



Councillor Heather Kidd  
Leader of Shropshire Council  
Shirehall  
Abbey Foregate  
Shrewsbury  
SY2 6ND

Thursday 22 May 2025

Dear Councillor Kidd,

**Working in partnership to reduce harm on Shropshire's roads**

I write to congratulate you on your appointment as Leader of Shropshire Council. Having previously led a council, I know this is undoubtedly a moment of immense pride for you and a huge opportunity to deliver for the communities of Shropshire.

I fully appreciate the significant responsibility that comes with leading and delivering for local communities, so I know you, and your cabinet, will now be balancing manifesto commitments and the public's priorities.

Whilst the council is responsible for a range of important services, and budgets are finite, I want to use this opportunity to highlight why, together, we can do more to address one of the biggest causes of harm.

Across Shropshire County there is approximately 3,206 miles of roads, and only last year, there were 19 fatalities and 142 serious injuries.

Behind every statistic there are victims, loved ones, and local communities who have had their lives changed forever. Too many people die or are seriously injured, and I believe more can be done to change this.

Enforcement alone isn't the answer, instead it requires a joined-up approach which also brings together education, engineering and community engagement.

How we collaborate will determine how successful we are in delivering the change communities want to see, whilst reducing the harm caused on our roads.

I look forward to meeting and working with you as you start your new role, but I would also welcome an opportunity to meet with you, alongside partners, to discuss how we can better align our efforts around road safety as I am resolute in my commitment to play my part.

Yours sincerely,

A handwritten signature in black ink, reading 'John Campion'. The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

John Campion  
**Police and Crime Commissioner**  
**West Mercia**