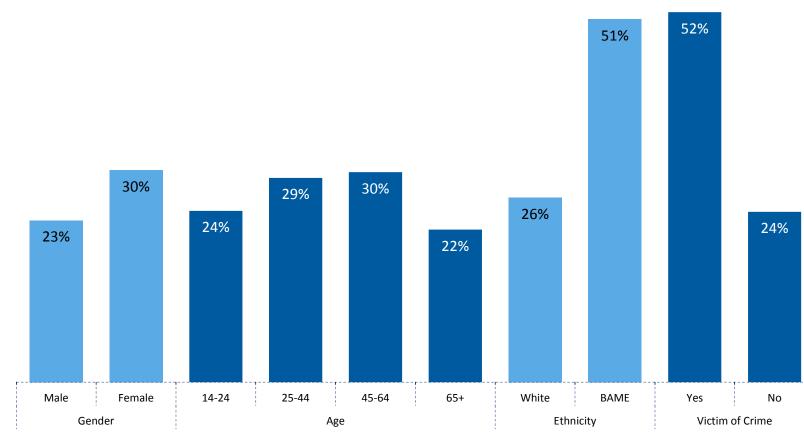


Q14 How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area?

PPPEW Question: How much of a problem, if at all, do you think crime and anti-social behaviour are in your local area?

Around three-quarters did not think crime and ASB was a problem in their local area

Demographic Comparisons - % very / quite a big problem



Key Insights

Victims of crime twice as likely to have said crime and ASB was a problem

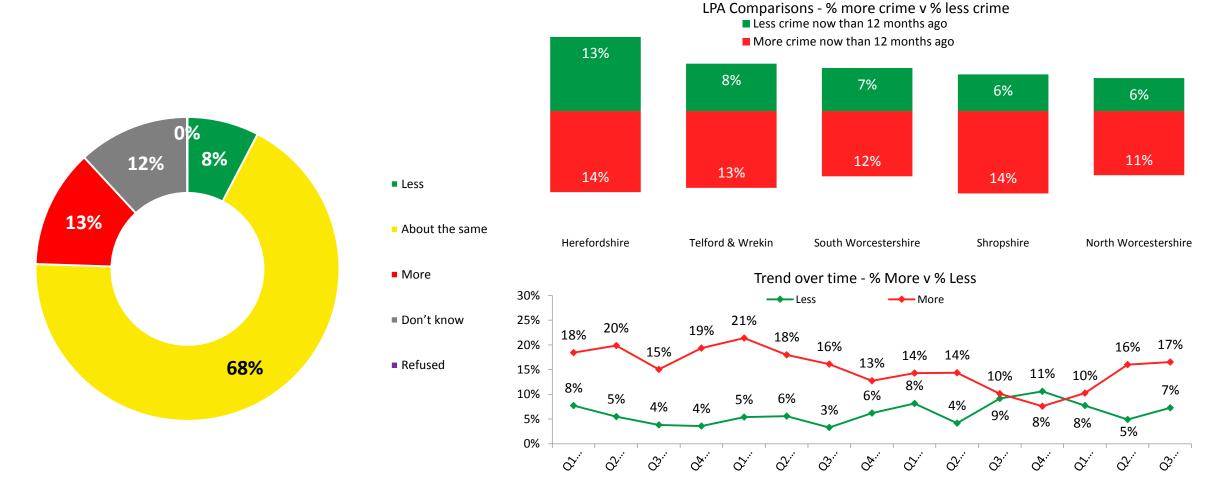
BAME respondents more likely than White respondents to say crime and ASB is a problem

Females more likely to say crime and ASB a problem than males

Those aged 14-24 and 65 and over less likely to feel crime and ASB was a problem in their area

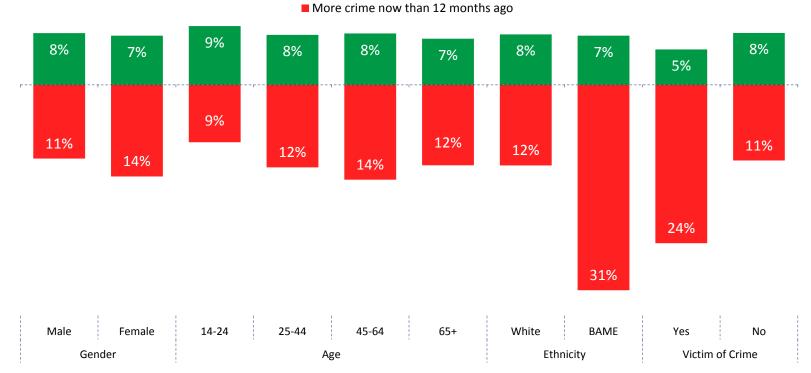
Residents in Herefordshire least likely to say crime and ASB was a problem; those in Telford & Wrekin most likely

Over two-thirds felt crime and ASB levels had remained the same – a tenth felt there was more



Over two-thirds felt crime and ASB levels had remained the same – a tenth felt there was more

Demographic Comparisons - % more crime v % less crime



Less crime now than 12 months ago



Key Insights

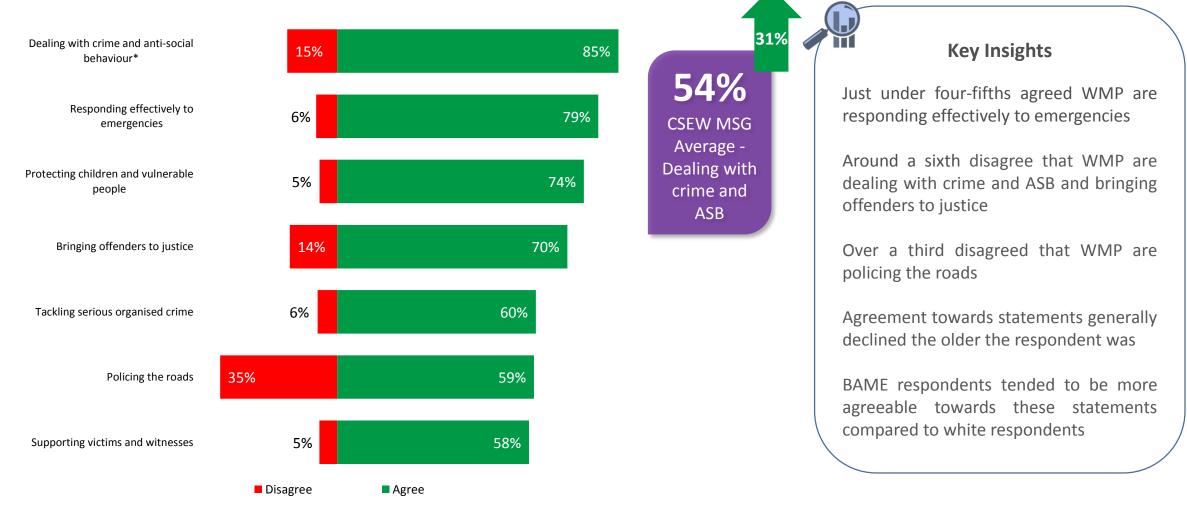
Victims of crime more likely to feel that crime and ASB levels had risen in the last 12 months compared to nonvictims

BAME respondents more inclined than white respondents to feel that crime and ASB has increased

Females more likely than males to say crime has increased

Those aged 45-64 more likely to feel there has been an increase in crime over the past 12 months

Over 8 out of every 10 agreed WMP are dealing with crime and ASB



Q16 To what extent do you agree or disagree that West Mercia Police are: *Don't know option has been excluded from calculation to make question comparable to CSEW

CSEW: Do you agree or disagree that the police and local council are dealing with the anti-social behaviour and crime issues that matter in this area?

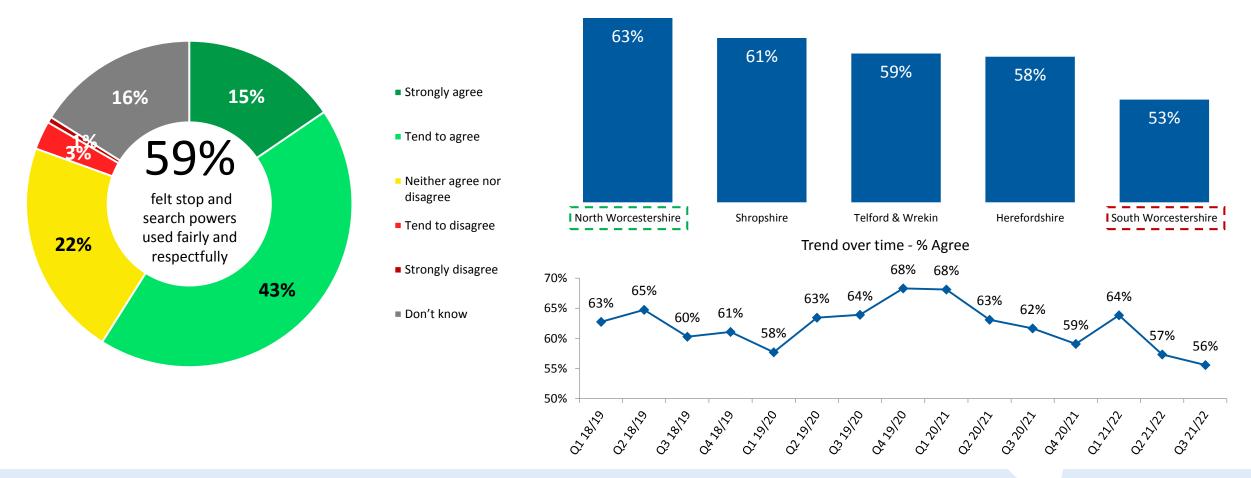




Section Five Trust / Integrity



Three-fifths confident WMP use their stop and search power fairly and respectfully

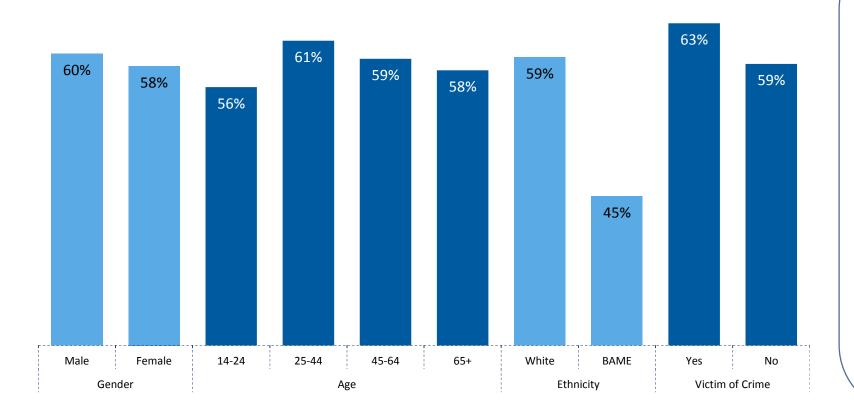


LPA Comparisons - % strongly / tend to agree

Q17 Please say how much you agree or disagree with the following statement: I am confident that West Mercia Police use their stop and search powers fairly and respectfully?

Three-fifths confident WMP use their stop and search power fairly and respectfully

Demographic Comparisons - % strongly / tend to agree



Key Insights

BAME respondent less confident the police use their stop and search power fairly and respectfully compared to white respondents

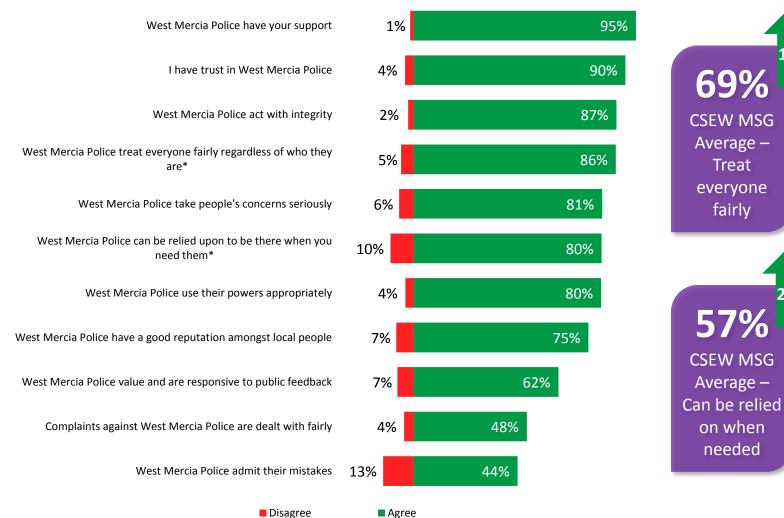
Those aged 14-24 less likely to feel confident the police use their stop and search power fairly and respectfully

Victims of crime more likely to feel confident WMP use stop and search powers fairly and respectfully

Residents in South Worcestershire least likely to feel WMP use stop and search powers fairly and respectfully, those in North Worcestershire most likely

Q17 Please say how much you agree or disagree with the following statement: I am confident that West Mercia Police use their stop and search powers fairly and respectfully?

Over nine-tenths say that WMP have their support and that they have trust in WMP



Key Insights

Over 9 out of every 10 residents say that WMP have their support and that they have trust in WMP

Over 8 in 10 say they believe WMP treat everyone fairly regardless of who they are, WMP act with integrity, WMP use their powers appropriately, can be relied upon to be there when you need them and take people's concerns seriously

Around a tenth disagreed WMP can be relied upon to be there when needed and admit their mistakes

Q18 Thinking about West Mercia Police, to what extent do you agree or disagree that...? *Don't know option has been excluded from calculation to make question comparable to CSEW CSEW Questions: They (the police in this area) can be relied on to be there when you need them / The police in this area treat everyone fairly regardless of who they are

23%

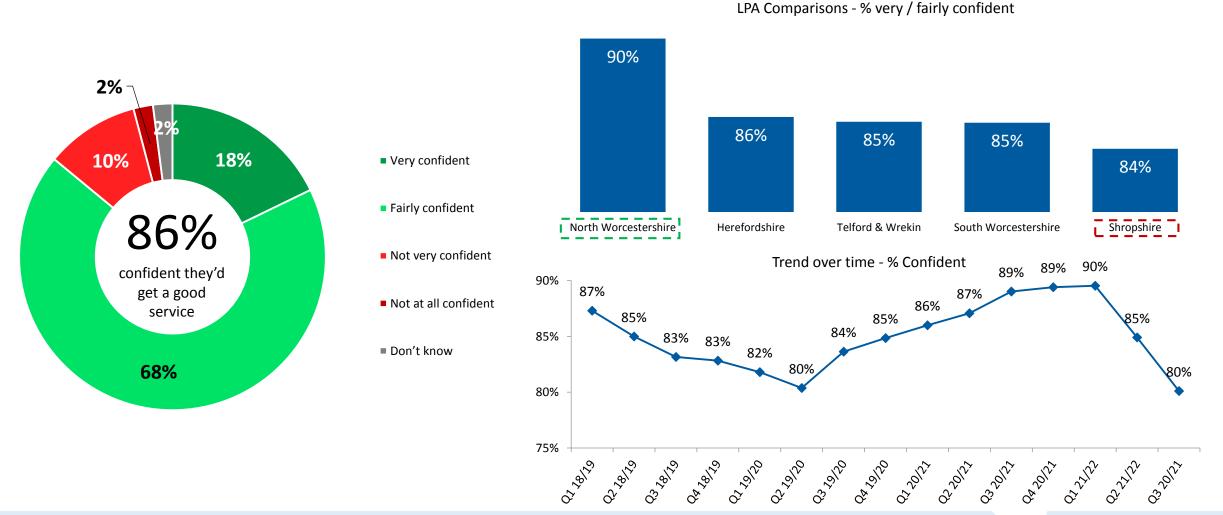




Section Six Confidence in West Mercia Police

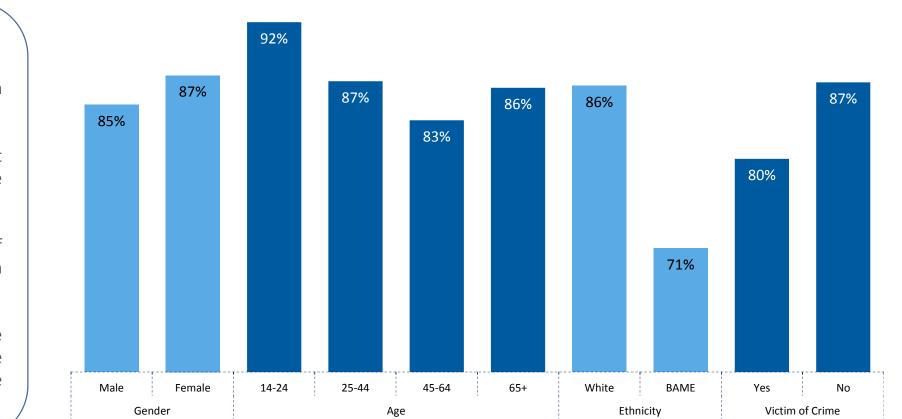


Just under 9 out of 10 confident they would receive a good service from WMP



Q19 If you were to report a crime or incident in the future, how confident are you that you would receive a good service from West Mercia Police?

Just under 9 out of 10 confident they would receive a good service from WMP



Demographic Comparisons - % very / fairly confident

Confidence has decreased 5% from the previous quarter

Key Insights

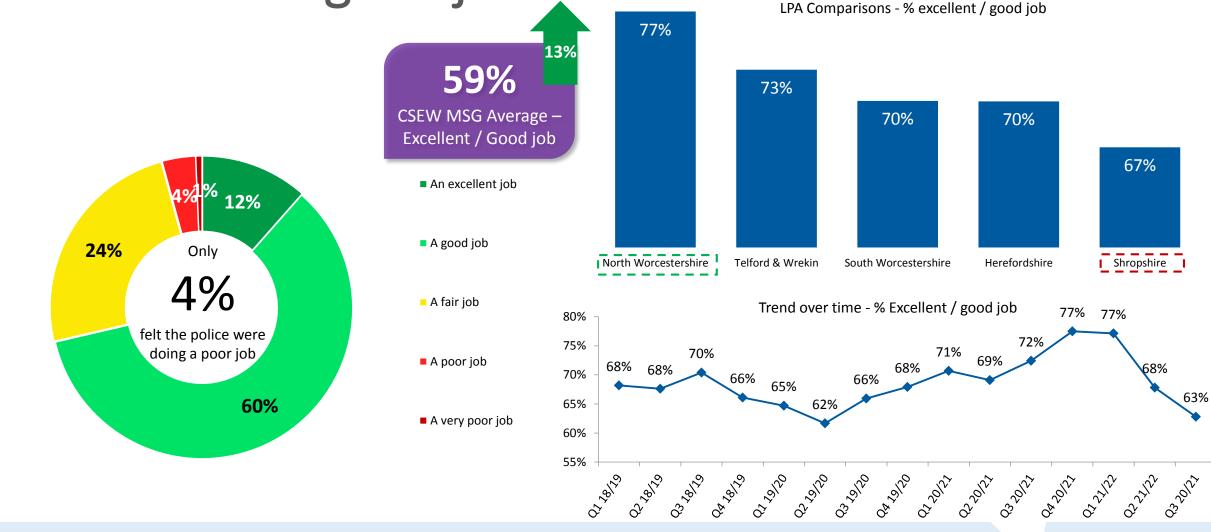
Those aged 14-24 most confident they would receive a good service from WMP

BAME respondents and victims of crime were less confident in receiving a good service

Residents in North Worcestershire most confident they would receive a good service, those in Shropshire least confident

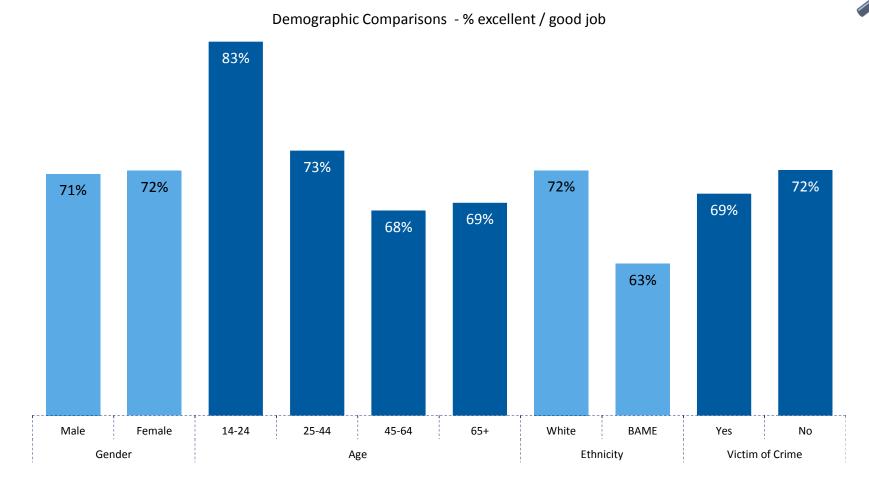
Q19 If you were to report a crime or incident in the future, how confident are you that you would receive a good service from West Mercia Police?

Seven-tenths felt the police were doing either an excellent or a good job



Q20 In general, how good a job do you think West Mercia Police are doing in your local area? *Don't know option has been excluded from calculation to make question comparable to CSEW CSEW Question: Taking everything into account, how good a job do you think the police in this area are doing?

Seven-tenths felt the police were doing either an excellent or a good job



Key Insights

Decrease of 5% from the previous quarter in those that felt the police were doing an excellent or good job

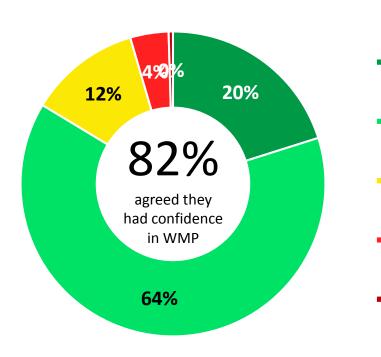
Those aged 14-24 significantly more likely to feel the police were doing an excellent or good job compared to other age groups

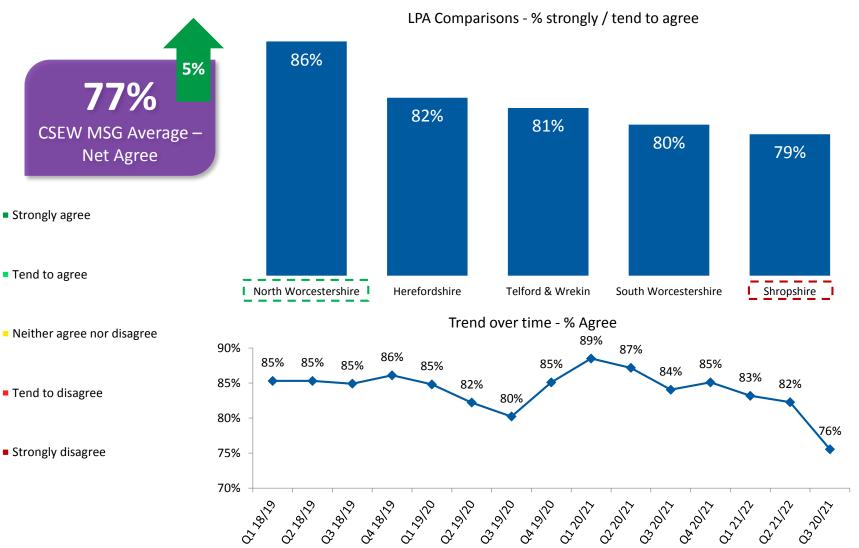
BAME respondents least likely to feel the police were doing an excellent or good job

Residents in Shropshire least likely to say WMP were doing an excellent or good job – those in North Worcestershire were the most likely

Q20 In general, how good a job do you think West Mercia Police are doing in your local area? *Don't know option has been excluded from calculation to make question comparable to CSEW

More than 8 out of 10 say they have confidence in WMP



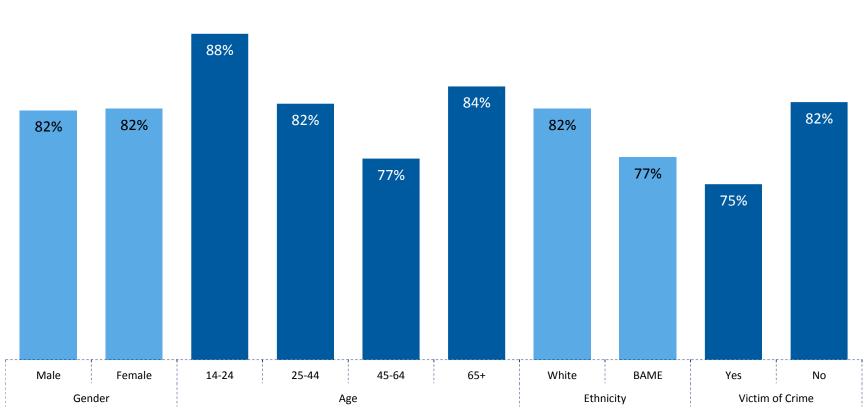


Q21 Please say how much you agree or disagree with the following statement: Taking everything into account I have confidence in West Mercia Police?

*Don't know option has been excluded from calculation to make question comparable to CSEW

CSEW Question: Taking everything into account I have confidence in the police in this area

More than 8 out of 10 say they have confidence in WMP



Demographic Comparisons - % strongly/ tend to agree

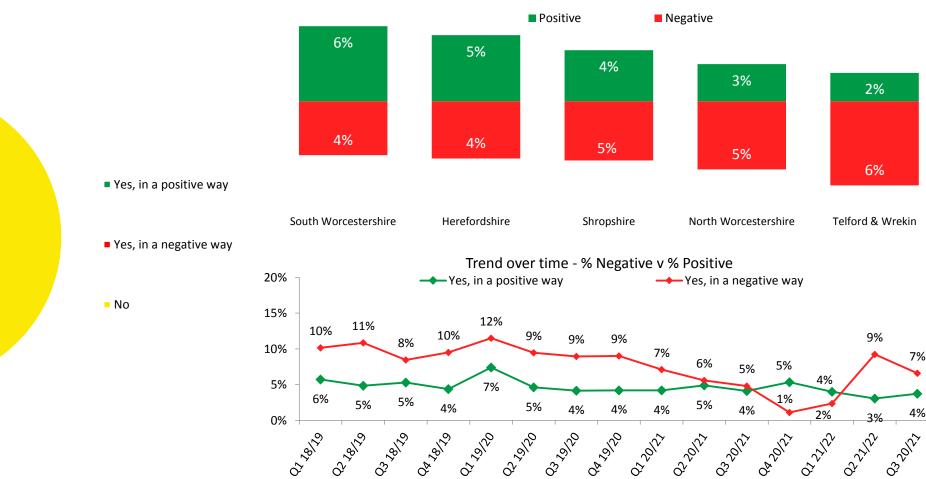
Key Insights Those aged 14-24 more likely to have confidence in WMP compared to other age groups Those aged 45-64 less inclined to have confidence in WMP Victims of crime BAME and respondents less likely be confident in WMP Residents of North Worcestershire more likely to have confidence in WMP - those in Shropshire less likely to have confidence

Q21 Please say how much you agree or disagree with the following statement: Taking everything into account I have confidence in West Mercia Police?



Q22 Why do you say that?

Less than a tenth have experienced an event that negatively affected their confidence in the police



LPA Comparisons - % positive event % negative event

4% 5% 91%

Less than a tenth have experienced an event that negatively affected their confidence in the police

Demographic Comparisons - % positive event v % negative event 14% Positive Negative 8% 5% 4% 4% 4% 3% 4% 3% 3% 4% 4% 3% 4% 5% 5% 5% 6% 5% 16% Male Female 14-24 25-44 65+ White BAME Yes No Victim of Crime Gender Ethnicity



Key Insights

Victims of crime were the most likely to experience an event that negatively affected their confidence; victims were also more likely to be affected in a positive way

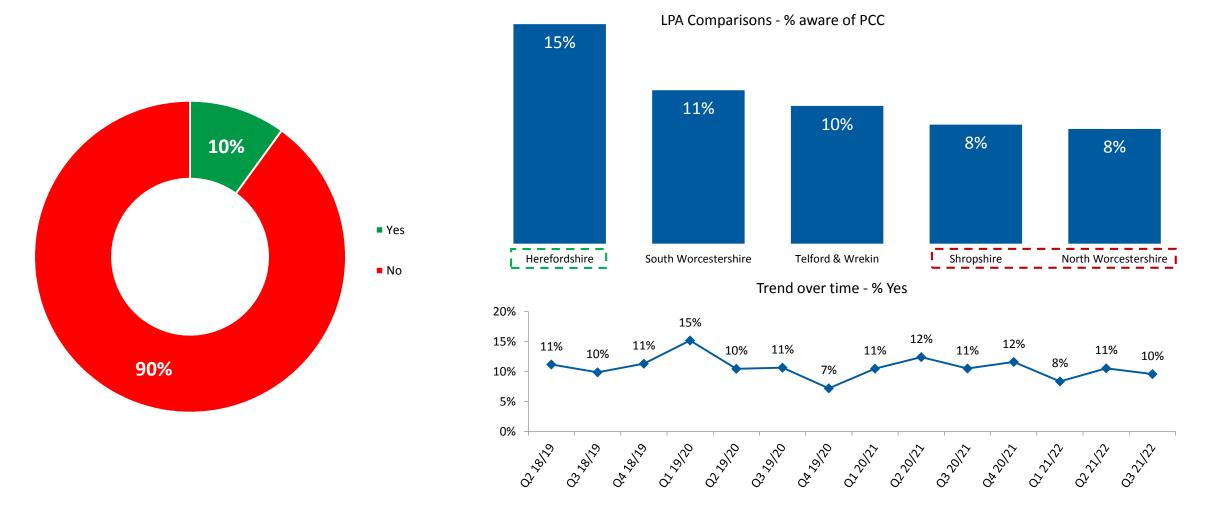
BAME respondents more likely to experience an event that affected them positively compared to white respondents

Residents in Telford & Wrekin were the most likely to have experienced an event that negatively affected their confidence in WMP

Residents in Shropshire more likely to have experienced an event that positively affected their confidence in WMP

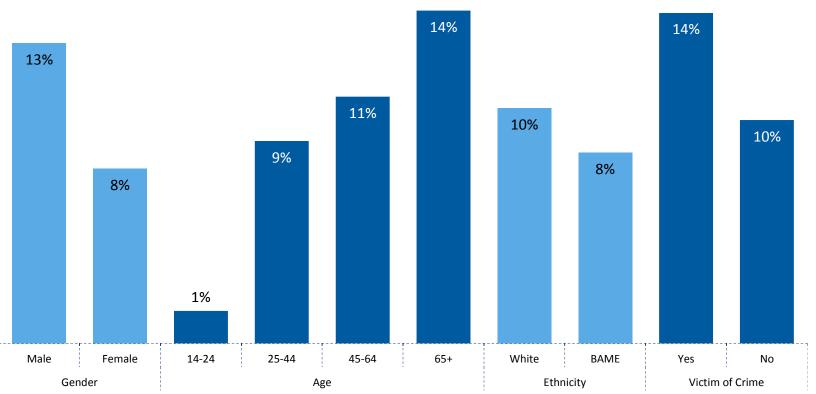
Q23 Has any particular event affected your confidence in the police in the last 12 months?

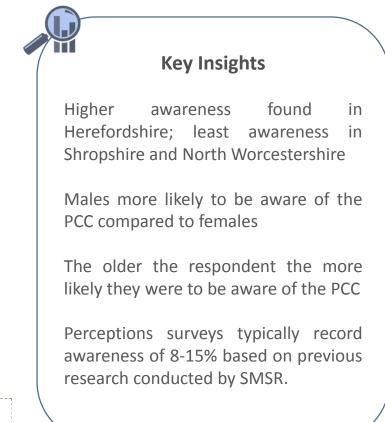
A tenth of respondents said they are aware of the Police and Crime Commissioner



A tenth of respondents said they are aware of the Police and Crime Commissioner

Demographic Comparisons - % aware of PCC





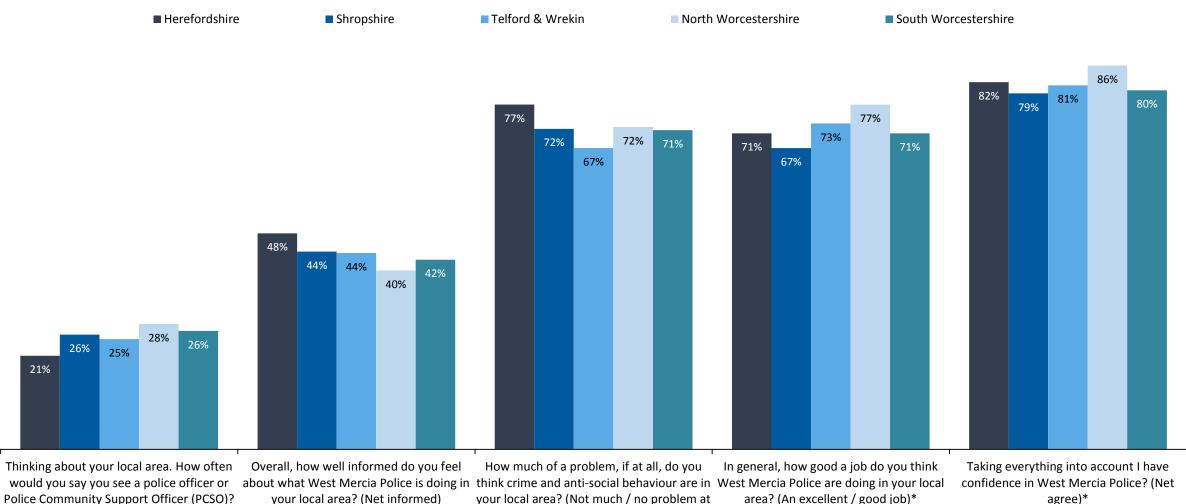




Section Seven LPA & Victim Comparisons



LPA Key Question Overview

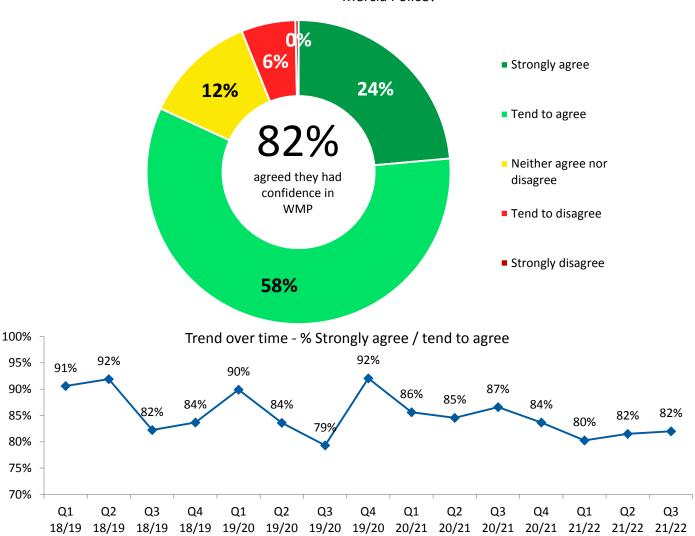


agree)*

(At least weekly)

LPA Key Findings - Herefordshire

Taking everything into account I have confidence in West Mercia Police?



Key Findings Compared With Other NPTs

<u>Least</u> likely to see an officer or PCSO at least weekly (21%)

<u>Most</u> satisfied with the levels of policing in their local area (61%)

<u>*Most*</u> likely to feel they could access the police in both an emergency (94%) and non-emergency (71%)

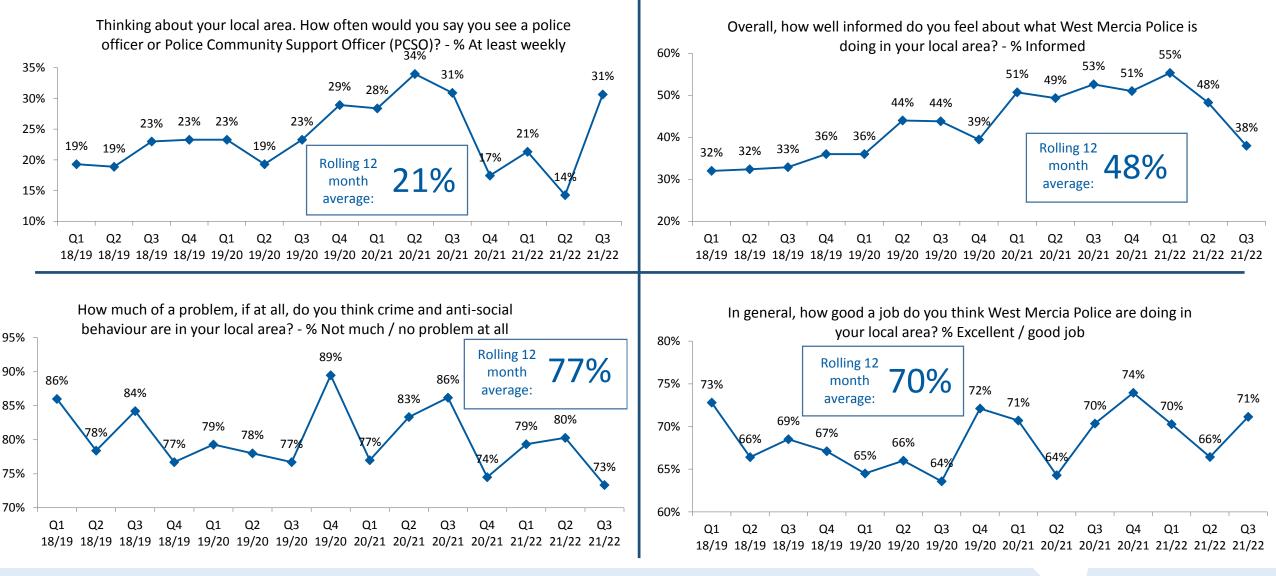
Most informed about what WMP are doing (48%)

Least likely to have been a victim of crime over the past year (7%)

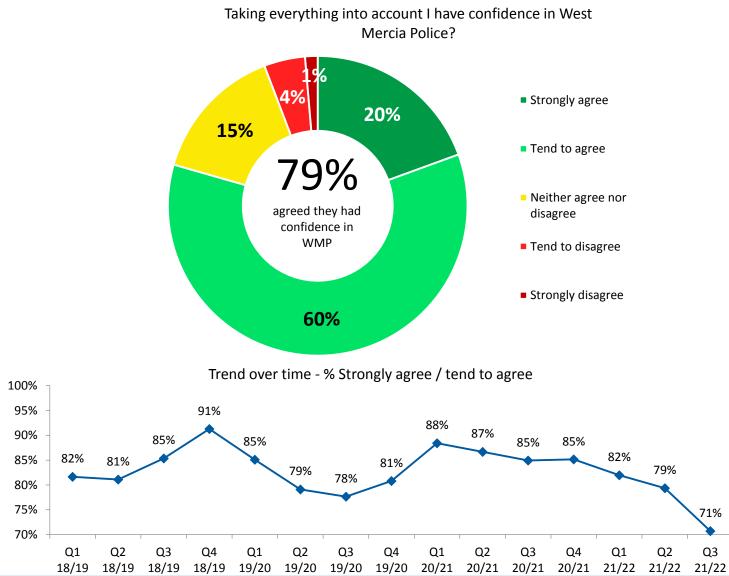
<u>Least</u> likely have said crime and ASB is a problem in their area (22%)

Highest awareness of the PCC (15%)

LPA Key Findings - Herefordshire



LPA Key Findings - Shropshire



Key Findings Compared With Other NPTs

<u>Least</u> confident they could access the police in an emergency (88% - joint with Telford & Wrekin)

Least likely to feel WMP understand the issues that impact their area (68% - joint with South Worcestershire)

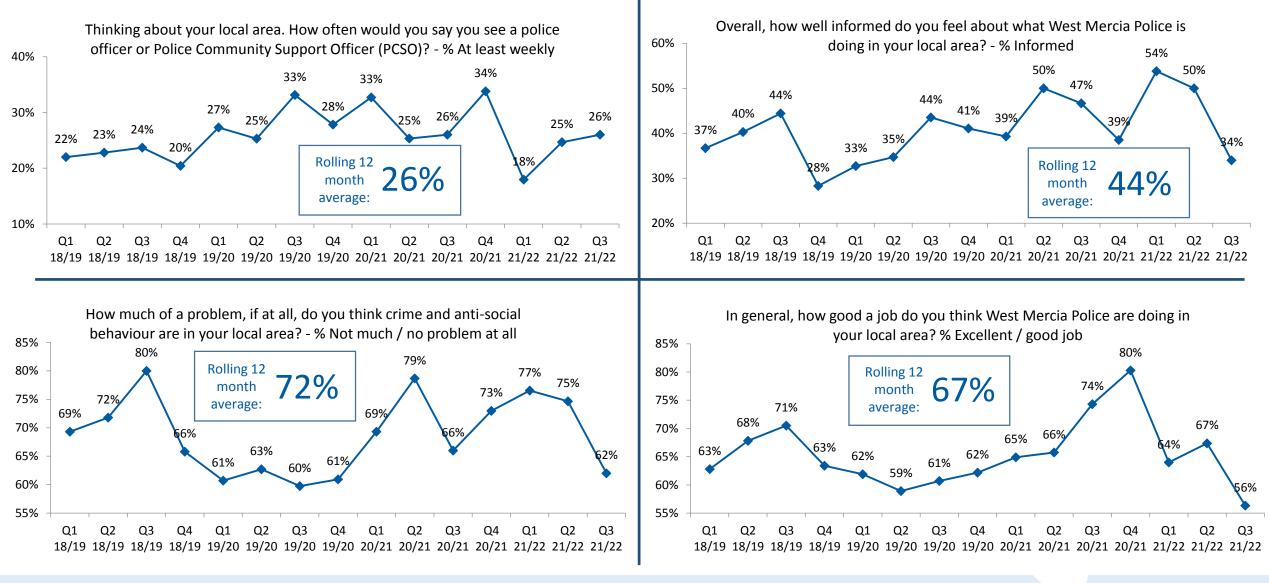
<u>Least</u> confident they would receive a good service from WMP (84%)

Least likely to feel WMP are doing either an excellent or a good job (67%)

<u>Least</u> likely to say they have confidence in WMP (79%)

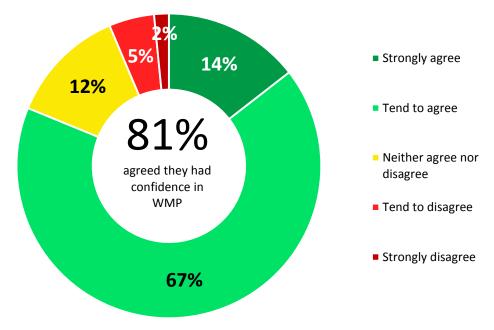
Least aware of the PCC (8% - joint with North Worcestershire)

LPA Key Findings - Shropshire

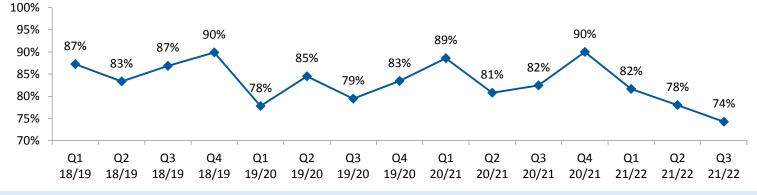


LPA Key Findings - Telford & Wrekin

Taking everything into account I have confidence in West Mercia Police?



Trend over time - % Strongly agree / tend to agree



Key Findings Compared With Other NPTs

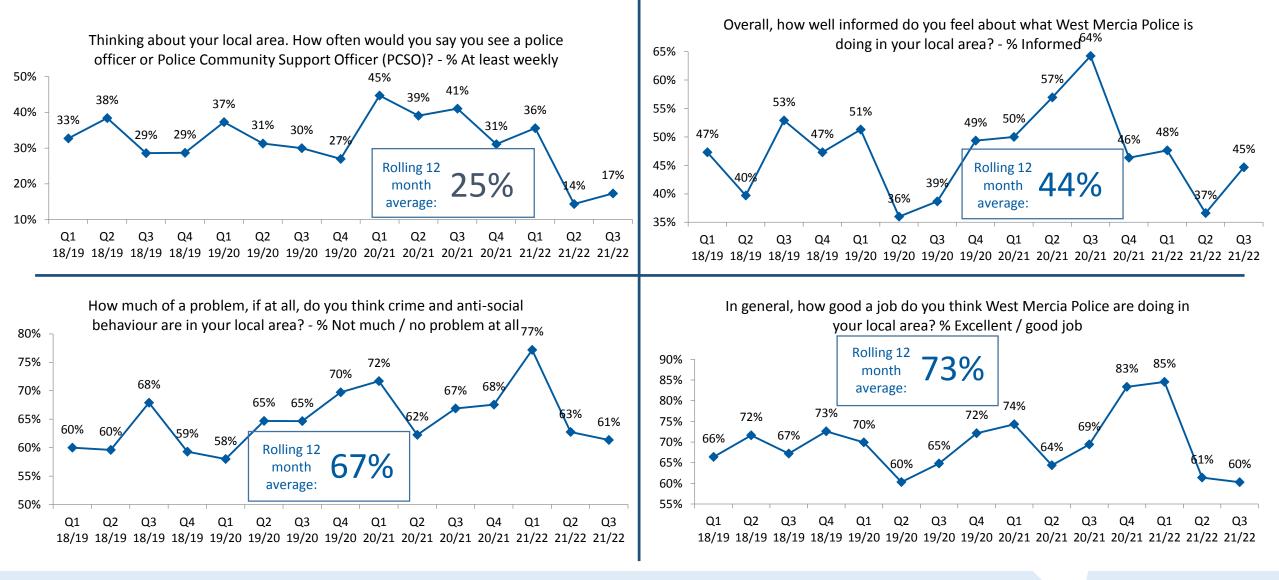
Least satisfied with levels of policing in their local area (49%)

<u>Least</u> confident they could access the police in an emergency (88% - joint with Shropshire)

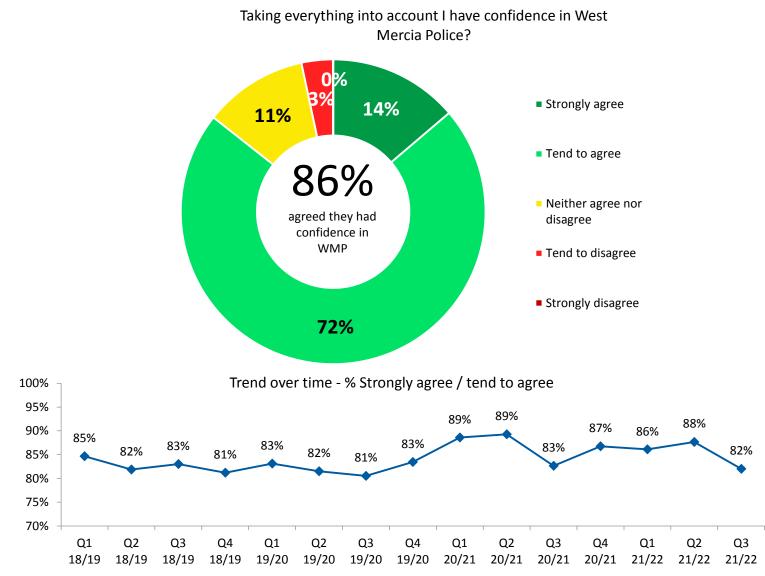
<u>Most</u> likely to have been a victim of crime (11% - joint with North Worcestershire)

<u>Most</u> likely to say that crime and ASB is a problem in their area (30%)

LPA Key Findings - Telford & Wrekin



LPA Key Findings - North Worcestershire



Key Findings Compared With Other NPTs

<u>Most</u> likely to see an officer or PCSO at least once a week (28%)

<u>Most</u> likely to have spoken to an officer or PCSO from their local policing team (21%)

<u>Least</u> confident they could access the police in a nonemergency (61%)

Least informed about what WMP are doing (40%)

<u>Most</u> likely to have been a victim, or witness to, a crime (11% - joint with Telford & Wrekin)

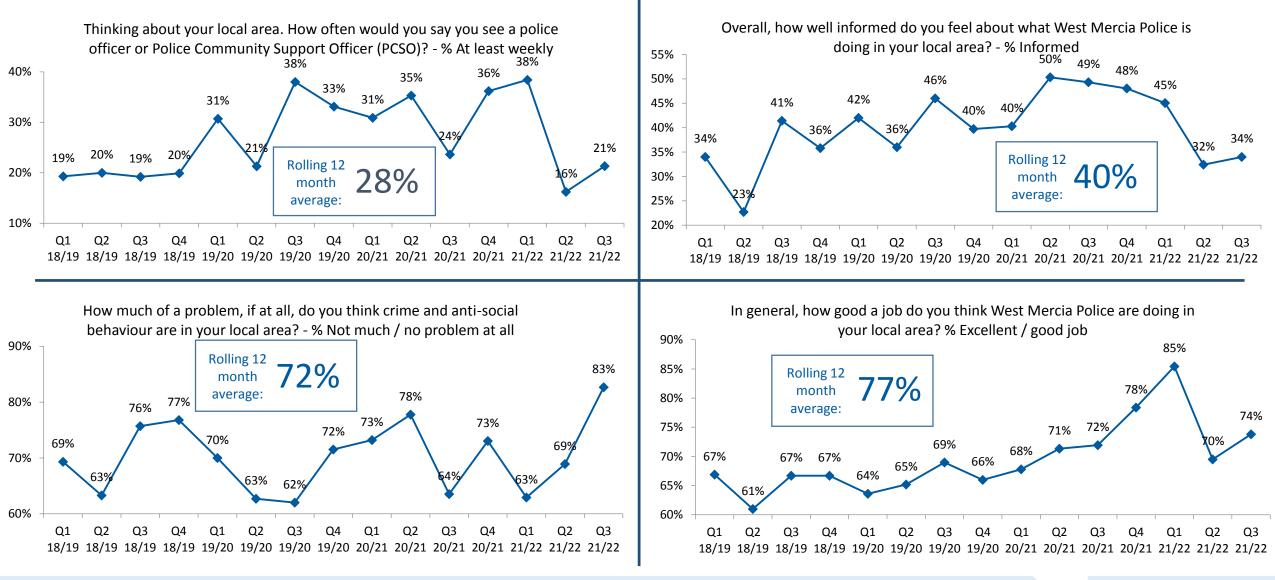
<u>Most</u> likely to feel WMP understand the issues in their community (76%)

 $\underline{\textit{Most}}$ confident they would receive a good service from WMP (90%)

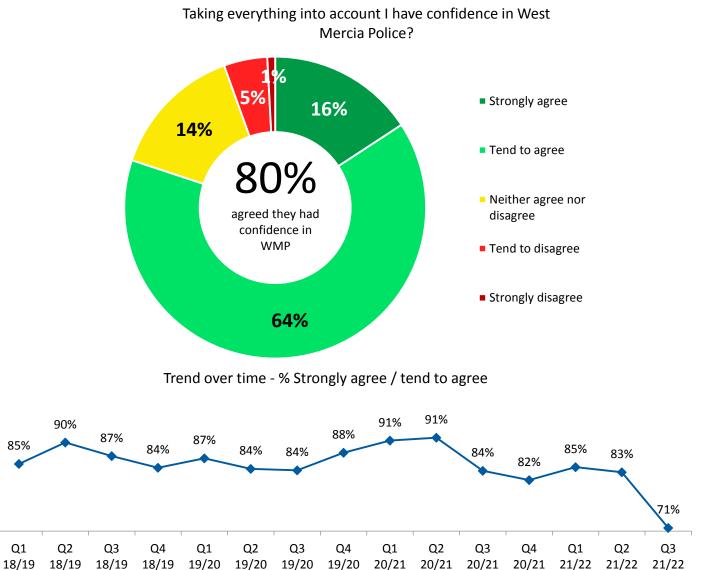
<u>Most</u> likely to feel WMP were doing a good or excellent job (77%)

Most likely to have confidence in WMP (86%)

LPA Key Findings - North Worcestershire



LPA Key Findings - South Worcestershire



Key Findings Compared With Other NPTs

<u>Least</u> likely to feel that WMP understands the issues in their community (68% - joint with Shropshire)

<u>Least</u> confident that WMP use their stop and search powers fairly and respectfully (53%)

*Don't know option has been excluded from calculation to make question comparable to CSEW

100%

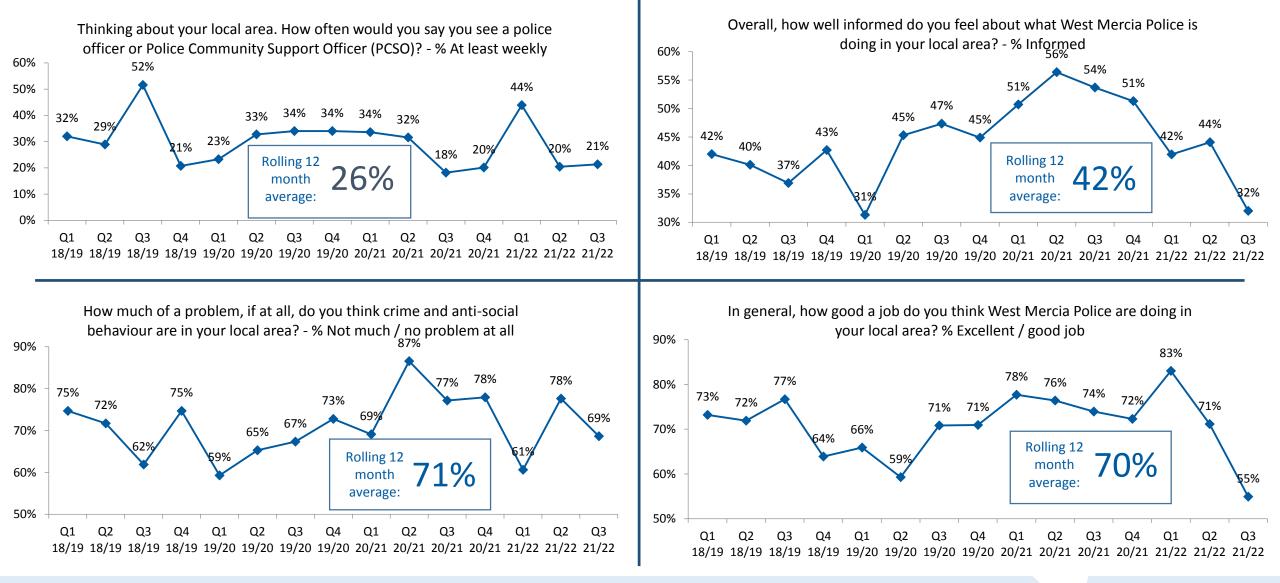
95%

90%

85% 80% 75%

70%

LPA Key Findings - South Worcestershire



Victim of Crime Comparisons

